

Global Food Authenticity Testing Market Research Report 2023

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Abstracts

Food authenticity testing helps regulators and consumers to understand what exactly is in the product and whether it is safe to consume and they are not being cheated by the seller into overpaying through misrepresentation.

According to QYResearch's new survey, global Food Authenticity Testing market is projected to reach US\$ 2531 million in 2029, increasing from US\$ 1533 million in 2022, with the CAGR of 7.5% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Food Authenticity Testing market research.

The food market includes both fresh and processed foods. According to our research, the global food and beverage market has a sales revenue of approximately US\$10 trillion. China is the world's number one food and beverage market and the world's number one food and beverage producer. In the market drivers section, the total consumer spending forecast shows that consumption at home is growing faster than consumption away from home. However, food service continues to become increasingly important due to changing lifestyles. In addition, the rise of private label brands is putting pressure on the margins of brand manufacturers as retailers compete for a higher share of product sales.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Food Authenticity Testing market with multiple angles, which provides sufficient supports to

readers' strategy and decision making.

By Company

SGS

Intertek Group

Eurofins Scientific

ALS

LGC Science Group

Mérieux Nutrisciences

Microbac Laboratories

EMSL Analytical

Romer Labs Diagnostic

Segment by Type

PCR

LC-MS

Isotope Methods

Immunoassay

Others

Segment by Application

Meat Speciation

Country Of Origin and Aging

Adulteration Tests

False Labeling

Others

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Food Authenticity Testing report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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