

# Global Frozen Bakery Products Market Professional Survey Report 2018

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## Abstracts

This report studies the global Frozen Bakery Products market status and forecast, categorizes the global Frozen Bakery Products market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Frozen Bakery Products market. Baked products are highly perishable and their attractive declines rapidly within a few hours of being taken from the oven. Freezing is the best known preservation method will significantly extend shelf life while retaining baked goods' all-important taste, texture and appearance.

In the coming years there is an increasing demand for Frozen Bakery Products in the regions of Europe, the biggest consumption market that is expected to drive the market for more advanced Frozen Bakery Products. Increasing of foodservice expenditures, more-intense competition, launches in introducing new products, increasing of spending on foodservice industry, retrofitting and renovation of old technology will drive growth in United States and Europe markets.

The global market for frozen bakery products was \$26.78 Billion in 2016. In 2016, the European region was the largest market for frozen bakery products. The high growth corresponds to the increasing demand for "thaw-and-serve" and "bake-off" products that offer convenience to not only households, but also to large retail, convenience & independent retail, foodservice, etc. Frozen bakery products allow customers prepare food in a short period of time without requiring a pastry chef or a specialized oven. Other benefits include less food wastage as stores can bake based on demand, while keeping remaining products frozen and preserved. The wide applicability of these convenience frozen bakery products has led to its propelled growth in the forecast period.

Globally, the Frozen Bakery Products industry market is low concentrated as the manufacturing technology of Frozen Bakery Products is relatively matures than some high-tech equipment. And some enterprises, like Grupo Bimbo S.A.B. de C.V., Vandemoortele NV, Kellogg Company, Europastry, S.A, etc. are well-known for the wonderful performance of their Frozen Bakery Products and related services. At the same time, Europe, occupied 44.45% revenue market share in 2016, is remarkable in the global Frozen Bakery Products industry because of their market share and technology status of Frozen Bakery Products.

The consumption volume of Frozen Bakery Products is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Frozen Bakery Products industry may not keep that fast. But it is surely forecasted that the market of Frozen Bakery Products is still promising.

The product average price declined in the past few years due to the technology development, the average price will keep the trend in the few future years due to increasing mature manufacturing technology and lowering cost of raw materials.

The impact on the cost and availability of raw materials and certain components is uncertain due to potential supply changes. The costs of raw materials have a significant impact on the level of expenses. If the prices of raw materials and related factors such as energy prices increase, and if new companies cannot pass those price increases on to customers, their results of operations and financial condition would suffer.

Although the market competition of Frozen Bakery Products is fierce globally, there are many enterprises can obtain considerable profit form the manufacturing and marketing of Frozen Bakery Products and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

The global Frozen Bakery Products market is valued at 28400 million US\$ in 2017 and will reach 43700 million US\$ by the end of 2025, growing at a CAGR of 6.4% during 2018-2025.

The major manufacturers covered in this report

Grupo Bimbo S.A.B. de C.V.

Nestlé SA

Conagra Brands, Inc

Aryzta AG

Vandemoortele NV

Campbell Soup Co

Lantmannen Unibake International

General Mills Inc

Tyson

Kellogg Company

Flowers Foods Inc

Associated British Foods plc

Europastry, S.A

Harry-Brot GmbH

Agrofert as

Kuchenmeister GmbH

Kobeya

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bread

Pizza

Cake and pastry

Cookies

Others

By Application, the market can be split into

Large Retail

Convenience & Independent Retail

Foodservice

Others

The study objectives of this report are:

To analyze and study the global Frozen Bakery Products capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Frozen Bakery Products manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Frozen Bakery Products are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Frozen Bakery Products Manufacturers

Frozen Bakery Products Distributors/Traders/Wholesalers

Frozen Bakery Products Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Frozen Bakery Products market, by end-use.

Detailed analysis and profiles of additional market players.



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