

# Global Functional Drinks Market Research Report 2016

https://marketpublishers.com/r/G6AFB7382C1EN.html

Date: December 2016

Pages: 113

Price: US\$ 2,900.00 (Single User License)

ID: G6AFB7382C1EN

# **Abstracts**

#### Notes:

Production, means the output of Functional Drinks

Revenue, means the sales value of Functional Drinks

This report studies Functional Drinks in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Archer Daniels Midland (ADM)

Campbell Soup

Coca-Cola

Danone

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline



Kraft Heinz
Monster Beverage
Nestlé
PepsiCo
Yakult
Red Bull
Unilever
Market Segment by Regions, this report splits Global into several key Regions, with roduction, consumption, revenue, market share and growth rate of Functional Drinks in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Southeast Asia
India
split by product type, with production, revenue, price, market share and growth rate of ach type, can be divided into
Hydration drinks
Rejuvenation drinks



Health & Wellness drinks

Weight Management drinks

Split by application, this report focuses on consumption, market share and growth rate of Functional Drinks in each application, can be divided into

Commercial consumption

Household consumption

Other



### **Contents**

Global Functional Drinks Market Research Report 2016

#### 1 FUNCTIONAL DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Functional Drinks
- 1.2 Functional Drinks Segment by Type
  - 1.2.1 Global Production Market Share of Functional Drinks by Type in 2015
  - 1.2.2 Hydration drinks
  - 1.2.3 Rejuvenation drinks
- 1.2.4 Health & Wellness drinks
- 1.2.5 Weight Management drinks
- 1.3 Functional Drinks Segment by Application
  - 1.3.1 Functional Drinks Consumption Market Share by Application in 2015
  - 1.3.2 Commercial consumption
  - 1.3.3 Household consumption
  - 1.3.4 Other
- 1.4 Functional Drinks Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Functional Drinks (2011-2021)

#### 2 GLOBAL FUNCTIONAL DRINKS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Functional Drinks Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Functional Drinks Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Functional Drinks Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Functional Drinks Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Functional Drinks Market Competitive Situation and Trends
  - 2.5.1 Functional Drinks Market Concentration Rate
  - 2.5.2 Functional Drinks Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



# 3 GLOBAL FUNCTIONAL DRINKS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Functional Drinks Production and Market Share by Region (2011-2016)
- 3.2 Global Functional Drinks Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL FUNCTIONAL DRINKS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Functional Drinks Consumption by Regions (2011-2016)
- 4.2 North America Functional Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Functional Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Functional Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Functional Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Functional Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Functional Drinks Production, Consumption, Export, Import by Regions (2011-2016)

# 5 GLOBAL FUNCTIONAL DRINKS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Functional Drinks Production and Market Share by Type (2011-2016)
- 5.2 Global Functional Drinks Revenue and Market Share by Type (2011-2016)



- 5.3 Global Functional Drinks Price by Type (2011-2016)
- 5.4 Global Functional Drinks Production Growth by Type (2011-2016)

#### 6 GLOBAL FUNCTIONAL DRINKS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Functional Drinks Consumption and Market Share by Application (2011-2016)
- 6.2 Global Functional Drinks Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL FUNCTIONAL DRINKS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Archer Daniels Midland (ADM)
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Functional Drinks Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Archer Daniels Midland (ADM) Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Campbell Soup
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Functional Drinks Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Campbell Soup Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Coca-Cola
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Functional Drinks Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Coca-Cola Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Danone



- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Functional Drinks Product Type, Application and Specification
  - 7.4.2.1 Type I
- 7.4.2.2 Type II
- 7.4.3 Danone Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Del Monte Pacific
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Functional Drinks Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Del Monte Pacific Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Dr. Pepper Snapple Group
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Functional Drinks Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 Dr. Pepper Snapple Group Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Fonterra
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Functional Drinks Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Fonterra Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 GlaxoSmithKline
- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Functional Drinks Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 GlaxoSmithKline Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview



#### 7.9 Kraft Heinz

- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Functional Drinks Product Type, Application and Specification
  - 7.9.2.1 Type I
  - 7.9.2.2 Type II
- 7.9.3 Kraft Heinz Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Monster Beverage
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Functional Drinks Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Monster Beverage Functional Drinks Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Nestlé
- 7.12 PepsiCo
- 7.13 Yakult
- 7.14 Red Bull
- 7.15 Unilever

## **8 FUNCTIONAL DRINKS MANUFACTURING COST ANALYSIS**

- 8.1 Functional Drinks Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Functional Drinks

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Functional Drinks Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing



- 9.3 Raw Materials Sources of Functional Drinks Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### 12 GLOBAL FUNCTIONAL DRINKS MARKET FORECAST (2016-2021)

- 12.1 Global Functional Drinks Production, Revenue Forecast (2016-2021)
- 12.2 Global Functional Drinks Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Functional Drinks Production Forecast by Type (2016-2021)
- 12.4 Global Functional Drinks Consumption Forecast by Application (2016-2021)
- 12.5 Functional Drinks Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Disclosure Section
Research Methodology
Data Source



# Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Functional Drinks

Figure Global Production Market Share of Functional Drinks by Type in 2015

Figure Product Picture of Hydration drinks

Table Major Manufacturers of Hydration drinks

Figure Product Picture of Rejuvenation drinks

Table Major Manufacturers of Rejuvenation drinks

Figure Product Picture of Health & Wellness drinks

Table Major Manufacturers of Health & Wellness drinks

Figure Product Picture of Weight Management drinks

Table Major Manufacturers of Weight Management drinks

Table Functional Drinks Consumption Market Share by Application in 2015

Figure Commercial consumption Examples

Figure Household consumption Examples

Figure Other Examples

Figure North America Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Functional Drinks Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Functional Drinks Production of Key Manufacturers (2015 and 2016)

Table Global Functional Drinks Production Share by Manufacturers (2015 and 2016)

Figure 2015 Functional Drinks Production Share by Manufacturers

Figure 2016 Functional Drinks Production Share by Manufacturers

Table Global Functional Drinks Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Functional Drinks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Functional Drinks Revenue Share by Manufacturers

Table 2016 Global Functional Drinks Revenue Share by Manufacturers

Table Global Market Functional Drinks Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Functional Drinks Average Price of Key Manufacturers in 2015



Table Manufacturers Functional Drinks Manufacturing Base Distribution and Sales Area Table Manufacturers Functional Drinks Product Type

Figure Functional Drinks Market Share of Top 3 Manufacturers

Figure Functional Drinks Market Share of Top 5 Manufacturers

Table Global Functional Drinks Production by Regions (2011-2016)

Figure Global Functional Drinks Production and Market Share by Regions (2011-2016)

Figure Global Functional Drinks Production Market Share by Regions (2011-2016)

Figure 2015 Global Functional Drinks Production Market Share by Regions

Table Global Functional Drinks Revenue by Regions (2011-2016)

Table Global Functional Drinks Revenue Market Share by Regions (2011-2016)

Table 2015 Global Functional Drinks Revenue Market Share by Regions

Table Global Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table China Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table India Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Functional Drinks Consumption Market by Regions (2011-2016)

Table Global Functional Drinks Consumption Market Share by Regions (2011-2016)

Figure Global Functional Drinks Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Functional Drinks Consumption Market Share by Regions

Table North America Functional Drinks Production, Consumption, Import & Export (2011-2016)

Table Europe Functional Drinks Production, Consumption, Import & Export (2011-2016)

Table China Functional Drinks Production, Consumption, Import & Export (2011-2016)

Table Japan Functional Drinks Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Functional Drinks Production, Consumption, Import & Export (2011-2016)

Table India Functional Drinks Production, Consumption, Import & Export (2011-2016)

Table Global Functional Drinks Production by Type (2011-2016)

Table Global Functional Drinks Production Share by Type (2011-2016)



Figure Production Market Share of Functional Drinks by Type (2011-2016)

Figure 2015 Production Market Share of Functional Drinks by Type

Table Global Functional Drinks Revenue by Type (2011-2016)

Table Global Functional Drinks Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Functional Drinks by Type (2011-2016)

Figure 2015 Revenue Market Share of Functional Drinks by Type

Table Global Functional Drinks Price by Type (2011-2016)

Figure Global Functional Drinks Production Growth by Type (2011-2016)

Table Global Functional Drinks Consumption by Application (2011-2016)

Table Global Functional Drinks Consumption Market Share by Application (2011-2016)

Figure Global Functional Drinks Consumption Market Share by Application in 2015

Table Global Functional Drinks Consumption Growth Rate by Application (2011-2016)

Figure Global Functional Drinks Consumption Growth Rate by Application (2011-2016)

Table Archer Daniels Midland (ADM) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Archer Daniels Midland (ADM) Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Archer Daniels Midland (ADM) Functional Drinks Market Share (2011-2016)

Table Campbell Soup Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Campbell Soup Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Campbell Soup Functional Drinks Market Share (2011-2016)

Table Coca-Cola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coca-Cola Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coca-Cola Functional Drinks Market Share (2011-2016)

Table Danone Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Danone Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Danone Functional Drinks Market Share (2011-2016)

Table Del Monte Pacific Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Del Monte Pacific Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Del Monte Pacific Functional Drinks Market Share (2011-2016)

Table Dr. Pepper Snapple Group Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Dr. Pepper Snapple Group Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dr. Pepper Snapple Group Functional Drinks Market Share (2011-2016)

Table Fonterra Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fonterra Functional Drinks Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Fonterra Functional Drinks Market Share (2011-2016)

Table GlaxoSmithKline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GlaxoSmithKline Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure GlaxoSmithKline Functional Drinks Market Share (2011-2016)

Table Kraft Heinz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Heinz Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kraft Heinz Functional Drinks Market Share (2011-2016)

Table Monster Beverage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monster Beverage Functional Drinks Production, Revenue, Price and Gross Margin (2011-2016)

Figure Monster Beverage Functional Drinks Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Functional Drinks

Figure Manufacturing Process Analysis of Functional Drinks

Figure Functional Drinks Industrial Chain Analysis

Table Raw Materials Sources of Functional Drinks Major Manufacturers in 2015

Table Major Buyers of Functional Drinks

Table Distributors/Traders List

Figure Global Functional Drinks Production and Growth Rate Forecast (2016-2021)

Figure Global Functional Drinks Revenue and Growth Rate Forecast (2016-2021)

Table Global Functional Drinks Production Forecast by Regions (2016-2021)

Table Global Functional Drinks Consumption Forecast by Regions (2016-2021)

Table Global Functional Drinks Production Forecast by Type (2016-2021)

Table Global Functional Drinks Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Functional Drinks Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/G6AFB7382C1EN.html">https://marketpublishers.com/r/G6AFB7382C1EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G6AFB7382C1EN.html">https://marketpublishers.com/r/G6AFB7382C1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970