

# **Global Golf Balls Sales Market Report 2016**

https://marketpublishers.com/r/G81A80B2444EN.html Date: November 2016 Pages: 100 Price: US\$ 4,000.00 (Single User License) ID: G81A80B2444EN

# Abstracts

Notes:

Sales, means the sales volume of Golf Balls

Revenue, means the sales value of Golf Balls

This report studies sales (consumption) of Golf Balls in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Bridgestone Golf

Callaway Golf Company

**Cleveland Golf** 

Nike Golf

TaylorMade (Adidas Golf

Dunlop Sports Co. Ltd.

Dixon Golf

American Golf

**Turner Sports Interacti** 



Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Golf Balls in these regions, from 2011 to 2021 (forecast), like

**United States** 

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

**Recycled Balls** 

Markouts/X-Outs

Practice/Range Balls

Advanced Balls

Split by applications, this report focuses on sales, market share and growth rate of Golf Balls in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Golf Balls Sales Market Report 2016

# 1 GOLF BALLS OVERVIEW

- 1.1 Product Overview and Scope of Golf Balls
- 1.2 Classification of Golf Balls
- 1.2.1 Recycled Balls
- 1.2.2 Markouts/X-Outs
- 1.2.3 Practice/Range Balls
- 1.2.4 Advanced Balls
- 1.3 Application of Golf Balls
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Golf Balls Market by Regions
- 1.4.1 United States Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Golf Balls (2011-2021)
  - 1.5.1 Global Golf Balls Sales and Growth Rate (2011-2021)
- 1.5.2 Global Golf Balls Revenue and Growth Rate (2011-2021)

# 2 GLOBAL GOLF BALLS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Golf Balls Market Competition by Manufacturers
- 2.1.1 Global Golf Balls Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Golf Balls Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Golf Balls (Volume and Value) by Type
- 2.2.1 Global Golf Balls Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Golf Balls Revenue and Market Share by Type (2011-2016)
- 2.3 Global Golf Balls (Volume and Value) by Regions
- 2.3.1 Global Golf Balls Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Golf Balls Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Golf Balls (Volume) by Application



# 3 UNITED STATES GOLF BALLS (VOLUME, VALUE AND SALES PRICE)

3.1 United States Golf Balls Sales and Value (2011-2016)

- 3.1.1 United States Golf Balls Sales and Growth Rate (2011-2016)
- 3.1.2 United States Golf Balls Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Golf Balls Sales Price Trend (2011-2016)
- 3.2 United States Golf Balls Sales and Market Share by Manufacturers
- 3.3 United States Golf Balls Sales and Market Share by Type
- 3.4 United States Golf Balls Sales and Market Share by Application

## 4 CHINA GOLF BALLS (VOLUME, VALUE AND SALES PRICE)

4.1 China Golf Balls Sales and Value (2011-2016)4.1.1 China Golf Balls Sales and Growth Rate (2011-2016)4.1.2 China Golf Balls Revenue and Growth Rate (2011-2016)

- 4.1.3 China Golf Balls Sales Price Trend (2011-2016)
- 4.2 China Golf Balls Sales and Market Share by Manufacturers
- 4.3 China Golf Balls Sales and Market Share by Type
- 4.4 China Golf Balls Sales and Market Share by Application

## 5 EUROPE GOLF BALLS (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Golf Balls Sales and Value (2011-2016)

- 5.1.1 Europe Golf Balls Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Golf Balls Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Golf Balls Sales Price Trend (2011-2016)
- 5.2 Europe Golf Balls Sales and Market Share by Manufacturers
- 5.3 Europe Golf Balls Sales and Market Share by Type
- 5.4 Europe Golf Balls Sales and Market Share by Application

## 6 JAPAN GOLF BALLS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Golf Balls Sales and Value (2011-2016)
- 6.1.1 Japan Golf Balls Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Golf Balls Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Golf Balls Sales Price Trend (2011-2016)
- 6.2 Japan Golf Balls Sales and Market Share by Manufacturers
- 6.3 Japan Golf Balls Sales and Market Share by Type
- 6.4 Japan Golf Balls Sales and Market Share by Application



# 7 GLOBAL GOLF BALLS MANUFACTURERS ANALYSIS

7.1 Bridgestone Golf

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Golf Balls Product Type, Application and Specification
  - 7.1.2.1 Type I
- 7.1.2.2 Type II

7.1.3 Bridgestone Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)

- 7.1.4 Main Business/Business Overview
- 7.2 Callaway Golf Company
- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 100 Product Type, Application and Specification
- 7.2.2.1 Type I
- 7.2.2.2 Type II

7.2.3 Callaway Golf Company Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)

- 7.2.4 Main Business/Business Overview
- 7.3 Cleveland Golf
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 125 Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Cleveland Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Nike Golf
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Nov Product Type, Application and Specification
- 7.4.2.1 Type I
- 7.4.2.2 Type II
- 7.4.3 Nike Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview
- 7.5 TaylorMade (Adidas Golf
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 TaylorMade (Adidas Golf Golf Balls Sales, Revenue, Price and Gross Margin



(2011-2016)

7.5.4 Main Business/Business Overview

7.6 Dunlop Sports Co. Ltd.

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Dunlop Sports Co. Ltd. Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Dixon Golf

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Entertainment Product Type, Application and Specification
- 7.7.2.1 Type I

7.7.2.2 Type II

- 7.7.3 Dixon Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.7.4 Main Business/Business Overview

7.8 American Golf

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

- 7.8.2.1 Type I
- 7.8.2.2 Type II
- 7.8.3 American Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 Turner Sports Interacti

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Turner Sports Interacti Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

# **8 GOLF BALLS MAUFACTURING COST ANALYSIS**

- 8.1 Golf Balls Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Process Analysis of Golf Balls

## 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Golf Balls Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Golf Balls Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL GOLF BALLS MARKET FORECAST (2016-2021)

- 12.1 Global Golf Balls Sales, Revenue Forecast (2016-2021)
- 12.2 Global Golf Balls Sales Forecast by Regions (2016-2021)
- 12.3 Global Golf Balls Sales Forecast by Type (2016-2021)
- 12.4 Global Golf Balls Sales Forecast by Application (2016-2021)



#### **13 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Golf Balls Table Classification of Golf Balls Figure Global Sales Market Share of Golf Balls by Type in 2015 Figure Recycled Balls Picture Figure Markouts/X-Outs Picture Figure Practice/Range Balls Picture Figure Advanced Balls Picture Table Applications of Golf Balls Figure Global Sales Market Share of Golf Balls by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure United States Golf Balls Revenue and Growth Rate (2011-2021) Figure China Golf Balls Revenue and Growth Rate (2011-2021) Figure Europe Golf Balls Revenue and Growth Rate (2011-2021) Figure Japan Golf Balls Revenue and Growth Rate (2011-2021) Figure Global Golf Balls Sales and Growth Rate (2011-2021) Figure Global Golf Balls Revenue and Growth Rate (2011-2021) Table Global Golf Balls Sales of Key Manufacturers (2011-2016) Table Global Golf Balls Sales Share by Manufacturers (2011-2016) Figure 2015 Golf Balls Sales Share by Manufacturers Figure 2016 Golf Balls Sales Share by Manufacturers Table Global Golf Balls Revenue by Manufacturers (2011-2016) Table Global Golf Balls Revenue Share by Manufacturers (2011-2016) Table 2015 Global Golf Balls Revenue Share by Manufacturers Table 2016 Global Golf Balls Revenue Share by Manufacturers Table Global Golf Balls Sales and Market Share by Type (2011-2016) Table Global Golf Balls Sales Share by Type (2011-2016) Figure Sales Market Share of Golf Balls by Type (2011-2016) Figure Global Golf Balls Sales Growth Rate by Type (2011-2016) Table Global Golf Balls Revenue and Market Share by Type (2011-2016) Table Global Golf Balls Revenue Share by Type (2011-2016) Figure Revenue Market Share of Golf Balls by Type (2011-2016) Figure Global Golf Balls Revenue Growth Rate by Type (2011-2016) Table Global Golf Balls Sales and Market Share by Regions (2011-2016) Table Global Golf Balls Sales Share by Regions (2011-2016)



Figure Sales Market Share of Golf Balls by Regions (2011-2016) Figure Global Golf Balls Sales Growth Rate by Regions (2011-2016) Table Global Golf Balls Revenue and Market Share by Regions (2011-2016) Table Global Golf Balls Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Golf Balls by Regions (2011-2016) Figure Global Golf Balls Revenue Growth Rate by Regions (2011-2016) Table Global Golf Balls Sales and Market Share by Application (2011-2016) Table Global Golf Balls Sales Share by Application (2011-2016) Figure Sales Market Share of Golf Balls by Application (2011-2016) Figure Global Golf Balls Sales Growth Rate by Application (2011-2016) Figure United States Golf Balls Sales and Growth Rate (2011-2016) Figure United States Golf Balls Revenue and Growth Rate (2011-2016) Figure United States Golf Balls Sales Price Trend (2011-2016) Table United States Golf Balls Sales by Manufacturers (2011-2016) Table United States Golf Balls Market Share by Manufacturers (2011-2016) Table United States Golf Balls Sales by Type (2011-2016) Table United States Golf Balls Market Share by Type (2011-2016) Table United States Golf Balls Sales by Application (2011-2016) Table United States Golf Balls Market Share by Application (2011-2016) Figure China Golf Balls Sales and Growth Rate (2011-2016) Figure China Golf Balls Revenue and Growth Rate (2011-2016) Figure China Golf Balls Sales Price Trend (2011-2016) Table China Golf Balls Sales by Manufacturers (2011-2016) Table China Golf Balls Market Share by Manufacturers (2011-2016) Table China Golf Balls Sales by Type (2011-2016) Table China Golf Balls Market Share by Type (2011-2016) Table China Golf Balls Sales by Application (2011-2016) Table China Golf Balls Market Share by Application (2011-2016) Figure Europe Golf Balls Sales and Growth Rate (2011-2016) Figure Europe Golf Balls Revenue and Growth Rate (2011-2016) Figure Europe Golf Balls Sales Price Trend (2011-2016) Table Europe Golf Balls Sales by Manufacturers (2011-2016) Table Europe Golf Balls Market Share by Manufacturers (2011-2016) Table Europe Golf Balls Sales by Type (2011-2016) Table Europe Golf Balls Market Share by Type (2011-2016) Table Europe Golf Balls Sales by Application (2011-2016) Table Europe Golf Balls Market Share by Application (2011-2016) Figure Japan Golf Balls Sales and Growth Rate (2011-2016) Figure Japan Golf Balls Revenue and Growth Rate (2011-2016)



Figure Japan Golf Balls Sales Price Trend (2011-2016) Table Japan Golf Balls Sales by Manufacturers (2011-2016) Table Japan Golf Balls Market Share by Manufacturers (2011-2016) Table Japan Golf Balls Sales by Type (2011-2016) Table Japan Golf Balls Market Share by Type (2011-2016) Table Japan Golf Balls Sales by Application (2011-2016) Table Japan Golf Balls Market Share by Application (2011-2016) Table Bridgestone Golf Basic Information List Table Bridgestone Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016) Figure Bridgestone Golf Golf Balls Global Market Share (2011-2016) Table Callaway Golf Company Basic Information List Table Callaway Golf Company Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)Figure Callaway Golf Company Golf Balls Global Market Share (2011-2016) **Table Cleveland Golf Basic Information List** Table Cleveland Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016) Figure Cleveland Golf Golf Balls Global Market Share (2011-2016) Table Nike Golf Basic Information List Table Nike Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016) Figure Nike Golf Golf Balls Global Market Share (2011-2016) Table TaylorMade (Adidas Golf Basic Information List Table TaylorMade (Adidas Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016)Figure TaylorMade (Adidas Golf Golf Balls Global Market Share (2011-2016) Table Dunlop Sports Co. Ltd. Basic Information List Table Dunlop Sports Co. Ltd. Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016) Figure Dunlop Sports Co. Ltd. Golf Balls Global Market Share (2011-2016) Table Dixon Golf Basic Information List Table Dixon Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016) Figure Dixon Golf Golf Balls Global Market Share (2011-2016) Table American Golf Basic Information List Table American Golf Golf Balls Sales, Revenue, Price and Gross Margin (2011-2016) Figure American Golf Golf Balls Global Market Share (2011-2016) Table Turner Sports Interacti Basic Information List Table Turner Sports Interacti Golf Balls Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Turner Sports Interacti Golf Balls Global Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Golf Balls Figure Manufacturing Process Analysis of Golf Balls Figure Golf Balls Industrial Chain Analysis Table Raw Materials Sources of Golf Balls Major Manufacturers in 2015 Table Major Buyers of Golf Balls Table Distributors/Traders List Figure Global Golf Balls Sales and Growth Rate Forecast (2016-2021) Figure Global Golf Balls Revenue and Growth Rate Forecast (2016-2021) Table Global Golf Balls Sales Forecast by Regions (2016-2021) Table Global Golf Balls Sales Forecast by Type (2016-2021) Table Global Golf Balls Sales Forecast by Application (2016-2021)



# I would like to order

Product name: Global Golf Balls Sales Market Report 2016

Product link: https://marketpublishers.com/r/G81A80B2444EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G81A80B2444EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970