

# Global Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) Sales Market Report 2018

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## Abstracts

This report studies the global Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) market status and forecast, categorizes the global Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season. Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature  $-196^{\circ}\text{C}$  ( $-320^{\circ}\text{F}$ ).

The convenience of frozen food is the key factor which is expected to drive the frozen food market growth over the forecast period. Hectic lifestyle leads to unhealthy eating habit, customers regard ready-to-eat food products as main meal and they may buy a lot to store in the home. In addition, children preference is another factor leading to demand for frozen food, especially for frozen meat and poultry, which can be attracted by children and teenagers. On the basis of region?North America dominates frozen food market. U.S is holding the largest market share of frozen food market due to hectic lifestyle of population and fast adoption of the products in the region. European countries including Germany, Denmark, Spain, U.K., Italy, Switzerland, Norway and

France are expected to witness the potential growth over the forecast period. At the same time, the frozen food market.APCP region is anticipated to grow owing to rapid population growth. However, some potential problems such as food safety have not been solved.

The global Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

Nestle

ConAgra

H.J. Heinz

Amy's Kitchen

Conagra Brands

McCain Foods

Tyson Foods

Unilever

Simplot Food Group

Seneca Foods Corporation

Ralcorp Frozen Bakery Products

Kraft Food

Mccain Foods

Iceland Foods

Goya Foods

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Frozen Ready-To-Eat Meals

Frozen Meat and Poultry

Frozen Fish and Seafood

Frozen Fruits and Vegetables

Frozen Potato Products

Frozen Soup

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Retail

Business Customers

The study objectives of this report are:

To analyze and study the global Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) players, to study the sales, value, market share

and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

Key Stakeholders

Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup)

Manufacturers

Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup)

Distributors/Traders/Wholesalers

Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup)

Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Frozen Food(Ready Meals, Meat, Seafood, Fruits & Vegetables, Potatoes, Soup) market, by end-use.

Detailed analysis and profiles of additional market players.

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