

Global Golf Apparel Market Professional Survey Report 2018

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Abstracts

This report studies the global Golf Apparel market status and forecast, categorizes the global Golf Apparel market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Golf apparel includes golf shirts, tops (sweaters, vests, fleeces), bottoms (pants, shorts) and outerwear.

The United States and West Europe dominate the golf apparel market, and most of the well-known brands come from the United States, West Europe (Germany, UK, France and Italy etc.) and Japan. But most of the brands produce their golf apparel products through OEM. There are a great many of manufacturers in Asia and other regions as OEM, especially China, Thailand, Vietnam, Mexico, Indonesia etc.

For production, China is the largest producer, occupying for 40 percent share of global golf apparel. Chinese producers produce the golf apparel products for own-brand and as OEM for the multinational companies. And the domestic market completely controlled by the foreign brands, especially Adidas, Nike, Callaway and Perry Ellis etc. This is a rich man's sport in China; they are inclined to buy the foreign brands. The United States is the second producer, with 11 percent, and most of the American producers tend to purchase the golf apparel products through the OEM, for profit maximization. In addition, Vietnam, in addition, Thailand, Mexico, Columbia, Japan, Korea, UK and Germany also play important role in producing golf apparel products. For Consumption, the United States, Japan and West Europe dominate the golf apparel market. The United States is the largest consumer, then Europe and Japan. Currently there are approximately 23 million golfers in USA, 16 million golfers in Europe and 8 million golfers in Japan. And over 45% golf courses are located in the United States, 22% in Europe, 7% in Japan, and 1.4% in China.



The global Golf Apparel market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Nike Golf(US)

Adidas(DE)

Perry Ellis(US)

Mizuno(JP)

Fila Korea(KR)

Ralph Lauren(US)

PVH Corp(US)

Callaway(UK)

Puma(DE)

Under Armour(US)

Greg Norman(US)

Ping(US)

Page & Tuttle(US)

Alfred Dunhill(UK)

Fairway & Greene(US)

Oxford Golf(US)

Dunlop(UK)



Straight Down(US)

Antigua(US)

Sunderland(UK)

Amer Sports(US)

Sunice(CA)

Tail Activewear(US)

EP Pro(US)

Biyinfenle(CN)

Jueshidanni(CN)

Kaltendin(CN)

Goldlion Holdings(CN)

Kartelo(CN)

G.T.GOLF(CN)

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America Europe China Japan



India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe



Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Men's Tops

Men's Bottoms

Women's Tops



Women's Bottoms

By Application, the market can be split into

Application 1

Application 2

The study objectives of this report are:

To analyze and study the global Golf Apparel capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Golf Apparel manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their



growth strategies.

In this study, the years considered to estimate the market size of Golf Apparel are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders Golf Apparel Manufacturers Golf Apparel Distributors/Traders/Wholesalers Golf Apparel Subcomponent Manufacturers Industry Association Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Golf Apparel market, by end-use.

Detailed analysis and profiles of additional market players.



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