

# **Global Front-Impact Airbag Sales Market Report 2016**

https://marketpublishers.com/r/G86729C9ABFEN.html

Date: November 2016

Pages: 107

Price: US\$ 4,000.00 (Single User License)

ID: G86729C9ABFEN

### **Abstracts**

#### Notes:

Sales, means the sales volume of Front-Impact Airbag

Revenue, means the sales value of Front-Impact Airbag

This report studies sales (consumption) of Front-Impact Airbag in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Autoliv (Sweden)

Denso Corporation (Japan)

Key Safety Systems, Inc. (US)

Takata Corporation (Japan)

Toyoda-Gosei Co., Ltd. (Japan)

TRW Automotive Holdings Corp. (US)

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Front-Impact Airbag in these regions, from 2011 to 2021 (forecast), like



United States
China
Europe
Japan
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Front-Impact Airbag in each application, can be divided into  Application 1  Application 2
Application 3



# **Contents**

Global Front-Impact Airbag Sales Market Report 2016

#### 1 FRONT-IMPACT AIRBAG OVERVIEW

- 1.1 Product Overview and Scope of Front-Impact Airbag
- 1.2 Classification of Front-Impact Airbag
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Front-Impact Airbag
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 Front-Impact Airbag Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Front-Impact Airbag (2011-2021)
  - 1.5.1 Global Front-Impact Airbag Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Front-Impact Airbag Revenue and Growth Rate (2011-2021)

# 2 GLOBAL FRONT-IMPACT AIRBAG COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Front-Impact Airbag Market Competition by Manufacturers
- 2.1.1 Global Front-Impact Airbag Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Front-Impact Airbag Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Front-Impact Airbag (Volume and Value) by Type
  - 2.2.1 Global Front-Impact Airbag Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Front-Impact Airbag Revenue and Market Share by Type (2011-2016)
- 2.3 Global Front-Impact Airbag (Volume and Value) by Regions
  - 2.3.1 Global Front-Impact Airbag Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Front-Impact Airbag Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Front-Impact Airbag (Volume) by Application



# 3 UNITED STATES FRONT-IMPACT AIRBAG (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Front-Impact Airbag Sales and Value (2011-2016)
- 3.1.1 United States Front-Impact Airbag Sales and Growth Rate (2011-2016)
- 3.1.2 United States Front-Impact Airbag Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Front-Impact Airbag Sales Price Trend (2011-2016)
- 3.2 United States Front-Impact Airbag Sales and Market Share by Manufacturers
- 3.3 United States Front-Impact Airbag Sales and Market Share by Type
- 3.4 United States Front-Impact Airbag Sales and Market Share by Application

### 4 CHINA FRONT-IMPACT AIRBAG (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Front-Impact Airbag Sales and Value (2011-2016)
  - 4.1.1 China Front-Impact Airbag Sales and Growth Rate (2011-2016)
  - 4.1.2 China Front-Impact Airbag Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Front-Impact Airbag Sales Price Trend (2011-2016)
- 4.2 China Front-Impact Airbag Sales and Market Share by Manufacturers
- 4.3 China Front-Impact Airbag Sales and Market Share by Type
- 4.4 China Front-Impact Airbag Sales and Market Share by Application

# 5 EUROPE FRONT-IMPACT AIRBAG (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Front-Impact Airbag Sales and Value (2011-2016)
  - 5.1.1 Europe Front-Impact Airbag Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Front-Impact Airbag Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Front-Impact Airbag Sales Price Trend (2011-2016)
- 5.2 Europe Front-Impact Airbag Sales and Market Share by Manufacturers
- 5.3 Europe Front-Impact Airbag Sales and Market Share by Type
- 5.4 Europe Front-Impact Airbag Sales and Market Share by Application

#### 6 JAPAN FRONT-IMPACT AIRBAG (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Front-Impact Airbag Sales and Value (2011-2016)
  - 6.1.1 Japan Front-Impact Airbag Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Front-Impact Airbag Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Front-Impact Airbag Sales Price Trend (2011-2016)
- 6.2 Japan Front-Impact Airbag Sales and Market Share by Manufacturers
- 6.3 Japan Front-Impact Airbag Sales and Market Share by Type



### 6.4 Japan Front-Impact Airbag Sales and Market Share by Application

#### 7 GLOBAL FRONT-IMPACT AIRBAG MANUFACTURERS ANALYSIS

- 7.1 Autoliv (Sweden)
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Front-Impact Airbag Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Autoliv (Sweden) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Denso Corporation (Japan)
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 107 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Denso Corporation (Japan) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Key Safety Systems, Inc. (US)
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 126 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Key Safety Systems, Inc. (US) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Takata Corporation (Japan)
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Oct Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Takata Corporation (Japan) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Toyoda-Gosei Co., Ltd. (Japan)
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification



- 7.5.2.1 Type I
- 7.5.2.2 Type II
- 7.5.3 Toyoda-Gosei Co., Ltd. (Japan) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 TRW Automotive Holdings Corp. (US)
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 TRW Automotive Holdings Corp. (US) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.6.4 Main Business/Business Overview

# **8 FRONT-IMPACT AIRBAG MAUFACTURING COST ANALYSIS**

- 8.1 Front-Impact Airbag Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Front-Impact Airbag

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Front-Impact Airbag Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Front-Impact Airbag Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend



- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL FRONT-IMPACT AIRBAG MARKET FORECAST (2016-2021)

- 12.1 Global Front-Impact Airbag Sales, Revenue Forecast (2016-2021)
- 12.2 Global Front-Impact Airbag Sales Forecast by Regions (2016-2021)
- 12.3 Global Front-Impact Airbag Sales Forecast by Type (2016-2021)
- 12.4 Global Front-Impact Airbag Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Front-Impact Airbag

Table Classification of Front-Impact Airbag

Figure Global Sales Market Share of Front-Impact Airbag by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Front-Impact Airbag

Figure Global Sales Market Share of Front-Impact Airbag by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Front-Impact Airbag Revenue and Growth Rate (2011-2021)

Figure China Front-Impact Airbag Revenue and Growth Rate (2011-2021)

Figure Europe Front-Impact Airbag Revenue and Growth Rate (2011-2021)

Figure Japan Front-Impact Airbag Revenue and Growth Rate (2011-2021)

Figure Global Front-Impact Airbag Sales and Growth Rate (2011-2021)

Figure Global Front-Impact Airbag Revenue and Growth Rate (2011-2021)

Table Global Front-Impact Airbag Sales of Key Manufacturers (2011-2016)

Table Global Front-Impact Airbag Sales Share by Manufacturers (2011-2016)

Figure 2015 Front-Impact Airbag Sales Share by Manufacturers

Figure 2016 Front-Impact Airbag Sales Share by Manufacturers

Table Global Front-Impact Airbag Revenue by Manufacturers (2011-2016)

Table Global Front-Impact Airbag Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Front-Impact Airbag Revenue Share by Manufacturers

Table 2016 Global Front-Impact Airbag Revenue Share by Manufacturers

Table Global Front-Impact Airbag Sales and Market Share by Type (2011-2016)

Table Global Front-Impact Airbag Sales Share by Type (2011-2016)

Figure Sales Market Share of Front-Impact Airbag by Type (2011-2016)

Figure Global Front-Impact Airbag Sales Growth Rate by Type (2011-2016)

Table Global Front-Impact Airbag Revenue and Market Share by Type (2011-2016)

Table Global Front-Impact Airbag Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Front-Impact Airbag by Type (2011-2016)

Figure Global Front-Impact Airbag Revenue Growth Rate by Type (2011-2016)

Table Global Front-Impact Airbag Sales and Market Share by Regions (2011-2016)

Table Global Front-Impact Airbag Sales Share by Regions (2011-2016)

Figure Sales Market Share of Front-Impact Airbag by Regions (2011-2016)

Figure Global Front-Impact Airbag Sales Growth Rate by Regions (2011-2016)



Table Global Front-Impact Airbag Revenue and Market Share by Regions (2011-2016)

Table Global Front-Impact Airbag Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Front-Impact Airbag by Regions (2011-2016)

Figure Global Front-Impact Airbag Revenue Growth Rate by Regions (2011-2016)

Table Global Front-Impact Airbag Sales and Market Share by Application (2011-2016)

Table Global Front-Impact Airbag Sales Share by Application (2011-2016)

Figure Sales Market Share of Front-Impact Airbag by Application (2011-2016)

Figure Global Front-Impact Airbag Sales Growth Rate by Application (2011-2016)

Figure United States Front-Impact Airbag Sales and Growth Rate (2011-2016)

Figure United States Front-Impact Airbag Revenue and Growth Rate (2011-2016)

Figure United States Front-Impact Airbag Sales Price Trend (2011-2016)

Table United States Front-Impact Airbag Sales by Manufacturers (2011-2016)

Table United States Front-Impact Airbag Market Share by Manufacturers (2011-2016)

Table United States Front-Impact Airbag Sales by Type (2011-2016)

Table United States Front-Impact Airbag Market Share by Type (2011-2016)

Table United States Front-Impact Airbag Sales by Application (2011-2016)

Table United States Front-Impact Airbag Market Share by Application (2011-2016)

Figure China Front-Impact Airbag Sales and Growth Rate (2011-2016)

Figure China Front-Impact Airbag Revenue and Growth Rate (2011-2016)

Figure China Front-Impact Airbag Sales Price Trend (2011-2016)

Table China Front-Impact Airbag Sales by Manufacturers (2011-2016)

Table China Front-Impact Airbag Market Share by Manufacturers (2011-2016)

Table China Front-Impact Airbag Sales by Type (2011-2016)

Table China Front-Impact Airbag Market Share by Type (2011-2016)

Table China Front-Impact Airbag Sales by Application (2011-2016)

Table China Front-Impact Airbag Market Share by Application (2011-2016)

Figure Europe Front-Impact Airbag Sales and Growth Rate (2011-2016)

Figure Europe Front-Impact Airbag Revenue and Growth Rate (2011-2016)

Figure Europe Front-Impact Airbag Sales Price Trend (2011-2016)

Table Europe Front-Impact Airbag Sales by Manufacturers (2011-2016)

Table Europe Front-Impact Airbag Market Share by Manufacturers (2011-2016)

Table Europe Front-Impact Airbag Sales by Type (2011-2016)

Table Europe Front-Impact Airbag Market Share by Type (2011-2016)

Table Europe Front-Impact Airbag Sales by Application (2011-2016)

Table Europe Front-Impact Airbag Market Share by Application (2011-2016)

Figure Japan Front-Impact Airbag Sales and Growth Rate (2011-2016)

Figure Japan Front-Impact Airbag Revenue and Growth Rate (2011-2016)

Figure Japan Front-Impact Airbag Sales Price Trend (2011-2016)

Table Japan Front-Impact Airbag Sales by Manufacturers (2011-2016)



Table Japan Front-Impact Airbag Market Share by Manufacturers (2011-2016)

Table Japan Front-Impact Airbag Sales by Type (2011-2016)

Table Japan Front-Impact Airbag Market Share by Type (2011-2016)

Table Japan Front-Impact Airbag Sales by Application (2011-2016)

Table Japan Front-Impact Airbag Market Share by Application (2011-2016)

Table Autoliv (Sweden) Basic Information List

Table Autoliv (Sweden) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Autoliv (Sweden) Front-Impact Airbag Global Market Share (2011-2016)

Table Denso Corporation (Japan) Basic Information List

Table Denso Corporation (Japan) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Denso Corporation (Japan) Front-Impact Airbag Global Market Share (2011-2016)

Table Key Safety Systems, Inc. (US) Basic Information List

Table Key Safety Systems, Inc. (US) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Key Safety Systems, Inc. (US) Front-Impact Airbag Global Market Share (2011-2016)

Table Takata Corporation (Japan) Basic Information List

Table Takata Corporation (Japan) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Takata Corporation (Japan) Front-Impact Airbag Global Market Share (2011-2016)

Table Toyoda-Gosei Co., Ltd. (Japan) Basic Information List

Table Toyoda-Gosei Co., Ltd. (Japan) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Toyoda-Gosei Co., Ltd. (Japan) Front-Impact Airbag Global Market Share (2011-2016)

Table TRW Automotive Holdings Corp. (US) Basic Information List

Table TRW Automotive Holdings Corp. (US) Front-Impact Airbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure TRW Automotive Holdings Corp. (US) Front-Impact Airbag Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Front-Impact Airbag

Figure Manufacturing Process Analysis of Front-Impact Airbag



Figure Front-Impact Airbag Industrial Chain Analysis

Table Raw Materials Sources of Front-Impact Airbag Major Manufacturers in 2015

Table Major Buyers of Front-Impact Airbag

Table Distributors/Traders List

Figure Global Front-Impact Airbag Sales and Growth Rate Forecast (2016-2021)

Figure Global Front-Impact Airbag Revenue and Growth Rate Forecast (2016-2021)

Table Global Front-Impact Airbag Sales Forecast by Regions (2016-2021)

Table Global Front-Impact Airbag Sales Forecast by Type (2016-2021)

Table Global Front-Impact Airbag Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Front-Impact Airbag Sales Market Report 2016
Product link: <a href="https://marketpublishers.com/r/G86729C9ABFEN.html">https://marketpublishers.com/r/G86729C9ABFEN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G86729C9ABFEN.html">https://marketpublishers.com/r/G86729C9ABFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970