

Global Fragrance Market Research Report 2017

<https://marketpublishers.com/r/G7539610DF1EN.html>

Date: February 2017

Pages: 113

Price: US\$ 2,900.00 (Single User License)

ID: G7539610DF1EN

Abstracts

Notes:

Production, means the output of Fragrance

Revenue, means the sales value of Fragrance

This report studies Fragrance in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Coty

Loreal

Estee Lauder

Interparfums.Inc

Shiseido Company

LVMH

Chanel

Amore Pacific

Elizabeth Arden

Salvatore Ferragamo

AVON

Burberry

Mary Kay

Puig

ICR Spa

JEAN PATOU

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Fragrance in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Fragrance in each application, can be divided into

Application 1

Application 2

Contents

Global Fragrance Market Research Report 2017

1 FRAGRANCE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Fragrance
- 1.2 Fragrance Segment by Type
 - 1.2.1 Global Production Market Share of Fragrance by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Fragrance Segment by Application
 - 1.3.1 Fragrance Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Fragrance Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Fragrance (2012-2022)

2 GLOBAL FRAGRANCE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Fragrance Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Fragrance Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Fragrance Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Fragrance Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Fragrance Market Competitive Situation and Trends
 - 2.5.1 Fragrance Market Concentration Rate
 - 2.5.2 Fragrance Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL FRAGRANCE PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Fragrance Production and Market Share by Region (2012-2017)
- 3.2 Global Fragrance Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Fragrance Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL FRAGRANCE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Fragrance Consumption by Regions (2012-2017)
- 4.2 North America Fragrance Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Fragrance Production, Consumption, Export, Import (2012-2017)
- 4.4 China Fragrance Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Fragrance Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Fragrance Production, Consumption, Export, Import (2012-2017)
- 4.7 India Fragrance Production, Consumption, Export, Import (2012-2017)

5 GLOBAL FRAGRANCE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Fragrance Production and Market Share by Type (2012-2017)
- 5.2 Global Fragrance Revenue and Market Share by Type (2012-2017)
- 5.3 Global Fragrance Price by Type (2012-2017)
- 5.4 Global Fragrance Production Growth by Type (2012-2017)

6 GLOBAL FRAGRANCE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Fragrance Consumption and Market Share by Application (2012-2017)
- 6.2 Global Fragrance Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL FRAGRANCE MANUFACTURERS PROFILES/ANALYSIS

7.1 Coty

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Fragrance Product Type, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Coty Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Loreal

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Fragrance Product Type, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 Loreal Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Estee Lauder

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Fragrance Product Type, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Estee Lauder Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Interparfums.Inc

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Fragrance Product Type, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Interparfums.Inc Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Shiseido Company

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Fragrance Product Type, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Shiseido Company Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 LVMH

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Fragrance Product Type, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 LVMH Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Chanel

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Fragrance Product Type, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Chanel Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Amore Pacific

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Fragrance Product Type, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Amore Pacific Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Elizabeth Arden

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Fragrance Product Type, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Elizabeth Arden Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Salvatore Ferragamo

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Fragrance Product Type, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 Salvatore Ferragamo Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.10.4 Main Business/Business Overview
- 7.11 AVON
- 7.12 Burberry
- 7.13 Mary Kay
- 7.14 Puig
- 7.15 ICR Spa
- 7.16 JEAN PATOU

8 FRAGRANCE MANUFACTURING COST ANALYSIS

- 8.1 Fragrance Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Fragrance

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Fragrance Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Fragrance Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL FRAGRANCE MARKET FORECAST (2017-2022)

12.1 Global Fragrance Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Fragrance Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Fragrance Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Fragrance Price and Trend Forecast (2017-2022)

12.2 Global Fragrance Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Fragrance Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Fragrance Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Fragrance Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Fragrance Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Fragrance Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Fragrance Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Fragrance Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Fragrance Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fragrance

Figure Global Production Market Share of Fragrance by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Fragrance Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Fragrance Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Fragrance Production of Key Manufacturers (2015 and 2016)

Table Global Fragrance Production Share by Manufacturers (2015 and 2016)

Figure 2015 Fragrance Production Share by Manufacturers

Figure 2016 Fragrance Production Share by Manufacturers

Table Global Fragrance Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Fragrance Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Fragrance Revenue Share by Manufacturers

Table 2016 Global Fragrance Revenue Share by Manufacturers

Table Global Market Fragrance Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Fragrance Average Price of Key Manufacturers in 2015

Table Manufacturers Fragrance Manufacturing Base Distribution and Sales Area

Table Manufacturers Fragrance Product Type

Figure Fragrance Market Share of Top 3 Manufacturers

Figure Fragrance Market Share of Top 5 Manufacturers

Table Global Fragrance Production by Regions (2012-2017)

Figure Global Fragrance Production and Market Share by Regions (2012-2017)

Figure Global Fragrance Production Market Share by Regions (2012-2017)

Figure 2015 Global Fragrance Production Market Share by Regions

Table Global Fragrance Revenue by Regions (2012-2017)

Table Global Fragrance Revenue Market Share by Regions (2012-2017)
Table 2015 Global Fragrance Revenue Market Share by Regions
Table Global Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table North America Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table Europe Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table China Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table Japan Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table Southeast Asia Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table India Fragrance Production, Revenue, Price and Gross Margin (2012-2017)
Table Global Fragrance Consumption Market by Regions (2012-2017)
Table Global Fragrance Consumption Market Share by Regions (2012-2017)
Figure Global Fragrance Consumption Market Share by Regions (2012-2017)
Figure 2015 Global Fragrance Consumption Market Share by Regions
Table North America Fragrance Production, Consumption, Import & Export (2012-2017)
Table Europe Fragrance Production, Consumption, Import & Export (2012-2017)
Table China Fragrance Production, Consumption, Import & Export (2012-2017)
Table Japan Fragrance Production, Consumption, Import & Export (2012-2017)
Table Southeast Asia Fragrance Production, Consumption, Import & Export (2012-2017)
Table India Fragrance Production, Consumption, Import & Export (2012-2017)
Table Global Fragrance Production by Type (2012-2017)
Table Global Fragrance Production Share by Type (2012-2017)
Figure Production Market Share of Fragrance by Type (2012-2017)
Figure 2015 Production Market Share of Fragrance by Type
Table Global Fragrance Revenue by Type (2012-2017)
Table Global Fragrance Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Fragrance by Type (2012-2017)
Figure 2015 Revenue Market Share of Fragrance by Type
Table Global Fragrance Price by Type (2012-2017)
Figure Global Fragrance Production Growth by Type (2012-2017)
Table Global Fragrance Consumption by Application (2012-2017)
Table Global Fragrance Consumption Market Share by Application (2012-2017)
Figure Global Fragrance Consumption Market Share by Application in 2015
Table Global Fragrance Consumption Growth Rate by Application (2012-2017)
Figure Global Fragrance Consumption Growth Rate by Application (2012-2017)
Table Coty Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Coty Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Coty Fragrance Market Share (2015 and 2016)

Table Loreal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Loreal Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Loreal Fragrance Market Share (2015 and 2016)

Table Estee Lauder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Estee Lauder Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Estee Lauder Fragrance Market Share (2015 and 2016)

Table Interparfums.Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Interparfums.Inc Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Interparfums.Inc Fragrance Market Share (2015 and 2016)

Table Shiseido Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shiseido Company Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Shiseido Company Fragrance Market Share (2015 and 2016)

Table LVMH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure LVMH Fragrance Market Share (2015 and 2016)

Table Chanel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chanel Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Chanel Fragrance Market Share (2015 and 2016)

Table Amore Pacific Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amore Pacific Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Amore Pacific Fragrance Market Share (2015 and 2016)

Table Elizabeth Arden Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elizabeth Arden Fragrance Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Elizabeth Arden Fragrance Market Share (2015 and 2016)

Table Salvatore Ferragamo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Salvatore Ferragamo Fragrance Production, Revenue, Price and Gross Margin

(2015 and 2016)

Figure Salvatore Ferragamo Fragrance Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fragrance

Figure Manufacturing Process Analysis of Fragrance

Figure Fragrance Industrial Chain Analysis

Table Raw Materials Sources of Fragrance Major Manufacturers in 2015

Table Major Buyers of Fragrance

Table Distributors/Traders List

Figure Global Fragrance Production and Growth Rate Forecast (2017-2022)

Figure Global Fragrance Revenue and Growth Rate Forecast (2017-2022)

Figure Global Fragrance Price and Trend Forecast (2017-2022)

Table Global Fragrance Production Forecast by Regions (2017-2022)

Table Global Fragrance Consumption Forecast by Regions (2017-2022)

Figure North America Fragrance Production, Revenue and Growth Rate Forecast
(2017-2022)

Table North America Fragrance Production, Consumption, Export and Import Forecast
(2017-2022)

Figure Europe Fragrance Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Fragrance Production, Consumption, Export and Import Forecast
(2017-2022)

Figure China Fragrance Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Fragrance Production, Consumption, Export and Import Forecast
(2017-2022)

Figure Japan Fragrance Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Fragrance Production, Consumption, Export and Import Forecast
(2017-2022)

Figure Southeast Asia Fragrance Production, Revenue and Growth Rate Forecast
(2017-2022)

Table Southeast Asia Fragrance Production, Consumption, Export and Import Forecast
(2017-2022)

Figure India Fragrance Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Fragrance Production, Consumption, Export and Import Forecast
(2017-2022)

Table Global Fragrance Production Forecast by Type (2017-2022)

Table Global Fragrance Revenue Forecast by Type (2017-2022)

Table Global Fragrance Price Forecast by Type (2017-2022)

Table Global Fragrance Consumption Forecast by Application (2017-2022)

I would like to order

Product name: Global Fragrance Market Research Report 2017

Product link: <https://marketpublishers.com/r/G7539610DF1EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7539610DF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970