

Global Flavors Market Professional Survey Report 2018

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Abstracts

This report studies the global Flavors market status and forecast, categorizes the global Flavors market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Flavor is the sensory impression of a food or other substance, and is determined mainly by the chemical senses of taste and smell. The 'trigeminal senses', which detect chemical irritants in the mouth and throat as well as temperature and texture, are also very important to the overall Gestalt of flavor perception. The flavor of the food, as such, can be altered with natural or artificial flavorants, which affect these senses. Flavorant is defined as a substance that gives another substance flavor, altering the characteristics of the solute, causing it to become sweet, sour, tangy, etc. Although the terms 'flavoring' or 'flavorant' in common language denote the combined chemical sensations of taste and smell, the same terms are usually used in the fragrance and flavors industry to refer to edible chemicals and extracts that alter the flavor of food and food products through the sense of smell. Due to the high cost or unavailability of natural flavor extracts, most commercial flavorants are nature-identical, which means that they are the chemical equivalent of natural flavors but chemically synthesized rather than being extracted from the source materials. Identification of nature-identical flavorants are done using technology such as headspace techniques.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, in the next few years there will be many uncertainties. Coupled with flavors industry in short supply on the market in the past few years, more and more companies have entered into flavors industry, the current demand for flavors product is relatively low. Ordinary Flavors products on the market do not sell well; low-end product has excess capacity, and high-end product is in short

supply.

Flavors product demand market has a certain space, but basically showing the scarcity of high-end products and excess capacity of low-end products. There is increasing demand for high-end products.

As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. Currently, the Chinese Flavors industry begins to transit to high-end Flavors products, as well as extends in the resource-rich land and downstream industry chain.

The global Flavors market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Givaudan

Firmenich

IFF

Symrise

Takasago

Sensient Flavors

Mane SA

T.Hasegawa

Frutarom

Robertet SA

WILD

McCormick

Synergy Flavor

Prova

Apple F&F

CFF-Boton

Huabao Group

Bairun F&F

Chunfa Bio-Tech

Tianning F&F

Artsci Bio

Baihua F&F

Hangman

Hodia Flavor

Wincom F&F

Huayang F&F

Meiyi F&F

Tianlihai Chem

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Natural Flavoring Substances

Nature-identical Flavoring Substances

Artificial Flavoring Substances

By Application, the market can be split into

hard candy, cookies and other baked goods

soft drinks, beverages, ice cream, other cold drink

The study objectives of this report are:

To analyze and study the global Flavors capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Flavors manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Flavors are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Flavors Manufacturers

Flavors Distributors/Traders/Wholesalers

Flavors Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Flavors market, by end-use.

Detailed analysis and profiles of additional market players.

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