

# Global Gardenia Yellow Market Research Report 2016

<https://marketpublishers.com/r/G406C3F99C8EN.html>

Date: October 2016

Pages: 107

Price: US\$ 2,900.00 (Single User License)

ID: G406C3F99C8EN

## Abstracts

### Notes:

Production, means the output of Gardenia Yellow

Revenue, means the sales value of Gardenia Yellow

This report studies Gardenia Yellow in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Guangxi Shanyun Biochemical

Herbal Extract

Qianjiang Green Sea Treasure

Yunnan Miracle

Shaanxi Top Pharm

Green Stone Swiss

Yunnan Tonghai Yang Natural Products

Hubei Zixin Biological Technology

Qingdao Color Extract

## HuaKang Natural Color Factory

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Gardenia Yellow in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Gardenia Yellow in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

### Global Gardenia Yellow Market Research Report 2016

## **1 GARDENIA YELLOW MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Gardenia Yellow
- 1.2 Gardenia Yellow Segment by Type
  - 1.2.1 Global Production Market Share of Gardenia Yellow by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Gardenia Yellow Segment by Application
  - 1.3.1 Gardenia Yellow Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Gardenia Yellow Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Gardenia Yellow (2011-2021)

## **2 GLOBAL GARDENIA YELLOW MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Gardenia Yellow Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Gardenia Yellow Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Gardenia Yellow Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Gardenia Yellow Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Gardenia Yellow Market Competitive Situation and Trends
  - 2.5.1 Gardenia Yellow Market Concentration Rate
  - 2.5.2 Gardenia Yellow Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL GARDENIA YELLOW CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Gardenia Yellow Capacity and Market Share by Region (2011-2016)
- 3.2 Global Gardenia Yellow Production and Market Share by Region (2011-2016)
- 3.3 Global Gardenia Yellow Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL GARDENIA YELLOW SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Gardenia Yellow Consumption by Regions (2011-2016)
- 4.2 North America Gardenia Yellow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Gardenia Yellow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Gardenia Yellow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Gardenia Yellow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Gardenia Yellow Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Gardenia Yellow Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL GARDENIA YELLOW PRODUCTION, REVENUE (VALUE), PRICE**

## **TREND BY TYPE**

- 5.1 Global Gardenia Yellow Production and Market Share by Type (2011-2016)
- 5.2 Global Gardenia Yellow Revenue and Market Share by Type (2011-2016)
- 5.3 Global Gardenia Yellow Price by Type (2011-2016)
- 5.4 Global Gardenia Yellow Production Growth by Type (2011-2016)

## **6 GLOBAL GARDENIA YELLOW MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Gardenia Yellow Consumption and Market Share by Application (2011-2016)
- 6.2 Global Gardenia Yellow Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL GARDENIA YELLOW MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Guangxi Shanyun Biochemical
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Gardenia Yellow Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 Guangxi Shanyun Biochemical Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Herbal Extract
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Gardenia Yellow Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Herbal Extract Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Qianjiang Green Sea Treasure
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Gardenia Yellow Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Qianjiang Green Sea Treasure Gardenia Yellow Capacity, Production, Revenue,

## Price and Gross Margin (2015 and 2016)

### 7.3.4 Main Business/Business Overview

## 7.4 Yunnan Miracle

### 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.4.2 Gardenia Yellow Product Type, Application and Specification

#### 7.4.2.1 Type I

#### 7.4.2.2 Type II

### 7.4.3 Yunnan Miracle Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.4.4 Main Business/Business Overview

## 7.5 Shaanxi Top Pharm

### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.5.2 Gardenia Yellow Product Type, Application and Specification

#### 7.5.2.1 Type I

#### 7.5.2.2 Type II

### 7.5.3 Shaanxi Top Pharm Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.5.4 Main Business/Business Overview

## 7.6 Green Stone Swiss

### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.6.2 Gardenia Yellow Product Type, Application and Specification

#### 7.6.2.1 Type I

#### 7.6.2.2 Type II

### 7.6.3 Green Stone Swiss Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.6.4 Main Business/Business Overview

## 7.7 Yunnan Tonghai Yang Natural Products

### 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.7.2 Gardenia Yellow Product Type, Application and Specification

#### 7.7.2.1 Type I

#### 7.7.2.2 Type II

### 7.7.3 Yunnan Tonghai Yang Natural Products Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.7.4 Main Business/Business Overview

## 7.8 Hubei Zixin Biological Technology

### 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.8.2 Gardenia Yellow Product Type, Application and Specification

#### 7.8.2.1 Type I

#### 7.8.2.2 Type II

7.8.3 Hubei Zixin Biological Technology Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Qingdao Color Extract

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Gardenia Yellow Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Qingdao Color Extract Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 HuaKang Natural Color Factory

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Gardenia Yellow Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 HuaKang Natural Color Factory Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 GARDENIA YELLOW MANUFACTURING COST ANALYSIS**

8.1 Gardenia Yellow Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Gardenia Yellow

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Gardenia Yellow Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Gardenia Yellow Major Manufacturers in 2015

9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL GARDENIA YELLOW MARKET FORECAST (2016-2021)**

- 12.1 Global Gardenia Yellow Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Gardenia Yellow Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Gardenia Yellow Production Forecast by Type (2016-2021)
- 12.4 Global Gardenia Yellow Consumption Forecast by Application (2016-2021)
- 12.5 Gardenia Yellow Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Gardenia Yellow

Figure Global Production Market Share of Gardenia Yellow by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Gardenia Yellow Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Gardenia Yellow Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Gardenia Yellow Capacity of Key Manufacturers (2015 and 2016)

Table Global Gardenia Yellow Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Gardenia Yellow Capacity of Key Manufacturers in 2015

Figure Global Gardenia Yellow Capacity of Key Manufacturers in 2016

Table Global Gardenia Yellow Production of Key Manufacturers (2015 and 2016)

Table Global Gardenia Yellow Production Share by Manufacturers (2015 and 2016)

Figure 2015 Gardenia Yellow Production Share by Manufacturers

Figure 2016 Gardenia Yellow Production Share by Manufacturers

Table Global Gardenia Yellow Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Gardenia Yellow Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Gardenia Yellow Revenue Share by Manufacturers

Table 2016 Global Gardenia Yellow Revenue Share by Manufacturers

Table Global Market Gardenia Yellow Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Gardenia Yellow Average Price of Key Manufacturers in 2015

Table Manufacturers Gardenia Yellow Manufacturing Base Distribution and Sales Area

Table Manufacturers Gardenia Yellow Product Type

Figure Gardenia Yellow Market Share of Top 3 Manufacturers

Figure Gardenia Yellow Market Share of Top 5 Manufacturers

Table Global Gardenia Yellow Capacity by Regions (2011-2016)

Figure Global Gardenia Yellow Capacity Market Share by Regions (2011-2016)

Figure Global Gardenia Yellow Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Gardenia Yellow Capacity Market Share by Regions

Table Global Gardenia Yellow Production by Regions (2011-2016)

Figure Global Gardenia Yellow Production and Market Share by Regions (2011-2016)

Figure Global Gardenia Yellow Production Market Share by Regions (2011-2016)

Figure 2015 Global Gardenia Yellow Production Market Share by Regions

Table Global Gardenia Yellow Revenue by Regions (2011-2016)

Table Global Gardenia Yellow Revenue Market Share by Regions (2011-2016)

Table 2015 Global Gardenia Yellow Revenue Market Share by Regions

Table Global Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Gardenia Yellow Consumption Market by Regions (2011-2016)

Table Global Gardenia Yellow Consumption Market Share by Regions (2011-2016)

Figure Global Gardenia Yellow Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Gardenia Yellow Consumption Market Share by Regions

Table North America Gardenia Yellow Production, Consumption, Import & Export (2011-2016)

Table Europe Gardenia Yellow Production, Consumption, Import & Export (2011-2016)

Table China Gardenia Yellow Production, Consumption, Import & Export (2011-2016)

Table Japan Gardenia Yellow Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Gardenia Yellow Production, Consumption, Import & Export (2011-2016)

Table India Gardenia Yellow Production, Consumption, Import & Export (2011-2016)

Table Global Gardenia Yellow Production by Type (2011-2016)

Table Global Gardenia Yellow Production Share by Type (2011-2016)

Figure Production Market Share of Gardenia Yellow by Type (2011-2016)

Figure 2015 Production Market Share of Gardenia Yellow by Type

Table Global Gardenia Yellow Revenue by Type (2011-2016)

Table Global Gardenia Yellow Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Gardenia Yellow by Type (2011-2016)

Figure 2015 Revenue Market Share of Gardenia Yellow by Type

Table Global Gardenia Yellow Price by Type (2011-2016)

Figure Global Gardenia Yellow Production Growth by Type (2011-2016)

Table Global Gardenia Yellow Consumption by Application (2011-2016)

Table Global Gardenia Yellow Consumption Market Share by Application (2011-2016)

Figure Global Gardenia Yellow Consumption Market Share by Application in 2015

Table Global Gardenia Yellow Consumption Growth Rate by Application (2011-2016)

Figure Global Gardenia Yellow Consumption Growth Rate by Application (2011-2016)

Table Guangxi Shanyun Biochemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangxi Shanyun Biochemical Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Guangxi Shanyun Biochemical Gardenia Yellow Market Share (2011-2016)

Table Herbal Extract Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herbal Extract Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Herbal Extract Gardenia Yellow Market Share (2011-2016)

Table Qianjiang Green Sea Treasure Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qianjiang Green Sea Treasure Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qianjiang Green Sea Treasure Gardenia Yellow Market Share (2011-2016)

Table Yunnan Miracle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yunnan Miracle Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yunnan Miracle Gardenia Yellow Market Share (2011-2016)

Table Shaanxi Top Pharm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaanxi Top Pharm Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shaanxi Top Pharm Gardenia Yellow Market Share (2011-2016)

Table Green Stone Swiss Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Green Stone Swiss Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Green Stone Swiss Gardenia Yellow Market Share (2011-2016)

Table Yunnan Tonghai Yang Natural Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yunnan Tonghai Yang Natural Products Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yunnan Tonghai Yang Natural Products Gardenia Yellow Market Share (2011-2016)

Table Hubei Zixin Biological Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hubei Zixin Biological Technology Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hubei Zixin Biological Technology Gardenia Yellow Market Share (2011-2016)

Table Qingdao Color Extract Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qingdao Color Extract Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qingdao Color Extract Gardenia Yellow Market Share (2011-2016)

Table HuaKang Natural Color Factory Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HuaKang Natural Color Factory Gardenia Yellow Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HuaKang Natural Color Factory Gardenia Yellow Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Gardenia Yellow

Figure Manufacturing Process Analysis of Gardenia Yellow

Figure Gardenia Yellow Industrial Chain Analysis

Table Raw Materials Sources of Gardenia Yellow Major Manufacturers in 2015

Table Major Buyers of Gardenia Yellow

Table Distributors/Traders List

Figure Global Gardenia Yellow Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Gardenia Yellow Revenue and Growth Rate Forecast (2016-2021)

Table Global Gardenia Yellow Production Forecast by Regions (2016-2021)

Table Global Gardenia Yellow Consumption Forecast by Regions (2016-2021)

Table Global Gardenia Yellow Production Forecast by Type (2016-2021)

Table Global Gardenia Yellow Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Gardenia Yellow Market Research Report 2016

Product link: <https://marketpublishers.com/r/G406C3F99C8EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G406C3F99C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970