

# Global Foam Roller Market Research Report 2017

<https://marketpublishers.com/r/GA57030A58FEN.html>

Date: October 2017

Pages: 109

Price: US\$ 2,900.00 (Single User License)

ID: GA57030A58FEN

## Abstracts

This report studies the Foam Roller market status and outlook of global and major regions, from angles of manufacturers, regions, product types and end industries; this report analyzes the top manufacturers in global and major regions, and splits the Foam Roller market by product type and applications/end industries.

The global consumption of Foam Roller increases by 20800 K Units in 2017 from 12640 K Units in 2012, with a CAGR of 10.47%. The whole market value is about 196.13 million USD in 2017.

The major players in global Foam Roller market include

Trigger Point

TECHNOGYM

Hatha

Yes4All

RumbleRoller

ADIDAS

JOINFIT

Aimeishi

Tokuyo

LianHong

Other

Geographically, this report is segmented into several key Regions, with output/production, consumption, revenue, market share and growth rate of Foam Roller in these regions, from 2012 to 2022 (forecast), covering

North America

China

Europe

Japan

Other

On the basis of product, the Foam Roller market is primarily split into

Hollow Foam Roller

Solid Foam Roller

On the basis on the end users/applications, this report covers

Commercial Use

Family Use

## Contents

### **1 FOAM ROLLER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Foam Roller
- 1.2 Foam Roller Segment by Types (Product Category)
- 1.3 Global Foam Roller Segment by Applications
- 1.4 Global Foam Roller Market by Regions (2012-2022)
  - 1.4.1 North America Foam Roller Status and Prospect (2012-2022)
  - 1.4.2 China Foam Roller Status and Prospect (2012-2022)
  - 1.4.3 Europe Foam Roller Status and Prospect (2012-2022)
  - 1.4.4 Japan Foam Roller Status and Prospect (2012-2022)
- 1.5 Global Market Size of Foam Roller (2012-2022)
  - 1.5.1 Global Foam Roller Revenue (Million USD) Status and Outlook (2012-2022)
  - 1.5.2 Global Foam Roller Output (K Units) Status and Outlook (2012-2022)

### **2 GLOBAL FOAM ROLLER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Foam Roller Output and Share by Manufacturers (2016-2017)
- 2.2 Global Foam Roller Revenue and Share by Manufacturers (2016-2017)
- 2.3 Global Foam Roller Average Price by Manufacturers (2016-2017)

### **3 GLOBAL FOAM ROLLER CAPACITY, OUTPUT, REVENUE BY REGIONS**

- 3.1 Global Foam Roller Output and Market Share by Regions (2012-2017)
- 3.2 Global Foam Roller Revenue and Market Share by Regions (2012-2017)
- 3.3 Global Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)
- 3.4 North America Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)
- 3.5 Europe Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)
- 3.6 China Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)
- 3.7 Japan Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)

### **4 GLOBAL FOAM ROLLER SUPPLY (OUTPUT), CONSUMPTION, EXPORT, IMPORT BY REGIONS**

- 4.1 Global Foam Roller Consumption by Regions (2012-2017)
- 4.2 North America Foam Roller Output, Consumption, Export, Import (2012-2017)
- 4.3 Europe Foam Roller Output, Consumption, Export, Import (2012-2017)
- 4.4 China Foam Roller Output, Consumption, Export, Import (2012-2017)
- 4.5 Japan Foam Roller Output, Consumption, Export, Import (2012-2017)

## **5 GLOBAL FOAM ROLLER OUTPUT, REVENUE, PRICE TREND BY TYPES**

- 5.1 Global Foam Roller Output (K Units) and Market Share (%) by Types (2012-2017)
- 5.2 Global Foam Roller Revenue (Million USD) and Market Share (%) by Types (2012-2017)
- 5.3 Global Foam Roller Price (USD/Unit) by Type (2012-2017)

## **6 GLOBAL FOAM ROLLER MARKET ANALYSIS BY APPLICATIONS**

- 6.1 Global Foam Roller Consumption and Market Share by Applications (2012-2017)
- 6.2 Global Foam Roller Consumption Growth Rate by Applications (2012-2017)

## **7 GLOBAL FOAM ROLLER MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Trigger Point

- 7.1.1 Company Basic Information
- 7.1.2 Foam Roller Product Category
- 7.1.3 Trigger Point Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

### 7.2 TECHNOGYM

- 7.2.1 Company Basic Information
- 7.2.2 Foam Roller Product Category
- 7.2.3 TECHNOGYM Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

### 7.3 Hatha

- 7.3.1 Company Basic Information
- 7.3.2 Foam Roller Product Category
- 7.3.3 Hatha Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

### 7.4 Yes4All

- 7.4.1 Company Basic Information
- 7.4.2 Foam Roller Product Category

7.4.3 Yes4All Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

7.5 RumbleRoller

7.5.1 Company Basic Information

7.5.2 Foam Roller Product Category

7.5.3 RumbleRoller Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

7.6 ADIDAS

7.6.1 Company Basic Information

7.6.2 Foam Roller Product Category

7.6.3 ADIDAS Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

7.7 JOINFIT

7.7.1 Company Basic Information

7.7.2 Foam Roller Product Category

7.7.3 JOINFIT Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

7.8 Aimeishi

7.8.1 Company Basic Information

7.8.2 Foam Roller Product Category

7.8.3 Aimeishi Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

7.9 Tokuyo

7.9.1 Company Basic Information

7.9.2 Foam Roller Product Category

7.9.3 Tokuyo Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

7.10 LianHong

7.10.1 Company Basic Information

7.10.2 Foam Roller Product Category

7.10.3 LianHong Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

## **8 FOAM ROLLER MANUFACTURING COST ANALYSIS**

8.1 Foam Roller Key Raw Materials Analysis

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

### 8.2.3 Manufacturing Expenses

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Foam Roller Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Downstream Market Applications

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL FOAM ROLLER MARKET FORECAST**

### 12.1 Global Foam Roller Output, Revenue Forecast (2017-2022)

#### 12.1.1 Global Foam Roller Output (K Units) and Growth Rate (%) Forecast (2017-2022)

#### 12.1.2 Global Foam Roller Revenue and Growth Rate Forecast (2017-2022)

### 12.2 Global Foam Roller Output, Consumption, Import and Export Forecast by Regions (2017-2022)

### 12.3 Global Foam Roller Output, Revenue and Price Forecast by Type (2017-2022)

### 12.4 Global Foam Roller Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 METHODOLOGY AND DATA SOURCE**

- 14.1 Methodology/Research Approach
  - 14.1.1 Research Programs/Design
  - 14.1.2 Market Size Estimation
  - 14.1.3 Market Breakdown and Data Triangulation
- 14.2 Data Source
  - 14.2.1 Secondary Sources
  - 14.2.2 Primary Sources
- 14.3 Disclaimer
- 14.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Foam Roller

Figure Hollow Foam Roller

Figure Solid Foam Roller

Table Global Foam Roller Output (K Units) Comparison by Types (2012-2016)

Figure Global Foam Roller Output Market Share (%) by Types in 2016

Table Global Foam Roller Consumption (K Units) Comparison by Applications (2012-2017)

Figure Global Foam Roller Consumption Market Share (%) by Applications in 2016

Figure North America Foam Roller Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Foam Roller Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Foam Roller Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Foam Roller Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Foam Roller Revenue (Million USD) Status and Outlook (2012-2022)

Figure Global Foam Roller Output (K Units) Status and Outlook (2012-2022)

Table Global Foam Roller Output (K Units) of Key Manufacturers (2016-2017)

Table Global Foam Roller Output Share by Manufacturers (2016-2017)

Figure 2016 Foam Roller Output Share by Manufacturers

Figure 2017 Foam Roller Output Share by Manufacturers

Table Global Foam Roller Revenue (Million USD) by Manufacturers (2016-2017)

Table Global Foam Roller Revenue Market Share (%) by Manufacturers (2016-2017)

Figure 2016 Global Foam Roller Revenue Market Share (%) by Manufacturers

Figure 2017 Global Foam Roller Revenue Market Share (%) by Manufacturers

Table Global Market Foam Roller Average Price (USD/Unit) of Key Manufacturers (2016-2017)

Figure Global Market Foam Roller Average Price (USD/Unit) of Key Manufacturers in 2016

Table Global Foam Roller Output (K Units) by Regions (2012-2017)

Figure Global Foam Roller Output Market Share (%) by Regions (2012-2017)

Figure 2012 Global Foam Roller Output Market Share (%) by Regions

Figure 2013 Global Foam Roller Output Market Share (%) by Regions

Figure 2014 Global Foam Roller Output Market Share (%) by Regions

Figure 2015 Global Foam Roller Output Market Share (%) by Regions

Figure 2016 Global Foam Roller Output Market Share (%) by Regions

Table Global Foam Roller Revenue (Million USD) by Regions (2012-2017)



Table Global Foam Roller Revenue Market Share (%) by Regions (2012-2017)  
Figure Global Foam Roller Revenue Market Share (%) by Regions (2012-2017)  
Figure 2012 Global Foam Roller Revenue Market Share (%) by Regions  
Figure 2013 Global Foam Roller Revenue Market Share (%) by Regions  
Figure 2014 Global Foam Roller Revenue Market Share (%) by Regions  
Figure 2015 Global Foam Roller Revenue Market Share (%) by Regions  
Figure 2016 Global Foam Roller Revenue Market Share (%) by Regions  
Table Global Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)  
Table North America Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)  
Table Europe Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)  
Table China Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)  
Table Japan Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2012-2017)  
Table Global Foam Roller Consumption (K Units) Market by Regions (2012-2017)  
Table Global Foam Roller Consumption Market Share (%) by Regions (2012-2017)  
Figure Global Foam Roller Consumption Market Share (%) by Regions (2012-2017)  
Figure 2012 Global Foam Roller Consumption Market Share (%) by Regions  
Figure 2013 Global Foam Roller Consumption Market Share (%) by Regions  
Figure 2014 Global Foam Roller Consumption Market Share (%) by Regions  
Figure 2015 Global Foam Roller Consumption Market Share (%) by Regions  
Figure 2016 Global Foam Roller Consumption Market Share (%) by Regions  
Table North America Foam Roller Output, Consumption, Import & Export (K Units) (2012-2017)  
Table Europe Foam Roller Output, Consumption, Import & Export (K Units) (2012-2017)  
Table China Foam Roller Output, Consumption, Import & Export (K Units) (2012-2017)  
Table Japan Foam Roller Output, Consumption, Import & Export (K Units) (2012-2017)  
Table Global Foam Roller Output (K Units) by Types (2012-2017)  
Figure Global Foam Roller Output Share (%) by Types (2012-2017)  
Figure 2016 Output Market Share (%) of Foam Roller by Types  
Table Global Foam Roller Revenue (Million USD) by Types (2012-2017)  
Figure Revenue Market Share (%) of Foam Roller by Types (2012-2017)  
Figure 2016 Revenue Market Share (%) of Foam Roller by Types  
Table Global Foam Roller Price (USD/Unit) by Types (2012-2017)  
Table Global Foam Roller Consumption (K Units) by Applications (2012-2017)  
Figure Global Foam Roller Consumption Market Share (%) by Applications (2012-2017)

Figure Global Foam Roller Consumption Market Share (%) by Applications in 2016  
Table Global Foam Roller Consumption Growth Rate by Applications (2012-2017)  
Figure Global Foam Roller Consumption Growth Rate by Applications (2012-2017)  
Table Trigger Point Basic Information  
Figure Foam Roller Product Picture  
Table Trigger Point Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure Trigger Point Foam Roller Revenue Market Share (%) (2016-2017)  
Table TECHNOGYM Basic Information  
Figure Foam Roller Product Picture  
Table TECHNOGYM Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure TECHNOGYM Foam Roller Revenue Market Share (%) (2016-2017)  
Table Hatha Basic Information  
Figure Foam Roller Product Picture  
Table Hatha Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure Hatha Foam Roller Revenue Market Share (%) (2016-2017)  
Table Yes4All Basic Information  
Figure Foam Roller Product Picture  
Table Yes4All Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure Yes4All Foam Roller Revenue Market Share (%) (2016-2017)  
Table RumbleRoller Basic Information  
Figure Foam Roller Product Picture  
Table RumbleRoller Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure RumbleRoller Foam Roller Revenue Market Share (%) (2016-2017)  
Table ADIDAS Basic Information  
Figure Foam Roller Product Picture  
Table ADIDAS Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure ADIDAS Foam Roller Revenue Market Share (%) (2016-2017)  
Table JOINFIT Basic Information  
Figure Foam Roller Product Picture  
Table JOINFIT Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)  
Figure JOINFIT Foam Roller Revenue Market Share (%) (2016-2017)  
Table Aimeishi Basic Information

Figure Foam Roller Product Picture

Table Aimeishi Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

Figure Aimeishi Foam Roller Revenue Market Share (%) (2016-2017)

Table Tokuyo Basic Information

Figure Foam Roller Product Picture

Table Tokuyo Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

Figure Tokuyo Foam Roller Revenue Market Share (%) (2016-2017)

Table LianHong Basic Information

Figure Foam Roller Product Picture

Table LianHong Foam Roller Output (K Units), Revenue (Million USD) and Price (USD/Unit) (2016-2017)

Figure LianHong Foam Roller Revenue Market Share (%) (2016-2017)

Figure Manufacturing Cost Structure (Percentage) of Foam Roller

Figure 2012-2016 USA Quarterly Employment Cost Index (ECI)

Figure 2012-2016 Europe Quarterly Labor Cost Index

Figure 2011-2016 Japan Yearly Manufacturing Cash Earnings and Growth Rate

Figure 2012-2016 China Yearly Average Wage of Worker and Growth Rate

Figure Foam Roller Industrial Chain Analysis

Figure Massage Your Muscles

Figure Use it as a Yoga Prop

Figure of Direct Marketing

Figure of Indirect Marketing

Figure Price Strategy Overview

Figure Brand Strategy Overview

Figure Global Foam Roller Output (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Foam Roller Revenue (Million USD) and Growth Rate (%) Forecast (2017-2022)

Table Global Foam Roller Output (K Units) Forecast by Regions (2017-2022)

Figure Global Foam Roller Output Market Share (%) Forecast by Regions (2017-2022)

Table Global Foam Roller Consumption (K Units) Forecast by Regions (2017-2022)

Figure Global Foam Roller Consumption Market Share (%) Forecast by Regions (2017-2022)

Table Global Foam Roller Output (K Units) Forecast by Type (2017-2022)

Figure Global Foam Roller Output Market Share (%) Forecast by Type (2017-2022)

Table Global Foam Roller Revenue (Million USD) Forecast by Type (2017-2022)

Figure Global Foam Roller Revenue Market Share (%) Forecast by Type (2017-2022)

Table Global Foam Roller Price (USD/Unit) Forecast by Type (2017-2022)

Table Global Foam Roller Consumption (K Units) Forecast by Application (2017-2022)  
Figure Global Foam Roller Consumption (K Units) Forecast by Application (2017-2022)

## I would like to order

Product name: Global Foam Roller Market Research Report 2017

Product link: <https://marketpublishers.com/r/GA57030A58FEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA57030A58FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970