

# Global GPS Tracker Market Research Report 2018

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## Abstracts

This report studies the global GPS Tracker market status and forecast, categorizes the global GPS Tracker market size (value & volume) by manufacturers, type, application, and region.

This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

A GPS tracking unit is a GPS device, normally carried by a moving vehicle or person, that uses the Global Positioning System (GPS) to track the device's movements, at intervals, and to determine its location, and its carrier. The recorded location data can be stored within the tracking unit, or it may be transmitted to a central location database, or Internet-connected computer, using a cellular (GPRS or SMS), mobile number radio, or satellite modem embedded in the unit. This allows the asset's location to be displayed against a map backdrop either in real time or when analysing the track later, using GPS tracking software. Data tracking software is available for smartphones with GPS capability.

In terms of value, advanced trackers segment is projected to be the most attractive in the global GPS tracker market during the forecast period.

The global GPS Tracker market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Calamp

Sierra

Tomtom

Xirgo

Queclink

Spy Tec

ATrack

Maestro

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States

EU

China

Japan

South Korea

Taiwan

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Standalone Tracker

OBD Trackers

Advanced Trackers

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Fleet Management

Asset Management

Others

The study objectives of this report are:

To analyze and study the global GPS Tracker capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key GPS Tracker manufacturers, to study the capacity,

production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of GPS Tracker are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

Key Stakeholders

GPS Tracker Manufacturers

GPS Tracker Distributors/Traders/Wholesalers

GPS Tracker Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the GPS Tracker market, by end-use.

Detailed analysis and profiles of additional market players.

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