

# Global GPS Navigations Sales Market Report 2017

<https://marketpublishers.com/r/G40F028E449EN.html>

Date: February 2017

Pages: 129

Price: US\$ 4,000.00 (Single User License)

ID: G40F028E449EN

## Abstracts

### Notes:

Sales, means the sales volume of GPS Navigations

Revenue, means the sales value of GPS Navigations

This report studies sales (consumption) of GPS Navigations in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Bushnell

Garmin

Magellan

Rand McNally

TomTom

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of GPS Navigations in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Korea

Taiwan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of GPS Navigations in each application, can be divided into

Application 1

Application 2

## Contents

### Global GPS Navigations Sales Market Report 2017

#### **1 GPS NAVIGATIONS OVERVIEW**

- 1.1 Product Overview and Scope of GPS Navigations
- 1.2 Classification of GPS Navigations
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of GPS Navigations
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 GPS Navigations Market by Regions
  - 1.4.1 United States Status and Prospect (2012-2022)
  - 1.4.2 China Status and Prospect (2012-2022)
  - 1.4.3 Europe Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Korea Status and Prospect (2012-2022)
  - 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of GPS Navigations (2012-2022)
  - 1.5.1 Global GPS Navigations Sales and Growth Rate (2012-2022)
  - 1.5.2 Global GPS Navigations Revenue and Growth Rate (2012-2022)

#### **2 GLOBAL GPS NAVIGATIONS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global GPS Navigations Market Competition by Manufacturers
  - 2.1.1 Global GPS Navigations Sales and Market Share of Key Manufacturers (2012-2017)
  - 2.1.2 Global GPS Navigations Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global GPS Navigations (Volume and Value) by Type
  - 2.2.1 Global GPS Navigations Sales and Market Share by Type (2012-2017)
  - 2.2.2 Global GPS Navigations Revenue and Market Share by Type (2012-2017)
- 2.3 Global GPS Navigations (Volume and Value) by Regions
  - 2.3.1 Global GPS Navigations Sales and Market Share by Regions (2012-2017)
  - 2.3.2 Global GPS Navigations Revenue and Market Share by Regions (2012-2017)
- 2.4 Global GPS Navigations (Volume) by Application

### **3 UNITED STATES GPS NAVIGATIONS (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States GPS Navigations Sales and Value (2012-2017)
  - 3.1.1 United States GPS Navigations Sales and Growth Rate (2012-2017)
  - 3.1.2 United States GPS Navigations Revenue and Growth Rate (2012-2017)
  - 3.1.3 United States GPS Navigations Sales Price Trend (2012-2017)
- 3.2 United States GPS Navigations Sales and Market Share by Manufacturers
- 3.3 United States GPS Navigations Sales and Market Share by Type
- 3.4 United States GPS Navigations Sales and Market Share by Application

### **4 CHINA GPS NAVIGATIONS (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China GPS Navigations Sales and Value (2012-2017)
  - 4.1.1 China GPS Navigations Sales and Growth Rate (2012-2017)
  - 4.1.2 China GPS Navigations Revenue and Growth Rate (2012-2017)
  - 4.1.3 China GPS Navigations Sales Price Trend (2012-2017)
- 4.2 China GPS Navigations Sales and Market Share by Manufacturers
- 4.3 China GPS Navigations Sales and Market Share by Type
- 4.4 China GPS Navigations Sales and Market Share by Application

### **5 EUROPE GPS NAVIGATIONS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe GPS Navigations Sales and Value (2012-2017)
  - 5.1.1 Europe GPS Navigations Sales and Growth Rate (2012-2017)
  - 5.1.2 Europe GPS Navigations Revenue and Growth Rate (2012-2017)
  - 5.1.3 Europe GPS Navigations Sales Price Trend (2012-2017)
- 5.2 Europe GPS Navigations Sales and Market Share by Manufacturers
- 5.3 Europe GPS Navigations Sales and Market Share by Type
- 5.4 Europe GPS Navigations Sales and Market Share by Application

### **6 JAPAN GPS NAVIGATIONS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan GPS Navigations Sales and Value (2012-2017)
  - 6.1.1 Japan GPS Navigations Sales and Growth Rate (2012-2017)
  - 6.1.2 Japan GPS Navigations Revenue and Growth Rate (2012-2017)
  - 6.1.3 Japan GPS Navigations Sales Price Trend (2012-2017)
- 6.2 Japan GPS Navigations Sales and Market Share by Manufacturers
- 6.3 Japan GPS Navigations Sales and Market Share by Type
- 6.4 Japan GPS Navigations Sales and Market Share by Application

## **7 KOREA GPS NAVIGATIONS (VOLUME, VALUE AND SALES PRICE)**

### 7.1 Korea GPS Navigations Sales and Value (2012-2017)

#### 7.1.1 Korea GPS Navigations Sales and Growth Rate (2012-2017)

#### 7.1.2 Korea GPS Navigations Revenue and Growth Rate (2012-2017)

#### 7.1.3 Korea GPS Navigations Sales Price Trend (2012-2017)

### 7.2 Korea GPS Navigations Sales and Market Share by Manufacturers

### 7.3 Korea GPS Navigations Sales and Market Share by Type

### 7.4 Korea GPS Navigations Sales and Market Share by Application

## **8 TAIWAN GPS NAVIGATIONS (VOLUME, VALUE AND SALES PRICE)**

### 8.1 Taiwan GPS Navigations Sales and Value (2012-2017)

#### 8.1.1 Taiwan GPS Navigations Sales and Growth Rate (2012-2017)

#### 8.1.2 Taiwan GPS Navigations Revenue and Growth Rate (2012-2017)

#### 8.1.3 Taiwan GPS Navigations Sales Price Trend (2012-2017)

### 8.2 Taiwan GPS Navigations Sales and Market Share by Manufacturers

### 8.3 Taiwan GPS Navigations Sales and Market Share by Type

### 8.4 Taiwan GPS Navigations Sales and Market Share by Application

## **9 GLOBAL GPS NAVIGATIONS MANUFACTURERS ANALYSIS**

### 9.1 Bushnell

#### 9.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.1.2 GPS Navigations Product Type, Application and Specification

##### 9.1.2.1 Product A

##### 9.1.2.2 Product B

#### 9.1.3 Bushnell GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)

#### 9.1.4 Main Business/Business Overview

### 9.2 Garmin

#### 9.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.2.2 GPS Navigations Product Type, Application and Specification

##### 9.2.2.1 Product A

##### 9.2.2.2 Product B

#### 9.2.3 Garmin GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)

#### 9.2.4 Main Business/Business Overview

### 9.3 Magellan

#### 9.3.1 Company Basic Information, Manufacturing Base and Competitors

- 9.3.2 GPS Navigations Product Type, Application and Specification
  - 9.3.2.1 Product A
  - 9.3.2.2 Product B
- 9.3.3 Magellan GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview
- 9.4 Rand McNally
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 GPS Navigations Product Type, Application and Specification
    - 9.4.2.1 Product A
    - 9.4.2.2 Product B
  - 9.4.3 Rand McNally GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.4.4 Main Business/Business Overview
- 9.5 TomTom
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 GPS Navigations Product Type, Application and Specification
    - 9.5.2.1 Product A
    - 9.5.2.2 Product B
  - 9.5.3 TomTom GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.5.4 Main Business/Business Overview

## **10 GPS NAVIGATIONS MAUFACTURING COST ANALYSIS**

- 10.1 GPS Navigations Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of GPS Navigations
- 10.3 Manufacturing Process Analysis of GPS Navigations

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 GPS Navigations Industrial Chain Analysis

- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of GPS Navigations Major Manufacturers in 2015
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL GPS NAVIGATIONS MARKET FORECAST (2017-2022)**

- 14.1 Global GPS Navigations Sales, Revenue and Price Forecast (2017-2022)
  - 14.1.1 Global GPS Navigations Sales and Growth Rate Forecast (2017-2022)
  - 14.1.2 Global GPS Navigations Revenue and Growth Rate Forecast (2017-2022)
  - 14.1.3 Global GPS Navigations Price and Trend Forecast (2017-2022)
- 14.2 Global GPS Navigations Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)
  - 14.2.1 United States GPS Navigations Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.2 China GPS Navigations Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.3 Europe GPS Navigations Sales, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.4 Japan GPS Navigations Sales, Revenue and Growth Rate Forecast

(2017-2022)

14.2.5 Korea GPS Navigations Sales, Revenue and Growth Rate Forecast

(2017-2022)

14.2.6 Taiwan GPS Navigations Sales, Revenue and Growth Rate Forecast

(2017-2022)

14.3 Global GPS Navigations Sales, Revenue and Price Forecast by Type (2017-2022)

14.4 Global GPS Navigations Sales Forecast by Application (2017-2022)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of GPS Navigations  
Table Classification of GPS Navigations  
Figure Global Sales Market Share of GPS Navigations by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of GPS Navigations  
Figure Global Sales Market Share of GPS Navigations by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States GPS Navigations Revenue and Growth Rate (2012-2022)  
Figure China GPS Navigations Revenue and Growth Rate (2012-2022)  
Figure Europe GPS Navigations Revenue and Growth Rate (2012-2022)  
Figure Japan GPS Navigations Revenue and Growth Rate (2012-2022)  
Figure Korea GPS Navigations Revenue and Growth Rate (2012-2022)  
Figure Taiwan GPS Navigations Revenue and Growth Rate (2012-2022)  
Figure Global GPS Navigations Sales and Growth Rate (2012-2022)  
Figure Global GPS Navigations Revenue and Growth Rate (2012-2022)  
Table Global GPS Navigations Sales of Key Manufacturers (2012-2017)  
Table Global GPS Navigations Sales Share by Manufacturers (2012-2017)  
Figure 2015 GPS Navigations Sales Share by Manufacturers  
Figure 2016 GPS Navigations Sales Share by Manufacturers  
Table Global GPS Navigations Revenue by Manufacturers (2012-2017)  
Table Global GPS Navigations Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global GPS Navigations Revenue Share by Manufacturers  
Table 2016 Global GPS Navigations Revenue Share by Manufacturers  
Table Global GPS Navigations Sales and Market Share by Type (2012-2017)  
Table Global GPS Navigations Sales Share by Type (2012-2017)  
Figure Sales Market Share of GPS Navigations by Type (2012-2017)  
Figure Global GPS Navigations Sales Growth Rate by Type (2012-2017)  
Table Global GPS Navigations Revenue and Market Share by Type (2012-2017)  
Table Global GPS Navigations Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of GPS Navigations by Type (2012-2017)  
Figure Global GPS Navigations Revenue Growth Rate by Type (2012-2017)  
Table Global GPS Navigations Sales and Market Share by Regions (2012-2017)  
Table Global GPS Navigations Sales Share by Regions (2012-2017)

Figure Sales Market Share of GPS Navigations by Regions (2012-2017)  
Figure Global GPS Navigations Sales Growth Rate by Regions (2012-2017)  
Table Global GPS Navigations Revenue and Market Share by Regions (2012-2017)  
Table Global GPS Navigations Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of GPS Navigations by Regions (2012-2017)  
Figure Global GPS Navigations Revenue Growth Rate by Regions (2012-2017)  
Table Global GPS Navigations Sales and Market Share by Application (2012-2017)  
Table Global GPS Navigations Sales Share by Application (2012-2017)  
Figure Sales Market Share of GPS Navigations by Application (2012-2017)  
Figure Global GPS Navigations Sales Growth Rate by Application (2012-2017)  
Figure United States GPS Navigations Sales and Growth Rate (2012-2017)  
Figure United States GPS Navigations Revenue and Growth Rate (2012-2017)  
Figure United States GPS Navigations Sales Price Trend (2012-2017)  
Table United States GPS Navigations Sales by Manufacturers (2012-2017)  
Table United States GPS Navigations Market Share by Manufacturers (2012-2017)  
Table United States GPS Navigations Sales by Type (2012-2017)  
Table United States GPS Navigations Market Share by Type (2012-2017)  
Table United States GPS Navigations Sales by Application (2012-2017)  
Table United States GPS Navigations Market Share by Application (2012-2017)  
Figure China GPS Navigations Sales and Growth Rate (2012-2017)  
Figure China GPS Navigations Revenue and Growth Rate (2012-2017)  
Figure China GPS Navigations Sales Price Trend (2012-2017)  
Table China GPS Navigations Sales by Manufacturers (2012-2017)  
Table China GPS Navigations Market Share by Manufacturers (2012-2017)  
Table China GPS Navigations Sales by Type (2012-2017)  
Table China GPS Navigations Market Share by Type (2012-2017)  
Table China GPS Navigations Sales by Application (2012-2017)  
Table China GPS Navigations Market Share by Application (2012-2017)  
Figure Europe GPS Navigations Sales and Growth Rate (2012-2017)  
Figure Europe GPS Navigations Revenue and Growth Rate (2012-2017)  
Figure Europe GPS Navigations Sales Price Trend (2012-2017)  
Table Europe GPS Navigations Sales by Manufacturers (2012-2017)  
Table Europe GPS Navigations Market Share by Manufacturers (2012-2017)  
Table Europe GPS Navigations Sales by Type (2012-2017)  
Table Europe GPS Navigations Market Share by Type (2012-2017)  
Table Europe GPS Navigations Sales by Application (2012-2017)  
Table Europe GPS Navigations Market Share by Application (2012-2017)  
Figure Japan GPS Navigations Sales and Growth Rate (2012-2017)  
Figure Japan GPS Navigations Revenue and Growth Rate (2012-2017)

Figure Japan GPS Navigations Sales Price Trend (2012-2017)  
Table Japan GPS Navigations Sales by Manufacturers (2012-2017)  
Table Japan GPS Navigations Market Share by Manufacturers (2012-2017)  
Table Japan GPS Navigations Sales by Type (2012-2017)  
Table Japan GPS Navigations Market Share by Type (2012-2017)  
Table Japan GPS Navigations Sales by Application (2012-2017)  
Table Japan GPS Navigations Market Share by Application (2012-2017)  
Figure Korea GPS Navigations Sales and Growth Rate (2012-2017)  
Figure Korea GPS Navigations Revenue and Growth Rate (2012-2017)  
Figure Korea GPS Navigations Sales Price Trend (2012-2017)  
Table Korea GPS Navigations Sales by Manufacturers (2012-2017)  
Table Korea GPS Navigations Market Share by Manufacturers (2012-2017)  
Table Korea GPS Navigations Sales by Type (2012-2017)  
Table Korea GPS Navigations Market Share by Type (2012-2017)  
Table Korea GPS Navigations Sales by Application (2012-2017)  
Table Korea GPS Navigations Market Share by Application (2012-2017)  
Figure Taiwan GPS Navigations Sales and Growth Rate (2012-2017)  
Figure Taiwan GPS Navigations Revenue and Growth Rate (2012-2017)  
Figure Taiwan GPS Navigations Sales Price Trend (2012-2017)  
Table Taiwan GPS Navigations Sales by Manufacturers (2012-2017)  
Table Taiwan GPS Navigations Market Share by Manufacturers (2012-2017)  
Table Taiwan GPS Navigations Sales by Type (2012-2017)  
Table Taiwan GPS Navigations Market Share by Type (2012-2017)  
Table Taiwan GPS Navigations Sales by Application (2012-2017)  
Table Taiwan GPS Navigations Market Share by Application (2012-2017)  
Table Bushnell Basic Information List  
Table Bushnell GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Bushnell GPS Navigations Global Market Share (2012-2017)  
Table Garmin Basic Information List  
Table Garmin GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Garmin GPS Navigations Global Market Share (2012-2017)  
Table Magellan Basic Information List  
Table Magellan GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Magellan GPS Navigations Global Market Share (2012-2017)  
Table Rand McNally Basic Information List  
Table Rand McNally GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Rand McNally GPS Navigations Global Market Share (2012-2017)  
Table TomTom Basic Information List

Table TomTom GPS Navigations Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure TomTom GPS Navigations Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of GPS Navigations  
Figure Manufacturing Process Analysis of GPS Navigations  
Figure GPS Navigations Industrial Chain Analysis  
Table Raw Materials Sources of GPS Navigations Major Manufacturers in 2015  
Table Major Buyers of GPS Navigations  
Table Distributors/Traders List  
Figure Global GPS Navigations Sales and Growth Rate Forecast (2017-2022)  
Figure Global GPS Navigations Revenue and Growth Rate Forecast (2017-2022)  
Table Global GPS Navigations Sales Forecast by Regions (2017-2022)  
Table Global GPS Navigations Sales Forecast by Type (2017-2022)  
Table Global GPS Navigations Sales Forecast by Application (2017-2022)

## I would like to order

Product name: Global GPS Navigations Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G40F028E449EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G40F028E449EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970