

# Global Gellan Gum Market Professional Survey Report 2018

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## Abstracts

This report studies the global Gellan Gum market status and forecast, categorizes the global Gellan Gum market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Gellan gum is a kind of extra cellular polysaccharide excreted by microorganism *pseudomonas elodea*. It is a linear structure with a repeating unit of tetrasaccharide. As emulsifier, suspension agent, thickener, stabilizer, gelling agent, tissue culture medium, film former and lubricant, gellan gum has been widely used in many fields, such as food additives industry, daily-chemical industry, pharmaceutical industry, etc. Gellan gum is considered as one of the most advanced food additive in the world.

The gellan gum industry is highly concentrated, which is due to the high barriers, including technical barriers and high energy costs. Companies are more concerned with technology and energy costs, so Chinese gellan gum manufactures which founded in Shanghai, Zhejiang and other economically developed areas gradually shift to low energy costs areas such as Xinjiang and Inner Mongolia.

The import and export percent of this industry is high. Since USA mainly supplies the domain gellan gum market in Europe, Japan and Latin America, and China mainly supplies the domain gellan gum market in other Asia areas

The global Gellan Gum market is valued at 370 million US\$ in 2017 and will reach 550 million US\$ by the end of 2025, growing at a CAGR of 4.9% during 2018-2025.

The major manufacturers covered in this report

CP Kelco

DSM Zhongken

Tech-way Zhejiang

Dangcheng Caixin

Fufeng Group

Inner Mongolia Rainbow Biotech

Teejoy and Hebei Xinhe

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Low Acyl Gellan Gum

High Acyl Gellan Gum

By Application, the market can be split into

Food Additives Industry

Daily-Chemical Industry

Pharmaceutical Industry

Others

The study objectives of this report are:

To analyze and study the global Gellan Gum capacity, production, value,

consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Gellan Gum manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Gellan Gum are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Gellan Gum Manufacturers

Gellan Gum Distributors/Traders/Wholesalers

Gellan Gum Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Gellan Gum market, by end-use.

Detailed analysis and profiles of additional market players.

## Contents

### Global Gellan Gum Market Professional Survey Report 2018

#### **1 INDUSTRY OVERVIEW OF GELLAN GUM**

##### 1.1 Definition and Specifications of Gellan Gum

###### 1.1.1 Definition of Gellan Gum

###### 1.1.2 Specifications of Gellan Gum

##### 1.2 Classification of Gellan Gum

###### 1.2.1 Low Acyl Gellan Gum

###### 1.2.2 High Acyl Gellan Gum

##### 1.3 Applications of Gellan Gum

###### 1.3.1 Food Additives Industry

###### 1.3.2 Daily-Chemical Industry

###### 1.3.3 Pharmaceutical Industry

###### 1.3.4 Others

##### 1.4 Market Segment by Regions

###### 1.4.1 North America

###### 1.4.2 Europe

###### 1.4.3 China

###### 1.4.4 Japan

###### 1.4.5 Southeast Asia

###### 1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF GELLAN GUM**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of Gellan Gum

##### 2.3 Manufacturing Process Analysis of Gellan Gum

##### 2.4 Industry Chain Structure of Gellan Gum

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF GELLAN GUM**

##### 3.1 Capacity and Commercial Production Date of Global Gellan Gum Major Manufacturers in 2017

##### 3.2 Manufacturing Plants Distribution of Global Gellan Gum Major Manufacturers in 2017

3.3 R&D Status and Technology Source of Global Gellan Gum Major Manufacturers in 2017

3.4 Raw Materials Sources Analysis of Global Gellan Gum Major Manufacturers in 2017

## **4 GLOBAL GELLAN GUM OVERALL MARKET OVERVIEW**

4.1 2013-2018E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2013-2018E Global Gellan Gum Capacity and Growth Rate Analysis

4.2.2 2017 Gellan Gum Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2013-2018E Global Gellan Gum Sales and Growth Rate Analysis

4.3.2 2017 Gellan Gum Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2013-2018E Global Gellan Gum Sales Price

4.4.2 2017 Gellan Gum Sales Price Analysis (Company Segment)

## **5 GELLAN GUM REGIONAL MARKET ANALYSIS**

5.1 North America Gellan Gum Market Analysis

5.1.1 North America Gellan Gum Market Overview

5.1.2 North America 2013-2018E Gellan Gum Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2013-2018E Gellan Gum Sales Price Analysis

5.1.4 North America 2017 Gellan Gum Market Share Analysis

5.2 Europe Gellan Gum Market Analysis

5.2.1 Europe Gellan Gum Market Overview

5.2.2 Europe 2013-2018E Gellan Gum Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2013-2018E Gellan Gum Sales Price Analysis

5.2.4 Europe 2017 Gellan Gum Market Share Analysis

5.3 China Gellan Gum Market Analysis

5.3.1 China Gellan Gum Market Overview

5.3.2 China 2013-2018E Gellan Gum Local Supply, Import, Export, Local Consumption Analysis

5.3.3 China 2013-2018E Gellan Gum Sales Price Analysis

5.3.4 China 2017 Gellan Gum Market Share Analysis

5.4 Japan Gellan Gum Market Analysis

5.4.1 Japan Gellan Gum Market Overview



5.4.2 Japan 2013-2018E Gellan Gum Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Japan 2013-2018E Gellan Gum Sales Price Analysis

5.4.4 Japan 2017 Gellan Gum Market Share Analysis

5.5 Southeast Asia Gellan Gum Market Analysis

5.5.1 Southeast Asia Gellan Gum Market Overview

5.5.2 Southeast Asia 2013-2018E Gellan Gum Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Southeast Asia 2013-2018E Gellan Gum Sales Price Analysis

5.5.4 Southeast Asia 2017 Gellan Gum Market Share Analysis

5.6 India Gellan Gum Market Analysis

5.6.1 India Gellan Gum Market Overview

5.6.2 India 2013-2018E Gellan Gum Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2013-2018E Gellan Gum Sales Price Analysis

5.6.4 India 2017 Gellan Gum Market Share Analysis

## **6 GLOBAL 2013-2018E GELLAN GUM SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2013-2018E Gellan Gum Sales by Type

6.2 Different Types of Gellan Gum Product Interview Price Analysis

6.3 Different Types of Gellan Gum Product Driving Factors Analysis

6.3.1 Low Acyl Gellan Gum Growth Driving Factor Analysis

6.3.2 High Acyl Gellan Gum Growth Driving Factor Analysis

## **7 GLOBAL 2013-2018E GELLAN GUM SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2013-2018E Gellan Gum Consumption by Application

7.2 Different Application of Gellan Gum Product Interview Price Analysis

7.3 Different Application of Gellan Gum Product Driving Factors Analysis

7.3.1 Food Additives Industry of Gellan Gum Growth Driving Factor Analysis

7.3.2 Daily-Chemical Industry of Gellan Gum Growth Driving Factor Analysis

7.3.3 Pharmaceutical Industry of Gellan Gum Growth Driving Factor Analysis

7.3.4 Others of Gellan Gum Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF GELLAN GUM**

8.1 CP Kelco

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Product A
  - 8.1.2.2 Product B
- 8.1.3 CP Kelco 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 CP Kelco 2017 Gellan Gum Business Region Distribution Analysis
- 8.2 DSM Zhongken
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
  - 8.2.3 DSM Zhongken 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 DSM Zhongken 2017 Gellan Gum Business Region Distribution Analysis
- 8.3 Tech-way Zhejiang
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
  - 8.3.3 Tech-way Zhejiang 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Tech-way Zhejiang 2017 Gellan Gum Business Region Distribution Analysis
- 8.4 Dangcheng Caixin
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
  - 8.4.3 Dangcheng Caixin 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 Dangcheng Caixin 2017 Gellan Gum Business Region Distribution Analysis
- 8.5 Fufeng Group
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
  - 8.5.3 Fufeng Group 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.5.4 Fufeng Group 2017 Gellan Gum Business Region Distribution Analysis

## 8.6 Inner Mongolia Rainbow Biotech

### 8.6.1 Company Profile

### 8.6.2 Product Picture and Specifications

#### 8.6.2.1 Product A

#### 8.6.2.2 Product B

### 8.6.3 Inner Mongolia Rainbow Biotech 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.6.4 Inner Mongolia Rainbow Biotech 2017 Gellan Gum Business Region Distribution Analysis

## 8.7 Teejoy and Hebei Xinhe

### 8.7.1 Company Profile

### 8.7.2 Product Picture and Specifications

#### 8.7.2.1 Product A

#### 8.7.2.2 Product B

### 8.7.3 Teejoy and Hebei Xinhe 2017 Gellan Gum Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.7.4 Teejoy and Hebei Xinhe 2017 Gellan Gum Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF GELLAN GUM MARKET**

### 9.1 Global Gellan Gum Market Trend Analysis

#### 9.1.1 Global 2018-2025 Gellan Gum Market Size (Volume and Value) Forecast

#### 9.1.2 Global 2018-2025 Gellan Gum Sales Price Forecast

### 9.2 Gellan Gum Regional Market Trend

#### 9.2.1 North America 2018-2025 Gellan Gum Consumption Forecast

#### 9.2.2 Europe 2018-2025 Gellan Gum Consumption Forecast

#### 9.2.3 China 2018-2025 Gellan Gum Consumption Forecast

#### 9.2.4 Japan 2018-2025 Gellan Gum Consumption Forecast

#### 9.2.5 Southeast Asia 2018-2025 Gellan Gum Consumption Forecast

#### 9.2.6 India 2018-2025 Gellan Gum Consumption Forecast

### 9.3 Gellan Gum Market Trend (Product Type)

### 9.4 Gellan Gum Market Trend (Application)

## **10 GELLAN GUM MARKETING TYPE ANALYSIS**

### 10.1 Gellan Gum Regional Marketing Type Analysis

### 10.2 Gellan Gum International Trade Type Analysis

### 10.3 Traders or Distributors with Contact Information of Gellan Gum by Region

### 10.4 Gellan Gum Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF GELLAN GUM**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL GELLAN GUM MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Gellan Gum  
Table Product Specifications of Gellan Gum  
Table Classification of Gellan Gum  
Figure Global Production Market Share of Gellan Gum by Type in 2017  
Figure Low Acyl Gellan Gum Picture  
Table Major Manufacturers of Low Acyl Gellan Gum  
Figure High Acyl Gellan Gum Picture  
Table Major Manufacturers of High Acyl Gellan Gum  
Table Applications of Gellan Gum  
Figure Global Consumption Volume Market Share of Gellan Gum by Application in 2017  
Figure Food Additives Industry Examples  
Table Major Consumers in Food Additives Industry  
Figure Daily-Chemical Industry Examples  
Table Major Consumers in Daily-Chemical Industry  
Figure Pharmaceutical Industry Examples  
Table Major Consumers in Pharmaceutical Industry  
Figure Others Examples  
Table Major Consumers in Others  
Figure Market Share of Gellan Gum by Regions  
Figure North America Gellan Gum Market Size (Million USD) (2013-2025)  
Figure Europe Gellan Gum Market Size (Million USD) (2013-2025)  
Figure China Gellan Gum Market Size (Million USD) (2013-2025)  
Figure Japan Gellan Gum Market Size (Million USD) (2013-2025)  
Figure Southeast Asia Gellan Gum Market Size (Million USD) (2013-2025)  
Figure India Gellan Gum Market Size (Million USD) (2013-2025)  
Table Gellan Gum Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Gellan Gum in 2017  
Figure Manufacturing Process Analysis of Gellan Gum  
Figure Industry Chain Structure of Gellan Gum  
Table Capacity and Commercial Production Date of Global Gellan Gum Major Manufacturers in 2017  
Table Manufacturing Plants Distribution of Global Gellan Gum Major Manufacturers in 2017  
Table R&D Status and Technology Source of Global Gellan Gum Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global Gellan Gum Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Gellan Gum 2013-2018E

Figure Global 2013-2018E Gellan Gum Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Gellan Gum Market Size (Value) and Growth Rate

Table 2013-2018E Global Gellan Gum Capacity and Growth Rate

Table 2017 Global Gellan Gum Capacity (MT) List (Company Segment)

Table 2013-2018E Global Gellan Gum Sales (MT) and Growth Rate

Table 2017 Global Gellan Gum Sales (MT) List (Company Segment)

Table 2013-2018E Global Gellan Gum Sales Price (USD/Kg)

Table 2017 Global Gellan Gum Sales Price (USD/Kg) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (MT) of Gellan Gum 2013-2018E

Figure North America 2013-2018E Gellan Gum Sales Price (USD/Kg)

Figure North America 2017 Gellan Gum Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (MT) of Gellan Gum 2013-2018E

Figure Europe 2013-2018E Gellan Gum Sales Price (USD/Kg)

Figure Europe 2017 Gellan Gum Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (MT) of Gellan Gum 2013-2018E

Figure China 2013-2018E Gellan Gum Sales Price (USD/Kg)

Figure China 2017 Gellan Gum Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (MT) of Gellan Gum 2013-2018E

Figure Japan 2013-2018E Gellan Gum Sales Price (USD/Kg)

Figure Japan 2017 Gellan Gum Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (MT) of Gellan Gum 2013-2018E

Figure Southeast Asia 2013-2018E Gellan Gum Sales Price (USD/Kg)

Figure Southeast Asia 2017 Gellan Gum Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (MT) of Gellan Gum 2013-2018E

Figure India 2013-2018E Gellan Gum Sales Price (USD/Kg)

Figure India 2017 Gellan Gum Sales Market Share

Table Global 2013-2018E Gellan Gum Sales (MT) by Type  
Table Different Types Gellan Gum Product Interview Price  
Table Global 2013-2018E Gellan Gum Sales (MT) by Application  
Table Different Application Gellan Gum Product Interview Price  
Table CP Kelco Information List  
Table Product Overview  
Table 2017 CP Kelco Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 CP Kelco Gellan Gum Business Region Distribution  
Table DSM Zhongken Information List  
Table Product Overview  
Table 2017 DSM Zhongken Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 DSM Zhongken Gellan Gum Business Region Distribution  
Table Tech-way Zhejiang Information List  
Table Product Overview  
Table 2017 Tech-way Zhejiang Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 Tech-way Zhejiang Gellan Gum Business Region Distribution  
Table Dangcheng Caixin Information List  
Table Product Overview  
Table 2017 Dangcheng Caixin Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 Dangcheng Caixin Gellan Gum Business Region Distribution  
Table Fufeng Group Information List  
Table Product Overview  
Table 2017 Fufeng Group Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 Fufeng Group Gellan Gum Business Region Distribution  
Table Inner Mongolia Rainbow Biotech Information List  
Table Product Overview  
Table 2017 Inner Mongolia Rainbow Biotech Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 Inner Mongolia Rainbow Biotech Gellan Gum Business Region Distribution  
Table Teejoy and Hebei Xinhe Information List  
Table Product Overview  
Table 2017 Teejoy and Hebei Xinhe Gellan Gum Revenue (Million USD), Sales (MT), Ex-factory Price (USD/Kg)  
Figure 2017 Teejoy and Hebei Xinhe Gellan Gum Business Region Distribution

Figure Global 2018-2025 Gellan Gum Market Size (MT) and Growth Rate Forecast

Figure Global 2018-2025 Gellan Gum Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 Gellan Gum Sales Price (USD/Kg) Forecast

Figure North America 2018-2025 Gellan Gum Consumption Volume (MT) and Growth Rate Forecast

Figure China 2018-2025 Gellan Gum Consumption Volume (MT) and Growth Rate Forecast

Figure Europe 2018-2025 Gellan Gum Consumption Volume (MT) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 Gellan Gum Consumption Volume (MT) and Growth Rate Forecast

Figure Japan 2018-2025 Gellan Gum Consumption Volume (MT) and Growth Rate Forecast

Figure India 2018-2025 Gellan Gum Consumption Volume (MT) and Growth Rate Forecast

Table Global Sales Volume (MT) of Gellan Gum by Type 2018-2025

Table Global Consumption Volume (MT) of Gellan Gum by Application 2018-2025

Table Traders or Distributors with Contact Information of Gellan Gum by Region



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