

# Global Flexible Cords Sales Market Report 2016

<https://marketpublishers.com/r/GE9B2EE4DC7EN.html>

Date: October 2016

Pages: 113

Price: US\$ 4,000.00 (Single User License)

ID: GE9B2EE4DC7EN

## Abstracts

### Notes:

Sales, means the sales volume of Flexible Cords

Revenue, means the sales value of Flexible Cords

This report studies sales (consumption) of Flexible Cords in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Prysmian Group

Nexans

GeneralCable

LS Cable Group

NKT

Southwire

Wanda Group

Hangzhou Cable Co., Ltd.

TPC Wire & Cable Corp.

Kapis Group

Leoni

Caledonian-Cables

Hengtong Group

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Flexible Cords in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Flexible Cords in each application, can be divided into

Portable devices

Mobile tools

## Machinery

## Contents

### Global Flexible Cords Sales Market Report 2016

## **1 FLEXIBLE CORDS OVERVIEW**

- 1.1 Product Overview and Scope of Flexible Cords
- 1.2 Classification of Flexible Cords
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Flexible Cords
  - 1.3.1 Portable devices
  - 1.3.2 Mobile tools
  - 1.3.3 Machinery
- 1.4 Flexible Cords Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Flexible Cords (2011-2021)
  - 1.5.1 Global Flexible Cords Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Flexible Cords Revenue and Growth Rate (2011-2021)

## **2 GLOBAL FLEXIBLE CORDS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Flexible Cords Market Competition by Manufacturers
  - 2.1.1 Global Flexible Cords Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Flexible Cords Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Flexible Cords (Volume and Value) by Type
  - 2.2.1 Global Flexible Cords Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Flexible Cords Revenue and Market Share by Type (2011-2016)
- 2.3 Global Flexible Cords (Volume and Value) by Regions
  - 2.3.1 Global Flexible Cords Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Flexible Cords Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Flexible Cords (Volume) by Application

### **3 UNITED STATES FLEXIBLE CORDS (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 United States Flexible Cords Sales and Value (2011-2016)

##### 3.1.1 United States Flexible Cords Sales and Growth Rate (2011-2016)

##### 3.1.2 United States Flexible Cords Revenue and Growth Rate (2011-2016)

##### 3.1.3 United States Flexible Cords Sales Price Trend (2011-2016)

#### 3.2 United States Flexible Cords Sales and Market Share by Manufacturers

#### 3.3 United States Flexible Cords Sales and Market Share by Type

#### 3.4 United States Flexible Cords Sales and Market Share by Application

### **4 CHINA FLEXIBLE CORDS (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China Flexible Cords Sales and Value (2011-2016)

##### 4.1.1 China Flexible Cords Sales and Growth Rate (2011-2016)

##### 4.1.2 China Flexible Cords Revenue and Growth Rate (2011-2016)

##### 4.1.3 China Flexible Cords Sales Price Trend (2011-2016)

#### 4.2 China Flexible Cords Sales and Market Share by Manufacturers

#### 4.3 China Flexible Cords Sales and Market Share by Type

#### 4.4 China Flexible Cords Sales and Market Share by Application

### **5 EUROPE FLEXIBLE CORDS (VOLUME, VALUE AND SALES PRICE)**

#### 5.1 Europe Flexible Cords Sales and Value (2011-2016)

##### 5.1.1 Europe Flexible Cords Sales and Growth Rate (2011-2016)

##### 5.1.2 Europe Flexible Cords Revenue and Growth Rate (2011-2016)

##### 5.1.3 Europe Flexible Cords Sales Price Trend (2011-2016)

#### 5.2 Europe Flexible Cords Sales and Market Share by Manufacturers

#### 5.3 Europe Flexible Cords Sales and Market Share by Type

#### 5.4 Europe Flexible Cords Sales and Market Share by Application

### **6 JAPAN FLEXIBLE CORDS (VOLUME, VALUE AND SALES PRICE)**

#### 6.1 Japan Flexible Cords Sales and Value (2011-2016)

##### 6.1.1 Japan Flexible Cords Sales and Growth Rate (2011-2016)

##### 6.1.2 Japan Flexible Cords Revenue and Growth Rate (2011-2016)

##### 6.1.3 Japan Flexible Cords Sales Price Trend (2011-2016)

#### 6.2 Japan Flexible Cords Sales and Market Share by Manufacturers

#### 6.3 Japan Flexible Cords Sales and Market Share by Type

#### 6.4 Japan Flexible Cords Sales and Market Share by Application

## **7 GLOBAL FLEXIBLE CORDS MANUFACTURERS ANALYSIS**

### 7.1 Prysmian Group

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Flexible Cords Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Prysmian Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### 7.2 Nexans

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 113 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Nexans Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### 7.3 GeneralCable

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 133 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 GeneralCable Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### 7.4 LS Cable Group

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Oct Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 LS Cable Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### 7.5 NKT

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 NKT Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Southwire

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Southwire Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Wanda Group

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Chemical & Material Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Wanda Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Hangzhou Cable Co., Ltd.

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Hangzhou Cable Co., Ltd. Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 TPC Wire & Cable Corp.

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 TPC Wire & Cable Corp. Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

7.10 Kapis Group

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Kapis Group Flexible Cords Sales, Revenue, Price and Gross Margin

(2011-2016)

7.10.4 Main Business/Business Overview

7.11 Leoni

7.12 Caledonian-Cables

7.13 Hengtong Group

## **8 FLEXIBLE CORDS MAUFACTURING COST ANALYSIS**

8.1 Flexible Cords Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Flexible Cords

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Flexible Cords Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Flexible Cords Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**



## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL FLEXIBLE CORDS MARKET FORECAST (2016-2021)**

### 12.1 Global Flexible Cords Sales, Revenue Forecast (2016-2021)

### 12.2 Global Flexible Cords Sales Forecast by Regions (2016-2021)

### 12.3 Global Flexible Cords Sales Forecast by Type (2016-2021)

### 12.4 Global Flexible Cords Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Flexible Cords  
Table Classification of Flexible Cords  
Figure Global Sales Market Share of Flexible Cords by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Flexible Cords  
Figure Global Sales Market Share of Flexible Cords by Application in 2015  
Figure Portable devices Examples  
Figure Mobile tools Examples  
Figure Machinery Examples  
Figure United States Flexible Cords Revenue and Growth Rate (2011-2021)  
Figure China Flexible Cords Revenue and Growth Rate (2011-2021)  
Figure Europe Flexible Cords Revenue and Growth Rate (2011-2021)  
Figure Japan Flexible Cords Revenue and Growth Rate (2011-2021)  
Figure Global Flexible Cords Sales and Growth Rate (2011-2021)  
Figure Global Flexible Cords Revenue and Growth Rate (2011-2021)  
Table Global Flexible Cords Sales of Key Manufacturers (2011-2016)  
Table Global Flexible Cords Sales Share by Manufacturers (2011-2016)  
Figure 2015 Flexible Cords Sales Share by Manufacturers  
Figure 2016 Flexible Cords Sales Share by Manufacturers  
Table Global Flexible Cords Revenue by Manufacturers (2011-2016)  
Table Global Flexible Cords Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Flexible Cords Revenue Share by Manufacturers  
Table 2016 Global Flexible Cords Revenue Share by Manufacturers  
Table Global Flexible Cords Sales and Market Share by Type (2011-2016)  
Table Global Flexible Cords Sales Share by Type (2011-2016)  
Figure Sales Market Share of Flexible Cords by Type (2011-2016)  
Figure Global Flexible Cords Sales Growth Rate by Type (2011-2016)  
Table Global Flexible Cords Revenue and Market Share by Type (2011-2016)  
Table Global Flexible Cords Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Flexible Cords by Type (2011-2016)  
Figure Global Flexible Cords Revenue Growth Rate by Type (2011-2016)  
Table Global Flexible Cords Sales and Market Share by Regions (2011-2016)  
Table Global Flexible Cords Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Flexible Cords by Regions (2011-2016)

Figure Global Flexible Cords Sales Growth Rate by Regions (2011-2016)  
Table Global Flexible Cords Revenue and Market Share by Regions (2011-2016)  
Table Global Flexible Cords Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Flexible Cords by Regions (2011-2016)  
Figure Global Flexible Cords Revenue Growth Rate by Regions (2011-2016)  
Table Global Flexible Cords Sales and Market Share by Application (2011-2016)  
Table Global Flexible Cords Sales Share by Application (2011-2016)  
Figure Sales Market Share of Flexible Cords by Application (2011-2016)  
Figure Global Flexible Cords Sales Growth Rate by Application (2011-2016)  
Figure United States Flexible Cords Sales and Growth Rate (2011-2016)  
Figure United States Flexible Cords Revenue and Growth Rate (2011-2016)  
Figure United States Flexible Cords Sales Price Trend (2011-2016)  
Table United States Flexible Cords Sales by Manufacturers (2011-2016)  
Table United States Flexible Cords Market Share by Manufacturers (2011-2016)  
Table United States Flexible Cords Sales by Type (2011-2016)  
Table United States Flexible Cords Market Share by Type (2011-2016)  
Table United States Flexible Cords Sales by Application (2011-2016)  
Table United States Flexible Cords Market Share by Application (2011-2016)  
Figure China Flexible Cords Sales and Growth Rate (2011-2016)  
Figure China Flexible Cords Revenue and Growth Rate (2011-2016)  
Figure China Flexible Cords Sales Price Trend (2011-2016)  
Table China Flexible Cords Sales by Manufacturers (2011-2016)  
Table China Flexible Cords Market Share by Manufacturers (2011-2016)  
Table China Flexible Cords Sales by Type (2011-2016)  
Table China Flexible Cords Market Share by Type (2011-2016)  
Table China Flexible Cords Sales by Application (2011-2016)  
Table China Flexible Cords Market Share by Application (2011-2016)  
Figure Europe Flexible Cords Sales and Growth Rate (2011-2016)  
Figure Europe Flexible Cords Revenue and Growth Rate (2011-2016)  
Figure Europe Flexible Cords Sales Price Trend (2011-2016)  
Table Europe Flexible Cords Sales by Manufacturers (2011-2016)  
Table Europe Flexible Cords Market Share by Manufacturers (2011-2016)  
Table Europe Flexible Cords Sales by Type (2011-2016)  
Table Europe Flexible Cords Market Share by Type (2011-2016)  
Table Europe Flexible Cords Sales by Application (2011-2016)  
Table Europe Flexible Cords Market Share by Application (2011-2016)  
Figure Japan Flexible Cords Sales and Growth Rate (2011-2016)  
Figure Japan Flexible Cords Revenue and Growth Rate (2011-2016)  
Figure Japan Flexible Cords Sales Price Trend (2011-2016)

Table Japan Flexible Cords Sales by Manufacturers (2011-2016)  
Table Japan Flexible Cords Market Share by Manufacturers (2011-2016)  
Table Japan Flexible Cords Sales by Type (2011-2016)  
Table Japan Flexible Cords Market Share by Type (2011-2016)  
Table Japan Flexible Cords Sales by Application (2011-2016)  
Table Japan Flexible Cords Market Share by Application (2011-2016)  
Table Prysmian Group Basic Information List  
Table Prysmian Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Prysmian Group Flexible Cords Global Market Share (2011-2016)  
Table Nexans Basic Information List  
Table Nexans Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Nexans Flexible Cords Global Market Share (2011-2016)  
Table GeneralCable Basic Information List  
Table GeneralCable Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure GeneralCable Flexible Cords Global Market Share (2011-2016)  
Table LS Cable Group Basic Information List  
Table LS Cable Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LS Cable Group Flexible Cords Global Market Share (2011-2016)  
Table NKT Basic Information List  
Table NKT Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure NKT Flexible Cords Global Market Share (2011-2016)  
Table Southwire Basic Information List  
Table Southwire Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Southwire Flexible Cords Global Market Share (2011-2016)  
Table Wanda Group Basic Information List  
Table Wanda Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Wanda Group Flexible Cords Global Market Share (2011-2016)  
Table Hangzhou Cable Co., Ltd. Basic Information List  
Table Hangzhou Cable Co., Ltd. Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Hangzhou Cable Co., Ltd. Flexible Cords Global Market Share (2011-2016)  
Table TPC Wire & Cable Corp. Basic Information List  
Table TPC Wire & Cable Corp. Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure TPC Wire & Cable Corp. Flexible Cords Global Market Share (2011-2016)

Table Kapis Group Basic Information List  
Table Kapis Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kapis Group Flexible Cords Global Market Share (2011-2016)  
Table Leoni Basic Information List  
Table Leoni Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Leoni Flexible Cords Global Market Share (2011-2016)  
Table Caledonian-Cables Basic Information List  
Table Caledonian-Cables Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Caledonian-Cables Flexible Cords Global Market Share (2011-2016)  
Table Hengtong Group Basic Information List  
Table Hengtong Group Flexible Cords Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Hengtong Group Flexible Cords Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Flexible Cords  
Figure Manufacturing Process Analysis of Flexible Cords  
Figure Flexible Cords Industrial Chain Analysis  
Table Raw Materials Sources of Flexible Cords Major Manufacturers in 2015  
Table Major Buyers of Flexible Cords  
Table Distributors/Traders List  
Figure Global Flexible Cords Sales and Growth Rate Forecast (2016-2021)  
Figure Global Flexible Cords Revenue and Growth Rate Forecast (2016-2021)  
Table Global Flexible Cords Sales Forecast by Regions (2016-2021)  
Table Global Flexible Cords Sales Forecast by Type (2016-2021)  
Table Global Flexible Cords Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Flexible Cords Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GE9B2EE4DC7EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE9B2EE4DC7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970