

# Global Gesture Recognition in Retail Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/G9214B837FC0EN.html>

Date: August 2020

Pages: 91

Price: US\$ 3,900.00 (Single User License)

ID: G9214B837FC0EN

## Abstracts

This report focuses on the global Gesture Recognition in Retail status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Gesture Recognition in Retail development in North America, Europe and Asia-Pacific.

The key players covered in this study

Cognitec

Apple

Crunchfish

Elliptic Labs

GestureTek

Google

Infineon Technologies

Intel

Microsoft

Omron

## Sony

Market segment by Type, the product can be split into

Touch Based

Touchless

Market segment by Application, split into

Supermarket

Snack Bar

Others

Market segment by Regions/Countries, this report covers

North America

Europe

Asia-Pacific

The study objectives of this report are:

To analyze global Gesture Recognition in Retail status, future forecast, growth opportunity, key market and key players.

To present the Gesture Recognition in Retail development in North America, Europe and Asia-Pacific.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Gesture Recognition in Retail are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Gesture Recognition in Retail Revenue

1.4 Market Analysis by Type

1.4.1 Global Gesture Recognition in Retail Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 Touch Based

1.4.3 Touchless

1.5 Market by Application

1.5.1 Global Gesture Recognition in Retail Market Share by Application: 2020 VS 2026

1.5.2 Supermarket

1.5.3 Snack Bar

1.5.4 Others

1.6 Coronavirus Disease 2019 (Covid-19): Gesture Recognition in Retail Industry Impact

1.6.1 How the Covid-19 is Affecting the Gesture Recognition in Retail Industry

1.6.1.1 Gesture Recognition in Retail Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Gesture Recognition in Retail Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Gesture Recognition in Retail Players to Combat Covid-19

Impact

1.7 Study Objectives

1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Gesture Recognition in Retail Market Perspective (2015-2026)

2.2 Gesture Recognition in Retail Growth Trends by Regions

2.2.1 Gesture Recognition in Retail Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Gesture Recognition in Retail Historic Market Share by Regions (2015-2020)

2.2.3 Gesture Recognition in Retail Forecasted Market Size by Regions (2021-2026)

## 2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Gesture Recognition in Retail Market Growth Strategy

2.3.6 Primary Interviews with Key Gesture Recognition in Retail Players (Opinion Leaders)

## **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

### 3.1 Global Top Gesture Recognition in Retail Players by Market Size

3.1.1 Global Top Gesture Recognition in Retail Players by Revenue (2015-2020)

3.1.2 Global Gesture Recognition in Retail Revenue Market Share by Players (2015-2020)

3.1.3 Global Gesture Recognition in Retail Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

### 3.2 Global Gesture Recognition in Retail Market Concentration Ratio

3.2.1 Global Gesture Recognition in Retail Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Gesture Recognition in Retail Revenue in 2019

### 3.3 Gesture Recognition in Retail Key Players Head office and Area Served

### 3.4 Key Players Gesture Recognition in Retail Product Solution and Service

### 3.5 Date of Enter into Gesture Recognition in Retail Market

### 3.6 Mergers & Acquisitions, Expansion Plans

## **4 BREAKDOWN DATA BY TYPE (2015-2026)**

### 4.1 Global Gesture Recognition in Retail Historic Market Size by Type (2015-2020)

### 4.2 Global Gesture Recognition in Retail Forecasted Market Size by Type (2021-2026)

## **5 GESTURE RECOGNITION IN RETAIL BREAKDOWN DATA BY APPLICATION (2015-2026)**

### 5.1 Global Gesture Recognition in Retail Market Size by Application (2015-2020)

### 5.2 Global Gesture Recognition in Retail Forecasted Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Gesture Recognition in Retail Market Size (2015-2020)
- 6.2 Gesture Recognition in Retail Key Players in North America (2019-2020)
- 6.3 North America Gesture Recognition in Retail Market Size by Type (2015-2020)
- 6.4 North America Gesture Recognition in Retail Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Gesture Recognition in Retail Market Size (2015-2020)
- 7.2 Gesture Recognition in Retail Key Players in Europe (2019-2020)
- 7.3 Europe Gesture Recognition in Retail Market Size by Type (2015-2020)
- 7.4 Europe Gesture Recognition in Retail Market Size by Application (2015-2020)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Gesture Recognition in Retail Market Size (2015-2020)
- 8.2 Gesture Recognition in Retail Key Players in Asia-Pacific (2019-2020)
- 8.3 Asia-Pacific Gesture Recognition in Retail Market Size by Type (2015-2020)
- 8.4 Asia-Pacific Gesture Recognition in Retail Market Size by Application (2015-2020)

## **9 KEY PLAYERS PROFILES**

### 9.1 Cognitec

- 9.1.1 Cognitec Company Details
- 9.1.2 Cognitec Business Overview and Its Total Revenue
- 9.1.3 Cognitec Gesture Recognition in Retail Introduction
- 9.1.4 Cognitec Revenue in Gesture Recognition in Retail Business (2015-2020)
- 9.1.5 Cognitec Recent Development

### 9.2 Apple

- 9.2.1 Apple Company Details
- 9.2.2 Apple Business Overview and Its Total Revenue
- 9.2.3 Apple Gesture Recognition in Retail Introduction
- 9.2.4 Apple Revenue in Gesture Recognition in Retail Business (2015-2020)
- 9.2.5 Apple Recent Development

### 9.3 Crunchfish

- 9.3.1 Crunchfish Company Details

- 9.3.2 Crunchfish Business Overview and Its Total Revenue
- 9.3.3 Crunchfish Gesture Recognition in Retail Introduction
- 9.3.4 Crunchfish Revenue in Gesture Recognition in Retail Business (2015-2020)
- 9.3.5 Crunchfish Recent Development
- 9.4 Elliptic Labs
  - 9.4.1 Elliptic Labs Company Details
  - 9.4.2 Elliptic Labs Business Overview and Its Total Revenue
  - 9.4.3 Elliptic Labs Gesture Recognition in Retail Introduction
  - 9.4.4 Elliptic Labs Revenue in Gesture Recognition in Retail Business (2015-2020)
  - 9.4.5 Elliptic Labs Recent Development
- 9.5 GestureTek
  - 9.5.1 GestureTek Company Details
  - 9.5.2 GestureTek Business Overview and Its Total Revenue
  - 9.5.3 GestureTek Gesture Recognition in Retail Introduction
  - 9.5.4 GestureTek Revenue in Gesture Recognition in Retail Business (2015-2020)
  - 9.5.5 GestureTek Recent Development
- 9.6 Google
  - 9.6.1 Google Company Details
  - 9.6.2 Google Business Overview and Its Total Revenue
  - 9.6.3 Google Gesture Recognition in Retail Introduction
  - 9.6.4 Google Revenue in Gesture Recognition in Retail Business (2015-2020)
  - 9.6.5 Google Recent Development
- 9.7 Infineon Technologies
  - 9.7.1 Infineon Technologies Company Details
  - 9.7.2 Infineon Technologies Business Overview and Its Total Revenue
  - 9.7.3 Infineon Technologies Gesture Recognition in Retail Introduction
  - 9.7.4 Infineon Technologies Revenue in Gesture Recognition in Retail Business (2015-2020)
  - 9.7.5 Infineon Technologies Recent Development
- 9.8 Intel
  - 9.8.1 Intel Company Details
  - 9.8.2 Intel Business Overview and Its Total Revenue
  - 9.8.3 Intel Gesture Recognition in Retail Introduction
  - 9.8.4 Intel Revenue in Gesture Recognition in Retail Business (2015-2020)
  - 9.8.5 Intel Recent Development
- 9.9 Microsoft
  - 9.9.1 Microsoft Company Details
  - 9.9.2 Microsoft Business Overview and Its Total Revenue
  - 9.9.3 Microsoft Gesture Recognition in Retail Introduction

9.9.4 Microsoft Revenue in Gesture Recognition in Retail Business (2015-2020)

9.9.5 Microsoft Recent Development

9.10 Omron

9.10.1 Omron Company Details

9.10.2 Omron Business Overview and Its Total Revenue

9.10.3 Omron Gesture Recognition in Retail Introduction

9.10.4 Omron Revenue in Gesture Recognition in Retail Business (2015-2020)

9.10.5 Omron Recent Development

9.11 Sony

10.11.1 Sony Company Details

10.11.2 Sony Business Overview and Its Total Revenue

10.11.3 Sony Gesture Recognition in Retail Introduction

10.11.4 Sony Revenue in Gesture Recognition in Retail Business (2015-2020)

10.11.5 Sony Recent Development

## **10 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **11 APPENDIX**

11.1 Research Methodology

11.1.1 Methodology/Research Approach

11.1.2 Data Source

11.2 Disclaimer

11.3 Author Details



## List Of Tables

### LIST OF TABLES

Table 1. Gesture Recognition in Retail Key Market Segments

Table 2. Key Players Covered: Ranking by Gesture Recognition in Retail Revenue

Table 3. Ranking of Global Top Gesture Recognition in Retail Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Gesture Recognition in Retail Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Touch Based

Table 6. Key Players of Touchless

Table 7. COVID-19 Impact Global Market: (Four Gesture Recognition in Retail Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Gesture Recognition in Retail Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Gesture Recognition in Retail Players to Combat Covid-19 Impact

Table 12. Global Gesture Recognition in Retail Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Gesture Recognition in Retail Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Gesture Recognition in Retail Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Gesture Recognition in Retail Market Share by Regions (2015-2020)

Table 16. Global Gesture Recognition in Retail Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Gesture Recognition in Retail Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Gesture Recognition in Retail Market Growth Strategy

Table 22. Main Points Interviewed from Key Gesture Recognition in Retail Players

Table 23. Global Gesture Recognition in Retail Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Gesture Recognition in Retail Market Share by Players (2015-2020)

Table 25. Global Top Gesture Recognition in Retail Players by Company Type (Tier 1,

Tier 2 and Tier 3) (based on the Revenue in Gesture Recognition in Retail as of 2019)

Table 26. Global Gesture Recognition in Retail by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Gesture Recognition in Retail Product Solution and Service

Table 29. Date of Enter into Gesture Recognition in Retail Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Gesture Recognition in Retail Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Gesture Recognition in Retail Market Size Share by Type (2015-2020)

Table 33. Global Gesture Recognition in Retail Revenue Market Share by Type (2021-2026)

Table 34. Global Gesture Recognition in Retail Market Size Share by Application (2015-2020)

Table 35. Global Gesture Recognition in Retail Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Gesture Recognition in Retail Market Size Share by Application (2021-2026)

Table 37. North America Key Players Gesture Recognition in Retail Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Gesture Recognition in Retail Market Share (2019-2020)

Table 39. North America Gesture Recognition in Retail Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Gesture Recognition in Retail Market Share by Type (2015-2020)

Table 41. North America Gesture Recognition in Retail Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Gesture Recognition in Retail Market Share by Application (2015-2020)

Table 43. Europe Key Players Gesture Recognition in Retail Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Gesture Recognition in Retail Market Share (2019-2020)

Table 45. Europe Gesture Recognition in Retail Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Gesture Recognition in Retail Market Share by Type (2015-2020)

Table 47. Europe Gesture Recognition in Retail Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Gesture Recognition in Retail Market Share by Application

(2015-2020)

Table 49. Asia-Pacific Key Players Gesture Recognition in Retail Revenue (2019-2020)  
(Million US\$)

Table 50. Asia-Pacific Key Players Gesture Recognition in Retail Market Share  
(2019-2020)

Table 51. Asia-Pacific Gesture Recognition in Retail Market Size by Type (2015-2020)  
(Million US\$)

Table 52. Asia-Pacific Gesture Recognition in Retail Market Share by Type (2015-2020)

Table 53. Asia-Pacific Gesture Recognition in Retail Market Size by Application  
(2015-2020) (Million US\$)

Table 54. Asia-Pacific Gesture Recognition in Retail Market Share by Application  
(2015-2020)

Table 55. Cognitec Company Details

Table 56. Cognitec Business Overview

Table 57. Cognitec Product

Table 58. Cognitec Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 59. Cognitec Recent Development

Table 60. Apple Company Details

Table 61. Apple Business Overview

Table 62. Apple Product

Table 63. Apple Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 64. Apple Recent Development

Table 65. Crunchfish Company Details

Table 66. Crunchfish Business Overview

Table 67. Crunchfish Product

Table 68. Crunchfish Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 69. Crunchfish Recent Development

Table 70. Elliptic Labs Company Details

Table 71. Elliptic Labs Business Overview

Table 72. Elliptic Labs Product

Table 73. Elliptic Labs Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 74. Elliptic Labs Recent Development

Table 75. GestureTek Company Details

Table 76. GestureTek Business Overview

Table 77. GestureTek Product

Table 78. GestureTek Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 79. GestureTek Recent Development

Table 80. Google Company Details

Table 81. Google Business Overview

Table 82. Google Product

Table 83. Google Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 84. Google Recent Development

Table 85. Infineon Technologies Company Details

Table 86. Infineon Technologies Business Overview

Table 87. Infineon Technologies Product

Table 88. Infineon Technologies Revenue in Gesture Recognition in Retail Business  
(2015-2020) (Million US\$)

Table 89. Infineon Technologies Recent Development

Table 90. Intel Business Overview

Table 91. Intel Product

Table 92. Intel Company Details

Table 93. Intel Revenue in Gesture Recognition in Retail Business (2015-2020) (Million  
US\$)

Table 94. Intel Recent Development

Table 95. Microsoft Company Details

Table 96. Microsoft Business Overview

Table 97. Microsoft Product

Table 98. Microsoft Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 99. Microsoft Recent Development

Table 100. Omron Company Details

Table 101. Omron Business Overview

Table 102. Omron Product

Table 103. Omron Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 104. Omron Recent Development

Table 105. Sony Company Details

Table 106. Sony Business Overview

Table 107. Sony Product

Table 108. Sony Revenue in Gesture Recognition in Retail Business (2015-2020)  
(Million US\$)

Table 109. Sony Recent Development

Table 110. Research Programs/Design for This Report

Table 111. Key Data Information from Secondary Sources

Table 112. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Gesture Recognition in Retail Market Share by Type: 2020 VS 2026

Figure 2. Touch Based Features

Figure 3. Touchless Features

Figure 4. Global Gesture Recognition in Retail Market Share by Application: 2020 VS 2026

Figure 5. Supermarket Case Studies

Figure 6. Snack Bar Case Studies

Figure 7. Others Case Studies

Figure 8. Gesture Recognition in Retail Report Years Considered

Figure 9. Global Gesture Recognition in Retail Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 10. Global Gesture Recognition in Retail Market Share by Regions: 2020 VS 2026

Figure 11. Global Gesture Recognition in Retail Market Share by Regions (2021-2026)

Figure 12. Porter's Five Forces Analysis

Figure 13. Global Gesture Recognition in Retail Market Share by Players in 2019

Figure 14. Global Top Gesture Recognition in Retail Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Gesture Recognition in Retail as of 2019

Figure 15. The Top 10 and 5 Players Market Share by Gesture Recognition in Retail Revenue in 2019

Figure 16. North America Gesture Recognition in Retail Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. Europe Gesture Recognition in Retail Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Asia-Pacific Gesture Recognition in Retail Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Cognitec Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 20. Cognitec Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 21. Apple Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 22. Apple Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 23. Crunchfish Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 24. Crunchfish Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 25. Elliptic Labs Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 26. Elliptic Labs Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 27. GestureTek Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. GestureTek Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 29. Google Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Google Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 31. Infineon Technologies Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Infineon Technologies Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 33. Intel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Intel Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 35. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Microsoft Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 37. Omron Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Omron Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 39. Sony Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Sony Revenue Growth Rate in Gesture Recognition in Retail Business (2015-2020)

Figure 41. Bottom-up and Top-down Approaches for This Report

Figure 42. Data Triangulation

Figure 43. Key Executives Interviewed



## I would like to order

Product name: Global Gesture Recognition in Retail Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/G9214B837FC0EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9214B837FC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970