

# Global Functional Drinks Sales Market Report 2018

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## Abstracts

This report studies the global Functional Drinks market status and forecast, categorizes the global Functional Drinks market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

The global Functional Drinks market is valued at million US\$ in 2017 and will reach million US\$ by the end of 2025, growing at a CAGR of during 2018-2025.

The major players covered in this report

Archer Daniels Midland (ADM)

Campbell Soup

Coca-Cola

Danone

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

Kraft Heinz

## Monster Beverage

Nestle

PepsiCo

Yakult

Red Bull

Unilever

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hydration Drinks

Rejuvenation Drinks

Health & Wellness Drinks

Weight Management Drinks

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial Consumption

Household Consumption

Other

The study objectives of this report are:

To analyze and study the global Functional Drinks sales, value, status

(2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Functional Drinks players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Functional Drinks are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Functional Drinks Manufacturers

Functional Drinks Distributors/Traders/Wholesalers

Functional Drinks Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Functional Drinks market, by end-use.

Detailed analysis and profiles of additional market players.

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