

# Global Floor Fans Market Research Report 2017

<https://marketpublishers.com/r/G6DEBA25E38EN.html>

Date: January 2017

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: G6DEBA25E38EN

## Abstracts

### Notes:

Production, means the output of Floor Fans

Revenue, means the sales value of Floor Fans

This report studies Floor Fans in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Midea

Dyson

Airmate

Wahson

Singfun

TOSOT

AUCMA

CHIGO

LIAN

Haier

Vornado

Kingfortune

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Floor Fans in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Mechanical

Remote control

AAP control

Split by application, this report focuses on consumption, market share and growth rate of Floor Fans in each application, can be divided into

Home use

Commerical use

Industrial use

Other

## Contents

### Global Floor Fans Market Research Report 2017

## 1 FLOOR FANS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Fans
- 1.2 Floor Fans Segment by Type
  - 1.2.1 Global Production Market Share of Floor Fans by Type in 2015
  - 1.2.2 Mechanical
  - 1.2.3 Remote control
  - 1.2.4 AAP control
- 1.3 Floor Fans Segment by Application
  - 1.3.1 Floor Fans Consumption Market Share by Application in 2015
  - 1.3.2 Home use
  - 1.3.3 Commerical use
  - 1.3.4 Industrial use
  - 1.3.5 Other
- 1.4 Floor Fans Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Floor Fans (2011-2021)

## 2 GLOBAL FLOOR FANS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Floor Fans Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Floor Fans Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Floor Fans Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Fans Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Floor Fans Market Competitive Situation and Trends
  - 2.5.1 Floor Fans Market Concentration Rate
  - 2.5.2 Floor Fans Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL FLOOR FANS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Floor Fans Production and Market Share by Region (2011-2016)
- 3.2 Global Floor Fans Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL FLOOR FANS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Floor Fans Consumption by Regions (2011-2016)
- 4.2 North America Floor Fans Production, Consumption, Export, Import (2011-2016)
- 4.3 Europe Floor Fans Production, Consumption, Export, Import (2011-2016)
- 4.4 China Floor Fans Production, Consumption, Export, Import (2011-2016)
- 4.5 Japan Floor Fans Production, Consumption, Export, Import (2011-2016)
- 4.6 Southeast Asia Floor Fans Production, Consumption, Export, Import (2011-2016)
- 4.7 India Floor Fans Production, Consumption, Export, Import (2011-2016)

### **5 GLOBAL FLOOR FANS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Floor Fans Production and Market Share by Type (2011-2016)
- 5.2 Global Floor Fans Revenue and Market Share by Type (2011-2016)
- 5.3 Global Floor Fans Price by Type (2011-2016)
- 5.4 Global Floor Fans Production Growth by Type (2011-2016)

### **6 GLOBAL FLOOR FANS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Floor Fans Consumption and Market Share by Application (2011-2016)
- 6.2 Global Floor Fans Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

## **7 GLOBAL FLOOR FANS MANUFACTURERS PROFILES/ANALYSIS**

### **7.1 Midea**

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Floor Fans Product Type, Application and Specification
  - 7.1.2.1 Mechanical
  - 7.1.2.2 Remote control
- 7.1.3 Midea Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### **7.2 Dyson**

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Floor Fans Product Type, Application and Specification
  - 7.2.2.1 Mechanical
  - 7.2.2.2 Remote control
- 7.2.3 Dyson Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### **7.3 Airmate**

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Floor Fans Product Type, Application and Specification
  - 7.3.2.1 Mechanical
  - 7.3.2.2 Remote control
- 7.3.3 Airmate Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

### **7.4 Wahson**

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Floor Fans Product Type, Application and Specification
  - 7.4.2.1 Mechanical
  - 7.4.2.2 Remote control
- 7.4.3 Wahson Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

### **7.5 Singfun**

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.5.2 Floor Fans Product Type, Application and Specification
  - 7.5.2.1 Mechanical
  - 7.5.2.2 Remote control
- 7.5.3 Singfun Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 TOSOT
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Floor Fans Product Type, Application and Specification
    - 7.6.2.1 Mechanical
    - 7.6.2.2 Remote control
  - 7.6.3 TOSOT Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 AUCMA
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Floor Fans Product Type, Application and Specification
    - 7.7.2.1 Mechanical
    - 7.7.2.2 Remote control
  - 7.7.3 AUCMA Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 CHIGO
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Floor Fans Product Type, Application and Specification
    - 7.8.2.1 Mechanical
    - 7.8.2.2 Remote control
  - 7.8.3 CHIGO Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 LIAN
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Floor Fans Product Type, Application and Specification
    - 7.9.2.1 Mechanical
    - 7.9.2.2 Remote control
  - 7.9.3 LIAN Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Haier
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.10.2 Floor Fans Product Type, Application and Specification
  - 7.10.2.1 Mechanical
  - 7.10.2.2 Remote control
- 7.10.3 Haier Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview
- 7.11 Vornado
- 7.12 Kingfortune

## **8 FLOOR FANS MANUFACTURING COST ANALYSIS**

- 8.1 Floor Fans Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Floor Fans

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Floor Fans Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Floor Fans Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL FLOOR FANS MARKET FORECAST (2016-2021)**

### 12.1 Global Floor Fans Production, Revenue and Price Forecast (2016-2021)

#### 12.1.1 Global Floor Fans Production and Growth Rate Forecast (2016-2021)

#### 12.1.2 Global Floor Fans Revenue and Growth Rate Forecast (2016-2021)

#### 12.1.3 Global Floor Fans Price and Trend Forecast (2016-2021)

### 12.2 Global Floor Fans Production, Consumption, Import and Export Forecast by Regions (2016-2021)

#### 12.2.1 North America Floor Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

#### 12.2.2 Europe Floor Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

#### 12.2.3 China Floor Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

#### 12.2.4 Japan Floor Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

#### 12.2.5 Southeast Asia Floor Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

#### 12.2.6 India Floor Fans Production, Revenue, Consumption, Export and Import Forecast (2016-2021)

### 12.3 Global Floor Fans Production, Revenue and Price Forecast by Type (2016-2021)

### 12.4 Global Floor Fans Consumption Forecast by Application (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

## Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floor Fans

Figure Global Production Market Share of Floor Fans by Type in 2015

Figure Product Picture of Mechanical

Table Major Manufacturers of Mechanical

Figure Product Picture of Remote control

Table Major Manufacturers of Remote control

Figure Product Picture of AAP control

Table Major Manufacturers of AAP control

Table Floor Fans Consumption Market Share by Application in 2015

Figure Home use Examples

Figure Commerical use Examples

Figure Industrial use Examples

Figure Other Examples

Figure North America Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Floor Fans Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Floor Fans Production of Key Manufacturers (2015 and 2016)

Table Global Floor Fans Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Fans Production Share by Manufacturers

Figure 2016 Floor Fans Production Share by Manufacturers

Table Global Floor Fans Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Floor Fans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Floor Fans Revenue Share by Manufacturers

Table 2016 Global Floor Fans Revenue Share by Manufacturers

Table Global Market Floor Fans Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Floor Fans Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Fans Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Fans Product Type

Figure Floor Fans Market Share of Top 3 Manufacturers

Figure Floor Fans Market Share of Top 5 Manufacturers

Table Global Floor Fans Production by Regions (2011-2016)

Figure Global Floor Fans Production and Market Share by Regions (2011-2016)  
Figure Global Floor Fans Production Market Share by Regions (2011-2016)  
Figure 2015 Global Floor Fans Production Market Share by Regions  
Table Global Floor Fans Revenue by Regions (2011-2016)  
Table Global Floor Fans Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Floor Fans Revenue Market Share by Regions  
Table Global Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Floor Fans Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Floor Fans Consumption Market by Regions (2011-2016)  
Table Global Floor Fans Consumption Market Share by Regions (2011-2016)  
Figure Global Floor Fans Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Floor Fans Consumption Market Share by Regions  
Table North America Floor Fans Production, Consumption, Import & Export (2011-2016)  
Table Europe Floor Fans Production, Consumption, Import & Export (2011-2016)  
Table China Floor Fans Production, Consumption, Import & Export (2011-2016)  
Table Japan Floor Fans Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Floor Fans Production, Consumption, Import & Export (2011-2016)  
Table India Floor Fans Production, Consumption, Import & Export (2011-2016)  
Table Global Floor Fans Production by Type (2011-2016)  
Table Global Floor Fans Production Share by Type (2011-2016)  
Figure Production Market Share of Floor Fans by Type (2011-2016)  
Figure 2015 Production Market Share of Floor Fans by Type  
Table Global Floor Fans Revenue by Type (2011-2016)  
Table Global Floor Fans Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Floor Fans by Type (2011-2016)  
Figure 2015 Revenue Market Share of Floor Fans by Type  
Table Global Floor Fans Price by Type (2011-2016)  
Figure Global Floor Fans Production Growth by Type (2011-2016)  
Table Global Floor Fans Consumption by Application (2011-2016)  
Table Global Floor Fans Consumption Market Share by Application (2011-2016)  
Figure Global Floor Fans Consumption Market Share by Application in 2015

Table Global Floor Fans Consumption Growth Rate by Application (2011-2016)  
Figure Global Floor Fans Consumption Growth Rate by Application (2011-2016)  
Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Midea Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Midea Floor Fans Market Share (2015 and 2016)  
Table Dyson Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Dyson Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Dyson Floor Fans Market Share (2015 and 2016)  
Table Airmate Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Airmate Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Airmate Floor Fans Market Share (2015 and 2016)  
Table Wahson Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Wahson Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Wahson Floor Fans Market Share (2015 and 2016)  
Table Singfun Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Singfun Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Singfun Floor Fans Market Share (2015 and 2016)  
Table TOSOT Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TOSOT Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure TOSOT Floor Fans Market Share (2015 and 2016)  
Table AUCMA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table AUCMA Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure AUCMA Floor Fans Market Share (2015 and 2016)  
Table CHIGO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table CHIGO Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure CHIGO Floor Fans Market Share (2015 and 2016)  
Table LIAN Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LIAN Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure LIAN Floor Fans Market Share (2015 and 2016)  
Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Haier Floor Fans Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Haier Floor Fans Market Share (2015 and 2016)  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Fans

Figure Manufacturing Process Analysis of Floor Fans

Figure Floor Fans Industrial Chain Analysis

Table Raw Materials Sources of Floor Fans Major Manufacturers in 2015

Table Major Buyers of Floor Fans

Table Distributors/Traders List

Figure Global Floor Fans Production and Growth Rate Forecast (2016-2021)

Figure Global Floor Fans Revenue and Growth Rate Forecast (2016-2021)

Figure Global Floor Fans Price and Trend Forecast (2016-2021)

Table Global Floor Fans Production Forecast by Regions (2016-2021)

Table Global Floor Fans Consumption Forecast by Regions (2016-2021)

Figure North America Floor Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table North America Floor Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure Europe Floor Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table Europe Floor Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure China Floor Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table China Floor Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure Japan Floor Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table Japan Floor Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure Southeast Asia Floor Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table Southeast Asia Floor Fans Production, Consumption, Export and Import Forecast (2016-2021)

Figure India Floor Fans Production, Revenue and Growth Rate Forecast (2016-2021)

Table India Floor Fans Production, Consumption, Export and Import Forecast (2016-2021)

Table Global Floor Fans Production Forecast by Type (2016-2021)

Table Global Floor Fans Revenue Forecast by Type (2016-2021)

Table Global Floor Fans Price Forecast by Type (2016-2021)

Table Global Floor Fans Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Floor Fans Market Research Report 2017

Product link: <https://marketpublishers.com/r/G6DEBA25E38EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6DEBA25E38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970