

Global Flooring & Carpets Market Research Report 2016

https://marketpublishers.com/r/G8B1E6B7D24EN.html

Date: November 2016

Pages: 126

Price: US\$ 2,900.00 (Single User License)

ID: G8B1E6B7D24EN

Abstracts

Notes:

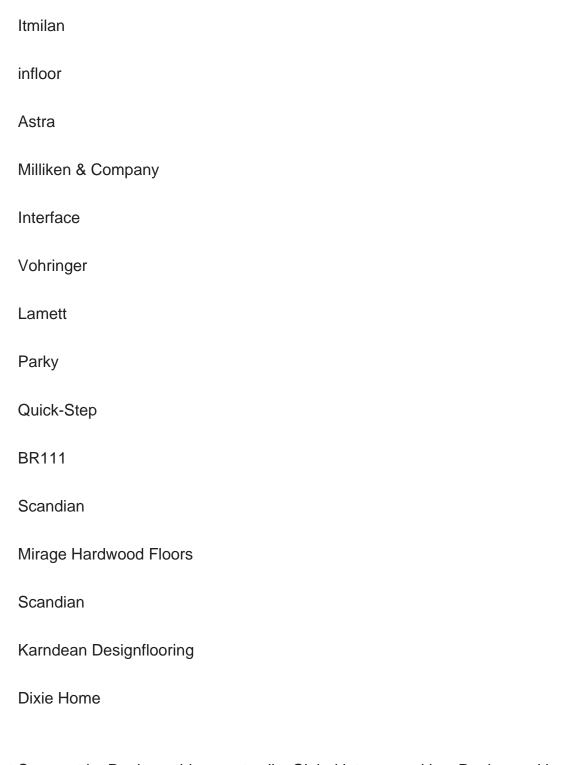
Production, means the output of Flooring & Carpets

Revenue, means the sales value of Flooring & Carpets

This report studies Flooring & Carpets in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

| Armstrong |
|-------------------|
| Shaw |
| Balibz |
| Pergo |
| Asheu |
| Mohawk Industries |
| Eilisha |
| Ruome |





Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Flooring & Carpets in these regions, from 2011 to 2021 (forecast), like

North America

Europe





Contents

Global Flooring & Carpets Market Research Report 2016

1 FLOORING & CARPETS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Flooring & Carpets
- 1.2 Flooring & Carpets Segment by Type
 - 1.2.1 Global Production Market Share of Flooring & Carpets by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Flooring & Carpets Segment by Application
 - 1.3.1 Flooring & Carpets Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Flooring & Carpets Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Flooring & Carpets (2011-2021)

2 GLOBAL FLOORING & CARPETS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Flooring & Carpets Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Flooring & Carpets Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Flooring & Carpets Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Flooring & Carpets Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Flooring & Carpets Market Competitive Situation and Trends
 - 2.5.1 Flooring & Carpets Market Concentration Rate
 - 2.5.2 Flooring & Carpets Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL FLOORING & CARPETS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Flooring & Carpets Production and Market Share by Region (2011-2016)
- 3.2 Global Flooring & Carpets Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL FLOORING & CARPETS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Flooring & Carpets Consumption by Regions (2011-2016)
- 4.2 North America Flooring & Carpets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Flooring & Carpets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Flooring & Carpets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Flooring & Carpets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Flooring & Carpets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Flooring & Carpets Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL FLOORING & CARPETS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 5.1 Global Flooring & Carpets Production and Market Share by Type (2011-2016)
- 5.2 Global Flooring & Carpets Revenue and Market Share by Type (2011-2016)
- 5.3 Global Flooring & Carpets Price by Type (2011-2016)
- 5.4 Global Flooring & Carpets Production Growth by Type (2011-2016)

6 GLOBAL FLOORING & CARPETS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Flooring & Carpets Consumption and Market Share by Application (2011-2016)
- 6.2 Global Flooring & Carpets Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL FLOORING & CARPETS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Armstrong
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Flooring & Carpets Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Armstrong Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Shaw
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Flooring & Carpets Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Shaw Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Balibz
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Flooring & Carpets Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.3 Balibz Flooring & Carpets Production, Revenue, Price and Gross Margin (2015)



and 2016)

7.3.4 Main Business/Business Overview

7.4 Pergo

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Flooring & Carpets Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

- 7.4.3 Pergo Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview

7.5 Asheu

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Flooring & Carpets Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

- 7.5.3 Asheu Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Mohawk Industries
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Flooring & Carpets Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

- 7.6.3 Mohawk Industries Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview

7.7 Eilisha

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Flooring & Carpets Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

- 7.7.3 Eilisha Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 Ruome

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Flooring & Carpets Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II



- 7.8.3 Ruome Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Itmilan
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Flooring & Carpets Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Itmilan Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 infloor
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Flooring & Carpets Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 infloor Flooring & Carpets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Astra
- 7.12 Milliken & Company
- 7.13 Interface
- 7.14 Vohringer
- 7.15 Lamett
- 7.16 Parky
- 7.17 Quick-Step
- 7.18 BR111
- 7.19 Scandian
- 7.20 Mirage Hardwood Floors
- 7.21 Scandian
- 7.22 Karndean Designflooring
- 7.23 Dixie Home

8 FLOORING & CARPETS MANUFACTURING COST ANALYSIS

- 8.1 Flooring & Carpets Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Flooring & Carpets

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Flooring & Carpets Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Flooring & Carpets Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL FLOORING & CARPETS MARKET FORECAST (2016-2021)

- 12.1 Global Flooring & Carpets Production, Revenue Forecast (2016-2021)
- 12.2 Global Flooring & Carpets Production, Consumption Forecast by Regions (2016-2021)



- 12.3 Global Flooring & Carpets Production Forecast by Type (2016-2021)
- 12.4 Global Flooring & Carpets Consumption Forecast by Application (2016-2021)
- 12.5 Flooring & Carpets Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Flooring & Carpets

Figure Global Production Market Share of Flooring & Carpets by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Flooring & Carpets Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Flooring & Carpets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Flooring & Carpets Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Flooring & Carpets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Flooring & Carpets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Flooring & Carpets Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Flooring & Carpets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Flooring & Carpets Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Flooring & Carpets Production of Key Manufacturers (2015 and 2016)

Table Global Flooring & Carpets Production Share by Manufacturers (2015 and 2016)

Figure 2015 Flooring & Carpets Production Share by Manufacturers

Figure 2016 Flooring & Carpets Production Share by Manufacturers

Table Global Flooring & Carpets Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Flooring & Carpets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Flooring & Carpets Revenue Share by Manufacturers

Table 2016 Global Flooring & Carpets Revenue Share by Manufacturers

Table Global Market Flooring & Carpets Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Flooring & Carpets Average Price of Key Manufacturers in 2015 Table Manufacturers Flooring & Carpets Manufacturing Base Distribution and Sales Area



Table Manufacturers Flooring & Carpets Product Type

Figure Flooring & Carpets Market Share of Top 3 Manufacturers

Figure Flooring & Carpets Market Share of Top 5 Manufacturers

Table Global Flooring & Carpets Production by Regions (2011-2016)

Figure Global Flooring & Carpets Production and Market Share by Regions (2011-2016)

Figure Global Flooring & Carpets Production Market Share by Regions (2011-2016)

Figure 2015 Global Flooring & Carpets Production Market Share by Regions

Table Global Flooring & Carpets Revenue by Regions (2011-2016)

Table Global Flooring & Carpets Revenue Market Share by Regions (2011-2016)

Table 2015 Global Flooring & Carpets Revenue Market Share by Regions

Table Global Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table China Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table India Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Flooring & Carpets Consumption Market by Regions (2011-2016)

Table Global Flooring & Carpets Consumption Market Share by Regions (2011-2016)

Figure Global Flooring & Carpets Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Flooring & Carpets Consumption Market Share by Regions

Table North America Flooring & Carpets Production, Consumption, Import & Export (2011-2016)

Table Europe Flooring & Carpets Production, Consumption, Import & Export (2011-2016)

Table China Flooring & Carpets Production, Consumption, Import & Export (2011-2016)

Table Japan Flooring & Carpets Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Flooring & Carpets Production, Consumption, Import & Export (2011-2016)

Table India Flooring & Carpets Production, Consumption, Import & Export (2011-2016)

Table Global Flooring & Carpets Production by Type (2011-2016)

Table Global Flooring & Carpets Production Share by Type (2011-2016)



Figure Production Market Share of Flooring & Carpets by Type (2011-2016)

Figure 2015 Production Market Share of Flooring & Carpets by Type

Table Global Flooring & Carpets Revenue by Type (2011-2016)

Table Global Flooring & Carpets Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Flooring & Carpets by Type (2011-2016)

Figure 2015 Revenue Market Share of Flooring & Carpets by Type

Table Global Flooring & Carpets Price by Type (2011-2016)

Figure Global Flooring & Carpets Production Growth by Type (2011-2016)

Table Global Flooring & Carpets Consumption by Application (2011-2016)

Table Global Flooring & Carpets Consumption Market Share by Application (2011-2016)

Figure Global Flooring & Carpets Consumption Market Share by Application in 2015

Table Global Flooring & Carpets Consumption Growth Rate by Application (2011-2016)

Figure Global Flooring & Carpets Consumption Growth Rate by Application (2011-2016)

Table Armstrong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armstrong Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Armstrong Flooring & Carpets Market Share (2011-2016)

Table Shaw Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shaw Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shaw Flooring & Carpets Market Share (2011-2016)

Table Balibz Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Balibz Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Balibz Flooring & Carpets Market Share (2011-2016)

Table Pergo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pergo Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pergo Flooring & Carpets Market Share (2011-2016)

Table Asheu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Asheu Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asheu Flooring & Carpets Market Share (2011-2016)

Table Mohawk Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk Industries Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mohawk Industries Flooring & Carpets Market Share (2011-2016)



Table Eilisha Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Eilisha Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eilisha Flooring & Carpets Market Share (2011-2016)

Table Ruome Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ruome Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ruome Flooring & Carpets Market Share (2011-2016)

Table Itmilan Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Itmilan Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure Itmilan Flooring & Carpets Market Share (2011-2016)

Table infloor Basic Information, Manufacturing Base, Sales Area and Its Competitors Table infloor Flooring & Carpets Production, Revenue, Price and Gross Margin (2011-2016)

Figure infloor Flooring & Carpets Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Flooring & Carpets

Figure Manufacturing Process Analysis of Flooring & Carpets

Figure Flooring & Carpets Industrial Chain Analysis

Table Raw Materials Sources of Flooring & Carpets Major Manufacturers in 2015

Table Major Buyers of Flooring & Carpets

Table Distributors/Traders List

Figure Global Flooring & Carpets Production and Growth Rate Forecast (2016-2021)

Figure Global Flooring & Carpets Revenue and Growth Rate Forecast (2016-2021)

Table Global Flooring & Carpets Production Forecast by Regions (2016-2021)

Table Global Flooring & Carpets Consumption Forecast by Regions (2016-2021)

Table Global Flooring & Carpets Production Forecast by Type (2016-2021)

Table Global Flooring & Carpets Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Flooring & Carpets Market Research Report 2016

Product link: https://marketpublishers.com/r/G8B1E6B7D24EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G8B1E6B7D24EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970