

# Global Floor Paint Market Research Report 2016

<https://marketpublishers.com/r/G0CD0A1E819EN.html>

Date: December 2016

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: G0CD0A1E819EN

## Abstracts

### Notes:

Production, means the output of Floor Paint

Revenue, means the sales value of Floor Paint

This report studies Floor Paint in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

AkzoNobel

Jotun

Hempel

Nippon Paint

PPG Industries

Kansai

Chugoku Marine Paint

Sherwin-Williams

BASF

Axalta

Diamond Paints

SACAL

Carpoly

Henkel

RPM

KCC

Sika

3M

DAW

VsIspar

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Floor Paint in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Epoxy

Polyurethane

Others

Split by application, this report focuses on consumption, market share and growth rate of Floor Paint in each application, can be divided into

Plant

Architecture

Others

## Contents

### Global Floor Paint Market Research Report 2016

#### **1 FLOOR PAINT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Floor Paint
- 1.2 Floor Paint Segment by Type
  - 1.2.1 Global Production Market Share of Floor Paint by Type in 2015
  - 1.2.2 Epoxy
  - 1.2.3 Polyurethane
  - 1.2.4 Others
- 1.3 Floor Paint Segment by Application
  - 1.3.1 Floor Paint Consumption Market Share by Application in 2015
  - 1.3.2 Plant
  - 1.3.3 Architecture
  - 1.3.4 Others
- 1.4 Floor Paint Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Floor Paint (2011-2021)

#### **2 GLOBAL FLOOR PAINT MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Floor Paint Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Floor Paint Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Floor Paint Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Paint Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Floor Paint Market Competitive Situation and Trends
  - 2.5.1 Floor Paint Market Concentration Rate
  - 2.5.2 Floor Paint Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL FLOOR PAINT CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Floor Paint Capacity and Market Share by Region (2011-2016)
- 3.2 Global Floor Paint Production and Market Share by Region (2011-2016)
- 3.3 Global Floor Paint Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL FLOOR PAINT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Floor Paint Consumption by Regions (2011-2016)
- 4.2 North America Floor Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Floor Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Floor Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Floor Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Floor Paint Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Floor Paint Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL FLOOR PAINT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Floor Paint Production and Market Share by Type (2011-2016)

- 5.2 Global Floor Paint Revenue and Market Share by Type (2011-2016)
- 5.3 Global Floor Paint Price by Type (2011-2016)
- 5.4 Global Floor Paint Production Growth by Type (2011-2016)

## **6 GLOBAL FLOOR PAINT MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Floor Paint Consumption and Market Share by Application (2011-2016)
- 6.2 Global Floor Paint Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL FLOOR PAINT MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 AkzoNobel
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Floor Paint Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 AkzoNobel Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Jotun
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Floor Paint Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Jotun Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Hempel
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Floor Paint Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Hempel Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Nippon Paint

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Floor Paint Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Nippon Paint Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 PPG Industries
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Floor Paint Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 PPG Industries Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Kansai
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Floor Paint Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Kansai Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Chugoku Marine Paint
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Floor Paint Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Chugoku Marine Paint Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Sherwin-Williams
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Floor Paint Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Sherwin-Williams Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview

## 7.9 BASF

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Floor Paint Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 BASF Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## 7.10 Axalta

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Floor Paint Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Axalta Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## 7.11 Diamond Paints

## 7.12 SACAL

## 7.13 Carpoly

## 7.14 Henkel

## 7.15 RPM

## 7.16 KCC

## 7.17 Sika

## 7.18 3M

## 7.19 DAW

## 7.20 Vslspar

# 8 FLOOR PAINT MANUFACTURING COST ANALYSIS

## 8.1 Floor Paint Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Floor Paint



## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Floor Paint Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Floor Paint Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL FLOOR PAINT MARKET FORECAST (2016-2021)**

- 12.1 Global Floor Paint Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Floor Paint Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Floor Paint Production Forecast by Type (2016-2021)
- 12.4 Global Floor Paint Consumption Forecast by Application (2016-2021)
- 12.5 Floor Paint Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section  
Research Methodology  
Data Source  
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floor Paint

Figure Global Production Market Share of Floor Paint by Type in 2015

Figure Product Picture of Epoxy

Table Major Manufacturers of Epoxy

Figure Product Picture of Polyurethane

Table Major Manufacturers of Polyurethane

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Floor Paint Consumption Market Share by Application in 2015

Figure Plant Examples

Figure Architecture Examples

Figure Others Examples

Figure North America Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Floor Paint Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Floor Paint Capacity of Key Manufacturers (2015 and 2016)

Table Global Floor Paint Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Floor Paint Capacity of Key Manufacturers in 2015

Figure Global Floor Paint Capacity of Key Manufacturers in 2016

Table Global Floor Paint Production of Key Manufacturers (2015 and 2016)

Table Global Floor Paint Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Paint Production Share by Manufacturers

Figure 2016 Floor Paint Production Share by Manufacturers

Table Global Floor Paint Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Floor Paint Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Floor Paint Revenue Share by Manufacturers

Table 2016 Global Floor Paint Revenue Share by Manufacturers

Table Global Market Floor Paint Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Floor Paint Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Paint Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Paint Product Type

Figure Floor Paint Market Share of Top 3 Manufacturers  
Figure Floor Paint Market Share of Top 5 Manufacturers  
Table Global Floor Paint Capacity by Regions (2011-2016)  
Figure Global Floor Paint Capacity Market Share by Regions (2011-2016)  
Figure Global Floor Paint Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Floor Paint Capacity Market Share by Regions  
Table Global Floor Paint Production by Regions (2011-2016)  
Figure Global Floor Paint Production and Market Share by Regions (2011-2016)  
Figure Global Floor Paint Production Market Share by Regions (2011-2016)  
Figure 2015 Global Floor Paint Production Market Share by Regions  
Table Global Floor Paint Revenue by Regions (2011-2016)  
Table Global Floor Paint Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Floor Paint Revenue Market Share by Regions  
Table Global Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Floor Paint Consumption Market by Regions (2011-2016)  
Table Global Floor Paint Consumption Market Share by Regions (2011-2016)  
Figure Global Floor Paint Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Floor Paint Consumption Market Share by Regions  
Table North America Floor Paint Production, Consumption, Import & Export (2011-2016)  
Table Europe Floor Paint Production, Consumption, Import & Export (2011-2016)  
Table China Floor Paint Production, Consumption, Import & Export (2011-2016)  
Table Japan Floor Paint Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Floor Paint Production, Consumption, Import & Export (2011-2016)  
Table India Floor Paint Production, Consumption, Import & Export (2011-2016)

Table Global Floor Paint Production by Type (2011-2016)  
Table Global Floor Paint Production Share by Type (2011-2016)  
Figure Production Market Share of Floor Paint by Type (2011-2016)  
Figure 2015 Production Market Share of Floor Paint by Type  
Table Global Floor Paint Revenue by Type (2011-2016)  
Table Global Floor Paint Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Floor Paint by Type (2011-2016)  
Figure 2015 Revenue Market Share of Floor Paint by Type  
Table Global Floor Paint Price by Type (2011-2016)  
Figure Global Floor Paint Production Growth by Type (2011-2016)  
Table Global Floor Paint Consumption by Application (2011-2016)  
Table Global Floor Paint Consumption Market Share by Application (2011-2016)  
Figure Global Floor Paint Consumption Market Share by Application in 2015  
Table Global Floor Paint Consumption Growth Rate by Application (2011-2016)  
Figure Global Floor Paint Consumption Growth Rate by Application (2011-2016)  
Table AkzoNobel Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table AkzoNobel Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure AkzoNobel Floor Paint Market Share (2011-2016)  
Table Jotun Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Jotun Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Jotun Floor Paint Market Share (2011-2016)  
Table Hempel Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hempel Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hempel Floor Paint Market Share (2011-2016)  
Table Nippon Paint Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Nippon Paint Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Nippon Paint Floor Paint Market Share (2011-2016)  
Table PPG Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table PPG Industries Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure PPG Industries Floor Paint Market Share (2011-2016)  
Table Kansai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kansai Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kansai Floor Paint Market Share (2011-2016)

Table Chugoku Marine Paint Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chugoku Marine Paint Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chugoku Marine Paint Floor Paint Market Share (2011-2016)

Table Sherwin-Williams Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sherwin-Williams Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sherwin-Williams Floor Paint Market Share (2011-2016)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF Floor Paint Market Share (2011-2016)

Table Axalta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Axalta Floor Paint Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Axalta Floor Paint Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Paint

Figure Manufacturing Process Analysis of Floor Paint

Figure Floor Paint Industrial Chain Analysis

Table Raw Materials Sources of Floor Paint Major Manufacturers in 2015

Table Major Buyers of Floor Paint

Table Distributors/Traders List

Figure Global Floor Paint Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Floor Paint Revenue and Growth Rate Forecast (2016-2021)

Table Global Floor Paint Production Forecast by Regions (2016-2021)

Table Global Floor Paint Consumption Forecast by Regions (2016-2021)

Table Global Floor Paint Production Forecast by Type (2016-2021)

Table Global Floor Paint Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Floor Paint Market Research Report 2016

Product link: <https://marketpublishers.com/r/G0CD0A1E819EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0CD0A1E819EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970