

# Global Fleet Management System Market Professional Survey Report 2018

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## Abstracts

This report studies the global Fleet Management System market status and forecast, categorizes the global Fleet Management System market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A fleet management system is formed by the integration of hardware, software, and communication technologies. It provides a platform to fleet operators to efficiently control, track, and monitor commercial vehicles. They improve the overall operational efficiency by reducing the non-value-added activities of the operators. Fuel cards are used for fuel management while driver safety systems monitor driver behavior. Other solutions are employed for location or tracking of vehicles, driver navigation assistance, and ensuring that the operators meet the regulatory standards set by their respective national governments.

Mobile devices will have tighter integration into vehicles. Beyond the connecting hands-free phone and music; the mobile devices will be able to wirelessly sync key vehicle data including mileage, health checks, and performance. Wirelessly with the mobile device, this, in turn, can use that information for applications.

Mobile devices, already ubiquitous in 2014, will be the sole way drivers handle their fleet tasks. Mileage reporting, trip logs, and finding vendors which will all happen through mobile devices and will make use of the capabilities (such as location awareness) of those devices to automate tasks. All key fleet documents will be digital and available in a mobile device.

Big Data will drive decisions for all aspects of fleet management, including vehicle selection, maintenance management, and driver safety planning. With the continued use of fleet analytics and accessibility to greater amounts of data, fleets will become more efficient, operate with fewer resources, and show an increase in productivity.

Commercial vehicle fleets play an essential role in the European and American economy. QYR is of the opinion that the European fleet management market has entered a growth period that will last for several years to come and the American market for fleet management will continue to show healthy growth in the next 5 years. Individual markets may however suffer temporary setbacks, depending on the local economic developments.

A group of international aftermarket solution providers have emerged as leaders on the European fleet management market. Masternaut is ranked as the largest player overall in terms of installed base with close to 200,000 units deployed, mainly in France and the UK. TomTom Business Solutions was the fastest growing vendor also in 2010 and has now surpassed 143,000 subscribers. Transics is number one in the heavy trucks segment with an estimated 65,000 active units installed. Other significant players include European companies such as Vehco, Navman Wireless and Trafficmaster and international players like Trimble and Qualcomm from the US and the South African telematics providers Digicore and MiX Telematics.

The market leaders on the fleet management market in the Americas include a range of different actors. Qualcomm Enterprise Services is ranked as the largest player, with an estimated total installed base of approximately 350,000 units in North and Latin America. The company's solutions are targeted at heavy trucks, where the main competitors in North America are XATA and PeopleNet, with approximately 110,000 units installed each.

The global Fleet Management System market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Omnitracs

Trimble

Fleetmatics

Alphabet

Telenav

Arvento

Teletrac

EMKAY

Gurtam

ARI

FleetCor

Navman Wireless

TomTom

I.D. Systems

AssetWorks

BSM Wireless

E6GPS

Mike Albert

Microlise

Etrans

Wiesless Matrix

Scania Fleet

Transcore

Transics

Blue Tree

Fleetboard

Inosat

Tracker SA

Zonar

Dynafleet

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Type I

Type II

By Application, the market can be split into

Logistics and Transportation

Public Transportation

The study objectives of this report are:

To analyze and study the global Fleet Management System capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Fleet Management System manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Fleet Management System are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Fleet Management System Manufacturers

Fleet Management System Distributors/Traders/Wholesalers  
Fleet Management System Subcomponent Manufacturers  
Industry Association  
Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Fleet Management System market, by end-use.

Detailed analysis and profiles of additional market players.



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