

Global Golf Apparel Market Insights, Forecast to 2026

<https://marketpublishers.com/r/G33561FA2547EN.html>

Date: June 2020

Pages: 182

Price: US\$ 3,900.00 (Single User License)

ID: G33561FA2547EN

Abstracts

Golf apparel includes golf shirts, tops (sweaters, vests, fleeces), bottoms (pants, shorts) and outerwear.

The United States and West Europe dominate the golf apparel market, and most of the well-known brands come from the United States, West Europe (Germany, UK, France and Italy etc.) and Japan. But most of the brands produce their golf apparel products through OEM. There are a great many of manufacturers in Asia and other regions as OEM, especially China, Thailand, Vietnam, Mexico, Indonesia etc.

For production, China is the largest producer, occupying for 40 percent share of global golf apparel. Chinese producers produce the golf apparel products for own-brand and as OEM for the multinational companies. And the domestic market completely controlled by the foreign brands, especially Adidas, Nike, Callaway and Perry Ellis etc.

This is a rich man's sport in China; they are inclined to buy the foreign brands. The United States is the second producer, with 11 percent, and most of the American producers tend to purchase the golf apparel products through the OEM, for profit maximization. In addition, Vietnam, in addition, Thailand, Mexico, Columbia, Japan, Korea, UK and Germany also play important role in producing golf apparel products.

For Consumption, the United States, Japan and West Europe dominate the golf apparel market. The United States is the largest consumer, then Europe and Japan. Currently there are approximately 23 million golfers in USA, 16 million golfers in Europe and 8 million golfers in Japan. And over 45% golf courses are located in the United States, 22% in Europe, 7% in Japan, and 1.4% in China.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Golf Apparel 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its

financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Golf Apparel 3900 industry.

Based on our recent survey, we have several different scenarios about the Golf Apparel 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 3736.3 million in 2019. The market size of Golf Apparel 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Golf Apparel market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Golf Apparel market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Golf Apparel market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Golf Apparel market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Golf Apparel market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026.

It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Golf Apparel market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Golf Apparel market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Golf Apparel market.

The following manufacturers are covered in this report:

Nike Golf(US)

Adidas(DE)

Perry Ellis(US)

Mizuno(JP)

Fila Korea(KR)

Ralph Lauren(US)

PVH Corp(US)

Callaway(UK)

Puma(DE)

Under Armour(US)

Greg Norman(US)

Ping(US)

Page & Tuttle(US)

Alfred Dunhill(UK)

Fairway & Greene(US)

Oxford Golf(US)

Dunlop(UK)

Straight Down(US)

Antigua(US)

Sunderland(UK)

Amer Sports(US)

Sunice(CA)

Tail Activewear(US)

EP Pro(US)

Biyinfenle(CN)

Jueshidanni(CN)

Kaltendin(CN)

Goldlion Holdings(CN)

Kartelo(CN)

G.T.GOLF(CN)

Golf Apparel Breakdown Data by Type

Men's Tops

Men's Bottoms

Women's Tops

Women's Bottoms

Golf Apparel Breakdown Data by Application

Supermarket

Store

Electronic Commerce

Other

Contents

1 STUDY COVERAGE

- 1.1 Golf Apparel Product Introduction
- 1.2 Market Segments
- 1.3 Key Golf Apparel Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Golf Apparel Market Size Growth Rate by Type
 - 1.4.2 Men's Tops
 - 1.4.3 Men's Bottoms
 - 1.4.4 Women's Tops
 - 1.4.5 Women's Bottoms
- 1.5 Market by Application
 - 1.5.1 Global Golf Apparel Market Size Growth Rate by Application
 - 1.5.2 Supermarket
 - 1.5.3 Store
 - 1.5.4 Electronic Commerce
 - 1.5.5 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Golf Apparel Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Golf Apparel Industry
 - 1.6.1.1 Golf Apparel Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Golf Apparel Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Golf Apparel Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Golf Apparel Market Size Estimates and Forecasts
 - 2.1.1 Global Golf Apparel Revenue 2015-2026
 - 2.1.2 Global Golf Apparel Sales 2015-2026
- 2.2 Golf Apparel Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Golf Apparel Retrospective Market Scenario in Sales by Region:

2015-2020

2.2.2 Global Golf Apparel Retrospective Market Scenario in Revenue by Region:

2015-2020

3 GLOBAL GOLF APPAREL COMPETITOR LANDSCAPE BY PLAYERS

3.1 Golf Apparel Sales by Manufacturers

3.1.1 Golf Apparel Sales by Manufacturers (2015-2020)

3.1.2 Golf Apparel Sales Market Share by Manufacturers (2015-2020)

3.2 Golf Apparel Revenue by Manufacturers

3.2.1 Golf Apparel Revenue by Manufacturers (2015-2020)

3.2.2 Golf Apparel Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Golf Apparel Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Golf Apparel Revenue in 2019

3.2.5 Global Golf Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Golf Apparel Price by Manufacturers

3.4 Golf Apparel Manufacturing Base Distribution, Product Types

3.4.1 Golf Apparel Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Golf Apparel Product Type

3.4.3 Date of International Manufacturers Enter into Golf Apparel Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Golf Apparel Market Size by Type (2015-2020)

4.1.1 Global Golf Apparel Sales by Type (2015-2020)

4.1.2 Global Golf Apparel Revenue by Type (2015-2020)

4.1.3 Golf Apparel Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Golf Apparel Market Size Forecast by Type (2021-2026)

4.2.1 Global Golf Apparel Sales Forecast by Type (2021-2026)

4.2.2 Global Golf Apparel Revenue Forecast by Type (2021-2026)

4.2.3 Golf Apparel Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Golf Apparel Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Golf Apparel Market Size by Application (2015-2020)

5.1.1 Global Golf Apparel Sales by Application (2015-2020)

- 5.1.2 Global Golf Apparel Revenue by Application (2015-2020)
- 5.1.3 Golf Apparel Price by Application (2015-2020)
- 5.2 Golf Apparel Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Golf Apparel Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Golf Apparel Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Golf Apparel Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Golf Apparel by Country
 - 6.1.1 North America Golf Apparel Sales by Country
 - 6.1.2 North America Golf Apparel Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Golf Apparel Market Facts & Figures by Type
- 6.3 North America Golf Apparel Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Golf Apparel by Country
 - 7.1.1 Europe Golf Apparel Sales by Country
 - 7.1.2 Europe Golf Apparel Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Golf Apparel Market Facts & Figures by Type
- 7.3 Europe Golf Apparel Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Golf Apparel by Region
 - 8.1.1 Asia Pacific Golf Apparel Sales by Region
 - 8.1.2 Asia Pacific Golf Apparel Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan
 - 8.1.5 South Korea
 - 8.1.6 India

- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Golf Apparel Market Facts & Figures by Type

8.3 Asia Pacific Golf Apparel Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Golf Apparel by Country

- 9.1.1 Latin America Golf Apparel Sales by Country
- 9.1.2 Latin America Golf Apparel Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Golf Apparel Market Facts & Figures by Type

9.3 Central & South America Golf Apparel Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Golf Apparel by Country

- 10.1.1 Middle East and Africa Golf Apparel Sales by Country
- 10.1.2 Middle East and Africa Golf Apparel Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 UAE

10.2 Middle East and Africa Golf Apparel Market Facts & Figures by Type

10.3 Middle East and Africa Golf Apparel Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Nike Golf(US)

- 11.1.1 Nike Golf(US) Corporation Information
- 11.1.2 Nike Golf(US) Description, Business Overview and Total Revenue
- 11.1.3 Nike Golf(US) Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Nike Golf(US) Golf Apparel Products Offered

- 11.1.5 Nike Golf(US) Recent Development
- 11.2 Adidas(DE)
 - 11.2.1 Adidas(DE) Corporation Information
 - 11.2.2 Adidas(DE) Description, Business Overview and Total Revenue
 - 11.2.3 Adidas(DE) Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Adidas(DE) Golf Apparel Products Offered
 - 11.2.5 Adidas(DE) Recent Development
- 11.3 Perry Ellis(US)
 - 11.3.1 Perry Ellis(US) Corporation Information
 - 11.3.2 Perry Ellis(US) Description, Business Overview and Total Revenue
 - 11.3.3 Perry Ellis(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Perry Ellis(US) Golf Apparel Products Offered
 - 11.3.5 Perry Ellis(US) Recent Development
- 11.4 Mizuno(JP)
 - 11.4.1 Mizuno(JP) Corporation Information
 - 11.4.2 Mizuno(JP) Description, Business Overview and Total Revenue
 - 11.4.3 Mizuno(JP) Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Mizuno(JP) Golf Apparel Products Offered
 - 11.4.5 Mizuno(JP) Recent Development
- 11.5 Fila Korea(KR)
 - 11.5.1 Fila Korea(KR) Corporation Information
 - 11.5.2 Fila Korea(KR) Description, Business Overview and Total Revenue
 - 11.5.3 Fila Korea(KR) Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Fila Korea(KR) Golf Apparel Products Offered
 - 11.5.5 Fila Korea(KR) Recent Development
- 11.6 Ralph Lauren(US)
 - 11.6.1 Ralph Lauren(US) Corporation Information
 - 11.6.2 Ralph Lauren(US) Description, Business Overview and Total Revenue
 - 11.6.3 Ralph Lauren(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Ralph Lauren(US) Golf Apparel Products Offered
 - 11.6.5 Ralph Lauren(US) Recent Development
- 11.7 PVH Corp(US)
 - 11.7.1 PVH Corp(US) Corporation Information
 - 11.7.2 PVH Corp(US) Description, Business Overview and Total Revenue
 - 11.7.3 PVH Corp(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 PVH Corp(US) Golf Apparel Products Offered
 - 11.7.5 PVH Corp(US) Recent Development
- 11.8 Callaway(UK)
 - 11.8.1 Callaway(UK) Corporation Information

- 11.8.2 Callaway(UK) Description, Business Overview and Total Revenue
- 11.8.3 Callaway(UK) Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Callaway(UK) Golf Apparel Products Offered
- 11.8.5 Callaway(UK) Recent Development
- 11.9 Puma(DE)
 - 11.9.1 Puma(DE) Corporation Information
 - 11.9.2 Puma(DE) Description, Business Overview and Total Revenue
 - 11.9.3 Puma(DE) Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Puma(DE) Golf Apparel Products Offered
 - 11.9.5 Puma(DE) Recent Development
- 11.10 Under Armour(US)
 - 11.10.1 Under Armour(US) Corporation Information
 - 11.10.2 Under Armour(US) Description, Business Overview and Total Revenue
 - 11.10.3 Under Armour(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Under Armour(US) Golf Apparel Products Offered
 - 11.10.5 Under Armour(US) Recent Development
- 11.1 Nike Golf(US)
 - 11.1.1 Nike Golf(US) Corporation Information
 - 11.1.2 Nike Golf(US) Description, Business Overview and Total Revenue
 - 11.1.3 Nike Golf(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Nike Golf(US) Golf Apparel Products Offered
 - 11.1.5 Nike Golf(US) Recent Development
- 11.12 Ping(US)
 - 11.12.1 Ping(US) Corporation Information
 - 11.12.2 Ping(US) Description, Business Overview and Total Revenue
 - 11.12.3 Ping(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Ping(US) Products Offered
 - 11.12.5 Ping(US) Recent Development
- 11.13 Page & Tuttle(US)
 - 11.13.1 Page & Tuttle(US) Corporation Information
 - 11.13.2 Page & Tuttle(US) Description, Business Overview and Total Revenue
 - 11.13.3 Page & Tuttle(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 Page & Tuttle(US) Products Offered
 - 11.13.5 Page & Tuttle(US) Recent Development
- 11.14 Alfred Dunhill(UK)
 - 11.14.1 Alfred Dunhill(UK) Corporation Information
 - 11.14.2 Alfred Dunhill(UK) Description, Business Overview and Total Revenue
 - 11.14.3 Alfred Dunhill(UK) Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 Alfred Dunhill(UK) Products Offered

- 11.14.5 Alfred Dunhill(UK) Recent Development
- 11.15 Fairway & Greene(US)
 - 11.15.1 Fairway & Greene(US) Corporation Information
 - 11.15.2 Fairway & Greene(US) Description, Business Overview and Total Revenue
 - 11.15.3 Fairway & Greene(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Fairway & Greene(US) Products Offered
 - 11.15.5 Fairway & Greene(US) Recent Development
- 11.16 Oxford Golf(US)
 - 11.16.1 Oxford Golf(US) Corporation Information
 - 11.16.2 Oxford Golf(US) Description, Business Overview and Total Revenue
 - 11.16.3 Oxford Golf(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Oxford Golf(US) Products Offered
 - 11.16.5 Oxford Golf(US) Recent Development
- 11.17 Dunlop(UK)
 - 11.17.1 Dunlop(UK) Corporation Information
 - 11.17.2 Dunlop(UK) Description, Business Overview and Total Revenue
 - 11.17.3 Dunlop(UK) Sales, Revenue and Gross Margin (2015-2020)
 - 11.17.4 Dunlop(UK) Products Offered
 - 11.17.5 Dunlop(UK) Recent Development
- 11.18 Straight Down(US)
 - 11.18.1 Straight Down(US) Corporation Information
 - 11.18.2 Straight Down(US) Description, Business Overview and Total Revenue
 - 11.18.3 Straight Down(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.18.4 Straight Down(US) Products Offered
 - 11.18.5 Straight Down(US) Recent Development
- 11.19 Antigua(US)
 - 11.19.1 Antigua(US) Corporation Information
 - 11.19.2 Antigua(US) Description, Business Overview and Total Revenue
 - 11.19.3 Antigua(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.19.4 Antigua(US) Products Offered
 - 11.19.5 Antigua(US) Recent Development
- 11.20 Sunderland(UK)
 - 11.20.1 Sunderland(UK) Corporation Information
 - 11.20.2 Sunderland(UK) Description, Business Overview and Total Revenue
 - 11.20.3 Sunderland(UK) Sales, Revenue and Gross Margin (2015-2020)
 - 11.20.4 Sunderland(UK) Products Offered
 - 11.20.5 Sunderland(UK) Recent Development
- 11.21 Amer Sports(US)
 - 11.21.1 Amer Sports(US) Corporation Information

- 11.21.2 Amer Sports(US) Description, Business Overview and Total Revenue
- 11.21.3 Amer Sports(US) Sales, Revenue and Gross Margin (2015-2020)
- 11.21.4 Amer Sports(US) Products Offered
- 11.21.5 Amer Sports(US) Recent Development
- 11.22 Sunice(CA)
 - 11.22.1 Sunice(CA) Corporation Information
 - 11.22.2 Sunice(CA) Description, Business Overview and Total Revenue
 - 11.22.3 Sunice(CA) Sales, Revenue and Gross Margin (2015-2020)
 - 11.22.4 Sunice(CA) Products Offered
 - 11.22.5 Sunice(CA) Recent Development
- 11.23 Tail Activewear(US)
 - 11.23.1 Tail Activewear(US) Corporation Information
 - 11.23.2 Tail Activewear(US) Description, Business Overview and Total Revenue
 - 11.23.3 Tail Activewear(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.23.4 Tail Activewear(US) Products Offered
 - 11.23.5 Tail Activewear(US) Recent Development
- 11.24 EP Pro(US)
 - 11.24.1 EP Pro(US) Corporation Information
 - 11.24.2 EP Pro(US) Description, Business Overview and Total Revenue
 - 11.24.3 EP Pro(US) Sales, Revenue and Gross Margin (2015-2020)
 - 11.24.4 EP Pro(US) Products Offered
 - 11.24.5 EP Pro(US) Recent Development
- 11.25 Biyinfenle(CN)
 - 11.25.1 Biyinfenle(CN) Corporation Information
 - 11.25.2 Biyinfenle(CN) Description, Business Overview and Total Revenue
 - 11.25.3 Biyinfenle(CN) Sales, Revenue and Gross Margin (2015-2020)
 - 11.25.4 Biyinfenle(CN) Products Offered
 - 11.25.5 Biyinfenle(CN) Recent Development
- 11.26 Jueshidanni(CN)
 - 11.26.1 Jueshidanni(CN) Corporation Information
 - 11.26.2 Jueshidanni(CN) Description, Business Overview and Total Revenue
 - 11.26.3 Jueshidanni(CN) Sales, Revenue and Gross Margin (2015-2020)
 - 11.26.4 Jueshidanni(CN) Products Offered
 - 11.26.5 Jueshidanni(CN) Recent Development
- 11.27 Kaltendin(CN)
 - 11.27.1 Kaltendin(CN) Corporation Information
 - 11.27.2 Kaltendin(CN) Description, Business Overview and Total Revenue
 - 11.27.3 Kaltendin(CN) Sales, Revenue and Gross Margin (2015-2020)
 - 11.27.4 Kaltendin(CN) Products Offered

- 11.27.5 Kaltendin(CN) Recent Development
- 11.28 Goldlion Holdings(CN)
 - 11.28.1 Goldlion Holdings(CN) Corporation Information
 - 11.28.2 Goldlion Holdings(CN) Description, Business Overview and Total Revenue
 - 11.28.3 Goldlion Holdings(CN) Sales, Revenue and Gross Margin (2015-2020)
 - 11.28.4 Goldlion Holdings(CN) Products Offered
 - 11.28.5 Goldlion Holdings(CN) Recent Development
- 11.29 Kartelo(CN)
 - 11.29.1 Kartelo(CN) Corporation Information
 - 11.29.2 Kartelo(CN) Description, Business Overview and Total Revenue
 - 11.29.3 Kartelo(CN) Sales, Revenue and Gross Margin (2015-2020)
 - 11.29.4 Kartelo(CN) Products Offered
 - 11.29.5 Kartelo(CN) Recent Development
- 11.30 G.T.GOLF(CN)
 - 11.30.1 G.T.GOLF(CN) Corporation Information
 - 11.30.2 G.T.GOLF(CN) Description, Business Overview and Total Revenue
 - 11.30.3 G.T.GOLF(CN) Sales, Revenue and Gross Margin (2015-2020)
 - 11.30.4 G.T.GOLF(CN) Products Offered
 - 11.30.5 G.T.GOLF(CN) Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Golf Apparel Market Estimates and Projections by Region
 - 12.1.1 Global Golf Apparel Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Golf Apparel Revenue Forecast by Regions 2021-2026
- 12.2 North America Golf Apparel Market Size Forecast (2021-2026)
 - 12.2.1 North America: Golf Apparel Sales Forecast (2021-2026)
 - 12.2.2 North America: Golf Apparel Revenue Forecast (2021-2026)
 - 12.2.3 North America: Golf Apparel Market Size Forecast by Country (2021-2026)
- 12.3 Europe Golf Apparel Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Golf Apparel Sales Forecast (2021-2026)
 - 12.3.2 Europe: Golf Apparel Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Golf Apparel Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Golf Apparel Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Golf Apparel Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Golf Apparel Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Golf Apparel Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Golf Apparel Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Golf Apparel Sales Forecast (2021-2026)

- 12.5.2 Latin America: Golf Apparel Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Golf Apparel Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Golf Apparel Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Golf Apparel Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Golf Apparel Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Golf Apparel Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Golf Apparel Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Golf Apparel Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Golf Apparel Market Segments

Table 2. Ranking of Global Top Golf Apparel Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Golf Apparel Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Men's Tops

Table 5. Major Manufacturers of Men's Bottoms

Table 6. Major Manufacturers of Women's Tops

Table 7. Major Manufacturers of Women's Bottoms

Table 8. COVID-19 Impact Global Market: (Four Golf Apparel Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Golf Apparel Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Golf Apparel Players to Combat Covid-19 Impact

Table 13. Global Golf Apparel Market Size Growth Rate by Application 2020-2026 (K Units)

Table 14. Global Golf Apparel Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 15. Global Golf Apparel Sales by Regions 2015-2020 (K Units)

Table 16. Global Golf Apparel Sales Market Share by Regions (2015-2020)

Table 17. Global Golf Apparel Revenue by Regions 2015-2020 (US\$ Million)

Table 18. Global Golf Apparel Sales by Manufacturers (2015-2020) (K Units)

Table 19. Global Golf Apparel Sales Share by Manufacturers (2015-2020)

Table 20. Global Golf Apparel Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 21. Global Golf Apparel by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Golf Apparel as of 2019)

Table 22. Golf Apparel Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 23. Golf Apparel Revenue Share by Manufacturers (2015-2020)

Table 24. Key Manufacturers Golf Apparel Price (2015-2020) (USD/Unit)

Table 25. Golf Apparel Manufacturers Manufacturing Base Distribution and Headquarters

Table 26. Manufacturers Golf Apparel Product Type

Table 27. Date of International Manufacturers Enter into Golf Apparel Market

- Table 28. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 29. Global Golf Apparel Sales by Type (2015-2020) (K Units)
- Table 30. Global Golf Apparel Sales Share by Type (2015-2020)
- Table 31. Global Golf Apparel Revenue by Type (2015-2020) (US\$ Million)
- Table 32. Global Golf Apparel Revenue Share by Type (2015-2020)
- Table 33. Golf Apparel Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 34. Global Golf Apparel Sales by Application (2015-2020) (K Units)
- Table 35. Global Golf Apparel Sales Share by Application (2015-2020)
- Table 36. North America Golf Apparel Sales by Country (2015-2020) (K Units)
- Table 37. North America Golf Apparel Sales Market Share by Country (2015-2020)
- Table 38. North America Golf Apparel Revenue by Country (2015-2020) (US\$ Million)
- Table 39. North America Golf Apparel Revenue Market Share by Country (2015-2020)
- Table 40. North America Golf Apparel Sales by Type (2015-2020) (K Units)
- Table 41. North America Golf Apparel Sales Market Share by Type (2015-2020)
- Table 42. North America Golf Apparel Sales by Application (2015-2020) (K Units)
- Table 43. North America Golf Apparel Sales Market Share by Application (2015-2020)
- Table 44. Europe Golf Apparel Sales by Country (2015-2020) (K Units)
- Table 45. Europe Golf Apparel Sales Market Share by Country (2015-2020)
- Table 46. Europe Golf Apparel Revenue by Country (2015-2020) (US\$ Million)
- Table 47. Europe Golf Apparel Revenue Market Share by Country (2015-2020)
- Table 48. Europe Golf Apparel Sales by Type (2015-2020) (K Units)
- Table 49. Europe Golf Apparel Sales Market Share by Type (2015-2020)
- Table 50. Europe Golf Apparel Sales by Application (2015-2020) (K Units)
- Table 51. Europe Golf Apparel Sales Market Share by Application (2015-2020)
- Table 52. Asia Pacific Golf Apparel Sales by Region (2015-2020) (K Units)
- Table 53. Asia Pacific Golf Apparel Sales Market Share by Region (2015-2020)
- Table 54. Asia Pacific Golf Apparel Revenue by Region (2015-2020) (US\$ Million)
- Table 55. Asia Pacific Golf Apparel Revenue Market Share by Region (2015-2020)
- Table 56. Asia Pacific Golf Apparel Sales by Type (2015-2020) (K Units)
- Table 57. Asia Pacific Golf Apparel Sales Market Share by Type (2015-2020)
- Table 58. Asia Pacific Golf Apparel Sales by Application (2015-2020) (K Units)
- Table 59. Asia Pacific Golf Apparel Sales Market Share by Application (2015-2020)
- Table 60. Latin America Golf Apparel Sales by Country (2015-2020) (K Units)
- Table 61. Latin America Golf Apparel Sales Market Share by Country (2015-2020)
- Table 62. Latin Americaa Golf Apparel Revenue by Country (2015-2020) (US\$ Million)
- Table 63. Latin America Golf Apparel Revenue Market Share by Country (2015-2020)
- Table 64. Latin America Golf Apparel Sales by Type (2015-2020) (K Units)
- Table 65. Latin America Golf Apparel Sales Market Share by Type (2015-2020)
- Table 66. Latin America Golf Apparel Sales by Application (2015-2020) (K Units)

- Table 67. Latin America Golf Apparel Sales Market Share by Application (2015-2020)
- Table 68. Middle East and Africa Golf Apparel Sales by Country (2015-2020) (K Units)
- Table 69. Middle East and Africa Golf Apparel Sales Market Share by Country (2015-2020)
- Table 70. Middle East and Africa Golf Apparel Revenue by Country (2015-2020) (US\$ Million)
- Table 71. Middle East and Africa Golf Apparel Revenue Market Share by Country (2015-2020)
- Table 72. Middle East and Africa Golf Apparel Sales by Type (2015-2020) (K Units)
- Table 73. Middle East and Africa Golf Apparel Sales Market Share by Type (2015-2020)
- Table 74. Middle East and Africa Golf Apparel Sales by Application (2015-2020) (K Units)
- Table 75. Middle East and Africa Golf Apparel Sales Market Share by Application (2015-2020)
- Table 76. Nike Golf(US) Corporation Information
- Table 77. Nike Golf(US) Description and Major Businesses
- Table 78. Nike Golf(US) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 79. Nike Golf(US) Product
- Table 80. Nike Golf(US) Recent Development
- Table 81. Adidas(DE) Corporation Information
- Table 82. Adidas(DE) Description and Major Businesses
- Table 83. Adidas(DE) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 84. Adidas(DE) Product
- Table 85. Adidas(DE) Recent Development
- Table 86. Perry Ellis(US) Corporation Information
- Table 87. Perry Ellis(US) Description and Major Businesses
- Table 88. Perry Ellis(US) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 89. Perry Ellis(US) Product
- Table 90. Perry Ellis(US) Recent Development
- Table 91. Mizuno(JP) Corporation Information
- Table 92. Mizuno(JP) Description and Major Businesses
- Table 93. Mizuno(JP) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 94. Mizuno(JP) Product
- Table 95. Mizuno(JP) Recent Development
- Table 96. Fila Korea(KR) Corporation Information

- Table 97. Fila Korea(KR) Description and Major Businesses
- Table 98. Fila Korea(KR) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 99. Fila Korea(KR) Product
- Table 100. Fila Korea(KR) Recent Development
- Table 101. Ralph Lauren(US) Corporation Information
- Table 102. Ralph Lauren(US) Description and Major Businesses
- Table 103. Ralph Lauren(US) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 104. Ralph Lauren(US) Product
- Table 105. Ralph Lauren(US) Recent Development
- Table 106. PVH Corp(US) Corporation Information
- Table 107. PVH Corp(US) Description and Major Businesses
- Table 108. PVH Corp(US) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 109. PVH Corp(US) Product
- Table 110. PVH Corp(US) Recent Development
- Table 111. Callaway(UK) Corporation Information
- Table 112. Callaway(UK) Description and Major Businesses
- Table 113. Callaway(UK) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 114. Callaway(UK) Product
- Table 115. Callaway(UK) Recent Development
- Table 116. Puma(DE) Corporation Information
- Table 117. Puma(DE) Description and Major Businesses
- Table 118. Puma(DE) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 119. Puma(DE) Product
- Table 120. Puma(DE) Recent Development
- Table 121. Under Armour(US) Corporation Information
- Table 122. Under Armour(US) Description and Major Businesses
- Table 123. Under Armour(US) Golf Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 124. Under Armour(US) Product
- Table 125. Under Armour(US) Recent Development
- Table 126. Greg Norman(US) Corporation Information
- Table 127. Greg Norman(US) Description and Major Businesses
- Table 128. Greg Norman(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 129. Greg Norman(US) Product
- Table 130. Greg Norman(US) Recent Development
- Table 131. Ping(US) Corporation Information
- Table 132. Ping(US) Description and Major Businesses
- Table 133. Ping(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 134. Ping(US) Product
- Table 135. Ping(US) Recent Development
- Table 136. Page & Tuttle(US) Corporation Information
- Table 137. Page & Tuttle(US) Description and Major Businesses
- Table 138. Page & Tuttle(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 139. Page & Tuttle(US) Product
- Table 140. Page & Tuttle(US) Recent Development
- Table 141. Alfred Dunhill(UK) Corporation Information
- Table 142. Alfred Dunhill(UK) Description and Major Businesses
- Table 143. Alfred Dunhill(UK) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 144. Alfred Dunhill(UK) Product
- Table 145. Alfred Dunhill(UK) Recent Development
- Table 146. Fairway & Greene(US) Corporation Information
- Table 147. Fairway & Greene(US) Description and Major Businesses
- Table 148. Fairway & Greene(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 149. Fairway & Greene(US) Product
- Table 150. Fairway & Greene(US) Recent Development
- Table 151. Oxford Golf(US) Corporation Information
- Table 152. Oxford Golf(US) Description and Major Businesses
- Table 153. Oxford Golf(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 154. Oxford Golf(US) Product
- Table 155. Oxford Golf(US) Recent Development
- Table 156. Dunlop(UK) Corporation Information
- Table 157. Dunlop(UK) Description and Major Businesses
- Table 158. Dunlop(UK) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 159. Dunlop(UK) Product
- Table 160. Dunlop(UK) Recent Development
- Table 161. Straight Down(US) Corporation Information

- Table 162. Straight Down(US) Description and Major Businesses
- Table 163. Straight Down(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 164. Straight Down(US) Product
- Table 165. Straight Down(US) Recent Development
- Table 166. Antigua(US) Corporation Information
- Table 167. Antigua(US) Description and Major Businesses
- Table 168. Antigua(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 169. Antigua(US) Product
- Table 170. Antigua(US) Recent Development
- Table 171. Sunderland(UK) Corporation Information
- Table 172. Sunderland(UK) Description and Major Businesses
- Table 173. Sunderland(UK) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 174. Sunderland(UK) Product
- Table 175. Sunderland(UK) Recent Development
- Table 176. Amer Sports(US) Corporation Information
- Table 177. Amer Sports(US) Description and Major Businesses
- Table 178. Amer Sports(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 179. Amer Sports(US) Product
- Table 180. Amer Sports(US) Recent Development
- Table 181. Sunice(CA) Corporation Information
- Table 182. Sunice(CA) Description and Major Businesses
- Table 183. Sunice(CA) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 184. Sunice(CA) Product
- Table 185. Sunice(CA) Recent Development
- Table 186. Tail Activewear(US) Corporation Information
- Table 187. Tail Activewear(US) Description and Major Businesses
- Table 188. Tail Activewear(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 189. Tail Activewear(US) Product
- Table 190. Tail Activewear(US) Recent Development
- Table 191. EP Pro(US) Corporation Information
- Table 192. EP Pro(US) Description and Major Businesses
- Table 193. EP Pro(US) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 194. EP Pro(US) Product
- Table 195. EP Pro(US) Recent Development
- Table 196. Biyinfenle(CN) Corporation Information
- Table 197. Biyinfenle(CN) Description and Major Businesses
- Table 198. Biyinfenle(CN) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 199. Biyinfenle(CN) Product
- Table 200. Biyinfenle(CN) Recent Development
- Table 201. Jueshidanni(CN) Corporation Information
- Table 202. Jueshidanni(CN) Description and Major Businesses
- Table 203. Jueshidanni(CN) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 204. Jueshidanni(CN) Product
- Table 205. Jueshidanni(CN) Recent Development
- Table 206. Kaltendin(CN) Corporation Information
- Table 207. Kaltendin(CN) Description and Major Businesses
- Table 208. Kaltendin(CN) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 209. Kaltendin(CN) Product
- Table 210. Kaltendin(CN) Recent Development
- Table 211. Goldlion Holdings(CN) Corporation Information
- Table 212. Goldlion Holdings(CN) Description and Major Businesses
- Table 213. Goldlion Holdings(CN) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 214. Goldlion Holdings(CN) Product
- Table 215. Goldlion Holdings(CN) Recent Development
- Table 216. Kartelo(CN) Corporation Information
- Table 217. Kartelo(CN) Description and Major Businesses
- Table 218. Kartelo(CN) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 219. Kartelo(CN) Product
- Table 220. Kartelo(CN) Recent Development
- Table 221. G.T.GOLF(CN) Corporation Information
- Table 222. G.T.GOLF(CN) Description and Major Businesses
- Table 223. G.T.GOLF(CN) Golf Apparel Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 224. G.T.GOLF(CN) Product
- Table 225. G.T.GOLF(CN) Recent Development
- Table 226. Global Golf Apparel Sales Forecast by Regions (2021-2026) (K Units)

- Table 227. Global Golf Apparel Sales Market Share Forecast by Regions (2021-2026)
- Table 228. Global Golf Apparel Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 229. Global Golf Apparel Revenue Market Share Forecast by Regions (2021-2026)
- Table 230. North America: Golf Apparel Sales Forecast by Country (2021-2026) (K Units)
- Table 231. North America: Golf Apparel Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 232. Europe: Golf Apparel Sales Forecast by Country (2021-2026) (K Units)
- Table 233. Europe: Golf Apparel Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 234. Asia Pacific: Golf Apparel Sales Forecast by Region (2021-2026) (K Units)
- Table 235. Asia Pacific: Golf Apparel Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 236. Latin America: Golf Apparel Sales Forecast by Country (2021-2026) (K Units)
- Table 237. Latin America: Golf Apparel Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 238. Middle East and Africa: Golf Apparel Sales Forecast by Country (2021-2026) (K Units)
- Table 239. Middle East and Africa: Golf Apparel Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 240. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 241. Key Challenges
- Table 242. Market Risks
- Table 243. Main Points Interviewed from Key Golf Apparel Players
- Table 244. Golf Apparel Customers List
- Table 245. Golf Apparel Distributors List
- Table 246. Research Programs/Design for This Report
- Table 247. Key Data Information from Secondary Sources
- Table 248. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Golf Apparel Product Picture
- Figure 2. Global Golf Apparel Sales Market Share by Type in 2020 & 2026
- Figure 3. Men's Tops Product Picture
- Figure 4. Men's Bottoms Product Picture
- Figure 5. Women's Tops Product Picture
- Figure 6. Women's Bottoms Product Picture
- Figure 7. Global Golf Apparel Sales Market Share by Application in 2020 & 2026
- Figure 8. Supermarket
- Figure 9. Store
- Figure 10. Electronic Commerce
- Figure 11. Other
- Figure 12. Golf Apparel Report Years Considered
- Figure 13. Global Golf Apparel Market Size 2015-2026 (US\$ Million)
- Figure 14. Global Golf Apparel Sales 2015-2026 (K Units)
- Figure 15. Global Golf Apparel Market Size Market Share by Region: 2020 Versus 2026
- Figure 16. Global Golf Apparel Sales Market Share by Region (2015-2020)
- Figure 17. Global Golf Apparel Sales Market Share by Region in 2019
- Figure 18. Global Golf Apparel Revenue Market Share by Region (2015-2020)
- Figure 19. Global Golf Apparel Revenue Market Share by Region in 2019
- Figure 20. Global Golf Apparel Sales Share by Manufacturer in 2019
- Figure 21. The Top 10 and 5 Players Market Share by Golf Apparel Revenue in 2019
- Figure 22. Golf Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 23. Global Golf Apparel Sales Market Share by Type (2015-2020)
- Figure 24. Global Golf Apparel Sales Market Share by Type in 2019
- Figure 25. Global Golf Apparel Revenue Market Share by Type (2015-2020)
- Figure 26. Global Golf Apparel Revenue Market Share by Type in 2019
- Figure 27. Global Golf Apparel Market Share by Price Range (2015-2020)
- Figure 28. Global Golf Apparel Sales Market Share by Application (2015-2020)
- Figure 29. Global Golf Apparel Sales Market Share by Application in 2019
- Figure 30. Global Golf Apparel Revenue Market Share by Application (2015-2020)
- Figure 31. Global Golf Apparel Revenue Market Share by Application in 2019
- Figure 32. North America Golf Apparel Sales Growth Rate 2015-2020 (K Units)
- Figure 33. North America Golf Apparel Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 34. North America Golf Apparel Sales Market Share by Country in 2019

Figure 35. North America Golf Apparel Revenue Market Share by Country in 2019

Figure 36. U.S. Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 37. U.S. Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 38. Canada Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 39. Canada Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 40. North America Golf Apparel Market Share by Type in 2019

Figure 41. North America Golf Apparel Market Share by Application in 2019

Figure 42. Europe Golf Apparel Sales Growth Rate 2015-2020 (K Units)

Figure 43. Europe Golf Apparel Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 44. Europe Golf Apparel Sales Market Share by Country in 2019

Figure 45. Europe Golf Apparel Revenue Market Share by Country in 2019

Figure 46. Germany Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 47. Germany Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. France Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 49. France Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. U.K. Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 51. U.K. Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Italy Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 53. Italy Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 54. Russia Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 55. Russia Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 56. Europe Golf Apparel Market Share by Type in 2019

Figure 57. Europe Golf Apparel Market Share by Application in 2019

Figure 58. Asia Pacific Golf Apparel Sales Growth Rate 2015-2020 (K Units)

Figure 59. Asia Pacific Golf Apparel Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 60. Asia Pacific Golf Apparel Sales Market Share by Region in 2019

Figure 61. Asia Pacific Golf Apparel Revenue Market Share by Region in 2019

Figure 62. China Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 63. China Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. Japan Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 65. Japan Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. South Korea Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 67. South Korea Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. India Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 69. India Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Australia Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 71. Australia Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Taiwan Golf Apparel Sales Growth Rate (2015-2020) (K Units)

Figure 73. Taiwan Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 74. Indonesia Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 75. Indonesia Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Thailand Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 77. Thailand Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Malaysia Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 79. Malaysia Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Philippines Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 81. Philippines Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 82. Vietnam Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 83. Vietnam Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 84. Asia Pacific Golf Apparel Market Share by Type in 2019
- Figure 85. Asia Pacific Golf Apparel Market Share by Application in 2019
- Figure 86. Latin America Golf Apparel Sales Growth Rate 2015-2020 (K Units)
- Figure 87. Latin America Golf Apparel Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 88. Latin America Golf Apparel Sales Market Share by Country in 2019
- Figure 89. Latin America Golf Apparel Revenue Market Share by Country in 2019
- Figure 90. Mexico Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 91. Mexico Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 92. Brazil Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 93. Brazil Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 94. Argentina Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 95. Argentina Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 96. Latin America Golf Apparel Market Share by Type in 2019
- Figure 97. Latin America Golf Apparel Market Share by Application in 2019
- Figure 98. Middle East and Africa Golf Apparel Sales Growth Rate 2015-2020 (K Units)
- Figure 99. Middle East and Africa Golf Apparel Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 100. Middle East and Africa Golf Apparel Sales Market Share by Country in 2019
- Figure 101. Middle East and Africa Golf Apparel Revenue Market Share by Country in 2019
- Figure 102. Turkey Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 103. Turkey Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 104. Saudi Arabia Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 105. Saudi Arabia Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 106. UAE Golf Apparel Sales Growth Rate (2015-2020) (K Units)
- Figure 107. UAE Golf Apparel Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 108. Middle East and Africa Golf Apparel Market Share by Type in 2019
- Figure 109. Middle East and Africa Golf Apparel Market Share by Application in 2019
- Figure 110. Nike Golf(US) Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 111. Adidas(DE) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Perry Ellis(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Mizuno(JP) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Fila Korea(KR) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Ralph Lauren(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. PVH Corp(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Callaway(UK) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Puma(DE) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Under Armour(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Greg Norman(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Ping(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Page & Tuttle(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Alfred Dunhill(UK) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Fairway & Greene(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Oxford Golf(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Dunlop(UK) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. Straight Down(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 128. Antigua(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 129. Sunderland(UK) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 130. Amer Sports(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 131. Sunice(CA) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 132. Tail Activewear(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 133. EP Pro(US) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 134. Biyinfenle(CN) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 135. Jueshidanni(CN) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 136. Kaltendin(CN) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 137. Goldlion Holdings(CN) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 138. Kartelo(CN) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 139. G.T.GOLF(CN) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 140. North America Golf Apparel Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 141. North America Golf Apparel Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 142. Europe Golf Apparel Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 143. Europe Golf Apparel Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 144. Asia Pacific Golf Apparel Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 145. Asia Pacific Golf Apparel Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 146. Latin America Golf Apparel Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 147. Latin America Golf Apparel Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 148. Middle East and Africa Golf Apparel Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 149. Middle East and Africa Golf Apparel Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 150. Porter's Five Forces Analysis

Figure 151. Channels of Distribution

Figure 152. Distributors Profiles

Figure 153. Bottom-up and Top-down Approaches for This Report

Figure 154. Data Triangulation

Figure 155. Key Executives Interviewed

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