

Global Flavor Tea Market Research Report 2016

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Abstracts

This report studies Flavor Tea in Global market, especially in North America, Europe, China, Japan, Taiwan and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Twinings

Harney & Sons

Celestial Seasonings

Tazo.

Dilmah

Bigelow

Tatley

Yogi Tea

The Republic of Tea

Yorkshire Tea

Lipton

Mighty Leaf Tea

Stash Tea

Traditional Medicinals

Tevana

Luzianne

PG Tips

Red Rose

Mariage

Laduree

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Flavor Tea in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Taiwan

India

Row

Split by Product Types, with production, revenue, price, market share and growth rate of each type, can be divided into

Apple Tea

Blueberry Tea

Cinnamon Tea

Cranberry Tea

Lemon Tea

Mint Tea

Mango Tea

Orange Tea

Peach Tea

Pomegranate Tea

Raspberry Tea

Vanilla Tea

Chocolate Tea

Chamomile Tea

Caramel Tea

Chai Tea

Ginger Tea

Rose Tea

Other Flavors

Split by applications, this report focuses on consumption, market share and growth rate of Flavor Tea in each application, can be divided into

Residential

Hotel

Restaurant

Cafe & Tea Station

Air Company

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1 Flavor Tea Market Overview

1.1 Product Overview and Scope of Flavor Tea

Tea easily absorbs other aromas and tastes. Thus tea drinkers the world over have long enhanced their tea with additional flavors, from flowers and oils to herbs and spices. Flavoring tea is a well-established tradition in China, where, for centuries, people have brewed tea with onions, orange peel, peach leaves, and berries. The Chinese are also known for their flower teas - popular varieties include jasmine, orchid, rose, and magnolia.

Figure Picture of Flavor Tea

Source: QYR Food & Beverage Research Center, Dec. 2016

1.2 Flavor Tea Segment by Types

1.2.1 Global Production Market Share of Flavor Tea by Types in 2015

Figure Global Production Market Share of Flavor Tea by Types in 2015

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Classification of Flavor Tea

Types

Feature

Description

1

2

3

Source: QYR Food & Beverage Research Center, Dec. 2016

1.2.2 Apple Tea

Figure Product Picture of Apple Tea

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Major Manufacturers of Apple Tea

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

Source: Above Companies; QYR Food & Beverage Research Center, Dec. 2016

1.2.3 Blueberry Tea

Figure Product Picture of Blueberry Tea

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Major Manufacturers of Blueberry Tea

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

Source: Above Companies; QYR Food & Beverage Research Center, Dec. 2016

1.2.4 Cinnamon Tea

Figure Product Picture of Cinnamon Tea

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Major Manufacturers of Cinnamon Tea

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

Source: Above Companies; QYR Food & Beverage Research Center, Dec. 2016

1.2.5 Cranberry Tea

Figure Product Picture of Cranberry Tea

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Major Manufacturers of Cranberry Tea

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

Source: Above Companies; QYR Food & Beverage Research Center, Dec. 2016

1.2.6 Lemon Tea

Figure Product Picture of Lemon Tea

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Major Manufacturers of Lemon Tea

Manufacturers

Location of Manufacturing Bases/Factories

1

2

3

Source: Above Companies; QYR Food & Beverage Research Center, Dec. 2016

- 1.2.7 Mint Tea
- 1.2.8 Mango Tea
- 1.2.9 Orange Tea
- 1.2.10 Peach Tea
- 1.2.11 Pomegranate Tea
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1.3 Flavor Tea Segment by Applications

1.3.1 Flavor Tea Consumption Market Share by Applications in 2015

Table Flavor Tea Consumption Market Share by Applications in 2015

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Applications of Flavor Tea

Applications

Feature

Description

1

2

3

Source: QYR Food & Beverage Research Center, Dec. 2016

1.3.2 Residential

Residential

Figure Residential Examples

Source: QYR Food & Beverage Research Center, Dec. 2016

1.3.3 Hotel

Hotel

Figure Hotel Examples

Source: QYR Food & Beverage Research Center, Dec. 2016

1.3.4 Restaurant

Restaurant

Figure Restaurant Examples

Source: QYR Food & Beverage Research Center, Dec. 2016

1.3.5 Cafe & Tea Station

Cafe & Tea Station

Figure Cafe & Tea Station Examples

Source: QYR Food & Beverage Research Center, Dec. 2016

1.3.6 Air Company

Air Company

Figure Air Company Examples

Source: QYR Food & Beverage Research Center, Dec. 2016

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Source: QYR Food & Beverage Research Center, Dec. 2016

1.4.6 India Status and Prospect (2011-2021)

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Source: QYR Food & Beverage Research Center, Dec. 2016

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Figure Global Flavor Tea Revenue (Million USD) and Growth Rate (2011-2021)

Source: QYR Food & Beverage Research Center, Dec. 2016

2 Global Flavor Tea Market Competition by Manufacturers

2.1 Global Flavor Tea Capacity, Production and Share by Manufacturers (2015 and 2016)

Table Global Flavor Tea Capacity of Key Manufacturers (2015 and 2016)

Capacity

Twinings

Harney & Sons

Celestial Seasonings

Tazo.

Dilmah

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Capacity Market Share of Key Manufacturers (2015 and 2016)

Capacity

Twinings

Harney & Sons

Celestial Seasonings

Tazo.

Dilmah

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Capacity of Key Manufacturers in 2015

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Capacity of Key Manufacturers in 2016

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Production of Key Manufacturers (2015 and 2016)

Production

Twinings

Harney & Sons

Celestial Seasonings

Tazo.

Dilmah

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Production Share by Manufacturers (2015 and 2016)

Production Share

2015

2016

Twinings

Harney & Sons

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Figure 2015 Flavor Tea Production Share by Manufacturers

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Figure 2016 Flavor Tea Production Share by Manufacturers

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

2.2 Global Flavor Tea Revenue and Share by Manufacturers (2015 and 2016)

Table Global Flavor Tea Revenue (Million USD) by Manufacturers (2015 and 2016)

Revenue

Twinnings

Harney & Sons

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Revenue Share by Manufacturers (2015 and 2016)

Revenue Share

Twinnings

Harney & Sons

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table 2015 Global Flavor Tea Revenue Share by Manufacturers

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table 2016 Global Flavor Tea Revenue Share by Manufacturers

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

2.3 Global Flavor Tea Average Price by Manufacturers (2015 and 2016)

Table Global Market Flavor Tea Average Price of Key Manufacturers (2015 and 2016)

Twinnings

Harney & Sons

Total

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Figure Global Market Flavor Tea Average Price of Key Manufacturers in 2015

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

2.4 Manufacturers Flavor Tea Manufacturing Base Distribution, Sales Area, Product Types

Table Manufacturers Flavor Tea Manufacturing Base Distribution and Sales Area

Manufacturing Base Distribution

Sales Area

Twinnings

Harney & Sons

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Table Manufacturers Flavor Tea Product Types

Product Types

Twinnings

Harney & Sons

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

2.5 Flavor Tea Market Competitive Situation and Trends?

2.5.1 Flavor Tea Market Concentration Rate

2.5.2 Flavor Tea Market Share of Top 3 and Top 5 Manufacturers

Figure Flavor Tea Market Share of Top 3 Manufacturers

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

Figure Flavor Tea Market Share of Top 5 Manufacturers

Source: Above companies; QYR Food & Beverage Research Center, Dec. 2016

2.5.3 Mergers & Acquisitions, Expansion

3 Global Flavor Tea Capacity, Production, Revenue (Value) by Regions (2011-2016)

3.1 Global Flavor Tea Capacity and Market Share by Regions (2011-2016)

Table Global Flavor Tea Capacity by Regions (2011-2016)

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Capacity Market Share by Regions (2011-2016)

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Capacity Market Share by Regions (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure 2015 Global Flavor Tea Capacity Market Share by Regions

Source: QYR Food & Beverage Research Center, Dec. 2016

3.2 Global Flavor Tea Production and Market Share by Regions (2011-2016)

Table Global Flavor Tea Production by Regions (2011-2016)

North America

Europe

China
Japan
Taiwan
India
Row
ROW
Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Production and Market Share by Regions (2011-2016)

North America

Europe
China
Japan
Taiwan
India
Row
ROW
Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Production Market Share by Regions (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure 2015 Global Flavor Tea Production Market Share by Regions

Source: QYR Food & Beverage Research Center, Dec. 2016

3.3 Global Flavor Tea Revenue (Value) and Market Share by Regions (2011-2016)

Table Global Flavor Tea Revenue by Regions (2011-2016)

North America

Europe
China
Japan
Taiwan
India
Row
ROW
Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Revenue Market Share by Regions (2011-2016)

North America

Europe
China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Table 2015 Global Flavor Tea Revenue Market Share by Regions

Source: QYR Food & Beverage Research Center, Dec. 2016

3.4 Global Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Global Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.5 North America Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table North America Flavor Tea Capacity, Production, Revenue, Price and Gross
Margin (2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.6 Europe Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Europe Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.7 China Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table China Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.8 Japan Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Japan Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.9 Taiwan Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Table Taiwan Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.10 India Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

3.11 Row Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Row Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Food & Beverage Research Center, Dec. 2016

4 Global Flavor Tea Supply (Production), Consumption, Export, Import by Regions (2011-2016)

4.1 Global Flavor Tea Consumption by Regions (2011-2016)

Table Global Flavor Tea Consumption Market by Regions (2011-2016)

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Consumption Market Share by Regions (2011-2016)

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Consumption Market Share by Regions (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure 2015 Global Flavor Tea Consumption Market Share by Regions

Source: QYR Food & Beverage Research Center, Dec. 2016

4.2 North America Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table North America Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

4.3 Europe Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table Europe Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

4.4 China Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table China Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

4.5 Japan Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table Japan Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

4.6 Taiwan Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table Taiwan Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

4.7 India Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table India Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

4.8 Row Flavor Tea Production, Consumption, Export, Import by Regions (2011-2016)

Table Row Flavor Tea Production, Consumption, Import & Export (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

5 Global Flavor Tea Production, Revenue (Value), Price Trend by Types

5.1 Global Flavor Tea Production and Market Share by Types (2011-2016)

Table Global Flavor Tea Production by Types (2011-2016)

Apple Tea

Blueberry Tea

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Production Share by Types (2011-2016)

Apple Tea

Blueberry Tea

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Production Market Share of Flavor Tea by Types (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure 2015 Production Market Share of Flavor Tea by Types

Source: QYR Food & Beverage Research Center, Dec. 2016

5.2 Global Flavor Tea Revenue and Market Share by Types (2011-2016)

Table Global Flavor Tea Revenue by Types (2011-2016)

Apple Tea

Blueberry Tea

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Revenue Share by Types (2011-2016)

Apple Tea

Blueberry Tea

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Production Revenue Share of Flavor Tea by Types (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure 2015 Revenue Market Share of Flavor Tea by Types

Source: QYR Food & Beverage Research Center, Dec. 2016

5.3 Global Flavor Tea Price by Type (2011-2016)

Table Global Flavor Tea Price by Types (2011-2016)

Apple Tea

Blueberry Tea

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

5.4 Global Flavor Tea Production Growth by Type (2011-2016)

Figure Global Flavor Tea Production Growth by Type (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

6 Global Flavor Tea Market Analysis by Applications

6.1 Global Flavor Tea Consumption and Market Share by Applications (2011-2016)

Table Global Flavor Tea Consumption by Applications (2011-2016)

Residential

Hotel

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Table Global Flavor Tea Consumption Market Share by Applications (2011-2016)

Residential

Hotel

Total

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Consumption Market Share by Applications in 2015

Source: QYR Food & Beverage Research Center, Dec. 2016

6.2 Global Flavor Tea Consumption Growth Rate by Applications (2011-2016)

Table Global Flavor Tea Consumption Growth Rate by Applications (2011-2016)

Residential

Hotel

Source: QYR Food & Beverage Research Center, Dec. 2016

Figure Global Flavor Tea Consumption Growth Rate by Applications (2011-2016)

Source: QYR Food & Beverage Research Center, Dec. 2016

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 Global Flavor Tea Manufacturers Profiles/Analysis

7.1 Twinings

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Twinings Basic Information, Manufacturing Base, Sales Area and Its Competitors

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Flavor Tea

4

Manufacturing Locations of Flavor Tea

5

Flavor Tea Sales Area

6

Main Business/Business Overview

7

Contact Information

Source: Twinings; QYR Food & Beverage Research Center, Dec. 2016

7.1.2 Flavor Tea Product Types, Application and Specification

7.1.2.1 Type one

7.1.2.2 Type two

7.1.3 Twinings Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2015 and 2016)Table Twinings Flavor Tea Capacity, Production, Revenue, Price and Gross Margin
(2015 and 2016)

Source: Twinings; QYR Food & Beverage Research Center, Dec. 2016

Figure Twinings Flavor Tea Market Share (2015 and 2016)

Source: Twinings; QYR Food & Beverage Research Center, Dec. 2016

7.2 Harney & Sons

7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its
CompetitorsTable Harney & Sons Basic Information, Manufacturing Base, Sales Area and Its
Competitors

#

Item

Description

1

Company Name

2

Website

3

Commercial Production Date of Flavor Tea

4

Manufacturing Locations of Flavor Tea

5

Flavor Tea Sales Area

6

Main Business/Business Overview

7

Contact Information

Source: Harney & Sons;

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