

# Global Ginger Ale Sales Market Report 2016

<https://marketpublishers.com/r/G62A3F5E700EN.html>

Date: December 2016

Pages: 109

Price: US\$ 4,000.00 (Single User License)

ID: G62A3F5E700EN

## Abstracts

### Notes:

Sales, means the sales volume of Ginger Ale

Revenue, means the sales value of Ginger Ale

This report studies sales (consumption) of Ginger Ale in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Zevia

Blenheim Bottling Company.

Dr Pepper/Seven Up, Inc

Starbucks Corporation.

Honest Tea

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Ginger Ale in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Ginger Ale in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Ginger Ale Sales Market Report 2016

## **1 GINGER ALE OVERVIEW**

- 1.1 Product Overview and Scope of Ginger Ale
- 1.2 Classification of Ginger Ale
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Ginger Ale
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Ginger Ale Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Ginger Ale (2011-2021)
  - 1.5.1 Global Ginger Ale Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Ginger Ale Revenue and Growth Rate (2011-2021)

## **2 GLOBAL GINGER ALE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Ginger Ale Market Competition by Manufacturers
  - 2.1.1 Global Ginger Ale Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Ginger Ale Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Ginger Ale (Volume and Value) by Type
  - 2.2.1 Global Ginger Ale Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Ginger Ale Revenue and Market Share by Type (2011-2016)
- 2.3 Global Ginger Ale (Volume and Value) by Regions
  - 2.3.1 Global Ginger Ale Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Ginger Ale Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Ginger Ale (Volume) by Application

## **3 UNITED STATES GINGER ALE (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Ginger Ale Sales and Value (2011-2016)
  - 3.1.1 United States Ginger Ale Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Ginger Ale Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Ginger Ale Sales Price Trend (2011-2016)
- 3.2 United States Ginger Ale Sales and Market Share by Manufacturers
- 3.3 United States Ginger Ale Sales and Market Share by Type
- 3.4 United States Ginger Ale Sales and Market Share by Application

#### **4 CHINA GINGER ALE (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Ginger Ale Sales and Value (2011-2016)
  - 4.1.1 China Ginger Ale Sales and Growth Rate (2011-2016)
  - 4.1.2 China Ginger Ale Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Ginger Ale Sales Price Trend (2011-2016)
- 4.2 China Ginger Ale Sales and Market Share by Manufacturers
- 4.3 China Ginger Ale Sales and Market Share by Type
- 4.4 China Ginger Ale Sales and Market Share by Application

#### **5 EUROPE GINGER ALE (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Ginger Ale Sales and Value (2011-2016)
  - 5.1.1 Europe Ginger Ale Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Ginger Ale Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Ginger Ale Sales Price Trend (2011-2016)
- 5.2 Europe Ginger Ale Sales and Market Share by Manufacturers
- 5.3 Europe Ginger Ale Sales and Market Share by Type
- 5.4 Europe Ginger Ale Sales and Market Share by Application

#### **6 JAPAN GINGER ALE (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Ginger Ale Sales and Value (2011-2016)
  - 6.1.1 Japan Ginger Ale Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Ginger Ale Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Ginger Ale Sales Price Trend (2011-2016)
- 6.2 Japan Ginger Ale Sales and Market Share by Manufacturers
- 6.3 Japan Ginger Ale Sales and Market Share by Type
- 6.4 Japan Ginger Ale Sales and Market Share by Application

## **7 GLOBAL GINGER ALE MANUFACTURERS ANALYSIS**

### **7.1 Zevia**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Ginger Ale Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Zevia Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 Blenheim Bottling Company.**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 109 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Blenheim Bottling Company. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Dr Pepper/Seven Up, Inc**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 125 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Dr Pepper/Seven Up, Inc Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 Starbucks Corporation.**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Dec Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Starbucks Corporation. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Honest Tea**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Honest Tea Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

#### 7.5.4 Main Business/Business Overview

### **8 GINGER ALE MAUFACTURING COST ANALYSIS**

#### 8.1 Ginger Ale Key Raw Materials Analysis

##### 8.1.1 Key Raw Materials

##### 8.1.2 Price Trend of Key Raw Materials

##### 8.1.3 Key Suppliers of Raw Materials

##### 8.1.4 Market Concentration Rate of Raw Materials

#### 8.2 Proportion of Manufacturing Cost Structure

##### 8.2.1 Raw Materials

##### 8.2.2 Labor Cost

##### 8.2.3 Manufacturing Process Analysis of Ginger Ale

### **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

#### 9.1 Ginger Ale Industrial Chain Analysis

#### 9.2 Upstream Raw Materials Sourcing

#### 9.3 Raw Materials Sources of Ginger Ale Major Manufacturers in 2015

#### 9.4 Downstream Buyers

### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **11 MARKET EFFECT FACTORS ANALYSIS**

#### 11.1 Technology Progress/Risk

##### 11.1.1 Substitutes Threat

##### 11.1.2 Technology Progress in Related Industry

#### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL GINGER ALE MARKET FORECAST (2016-2021)**

12.1 Global Ginger Ale Sales, Revenue Forecast (2016-2021)

12.2 Global Ginger Ale Sales Forecast by Regions (2016-2021)

12.3 Global Ginger Ale Sales Forecast by Type (2016-2021)

12.4 Global Ginger Ale Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Ginger Ale  
Table Classification of Ginger Ale  
Figure Global Sales Market Share of Ginger Ale by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Ginger Ale  
Figure Global Sales Market Share of Ginger Ale by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States Ginger Ale Revenue and Growth Rate (2011-2021)  
Figure China Ginger Ale Revenue and Growth Rate (2011-2021)  
Figure Europe Ginger Ale Revenue and Growth Rate (2011-2021)  
Figure Japan Ginger Ale Revenue and Growth Rate (2011-2021)  
Figure Global Ginger Ale Sales and Growth Rate (2011-2021)  
Figure Global Ginger Ale Revenue and Growth Rate (2011-2021)  
Table Global Ginger Ale Sales of Key Manufacturers (2011-2016)  
Table Global Ginger Ale Sales Share by Manufacturers (2011-2016)  
Figure 2015 Ginger Ale Sales Share by Manufacturers  
Figure 2016 Ginger Ale Sales Share by Manufacturers  
Table Global Ginger Ale Revenue by Manufacturers (2011-2016)  
Table Global Ginger Ale Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Ginger Ale Revenue Share by Manufacturers  
Table 2016 Global Ginger Ale Revenue Share by Manufacturers  
Table Global Ginger Ale Sales and Market Share by Type (2011-2016)  
Table Global Ginger Ale Sales Share by Type (2011-2016)  
Figure Sales Market Share of Ginger Ale by Type (2011-2016)  
Figure Global Ginger Ale Sales Growth Rate by Type (2011-2016)  
Table Global Ginger Ale Revenue and Market Share by Type (2011-2016)  
Table Global Ginger Ale Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Ginger Ale by Type (2011-2016)  
Figure Global Ginger Ale Revenue Growth Rate by Type (2011-2016)  
Table Global Ginger Ale Sales and Market Share by Regions (2011-2016)  
Table Global Ginger Ale Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Ginger Ale by Regions (2011-2016)  
Figure Global Ginger Ale Sales Growth Rate by Regions (2011-2016)



Table Global Ginger Ale Revenue and Market Share by Regions (2011-2016)  
Table Global Ginger Ale Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Ginger Ale by Regions (2011-2016)  
Figure Global Ginger Ale Revenue Growth Rate by Regions (2011-2016)  
Table Global Ginger Ale Sales and Market Share by Application (2011-2016)  
Table Global Ginger Ale Sales Share by Application (2011-2016)  
Figure Sales Market Share of Ginger Ale by Application (2011-2016)  
Figure Global Ginger Ale Sales Growth Rate by Application (2011-2016)  
Figure United States Ginger Ale Sales and Growth Rate (2011-2016)  
Figure United States Ginger Ale Revenue and Growth Rate (2011-2016)  
Figure United States Ginger Ale Sales Price Trend (2011-2016)  
Table United States Ginger Ale Sales by Manufacturers (2011-2016)  
Table United States Ginger Ale Market Share by Manufacturers (2011-2016)  
Table United States Ginger Ale Sales by Type (2011-2016)  
Table United States Ginger Ale Market Share by Type (2011-2016)  
Table United States Ginger Ale Sales by Application (2011-2016)  
Table United States Ginger Ale Market Share by Application (2011-2016)  
Figure China Ginger Ale Sales and Growth Rate (2011-2016)  
Figure China Ginger Ale Revenue and Growth Rate (2011-2016)  
Figure China Ginger Ale Sales Price Trend (2011-2016)  
Table China Ginger Ale Sales by Manufacturers (2011-2016)  
Table China Ginger Ale Market Share by Manufacturers (2011-2016)  
Table China Ginger Ale Sales by Type (2011-2016)  
Table China Ginger Ale Market Share by Type (2011-2016)  
Table China Ginger Ale Sales by Application (2011-2016)  
Table China Ginger Ale Market Share by Application (2011-2016)  
Figure Europe Ginger Ale Sales and Growth Rate (2011-2016)  
Figure Europe Ginger Ale Revenue and Growth Rate (2011-2016)  
Figure Europe Ginger Ale Sales Price Trend (2011-2016)  
Table Europe Ginger Ale Sales by Manufacturers (2011-2016)  
Table Europe Ginger Ale Market Share by Manufacturers (2011-2016)  
Table Europe Ginger Ale Sales by Type (2011-2016)  
Table Europe Ginger Ale Market Share by Type (2011-2016)  
Table Europe Ginger Ale Sales by Application (2011-2016)  
Table Europe Ginger Ale Market Share by Application (2011-2016)  
Figure Japan Ginger Ale Sales and Growth Rate (2011-2016)  
Figure Japan Ginger Ale Revenue and Growth Rate (2011-2016)  
Figure Japan Ginger Ale Sales Price Trend (2011-2016)  
Table Japan Ginger Ale Sales by Manufacturers (2011-2016)

Table Japan Ginger Ale Market Share by Manufacturers (2011-2016)  
Table Japan Ginger Ale Sales by Type (2011-2016)  
Table Japan Ginger Ale Market Share by Type (2011-2016)  
Table Japan Ginger Ale Sales by Application (2011-2016)  
Table Japan Ginger Ale Market Share by Application (2011-2016)  
Table Zevia Basic Information List  
Table Zevia Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Zevia Ginger Ale Global Market Share (2011-2016)  
Table Blenheim Bottling Company. Basic Information List  
Table Blenheim Bottling Company. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Blenheim Bottling Company. Ginger Ale Global Market Share (2011-2016)  
Table Dr Pepper/Seven Up, Inc Basic Information List  
Table Dr Pepper/Seven Up, Inc Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Dr Pepper/Seven Up, Inc Ginger Ale Global Market Share (2011-2016)  
Table Starbucks Corporation. Basic Information List  
Table Starbucks Corporation. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Starbucks Corporation. Ginger Ale Global Market Share (2011-2016)  
Table Honest Tea Basic Information List  
Table Honest Tea Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Honest Tea Ginger Ale Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Ginger Ale  
Figure Manufacturing Process Analysis of Ginger Ale  
Figure Ginger Ale Industrial Chain Analysis  
Table Raw Materials Sources of Ginger Ale Major Manufacturers in 2015  
Table Major Buyers of Ginger Ale  
Table Distributors/Traders List  
Figure Global Ginger Ale Sales and Growth Rate Forecast (2016-2021)  
Figure Global Ginger Ale Revenue and Growth Rate Forecast (2016-2021)  
Table Global Ginger Ale Sales Forecast by Regions (2016-2021)  
Table Global Ginger Ale Sales Forecast by Type (2016-2021)  
Table Global Ginger Ale Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Ginger Ale Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G62A3F5E700EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G62A3F5E700EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970