

# Global Frozen Bakery Products Market Professional Survey Report 2018

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#### **Abstracts**

This report studies the global Frozen Bakery Products market status and forecast, categorizes the global Frozen Bakery Products market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Frozen Bakery Products market. Baked products are highly perishable and their attractive declines rapidly within a few hours of being taken from the oven. Freezing is the best known preservation method will significantly extend shelf life while retaining baked goods' all-important taste, texture and appearance.

In the coming years there is an increasing demand for Frozen Bakery Products in the regions of Europe, the biggest consumption market that is expected to drive the market for more advanced Frozen Bakery Products. Increasing of foodservice expenditures, more-intense competition, launches in introducing new products, increasing of spending on foodservice industry, retrofitting and renovation of old technology will drive growth in United States and Europe markets.

The global market for frozen bakery products was \$26.78 Billion in 2016. In 2016, the European region was the largest market for frozen bakery products. The high growth corresponds to the increasing demand for "thaw-and-serve" and "bake-off" products that offer convenience to not only households, but also to large retail, convenience & independent retail, foodservice, etc. Frozen bakery products allow customers prepare food in a short period of time without requiring a pastry chef or a specialized oven. Other benefits include less food wastage as stores can bake based on demand, while keeping remaining products frozen and preserved. The wide applicability of these convenience frozen bakery products has led to its propelled growth in the forecast period.



Globally, the Frozen Bakery Products industry market is low concentrated as the manufacturing technology of Frozen Bakery Products is relatively matures than some high-tech equipment. And some enterprises, like Grupo Bimbo S.A.B. de C.V., Vandemoortele NV, Kellogg Company, Europastry, S.A, etc. are well-known for the wonderful performance of their Frozen Bakery Products and related services. At the same time, Europe, occupied 44.45% revenue market share in 2016, is remarkable in the global Frozen Bakery Products industry because of their market share and technology status of Frozen Bakery Products.

The consumption volume of Frozen Bakery Products is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Frozen Bakery Products industry may not keep that fast. But it is surely forecasted that the market of Frozen Bakery Products is still promising.

The product average price declined in the past few years due to the technology development, the average price will keep the trend in the few future years due to increasing mature manufacturing technology and lowing cost of raw materials. The impact on the cost and availability of raw materials and certain components is uncertain due to potential supply changes. The costs of raw materials have a significant impact on the level of expenses. If the prices of raw materials and related factors such as energy prices increase, and if new companies cannot pass those price increases on to customers, their results of operations and financial condition would suffer. Although the market competition of Frozen Bakery Products is fierce globally, there are many enterprises can obtain considerable profit form the manufacturing and marketing of Frozen Bakery Products and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

The global Frozen Bakery Products market is valued at 28400 million US\$ in 2017 and will reach 43700 million US\$ by the end of 2025, growing at a CAGR of 6.4% during 2018-2025.

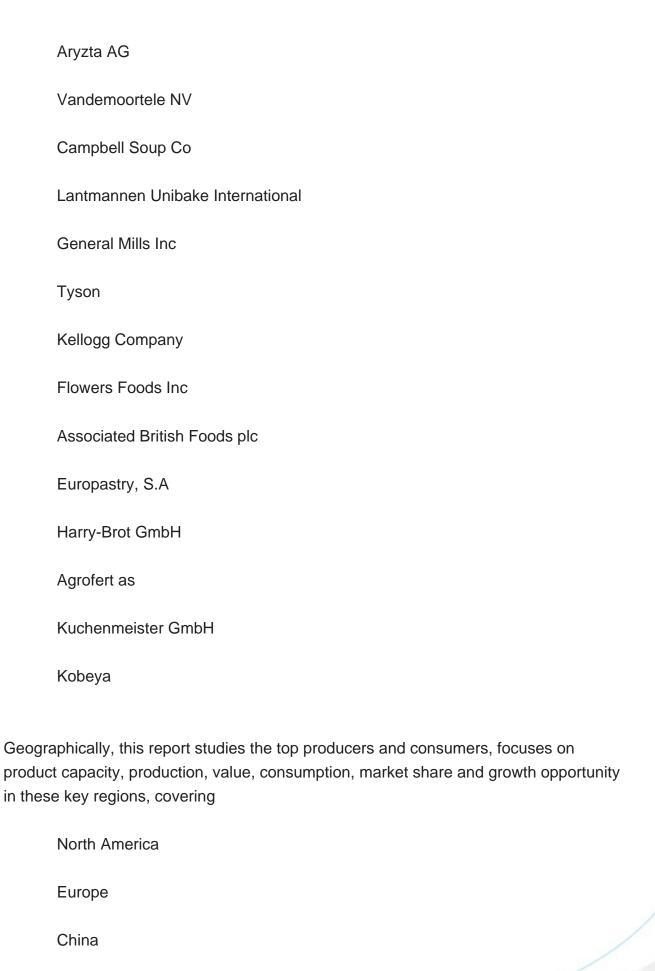
The major manufacturers covered in this report

Grupo Bimbo S.A.B. de C.V.

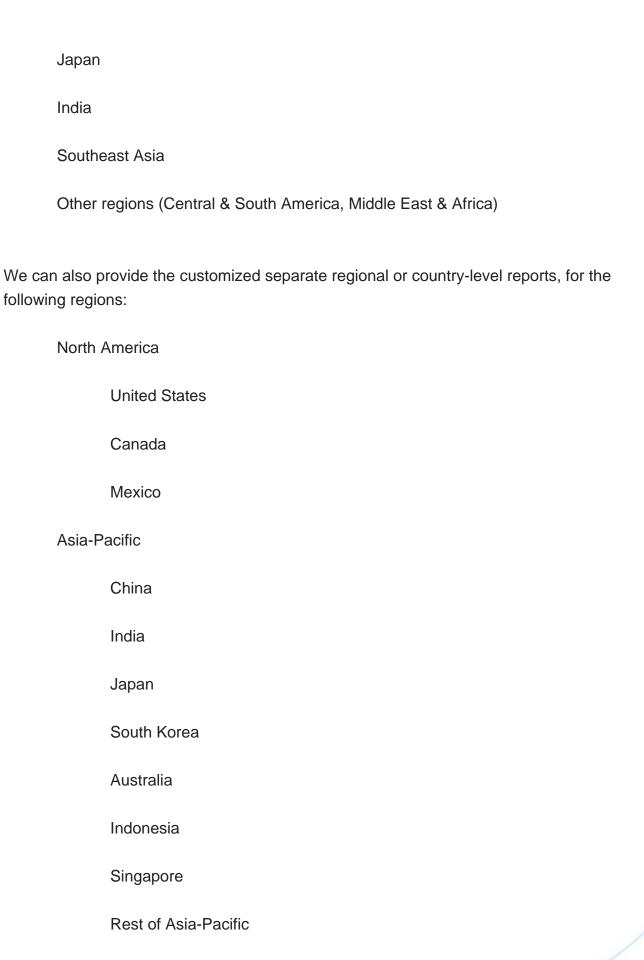
Nestlé SA

Conagra Brands, Inc.











Europe	
	Germany
	France
	UK
	Italy
	Spain
	Russia
	Rest of Europe
Central & South America	
	Brazil
	Argentina
	Rest of South America
Middle East & Africa	
	Saudi Arabia
	Turkey
	Rest of Middle East & Africa
On the back	
	f product, this report displays the production, revenue, price, market wth rate of each type, primarily split into

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Bread

Pizza



	Cake and pastry	
	Cookies	
	Others	
By Application, the market can be split into		
	Large Retail	
	Convenience & Independent Retail	
	Foodservice	
	Others	
The study objectives of this report are:		
	To analyze and study the global Frozen Bakery Products capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);	
	Focuses on the key Frozen Bakery Products manufacturers, to study the capacity, production, value, market share and development plans in future.	
	Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.	
	To define, describe and forecast the market by type, application and region.	
	To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.	
	To identify significant trends and factors driving or inhibiting the market growth	

To analyze the opportunities in the market for stakeholders by identifying the

high growth segments.



To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Frozen Bakery Products are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Frozen Bakery Products Manufacturers
Frozen Bakery Products Distributors/Traders/Wholesalers
Frozen Bakery Products Subcomponent Manufacturers
Industry Association
Downstream Vendors

#### **Available Customizations**

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:



Regional and country-level analysis of the Frozen Bakery Products market, by end-use.

Detailed analysis and profiles of additional market players.



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