

Global Flavors Market Insights, Forecast to 2026

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Abstracts

Flavor is the sensory impression of a food or other substance, and is determined mainly by the chemical senses of taste and smell. The 'trigeminal senses', which detect chemical irritants in the mouth and throat as well as temperature and texture, are also very important to the overall Gestalt of flavor perception. The flavor of the food, as such, can be altered with natural or artificial flavorants, which affect these senses. Flavorant is defined as a substance that gives another substance flavor, altering the characteristics of the solute, causing it to become sweet, sour, tangy, etc. Although the terms 'flavoring' or 'flavorant' in common language denote the combined chemical sensations of taste and smell, the same terms are usually used in the fragrance and flavors industry to refer to edible chemicals and extracts that alter the flavor of food and food products through the sense of smell. Due to the high cost or unavailability of natural flavor extracts, most commercial flavorants are nature-identical, which means that they are the chemical equivalent of natural flavors but chemically synthesized rather than being extracted from the source materials. Identification of nature-identical flavorants are done using technology such as headspace techniques.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, in the next few years there will be many uncertainties. Coupled with flavors industry in short supply on the market in the past few years, more and more companies have entered into flavors industry, the current demand for flavors product is relatively low. Ordinary Flavors products on the market do not sell well; low-end product has excess capacity, and high-end product is in short supply.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Flavors 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting

production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Flavors 3900 industry.

Based on our recent survey, we have several different scenarios about the Flavors 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 11750 million in 2019. The market size of Flavors 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Flavors market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Flavors market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Flavors market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Flavors market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Flavors market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Flavors market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Flavors market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Flavors market.

The following manufacturers are covered in this report:

Givaudan

Firmenich

IFF

Symrise

Takasago

Sensient Flavors

Mane SA

T.Hasegawa

International Flavors?Fragrances

Robertet SA

WILD

McCormick

Synergy Flavor

Prova

Apple F&F

CFF-Boton

Huabao Group

Bairun F&F

Chunfa Bio-Tech

Tianning F&F

Artsci Bio

Baihua F&F

Hangman

Hodia Flavor

Wincom F&F

Huayang F&F

Meiyi F&F

Tianlihai Chem

Flavors Breakdown Data by Type

Natural Flavoring Substances

Nature-identical Flavoring Substances

Artificial Flavoring Substances

Flavors Breakdown Data by Application

hard candy, cookies and other baked goods

soft drinks, beverages, ice cream, other cold drink

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