

# Global Functional Gum Market Research Report 2016

<https://marketpublishers.com/r/G6245F39EFEEN.html>

Date: December 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: G6245F39EFEEN

## Abstracts

### Notes:

Production, means the output of Functional Gum

Revenue, means the sales value of Functional Gum

This report studies Functional Gum in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Extra

Doublemint

Stride

Wrigley's

Mentos

Orion

Lotte

Trident

Cadbury

Perfetti

Coolsa

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Functional Gum in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Sugared gum

Sugar-free gum

Type III

Split by application, this report focuses on consumption, market share and growth rate of Functional Gum in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### Global Functional Gum Market Research Report 2016

## **1 FUNCTIONAL GUM MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Functional Gum
- 1.2 Functional Gum Segment by Type
  - 1.2.1 Global Production Market Share of Functional Gum by Type in 2015
  - 1.2.2 Sugared gum
  - 1.2.3 Sugar-free gum
  - 1.2.4 Type III
- 1.3 Functional Gum Segment by Application
  - 1.3.1 Functional Gum Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Functional Gum Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Functional Gum (2011-2021)

## **2 GLOBAL FUNCTIONAL GUM MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Functional Gum Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Functional Gum Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Functional Gum Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Functional Gum Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Functional Gum Market Competitive Situation and Trends
  - 2.5.1 Functional Gum Market Concentration Rate
  - 2.5.2 Functional Gum Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL FUNCTIONAL GUM PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Functional Gum Production and Market Share by Region (2011-2016)
- 3.2 Global Functional Gum Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL FUNCTIONAL GUM SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Functional Gum Consumption by Regions (2011-2016)
- 4.2 North America Functional Gum Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Functional Gum Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Functional Gum Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Functional Gum Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Functional Gum Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Functional Gum Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL FUNCTIONAL GUM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Functional Gum Production and Market Share by Type (2011-2016)
- 5.2 Global Functional Gum Revenue and Market Share by Type (2011-2016)
- 5.3 Global Functional Gum Price by Type (2011-2016)
- 5.4 Global Functional Gum Production Growth by Type (2011-2016)

## **6 GLOBAL FUNCTIONAL GUM MARKET ANALYSIS BY APPLICATION**

6.1 Global Functional Gum Consumption and Market Share by Application (2011-2016)

6.2 Global Functional Gum Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL FUNCTIONAL GUM MANUFACTURERS PROFILES/ANALYSIS**

7.1 Extra

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Functional Gum Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Extra Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Doublemint

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Functional Gum Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Doublemint Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Stride

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Functional Gum Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Stride Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Wrigley's

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Functional Gum Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Wrigley's Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Mentos

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Functional Gum Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Mentos Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Orion

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Functional Gum Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Orion Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Lotte

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Functional Gum Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Lotte Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Trident

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Functional Gum Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Trident Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Cadbury

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Functional Gum Product Type, Application and Specification

7.9.2.1 Type I

#### 7.9.2.2 Type II

7.9.3 Cadbury Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

#### 7.10 Perfetti

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Functional Gum Product Type, Application and Specification

##### 7.10.2.1 Type I

##### 7.10.2.2 Type II

7.10.3 Perfetti Functional Gum Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

#### 7.11 Coolsa

## **8 FUNCTIONAL GUM MANUFACTURING COST ANALYSIS**

### 8.1 Functional Gum Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Functional Gum

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Functional Gum Industrial Chain Analysis

#### 9.2 Upstream Raw Materials Sourcing

#### 9.3 Raw Materials Sources of Functional Gum Major Manufacturers in 2015

#### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL FUNCTIONAL GUM MARKET FORECAST (2016-2021)**

- 12.1 Global Functional Gum Production, Revenue Forecast (2016-2021)
- 12.2 Global Functional Gum Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Functional Gum Production Forecast by Type (2016-2021)
- 12.4 Global Functional Gum Consumption Forecast by Application (2016-2021)
- 12.5 Functional Gum Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Functional Gum

Figure Global Production Market Share of Functional Gum by Type in 2015

Figure Product Picture of Sugared gum

Table Major Manufacturers of Sugared gum

Figure Product Picture of Sugar-free gum

Table Major Manufacturers of Sugar-free gum

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Functional Gum Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Functional Gum Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Functional Gum Production of Key Manufacturers (2015 and 2016)

Table Global Functional Gum Production Share by Manufacturers (2015 and 2016)

Figure 2015 Functional Gum Production Share by Manufacturers

Figure 2016 Functional Gum Production Share by Manufacturers

Table Global Functional Gum Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Functional Gum Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Functional Gum Revenue Share by Manufacturers

Table 2016 Global Functional Gum Revenue Share by Manufacturers

Table Global Market Functional Gum Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Functional Gum Average Price of Key Manufacturers in 2015

Table Manufacturers Functional Gum Manufacturing Base Distribution and Sales Area

Table Manufacturers Functional Gum Product Type

Figure Functional Gum Market Share of Top 3 Manufacturers

Figure Functional Gum Market Share of Top 5 Manufacturers

Table Global Functional Gum Production by Regions (2011-2016)

Figure Global Functional Gum Production and Market Share by Regions (2011-2016)

Figure Global Functional Gum Production Market Share by Regions (2011-2016)

Figure 2015 Global Functional Gum Production Market Share by Regions

Table Global Functional Gum Revenue by Regions (2011-2016)

Table Global Functional Gum Revenue Market Share by Regions (2011-2016)

Table 2015 Global Functional Gum Revenue Market Share by Regions

Table Global Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table China Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table India Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Functional Gum Consumption Market by Regions (2011-2016)

Table Global Functional Gum Consumption Market Share by Regions (2011-2016)

Figure Global Functional Gum Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Functional Gum Consumption Market Share by Regions

Table North America Functional Gum Production, Consumption, Import & Export (2011-2016)

Table Europe Functional Gum Production, Consumption, Import & Export (2011-2016)

Table China Functional Gum Production, Consumption, Import & Export (2011-2016)

Table Japan Functional Gum Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Functional Gum Production, Consumption, Import & Export (2011-2016)

Table India Functional Gum Production, Consumption, Import & Export (2011-2016)

Table Global Functional Gum Production by Type (2011-2016)

Table Global Functional Gum Production Share by Type (2011-2016)

Figure Production Market Share of Functional Gum by Type (2011-2016)

Figure 2015 Production Market Share of Functional Gum by Type

Table Global Functional Gum Revenue by Type (2011-2016)

Table Global Functional Gum Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Functional Gum by Type (2011-2016)  
Figure 2015 Revenue Market Share of Functional Gum by Type  
Table Global Functional Gum Price by Type (2011-2016)  
Figure Global Functional Gum Production Growth by Type (2011-2016)  
Table Global Functional Gum Consumption by Application (2011-2016)  
Table Global Functional Gum Consumption Market Share by Application (2011-2016)  
Figure Global Functional Gum Consumption Market Share by Application in 2015  
Table Global Functional Gum Consumption Growth Rate by Application (2011-2016)  
Figure Global Functional Gum Consumption Growth Rate by Application (2011-2016)  
Table Extra Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Extra Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Extra Functional Gum Market Share (2011-2016)  
Table Doublemint Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Doublemint Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Doublemint Functional Gum Market Share (2011-2016)  
Table Stride Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Stride Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Stride Functional Gum Market Share (2011-2016)  
Table Wrigley's Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Wrigley's Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Wrigley's Functional Gum Market Share (2011-2016)  
Table Mentos Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mentos Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mentos Functional Gum Market Share (2011-2016)  
Table Orion Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Orion Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Orion Functional Gum Market Share (2011-2016)  
Table Lotte Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lotte Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lotte Functional Gum Market Share (2011-2016)  
Table Trident Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Trident Functional Gum Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trident Functional Gum Market Share (2011-2016)

Table Cadbury Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cadbury Functional Gum Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Cadbury Functional Gum Market Share (2011-2016)

Table Perfetti Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Perfetti Functional Gum Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Perfetti Functional Gum Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Functional Gum

Figure Manufacturing Process Analysis of Functional Gum

Figure Functional Gum Industrial Chain Analysis

Table Raw Materials Sources of Functional Gum Major Manufacturers in 2015

Table Major Buyers of Functional Gum

Table Distributors/Traders List

Figure Global Functional Gum Production and Growth Rate Forecast (2016-2021)

Figure Global Functional Gum Revenue and Growth Rate Forecast (2016-2021)

Table Global Functional Gum Production Forecast by Regions (2016-2021)

Table Global Functional Gum Consumption Forecast by Regions (2016-2021)

Table Global Functional Gum Production Forecast by Type (2016-2021)

Table Global Functional Gum Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Functional Gum Market Research Report 2016

Product link: <https://marketpublishers.com/r/G6245F39EFEEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6245F39EFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970