

Global Functional Chewing Gum Sales Market Report 2018

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Abstracts

This report studies the global Functional Chewing Gum market status and forecast, categorizes the global Functional Chewing Gum market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Functional chewing gum is the name given to types of chewing gum which impart some practical function instead of, or in addition to, the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include nicotine gum which is used to aid smoking cessation & so-called Think Gum which designers say they believe may enhance mental functioning. It could be argued that most gum (at least the mint varieties) provides some function in that they can improve bad breath, but such an effect is so widespread that the term 'functional' is almost always applied to gum with some additional function. Medical uses for 'functional chewing gum' include a reported reduction in the duration of post-operative ileus following abdominal and specifically gastrointestinal surgery.

Functional Chewing Gum are mainly classified into the following types: Tooth Protection Gum, Quit Smoking Gum, Weight Loss Gum, Others. Tooth Protection Gum is the most widely used type which takes up about 60.35% of the total in 2016 in Global.

Europe and North America are the main consumption regions of Functional Chewing Gum in the world in the past few years and it will keep the same position in the next few years. The market size of Asia-Pacific region will grow fast in the following years.

Wrigley Company, Mondelez, Lotte, Perfetti Van Melle, etc. are the key suppliers in global market, which have leading technology and market position. Top 5 took up about 81.91% of the global market in 2016.

Global consumption of Functional Chewing Gum rises up from 186780.4 MT in 2012 to

217675.4 MT in 2016, with an average annual growth rate of 3.90%. The reason causes this increase is the growing demand for the Functional Chewing Gum products, which is the result of the growing needs of downstream industry. Although sales of Functional Chewing Gum products bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the Functional Chewing Gum field hastily.

The global Functional Chewing Gum market is valued at 3050 million US\$ in 2017 and will reach 3680 million US\$ by the end of 2025, growing at a CAGR of 2.4% during 2018-2025.

The major players covered in this report

Wrigley Company

Mondelez

Lotte

Perfetti Van Melle

GelStat Corporation (GSAC)

ZOFT Gum

Hershey's

Think Gum LLC.

Miradent

Cloetta Fazer

Peppersmith

Nicotinell

Orion

Yake

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Tooth Protection Gum

Quit Smoking Gum

Weight Loss Gum

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Online Sales

Offline Sales

The study objectives of this report are:

To analyze and study the global Functional Chewing Gum sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Functional Chewing Gum players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Functional Chewing Gum are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Functional Chewing Gum Manufacturers

Functional Chewing Gum Distributors/Traders/Wholesalers

Functional Chewing Gum Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Functional Chewing Gum market, by end-use.

Detailed analysis and profiles of additional market players.

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