

Global Guacamole Market Research Report 2016

<https://marketpublishers.com/r/G31D18C60CDEN.html>

Date: December 2016

Pages: 123

Price: US\$ 2,944.00 (Single User License)

ID: G31D18C60CDEN

Abstracts

This report studies Guacamole in Global market, especially in North America, Europe, China, Japan, Taiwan and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Chipotle

Lakeview Farms Inc.

White Feather Farms Inc.

J.R. Simplot Food Group

AvoBest

Yucatan Guacamole

Mecton International Foods. Co

Avofrozen

Verfructo

San Amvrosia Health Foods Ltd

Old World Marketplace

Hormel Foods

CaboFresh

McCormick

Calavo Growers, Inc.

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Guacamole in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Taiwan

India

Row

Split by Product Types, with production, revenue, price, market share and growth rate of each type, can be divided into

Authentic Guacamole

Mild Guacamole

Organic Guacamole

Spicy Guacamole

Split by applications, this report focuses on consumption, market share and growth rate

of Guacamole in each application, can be divided into

Home Use

Retail Stores

Fast Food Chains

Restaurants

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1 Guacamole Market Overview

1.1 Product Overview and Scope of Guacamole

Guacamole can informally be referred to as 'guac' in North America) is an avocado-based dip or salad first created by the Aztecs in what is now Mexico. In addition to its use in modern Mexican cuisine, it has also become part of American cuisine as a dip, condiment and salad ingredient.

Figure Picture of Guacamole

Source: QYR Food and Beverage Research Center, Dec. 2016

1.2 Guacamole Segment by Types

1.2.1 Global Production Market Share of Guacamole by Types in 2015

Figure Global Production Market Share of Guacamole by Types in 2015

Source: QYR Food and Beverage Research Center, Dec. 2016

Table Classification of Guacamole

Types Feature Description

1

2

3

Source: QYR Food and Beverage Research Center, Dec. 2016

1.2.2 Authentic Guacamole

Figure Product Picture of Authentic Guacamole

Source: QYR Food and Beverage Research Center, Dec. 2016

Table Major Manufacturers of Authentic Guacamole

Manufacturers Location of Manufacturing Bases/Factories

1

2

3

?

Source: Above Companies; QYR Food and Beverage Research Center, Dec. 2016

1.2.3 Mild Guacamole

Figure Product Picture of Mild Guacamole

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Major Manufacturers of Mild Guacamole

Manufacturers Location of Manufacturing Bases/Factories

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Food and Beveragea Research Center, Dec. 2016

1.2.4 Organic Guacamole

Figure Product Picture of Organic Guacamole

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Major Manufacturers of Organic Guacamole

Manufacturers Location of Manufacturing Bases/Factories

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Food and Beveragea Research Center, Dec. 2016

1.2.5 Spicy Guacamole

Figure Product Picture of Spicy Guacamole

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Major Manufacturers of Spicy Guacamole

Manufacturers Location of Manufacturing Bases/Factories

- 1
- 2
- 3
- ?

Source: Above Companies; QYR Food and Beveragea Research Center, Dec. 2016

1.3 Guacamole Segment by Applications

1.3.1 Guacamole Consumption Market Share by Applications in 2015

Table Guacamole Consumption Market Share by Applications in 2015

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Applications of Guacamole

Applications Feature Description

- 1
- 2
- 3

Source: QYR Food and Beveragea Research Center, Dec. 2016

1.3.2 Home Use

Home Use

Figure Home Use Examples

Source: QYR Food and Beveragea Research Center, Dec. 2016

1.3.3 Retail Stores

Retail Stores

Figure Retail Stores Examples

Source: QYR Food and Beveragea Research Center, Dec. 2016

1.3.4 Fast Food Chains

Fast Food Chains

Figure Fast Food Chains Examples

Source: QYR Food and Beveragea Research Center, Dec. 2016

1.3.5 Restaurants

Restaurants

Figure Restaurants Examples

Source: QYR Food and Beveragea Research Center, Dec. 2016

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Capacity 2015 2016

Chipotle

Lakeview Farms Inc.

White Feather Farms Inc.

J.R. Simplot Food Group

AvoBest

?

Total

Source: Above companies; QYR Food and Beverage Research Center, Dec. 2016

Table Global Guacamole Capacity Market Share of Key Manufacturers (2015 and 2016)

Capacity 2015 2016

Chipotle

Lakeview Farms Inc.

White Feather Farms Inc.

J.R. Simplot Food Group

AvoBest

?

Total

Source: Above companies; QYR Food and Beverage Research Center, Dec. 2016

Figure Global Guacamole Capacity of Key Manufacturers in 2015

Source: Above companies; QYR Food and Beverage Research Center, Dec. 2016

Figure Global Guacamole Capacity of Key Manufacturers in 2016

Source: Above companies; QYR Food and Beverage Research Center, Dec. 2016

Table Global Guacamole Production of Key Manufacturers (2015 and 2016)

Production 2015 2016

Chipotle

Lakeview Farms Inc.

White Feather Farms Inc.

J.R. Simplot Food Group

AvoBest

?

Total

Source: Above companies; QYR Food and Beverage Research Center, Dec. 2016

Table Global Guacamole Production Share by Manufacturers (2015 and 2016)

Production Share 2015 2016

Chipotle

Lakeview Farms Inc.

?

Total

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Figure 2015 Guacamole Production Share by Manufacturers

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Figure 2016 Guacamole Production Share by Manufacturers

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

2.2 Global Guacamole Revenue and Share by Manufacturers (2015 and 2016)

Table Global Guacamole Revenue (Million USD) by Manufacturers (2015 and 2016)

Revenue 2015 2016

Chipotle

Lakeview Farms Inc.

?

Total

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Table Global Guacamole Revenue Share by Manufacturers (2015 and 2016)

Revenue Share 2015 2016

Chipotle

Lakeview Farms Inc.

?

Total

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Table 2015 Global Guacamole Revenue Share by Manufacturers

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Table 2016 Global Guacamole Revenue Share by Manufacturers

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

2.3 Global Guacamole Average Price by Manufacturers (2015 and 2016)

Table Global Market Guacamole Average Price of Key Manufacturers (2015 and 2016)

2015 2016

Chipotle

Lakeview Farms Inc.

?

Total

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Market Guacamole Average Price of Key Manufacturers in 2015

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016
2.4 Manufacturers Guacamole Manufacturing Base Distribution, Sales Area, Product Types

Table Manufacturers Guacamole Manufacturing Base Distribution and Sales Area
Manufacturing Base Distribution Sales Area

Chipotle

Lakeview Farms Inc.

?

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016
Table Manufacturers Guacamole Product Types

Product Types

Chipotle

Lakeview Farms Inc.

?

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016
2.5 Guacamole Market Competitive Situation and Trends?

2.5.1 Guacamole Market Concentration Rate

2.5.2 Guacamole Market Share of Top 3 and Top 5 Manufacturers

Figure Guacamole Market Share of Top 3 Manufacturers

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

Figure Guacamole Market Share of Top 5 Manufacturers

Source: Above companies; QYR Food and Beveragea Research Center, Dec. 2016

2.5.3 Mergers & Acquisitions, Expansion

3 Global Guacamole Capacity, Production, Revenue (Value) by Regions (2011-2016)

3.1 Global Guacamole Capacity and Market Share by Regions (2011-2016)

Table Global Guacamole Capacity by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Capacity Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Capacity Market Share by Regions (2011-2016)

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure 2015 Global Guacamole Capacity Market Share by Regions

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.2 Global Guacamole Production and Market Share by Regions (2011-2016)

Table Global Guacamole Production by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Production and Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Production Market Share by Regions (2011-2016)

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure 2015 Global Guacamole Production Market Share by Regions

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.3 Global Guacamole Revenue (Value) and Market Share by Regions (2011-2016)

Table Global Guacamole Revenue by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Global Guacamole Revenue Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table 2015 Global Guacamole Revenue Market Share by Regions

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.4 Global Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.5 North America Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.6 Europe Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.7 China Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Guacamole Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.8 Japan Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Japan Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.9 Taiwan Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Taiwan Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beveragea Research Center, Dec. 2016

3.10 India Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table India Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beverage Research Center, Dec. 2016

3.11 Row Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Row Guacamole Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food and Beverage Research Center, Dec. 2016

4 Global Guacamole Supply (Production), Consumption, Export, Import by Regions
(2011-2016)

4.1 Global Guacamole Consumption by Regions (2011-2016)

Table Global Guacamole Consumption Market by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Global Guacamole Consumption Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Consumption Market Share by Regions (2011-2016)

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure 2015 Global Guacamole Consumption Market Share by Regions

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.2 North America Guacamole Production, Consumption, Export, Import by Regions (2011-2016)

Table North America Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.3 Europe Guacamole Production, Consumption, Export, Import by Regions (2011-2016)

Table Europe Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.4 China Guacamole Production, Consumption, Export, Import by Regions (2011-2016)

Table China Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.5 Japan Guacamole Production, Consumption, Export, Import by Regions
(2011-2016)

Table Japan Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.6 Taiwan Guacamole Production, Consumption, Export, Import by Regions
(2011-2016)

Table Taiwan Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.7 India Guacamole Production, Consumption, Export, Import by Regions (2011-2016)

Table India Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

4.8 Row Guacamole Production, Consumption, Export, Import by Regions (2011-2016)

Table Row Guacamole Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Food and Beveragea Research Center, Dec. 2016

5 Global Guacamole Production, Revenue (Value), Price Trend by Types

5.1 Global Guacamole Production and Market Share by Types (2011-2016)

Table Global Guacamole Production by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Authentic Guacamole

Mild Guacamole

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Global Guacamole Production Share by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Authentic Guacamole

Mild Guacamole

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Production Market Share of Guacamole by Types (2011-2016)

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure 2015 Production Market Share of Guacamole by Types

Source: QYR Food and Beveragea Research Center, Dec. 2016

5.2 Global Guacamole Revenue and Market Share by Types (2011-2016)

Table Global Guacamole Revenue by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Authentic Guacamole

Mild Guacamole

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Global Guacamole Revenue Share by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Authentic Guacamole

Mild Guacamole

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Production Revenue Share of Guacamole by Types (2011-2016)

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure 2015 Revenue Market Share of Guacamole by Types

Source: QYR Food and Beveragea Research Center, Dec. 2016

5.3 Global Guacamole Price by Type (2011-2016)

Table Global Guacamole Price by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Authentic Guacamole

Mild Guacamole

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

5.4 Global Guacamole Production Growth by Type (2011-2016)

Figure Global Guacamole Production Growth by Type (2011-2016)

Source: QYR Food and Beveragea Research Center, Dec. 2016

6 Global Guacamole Market Analysis by Applications

6.1 Global Guacamole Consumption and Market Share by Applications (2011-2016)

Table Global Guacamole Consumption by Applications (2011-2016)

2011 2012 2013 2014 2015 2016

Home Use

Retail Stores

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Table Global Guacamole Consumption Market Share by Applications (2011-2016)

2011 2012 2013 2014 2015 2016

Home Use

Retail Stores

?

Total

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Consumption Market Share by Applications in 2015

Source: QYR Food and Beveragea Research Center, Dec. 2016

6.2 Global Guacamole Consumption Growth Rate by Applications (2011-2016)

Table Global Guacamole Consumption Growth Rate by Applications (2011-2016)

2011 2012 2013 2014 2015 2016

Home Use

Retail Stores

?

Source: QYR Food and Beveragea Research Center, Dec. 2016

Figure Global Guacamole Consumption Growth Rate by Applications (2011-2016)

Source: QYR Food and Beverage Research Center, Dec. 2016

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 Global Guacamole Manufacturers Profiles/Analysis

7.1 Chipotle

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chipotle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Item Description

1 Company Name

2 Website

3 Commercial Production Date of Guacamole

4 Manufacturing Locations of Guacamole

5 Guacamole Sales Area

6 Main Business/Business Overview

7 Contact Information

Source: Chipotle; QYR Food and Beverage Research Center, Dec. 2016

7.1.2 Guacamole Product Types, Application and Specification

7.1.2.1 Type one

7.1.2.2 Type two

7.1.3 Chipotle Guacamole Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

Table Chipotle Guacamole Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: Chipotle; QYR Food and Beverage Research Center, Dec. 2016

Figure Chipotle Guacamole Market Share (2015 and 2016)

Source: Chipotle; QYR Food and Beverage Research Center, Dec. 2016

7.2 Lakeview Farms Inc.

7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Lakeview Farms Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Item Description

1 Company Name

2 Website

3 Commercial Production Date of Guacamole

4 Manufacturing Locations of Guacamole

5 Guacamole Sales Area

6 Main Business/Business Overview

7 Contact Information

Source: Lakeview Fa

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