

Global Floor Coating Market Research Report 2016

https://marketpublishers.com/r/G2E7B12D174EN.html

Date: October 2016

Pages: 127

Price: US\$ 2,900.00 (Single User License)

ID: G2E7B12D174EN

Abstracts

Notes:

Production, means the output of Floor Coating

Revenue, means the sales value of Floor Coating

This report studies Floor Coating in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

AKZONOBEL

PPG Industrial Coatings

SHERWIN-WILLIAMS

DUPONT

BASF

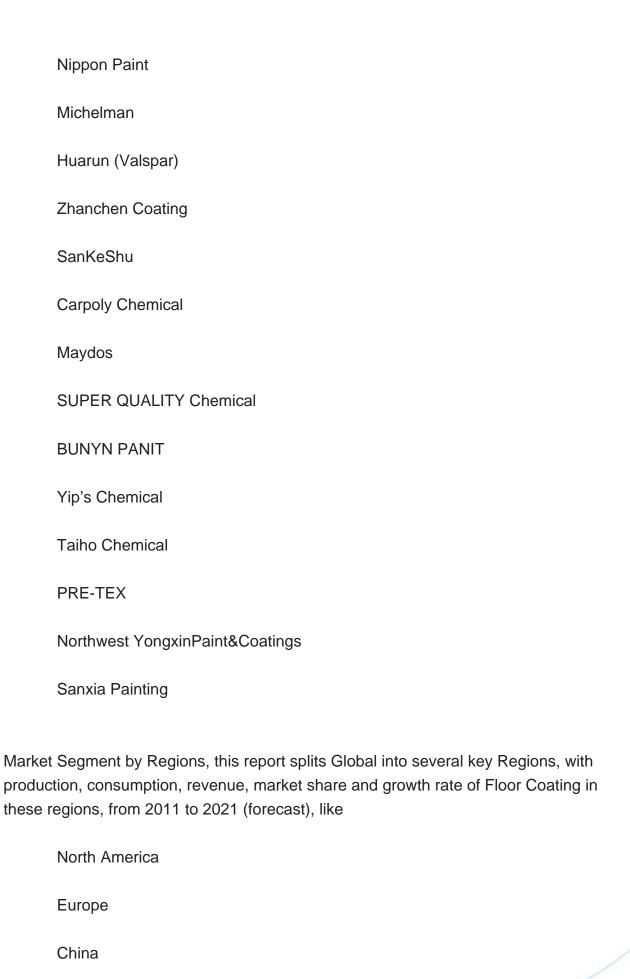
RPM Inc

DIAMOND Paints

VALSPAR

SACAL







	Japan	
	Southeast Asia	
	India	
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into		
	Polyester paint	
	Polyurethane paint	
	Other	
of Flooi	application, this report focuses on consumption, market share and growth rate r Coating in each application, can be divided into Application 1 Application 2 Application 3	



Contents

Global Floor Coating Market Research Report 2016

1 FLOOR COATING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Coating
- 1.2 Floor Coating Segment by Type
 - 1.2.1 Global Production Market Share of Floor Coating by Type in 2015
 - 1.2.2 Polyester paint
 - 1.2.3 Polyurethane paint
 - 1.2.4 Other
- 1.3 Floor Coating Segment by Application
 - 1.3.1 Floor Coating Consumption Market Share by Application in 2015
 - 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Floor Coating Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Floor Coating (2011-2021)

2 GLOBAL FLOOR COATING MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Floor Coating Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Floor Coating Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Floor Coating Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Coating Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Floor Coating Market Competitive Situation and Trends
 - 2.5.1 Floor Coating Market Concentration Rate
 - 2.5.2 Floor Coating Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL FLOOR COATING CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Floor Coating Capacity and Market Share by Region (2011-2016)
- 3.2 Global Floor Coating Production and Market Share by Region (2011-2016)
- 3.3 Global Floor Coating Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL FLOOR COATING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Floor Coating Consumption by Regions (2011-2016)
- 4.2 North America Floor Coating Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Floor Coating Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Floor Coating Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Floor Coating Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Floor Coating Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Floor Coating Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL FLOOR COATING PRODUCTION, REVENUE (VALUE), PRICE TREND



BY TYPE

- 5.1 Global Floor Coating Production and Market Share by Type (2011-2016)
- 5.2 Global Floor Coating Revenue and Market Share by Type (2011-2016)
- 5.3 Global Floor Coating Price by Type (2011-2016)
- 5.4 Global Floor Coating Production Growth by Type (2011-2016)

6 GLOBAL FLOOR COATING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Floor Coating Consumption and Market Share by Application (2011-2016)
- 6.2 Global Floor Coating Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL FLOOR COATING MANUFACTURERS PROFILES/ANALYSIS

- 7.1 AKZONOBEL
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Floor Coating Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 AKZONOBEL Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 PPG Industrial Coatings
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Floor Coating Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 PPG Industrial Coatings Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 SHERWIN-WILLIAMS
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Floor Coating Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 SHERWIN-WILLIAMS Floor Coating Capacity, Production, Revenue, Price and



Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 DUPONT

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Floor Coating Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 DUPONT Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 BASF

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Floor Coating Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 BASF Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 RPM Inc

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Floor Coating Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 RPM Inc Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 DIAMOND Paints

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Floor Coating Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 DIAMOND Paints Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 VALSPAR

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Floor Coating Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II



- 7.8.3 VALSPAR Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 SACAL
- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Floor Coating Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 SACAL Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Nippon Paint
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Floor Coating Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Nippon Paint Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Michelman
- 7.12 Huarun (Valspar)
- 7.13 Zhanchen Coating
- 7.14 SanKeShu
- 7.15 Carpoly Chemical
- 7.16 Maydos
- 7.17 SUPER QUALITY Chemical
- 7.18 BUNYN PANIT
- 7.19 Yip's Chemical
- 7.20 Taiho Chemical
- 7.21 PRE-TEX
- 7.22 Northwest YongxinPaint&Coatings
- 7.23 Sanxia Painting

8 FLOOR COATING MANUFACTURING COST ANALYSIS

- 8.1 Floor Coating Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Floor Coating

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Floor Coating Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Floor Coating Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL FLOOR COATING MARKET FORECAST (2016-2021)

- 12.1 Global Floor Coating Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Floor Coating Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Floor Coating Production Forecast by Type (2016-2021)



12.4 Global Floor Coating Consumption Forecast by Application (2016-2021)

12.5 Floor Coating Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floor Coating

Figure Global Production Market Share of Floor Coating by Type in 2015

Figure Product Picture of Polyester paint

Table Major Manufacturers of Polyester paint

Figure Product Picture of Polyurethane paint

Table Major Manufacturers of Polyurethane paint

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Floor Coating Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Floor Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Floor Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Floor Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Floor Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Floor Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Floor Coating Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Floor Coating Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Floor Coating Capacity of Key Manufacturers (2015 and 2016)

Table Global Floor Coating Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Floor Coating Capacity of Key Manufacturers in 2015

Figure Global Floor Coating Capacity of Key Manufacturers in 2016

Table Global Floor Coating Production of Key Manufacturers (2015 and 2016)

Table Global Floor Coating Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Coating Production Share by Manufacturers

Figure 2016 Floor Coating Production Share by Manufacturers

Table Global Floor Coating Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Floor Coating Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Floor Coating Revenue Share by Manufacturers

Table 2016 Global Floor Coating Revenue Share by Manufacturers

Table Global Market Floor Coating Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Floor Coating Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Coating Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Coating Product Type

Figure Floor Coating Market Share of Top 3 Manufacturers

Figure Floor Coating Market Share of Top 5 Manufacturers

Table Global Floor Coating Capacity by Regions (2011-2016)

Figure Global Floor Coating Capacity Market Share by Regions (2011-2016)

Figure Global Floor Coating Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Floor Coating Capacity Market Share by Regions

Table Global Floor Coating Production by Regions (2011-2016)

Figure Global Floor Coating Production and Market Share by Regions (2011-2016)

Figure Global Floor Coating Production Market Share by Regions (2011-2016)

Figure 2015 Global Floor Coating Production Market Share by Regions

Table Global Floor Coating Revenue by Regions (2011-2016)

Table Global Floor Coating Revenue Market Share by Regions (2011-2016)

Table 2015 Global Floor Coating Revenue Market Share by Regions

Table Global Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Floor Coating Consumption Market by Regions (2011-2016)

Table Global Floor Coating Consumption Market Share by Regions (2011-2016)

Figure Global Floor Coating Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Floor Coating Consumption Market Share by Regions

Table North America Floor Coating Production, Consumption, Import & Export (2011-2016)

Table Europe Floor Coating Production, Consumption, Import & Export (2011-2016)

Table China Floor Coating Production, Consumption, Import & Export (2011-2016)

Table Japan Floor Coating Production, Consumption, Import & Export (2011-2016)



Table Southeast Asia Floor Coating Production, Consumption, Import & Export (2011-2016)

Table India Floor Coating Production, Consumption, Import & Export (2011-2016)

Table Global Floor Coating Production by Type (2011-2016)

Table Global Floor Coating Production Share by Type (2011-2016)

Figure Production Market Share of Floor Coating by Type (2011-2016)

Figure 2015 Production Market Share of Floor Coating by Type

Table Global Floor Coating Revenue by Type (2011-2016)

Table Global Floor Coating Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Floor Coating by Type (2011-2016)

Figure 2015 Revenue Market Share of Floor Coating by Type

Table Global Floor Coating Price by Type (2011-2016)

Figure Global Floor Coating Production Growth by Type (2011-2016)

Table Global Floor Coating Consumption by Application (2011-2016)

Table Global Floor Coating Consumption Market Share by Application (2011-2016)

Figure Global Floor Coating Consumption Market Share by Application in 2015

Table Global Floor Coating Consumption Growth Rate by Application (2011-2016)

Figure Global Floor Coating Consumption Growth Rate by Application (2011-2016)

Table AKZONOBEL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AKZONOBEL Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AKZONOBEL Floor Coating Market Share (2011-2016)

Table PPG Industrial Coatings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PPG Industrial Coatings Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PPG Industrial Coatings Floor Coating Market Share (2011-2016)

Table SHERWIN-WILLIAMS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SHERWIN-WILLIAMS Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SHERWIN-WILLIAMS Floor Coating Market Share (2011-2016)

Table DUPONT Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DUPONT Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DUPONT Floor Coating Market Share (2011-2016)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BASF Floor Coating Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure BASF Floor Coating Market Share (2011-2016)

Table RPM Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors Table RPM Inc Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RPM Inc Floor Coating Market Share (2011-2016)

Table DIAMOND Paints Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DIAMOND Paints Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DIAMOND Paints Floor Coating Market Share (2011-2016)

Table VALSPAR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VALSPAR Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure VALSPAR Floor Coating Market Share (2011-2016)

Table SACAL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SACAL Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SACAL Floor Coating Market Share (2011-2016)

Table Nippon Paint Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Paint Floor Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nippon Paint Floor Coating Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Coating

Figure Manufacturing Process Analysis of Floor Coating

Figure Floor Coating Industrial Chain Analysis

Table Raw Materials Sources of Floor Coating Major Manufacturers in 2015

Table Major Buyers of Floor Coating

Table Distributors/Traders List

Figure Global Floor Coating Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Floor Coating Revenue and Growth Rate Forecast (2016-2021)

Table Global Floor Coating Production Forecast by Regions (2016-2021)

Table Global Floor Coating Consumption Forecast by Regions (2016-2021)



Table Global Floor Coating Production Forecast by Type (2016-2021)

Table Global Floor Coating Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Floor Coating Market Research Report 2016

Product link: https://marketpublishers.com/r/G2E7B12D174EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2E7B12D174EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms