

# Global Flooring Industry 2015 Market Research Report

<https://marketpublishers.com/r/G9D963DB87AEN.html>

Date: November 2015

Pages: 155

Price: US\$ 2,800.00 (Single User License)

ID: G9D963DB87AEN

## Abstracts

The Global Flooring Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Flooring industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Flooring market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Flooring industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 168 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Flooring
  - 1.1.1 Definition of Flooring
  - 1.1.2 Specifications of Flooring
- 1.2 Classification of Flooring
- 1.3 Applications of Flooring
- 1.4 Industry Chain Structure of Flooring
- 1.5 Industry Overview and Major Regions Status of Flooring
  - 1.5.1 Industry Overview of Flooring
  - 1.5.2 Global Major Regions Status of Flooring
- 1.6 Industry Policy Analysis of Flooring
- 1.7 Industry News Analysis of Flooring

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF FLOORING**

- 2.1 Raw Material Suppliers and Price Analysis of Flooring
- 2.2 Equipment Suppliers and Price Analysis of Flooring
- 2.3 Labor Cost Analysis of Flooring
- 2.4 Other Costs Analysis of Flooring
- 2.5 Manufacturing Cost Structure Analysis of Flooring
- 2.6 Manufacturing Process Analysis of Flooring
- 2.7 Global Price, Cost and Gross of Flooring 2010-2015

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF FLOORING**

- 3.1 Capacity and Commercial Production Date of Global Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Global Key Flooring Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Global Flooring Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Global Flooring Key Manufacturers in 2014

### **4 PRODUCTION ANALYSIS OF FLOORING BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 Global Production of Flooring by Regions 2010-2015
- 4.2 Global Production of Flooring by Type 2010-2015
- 4.3 Global Production of Flooring by Applications 2010-2015

- 4.4 Price Analysis of Global Flooring Key Manufacturers in 2015
- 4.5 US Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Flooring 2010-2015
- 4.6 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Flooring 2010-2015
- 4.7 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Flooring 2010-2015
- 4.8 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Flooring 2010-2015

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF FLOORING BY REGIONS**

- 5.1 Global Consumption Volume of Flooring by Regions 2010-2015
- 5.2 Global Consumption Value of Flooring by Regions 2010-2015
- 5.3 Global Consumption Price Analysis of Flooring by Regions 2010-2015

## **6 ANALYSIS OF FLOORING PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015**

- 6.1 Capacity and Production of Flooring 2010-2015
- 6.2 Production Market Share Analysis of Flooring 2010-2015
- 6.3 Sales Overview of Flooring 2010-2015
- 6.4 Supply, Sales and Gap of Flooring 2010-2015
- 6.5 Import, Export and Consumption of Flooring 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Flooring 2010-2015

## **7 ANALYSIS OF FLOORING INDUSTRY KEY MANUFACTURERS**

- 7.1 Power Dekor
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Contact Information
- 7.2 Nature
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Contact Information

### 7.3 Vohringer

#### 7.3.1 Company Profile

#### 7.3.2 Product Picture and Specification

#### 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.3.4 Contact Information

### 7.4 Der

#### 7.4.1 Company Profile

#### 7.4.2 Product Picture and Specification

#### 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.4.4 Contact Information

### 7.5 Elegant Living

#### 7.5.1 Company Profile

#### 7.5.2 Product Picture and Specification

#### 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.5.4 Contact Information

### 7.6 Sunyard

#### 7.6.1 Company Profile

#### 7.6.2 Product Picture and Specification

#### 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.6.4 Contact Information

### 7.7 Anxin Floors

#### 7.7.1 Company Profile

#### 7.7.2 Product Picture and Specification

#### 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.7.4 Contact Information

### 7.8 Terrsun Flooring

#### 7.8.1 Company Profile

#### 7.8.2 Product Picture and Specification

#### 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.8.4 Contact Information

### 7.9 Yangzi Floor

#### 7.9.1 Company Profile

#### 7.9.2 Product Picture and Specification

#### 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.9.4 Contact Information

### 7.10 BBL

#### 7.10.1 Company Profile

#### 7.10.2 Product Picture and Specification

#### 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue

#### 7.10.4 Contact Information

### **8 PRICE AND GROSS MARGIN ANALYSIS OF FLOORING**

#### 8.1 Analysis of Price, Supply and Consumption

##### 8.1.1 Price Analysis

##### 8.1.2 Supply Analysis

#### 8.2 Gross Margin Analysis

#### 8.3 Price Comparison by Regions

#### 8.4 Price Analysis of Different Flooring Product Types

#### 8.5 Market Share Analysis of Different Flooring Price Levels

#### 8.6 Gross Margin Analysis of Different Flooring Applications

### **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FLOORING**

#### 9.1 Marketing Channels Status of Flooring

#### 9.2 Traders or Distributors of Flooring with Contact Information

#### 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Flooring

#### 9.4 Regional Import, Export and Trade Analysis of Flooring

### **10 DEVELOPMENT TREND OF FLOORING INDUSTRY 2016-2021**

#### 10.1 Capacity and Production Overview of Flooring 2016-2021

#### 10.2 Production Market Share Analysis of Flooring 2016-2021

#### 10.3 Sales Overview of Flooring 2016-2021

#### 10.4 Supply, Sales, and Gap of Flooring 2016-2021

#### 10.5 Import, Export and Consumption of Flooring 2016-2021

#### 10.6 Cost, Price, Revenue and Gross Margin of Flooring 2016-2021

### **11 INDUSTRY CHAIN SUPPLIERS WITH CONTACT INFORMATION OF FLOORING**

#### 11.1 Major Raw Materials Suppliers with Contact Information of Flooring Industry

#### 11.2 Manufacturing Equipment Suppliers of Flooring with Contact Information

#### 11.3 Major Suppliers of Flooring with Contact Information

#### 11.4 Key Consumers of Flooring with Contact Information

#### 11.5 Supply Chain Relationship Analysis of Flooring

### **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FLOORING**

12.1 New Project SWOT Analysis of Flooring

12.2 New Project Investment Feasibility Analysis of Flooring

## **13 CONCLUSION OF THE GLOBAL FLOORING INDUSTRY 2015 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Flooring

Table Specifications of Flooring

Table Classification of Flooring

Figure Global Production Market Share of Flooring by Type in 2015

Table Application Fields of Flooring Products

Figure 2015 Global Flooring Major Applications Sales Share

Figure Industry Chain Structure of Flooring

Table Global Major Regions Flooring Development Status

Table Industry Policy of Flooring

Table Industry News List of Flooring

Table Flooring Major Raw Materials List

Table Manufacturing Cost Structure Analysis of Flooring in 2014

Figure Manufacturing Process Analysis of Flooring

Figure Global Price Analysis of Flooring 2010-2015 (USD/Unit)

Figure Global Cost Analysis of Flooring 2010-2015 (USD/Unit)

Figure Global Gross Analysis of Flooring 2010-2015

Table Capacity (Units) and Commercial Production Date of Global Flooring Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Global Key Flooring Manufacturers in 2014

Table R&D Status and Technology Source of Global Flooring Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Global and China Flooring Key Manufacturers in 2014

Table Global Production of Flooring by Regions 2010-2015 (Units)

Figure Global Production Market Share of Flooring by Regions in 2014

Table Global Production of Flooring by Type 2010-2015 (Units)

Figure Global Production Market Share of Flooring by Type in 2014

Table Global Production of Flooring by Applications 2010-2015 (Units)

Figure Global Production Market Share of Flooring by Applications in 2014

Figure Price Comparison of Global Flooring Key Manufacturers in 2015 (USD/Unit)

Table US Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Flooring 2010-2015

Table US Supply, Import, Export and Consumption of Flooring 2010-2015 (Units)

Table EU Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Flooring 2010-2015



Table EU Supply, Import, Export and Consumption of Flooring 2010-2015 (Units)  
Table Japan Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Flooring 2010-2015  
Table Japan Supply, Import, Export and Consumption of Flooring 2010-2015 (Units)  
Table China Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Flooring 2010-2015  
Table China Supply, Import, Export and Consumption of Flooring 2010-2015 (Units)  
Table Global Consumption Volume of Flooring by Regions 2010-2015 (Units)  
Figure Global Consumption Volume of Flooring by Regions in 2010 (Units)  
Figure Global Consumption Volume of Flooring by Regions in 2011 (Units)  
Figure Global Consumption Volume of Flooring by Regions in 2012 (Units)  
Figure Global Consumption Volume of Flooring by Regions in 2013 (Units)  
Figure Global Consumption Volume of Flooring by Regions in 2014 (Units)  
Figure Global Consumption Volume of Flooring by Regions in 2015 (Units)  
Table Global Consumption Value of Flooring by Regions 2010-2015 (M USD)  
Figure Global Consumption Value of Flooring by Regions in 2010 (M USD)  
Figure Global Consumption Value of Flooring by Regions in 2011 (M USD)  
Figure Global Consumption Value of Flooring by Regions in 2012 (M USD)  
Figure Global Consumption Value of Flooring by Regions in 2013 (M USD)  
Figure Global Consumption Value of Flooring by Regions in 2014 (M USD)  
Figure Global Consumption Value of Flooring by Regions in 2015 (M USD)  
Table Consumption Price of Flooring by Regions 2010-2015 (USD/Unit)  
Table Global and Major Manufacturers Capacity of Flooring 2010-2015 (Units)  
Table Global Capacity Market Share of Major Flooring Manufacturers 2010-2015  
Table Global and Major Manufacturers Production of Flooring 2010-2015 (Units)  
Table Global Production Market Share of Major Flooring Manufacturers 2010-2015  
Figure Global Capacity (Units), Production (Units) and Growth Rate of Flooring 2010-2015  
Figure Global Capacity Utilization Rate of Flooring 2010-2015  
Table Global and Major Manufacturers Revenue of Flooring 2010-2015 (M USD)  
Table Global Revenue Market Share of Major Flooring Manufacturers 2010-2015  
Figure Global Revenue (M USD) and Growth Rate of Flooring 2010-2015  
Table China and Major Manufacturers Capacity of Flooring 2010-2015 (Units)  
Table Capacity Market Share of China Major Flooring Manufacturers 2010-2015  
Table China and Major Manufacturers Production of Flooring 2010-2015 (Units)  
Table Production Market Share of China Major Flooring Manufacturers 2010-2015  
Figure China Capacity (Units), Production (Units) and Growth Rate of Flooring 2010-2015  
Figure China Capacity Utilization Rate of Flooring 2010-2015



Table China and Major Manufacturers Revenue of Flooring 2010-2015 (M USD)  
Table Revenue Market Share of China Major Manufacturers 2010-2015  
Figure China Revenue (M USD) and Growth Rate of Flooring 2010-2015  
Figure Global Production Market Share of Major Flooring Manufacturers in 2010  
Figure Global Production Market Share of Major Flooring Manufacturers in 2011  
Figure Global Production Market Share of Major Flooring Manufacturers in 2012  
Figure Global Production Market Share of Major Flooring Manufacturers in 2013  
Figure Global Production Market Share of Major Flooring Manufacturers in 2014  
Figure Global Production Market Share of Major Flooring Manufacturers in 2015  
Figure China Production Market Share of Major Flooring Manufacturers in 2010  
Figure China Production Market Share of Major Flooring Manufacturers in 2011  
Figure China Production Market Share of Major Flooring Manufacturers in 2012  
Figure China Production Market Share of Major Flooring Manufacturers in 2013  
Figure China Production Market Share of Major Flooring Manufacturers in 2014  
Figure China Production Market Share of Major Flooring Manufacturers in 2015  
Figure Global Sales (Units) and Growth Rate of Flooring 2010-2015  
Figure China Sales (Units) and Growth Rate of Flooring 2010-2015  
Table Global Supply, Sales and Gap of Flooring 2010-2015 (Units)  
Table China Supply, Sales and Gap of Flooring 2010-2015 (Units)  
Table China Import, Export and Consumption of Flooring 2010-2015 (Units)  
Table Price of Global Flooring Major Manufacturers 2010-2015 (USD/Unit)  
Figure Price Comparison by Global Major Flooring Manufacturers in 2014 (USD/Unit)  
Table Gross Margin of Global Flooring Major Manufacturers 2010-2015  
Figure Gross Margin of Global Flooring Major Manufacturers in 2014  
Table Global and Major Manufacturers Revenue of Flooring 2010-2015 (M USD)  
Table Global Revenue Market Share of Major Flooring Manufacturers 2010-2015  
Figure Global Revenue Market Share of Major Flooring Manufacturers in 2011  
Figure Global Revenue Market Share of Major Flooring Manufacturers in 2012  
Figure Global Revenue Market Share of Major Flooring Manufacturers in 2013  
Figure Global Revenue Market Share of Major Flooring Manufacturers in 2014  
Figure Global Revenue Market Share of Major Flooring Manufacturers in 2015  
Table China and Major Manufacturers Revenue of Flooring 2010-2015 (M USD)  
Table Revenue Market Share of China Flooring Major Manufacturers 2010-2015  
Table Global Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Revenue (M USD) and Gross Margin of Flooring 2010-2015  
Table China Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Revenue (M USD) and Gross Margin of Flooring 2010-2015  
Figure Flooring Picture and Specifications of Power Dekor  
Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Power Dekor 2010-2015  
Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Power Dekor 2010-2015

Figure Flooring Production (Units) and Global Market Share of Power Dekor 2010-2015  
Figure Flooring Picture and Specifications of Nature

Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nature 2010-2015

Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Nature 2010-2015

Figure Flooring Production (Units) and Global Market Share of Nature 2010-2015

Figure Flooring Picture and Specifications of Vohringer

Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Gross (USD/Unit), Revenue (M USD) and Gross Margin of Vohringer 2010-2015

Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Vohringer 2010-2015

Figure Flooring Production (Units) and Global Market Share of Vohringer 2010-2015

Figure Flooring Picture and Specifications of Der

Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Gross (USD/Unit), Revenue (M USD) and Gross Margin of Der 2010-2015

Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Der 2010-2015

Figure Flooring Production (Units) and Global Market Share of Der 2010-2015

Figure Flooring Picture and Specifications of Elegant Living

Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Gross (USD/Unit), Revenue (M USD) and Gross Margin of Elegant Living 2010-2015

Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Elegant Living 2010-2015

Figure Flooring Production (Units) and Global Market Share of Elegant Living 2010-2015

Figure Flooring Picture and Specifications of Sunyard

Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sunyard 2010-2015

Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Sunyard 2010-2015

Figure Flooring Production (Units) and Global Market Share of Sunyard 2010-2015

Figure Flooring Picture and Specifications of Anxin Floors

Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit),  
Gross (USD/Unit), Revenue (M USD) and Gross Margin of Anxin Floors 2010-2015

Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Anxin Floors 2010-2015

Figure Flooring Production (Units) and Global Market Share of Anxin Floors 2010-2015  
Figure Flooring Picture and Specifications of Terrssun Flooring  
Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Terrssun Flooring 2010-2015  
Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Terrssun Flooring 2010-2015  
Figure Flooring Production (Units) and Global Market Share of Terrssun Flooring 2010-2015  
Figure Flooring Picture and Specifications of Yangzi Floor  
Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Yangzi Floor 2010-2015  
Figure Flooring Capacity (Units), Production (Units) and Growth Rate of Yangzi Floor 2010-2015  
Figure Flooring Production (Units) and Global Market Share of Yangzi Floor 2010-2015  
Figure Flooring Picture and Specifications of BBL  
Table Flooring Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of BBL 2010-2015  
Figure Flooring Capacity (Units), Production (Units) and Growth Rate of BBL 2010-2015  
Figure Flooring Production (Units) and Global Market Share of BBL 2010-2015  
Table Gross Margin of Flooring by Regions 2010-2015  
Table Price Comparison of Flooring by Regions 2010-2015 (USD/Unit)  
Table Price of Different Flooring Product Types (USD/Unit)  
Table Market Share of Different Flooring Price Level  
Table Gross Margin of Different Flooring Applications  
Table Traders or Distributors of Flooring with Contact Information  
Table Ex-work Price, Channel Price and End Buyer Price of Flooring (USD/Unit)  
Table Regional Import, Export, and Trade of Flooring (Units)  
Figure Global Capacity (Units), Production (Units) and Growth Rate of Flooring 2016-2021  
Figure Global Capacity Utilization Rate of Flooring 2016-2021  
Figure China Capacity (Units), Production (Units) and Growth Rate of Flooring 2016-2021  
Figure China Capacity Utilization Rate of Flooring 2016-2021  
Figure Global Production Market Share of Major Flooring Manufacturers in 2016  
Figure Global Production Market Share of Major Flooring Manufacturers in 2021  
Figure Production Market Share of China Major Flooring Manufacturers in 2016  
Figure Production Market Share of China Major Flooring Manufacturers in 2021  
Figure Global and China Sales (Units) and Growth Rate of Flooring 2016-2021

Table Global Supply, Sales and Gap of Flooring 2016-2021 (Units)  
Table China Supply, Sales and Gap of Flooring 2016-2021 (Units)  
Table China Production, Import, Export and Consumption of Flooring 2016-2021 (Units)  
Table Global Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD)  
and Gross Margin of Flooring 2016-2021  
Table China Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD)  
and Gross Margin of Flooring 2016-2021  
Table Major Raw Materials Suppliers with Contact Information of Flooring  
Table Manufacturing Equipment Suppliers of Flooring with Contact Information  
Table Major Suppliers of Flooring with Contact Information  
Table Key Consumers of Flooring with Contact Information  
Figure Supply Chain Relationship Analysis of Flooring  
Table New Project SWOT Analysis of Flooring  
Table New Project Investment Feasibility Analysis of Flooring  
Table Part of Interviewees Record List

## I would like to order

Product name: Global Flooring Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/G9D963DB87AEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9D963DB87AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970