

# Global Floor Wax Market Research Report 2017

<https://marketpublishers.com/r/G1C305BD6C1EN.html>

Date: January 2017

Pages: 122

Price: US\$ 2,900.00 (Single User License)

ID: G1C305BD6C1EN

## Abstracts

### Notes:

Production, means the output of Floor Wax

Revenue, means the sales value of Floor Wax

This report studies Floor Wax in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Pledge

Solunar

3M

BOTNY

Palclean

Oakwood

LOPO

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Floor Wax in these

regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Floor Wax in each application, can be divided into

Application 1

Application 2

## Contents

### Global Floor Wax Market Research Report 2017

## **1 FLOOR WAX MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Floor Wax
- 1.2 Floor Wax Segment by Type
  - 1.2.1 Global Production Market Share of Floor Wax by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
- 1.3 Floor Wax Segment by Application
  - 1.3.1 Floor Wax Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Floor Wax Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Floor Wax (2012-2022)

## **2 GLOBAL FLOOR WAX MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Floor Wax Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Floor Wax Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Floor Wax Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Wax Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Floor Wax Market Competitive Situation and Trends
  - 2.5.1 Floor Wax Market Concentration Rate
  - 2.5.2 Floor Wax Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL FLOOR WAX CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Floor Wax Capacity and Market Share by Region (2012-2017)
- 3.2 Global Floor Wax Production and Market Share by Region (2012-2017)
- 3.3 Global Floor Wax Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Southeast Asia Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 India Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### **4 GLOBAL FLOOR WAX SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Floor Wax Consumption by Regions (2012-2017)
- 4.2 North America Floor Wax Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Floor Wax Production, Consumption, Export, Import (2012-2017)
- 4.4 China Floor Wax Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Floor Wax Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Floor Wax Production, Consumption, Export, Import (2012-2017)
- 4.7 India Floor Wax Production, Consumption, Export, Import (2012-2017)

#### **5 GLOBAL FLOOR WAX PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Floor Wax Production and Market Share by Type (2012-2017)
- 5.2 Global Floor Wax Revenue and Market Share by Type (2012-2017)
- 5.3 Global Floor Wax Price by Type (2012-2017)
- 5.4 Global Floor Wax Production Growth by Type (2012-2017)

#### **6 GLOBAL FLOOR WAX MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Floor Wax Consumption and Market Share by Application (2012-2017)
- 6.2 Global Floor Wax Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL FLOOR WAX MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Pledge

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Floor Wax Product Type, Application and Specification
  - 7.1.2.1 Product A
  - 7.1.2.2 Product B
- 7.1.3 Pledge Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### 7.2 Solunar

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Floor Wax Product Type, Application and Specification
  - 7.2.2.1 Product A
  - 7.2.2.2 Product B
- 7.2.3 Solunar Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### 7.3 3M

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Floor Wax Product Type, Application and Specification
  - 7.3.2.1 Product A
  - 7.3.2.2 Product B
- 7.3.3 3M Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

### 7.4 BOTNY

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Floor Wax Product Type, Application and Specification
  - 7.4.2.1 Product A
  - 7.4.2.2 Product B
- 7.4.3 BOTNY Floor Wax Capacity, Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Palclean

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Floor Wax Product Type, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Palclean Floor Wax Capacity, Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Oakwood

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Floor Wax Product Type, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Oakwood Floor Wax Capacity, Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 LOPO

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Floor Wax Product Type, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 LOPO Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## **8 FLOOR WAX MANUFACTURING COST ANALYSIS**

8.1 Floor Wax Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Floor Wax

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Floor Wax Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Floor Wax Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL FLOOR WAX MARKET FORECAST (2017-2022)**

- 12.1 Global Floor Wax Capacity, Production, Revenue Forecast (2017-2022)
  - 12.1.1 Global Floor Wax Capacity, Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Floor Wax Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Floor Wax Price and Trend Forecast (2017-2022)
- 12.2 Global Floor Wax Production, Consumption, Import and Export Forecast by Regions (2017-2022)
  - 12.2.1 North America Floor Wax Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.2 Europe Floor Wax Production, Revenue, Consumption, Export and Import

Forecast (2017-2022)

12.2.3 China Floor Wax Production, Revenue, Consumption, Export and Import

Forecast (2017-2022)

12.2.4 Japan Floor Wax Production, Revenue, Consumption, Export and Import

Forecast (2017-2022)

12.2.5 Southeast Asia Floor Wax Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Floor Wax Production, Revenue, Consumption, Export and Import

Forecast (2017-2022)

12.3 Global Floor Wax Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Floor Wax Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floor Wax

Figure Global Production Market Share of Floor Wax by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Floor Wax Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Floor Wax Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Floor Wax Capacity of Key Manufacturers (2015 and 2016)

Table Global Floor Wax Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Floor Wax Capacity of Key Manufacturers in 2015

Figure Global Floor Wax Capacity of Key Manufacturers in 2016

Table Global Floor Wax Production of Key Manufacturers (2015 and 2016)

Table Global Floor Wax Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Wax Production Share by Manufacturers

Figure 2016 Floor Wax Production Share by Manufacturers

Table Global Floor Wax Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Floor Wax Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Floor Wax Revenue Share by Manufacturers

Table 2016 Global Floor Wax Revenue Share by Manufacturers

Table Global Market Floor Wax Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Floor Wax Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Wax Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Wax Product Type

Figure Floor Wax Market Share of Top 3 Manufacturers

Figure Floor Wax Market Share of Top 5 Manufacturers

Table Global Floor Wax Capacity by Regions (2012-2017)

Figure Global Floor Wax Capacity Market Share by Regions (2012-2017)  
Figure Global Floor Wax Capacity Market Share by Regions (2012-2017)  
Figure 2015 Global Floor Wax Capacity Market Share by Regions  
Table Global Floor Wax Production by Regions (2012-2017)  
Figure Global Floor Wax Production and Market Share by Regions (2012-2017)  
Figure Global Floor Wax Production Market Share by Regions (2012-2017)  
Figure 2015 Global Floor Wax Production Market Share by Regions  
Table Global Floor Wax Revenue by Regions (2012-2017)  
Table Global Floor Wax Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Floor Wax Revenue Market Share by Regions  
Table Global Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Floor Wax Consumption Market by Regions (2012-2017)  
Table Global Floor Wax Consumption Market Share by Regions (2012-2017)  
Figure Global Floor Wax Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Floor Wax Consumption Market Share by Regions  
Table North America Floor Wax Production, Consumption, Import & Export (2012-2017)  
Table Europe Floor Wax Production, Consumption, Import & Export (2012-2017)  
Table China Floor Wax Production, Consumption, Import & Export (2012-2017)  
Table Japan Floor Wax Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Floor Wax Production, Consumption, Import & Export (2012-2017)  
Table India Floor Wax Production, Consumption, Import & Export (2012-2017)  
Table Global Floor Wax Production by Type (2012-2017)  
Table Global Floor Wax Production Share by Type (2012-2017)  
Figure Production Market Share of Floor Wax by Type (2012-2017)  
Figure 2015 Production Market Share of Floor Wax by Type

Table Global Floor Wax Revenue by Type (2012-2017)  
Table Global Floor Wax Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Floor Wax by Type (2012-2017)  
Figure 2015 Revenue Market Share of Floor Wax by Type  
Table Global Floor Wax Price by Type (2012-2017)  
Figure Global Floor Wax Production Growth by Type (2012-2017)  
Table Global Floor Wax Consumption by Application (2012-2017)  
Table Global Floor Wax Consumption Market Share by Application (2012-2017)  
Figure Global Floor Wax Consumption Market Share by Application in 2015  
Table Global Floor Wax Consumption Growth Rate by Application (2012-2017)  
Figure Global Floor Wax Consumption Growth Rate by Application (2012-2017)  
Table Pledge Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Pledge Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Pledge Floor Wax Market Share (2015 and 2016)  
Table Solunar Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Solunar Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Solunar Floor Wax Market Share (2015 and 2016)  
Table 3M Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table 3M Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure 3M Floor Wax Market Share (2015 and 2016)  
Table BOTNY Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BOTNY Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure BOTNY Floor Wax Market Share (2015 and 2016)  
Table Palclean Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Palclean Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Palclean Floor Wax Market Share (2015 and 2016)  
Table Oakwood Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Oakwood Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Oakwood Floor Wax Market Share (2015 and 2016)  
Table LOPO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LOPO Floor Wax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure LOPO Floor Wax Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Wax

Figure Manufacturing Process Analysis of Floor Wax

Figure Floor Wax Industrial Chain Analysis

Table Raw Materials Sources of Floor Wax Major Manufacturers in 2015

Table Major Buyers of Floor Wax

Table Distributors/Traders List

Figure Global Floor Wax Capacity, Production and Growth Rate Forecast (2017-2022)

Figure Global Floor Wax Revenue and Growth Rate Forecast (2017-2022)

Figure Global Floor Wax Price and Trend Forecast (2017-2022)

Table Global Floor Wax Production Forecast by Regions (2017-2022)

Table Global Floor Wax Consumption Forecast by Regions (2017-2022)

Figure North America Floor Wax Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Floor Wax Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Floor Wax Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Floor Wax Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Floor Wax Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Floor Wax Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Floor Wax Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Floor Wax Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Floor Wax Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Floor Wax Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Floor Wax Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Floor Wax Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Floor Wax Production Forecast by Type (2017-2022)

Table Global Floor Wax Revenue Forecast by Type (2017-2022)

Table Global Floor Wax Price Forecast by Type (2017-2022)

Table Global Floor Wax Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Floor Wax Market Research Report 2017

Product link: <https://marketpublishers.com/r/G1C305BD6C1EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1C305BD6C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970