

Global Fitness Watches Market Research Report 2016

https://marketpublishers.com/r/G68657395F3EN.html

Date: October 2016

Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: G68657395F3EN

Abstracts

Notes:

Production, means the output of Fitness Watches

Revenue, means the sales value of Fitness Watches

This report studies Fitness Watches in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Epson
Fujitsu
Google
Microsoft
Vizux
Samsung
Sony

Apple

MOTOROLA



	LG
	Nike
	Fitbit
	Casio
	TAG Heuer
	TomTom
	Qualcomm
	Garmin
	Withings
produc	Segment by Regions, this report splits Global into several key Regions, with tion, consumption, revenue, market share and growth rate of Fitness Watches in egions, from 2011 to 2021 (forecast), like
	North America
	Europe
	China
	Japan
	Korea
	Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into



Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Fitness Watches in each application, can be divided into
Application 1
Application 2
Application 3



Contents

Global Fitness Watches Market Research Report 2016

1 FITNESS WATCHES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Fitness Watches
- 1.2 Fitness Watches Segment by Type
 - 1.2.1 Global Production Market Share of Fitness Watches by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Fitness Watches Segment by Application
 - 1.3.1 Fitness Watches Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Fitness Watches Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Fitness Watches (2011-2021)

2 GLOBAL FITNESS WATCHES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Fitness Watches Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Fitness Watches Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Fitness Watches Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Fitness Watches Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Fitness Watches Market Competitive Situation and Trends
 - 2.5.1 Fitness Watches Market Concentration Rate
 - 2.5.2 Fitness Watches Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL FITNESS WATCHES PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Fitness Watches Production by Region (2011-2016)
- 3.2 Global Fitness Watches Production Market Share by Region (2011-2016)
- 3.3 Global Fitness Watches Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL FITNESS WATCHES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Fitness Watches Consumption by Regions (2011-2016)
- 4.2 North America Fitness Watches Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Fitness Watches Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Fitness Watches Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Fitness Watches Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Fitness Watches Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Fitness Watches Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL FITNESS WATCHES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Fitness Watches Production and Market Share by Type (2011-2016)
- 5.2 Global Fitness Watches Revenue and Market Share by Type (2011-2016)
- 5.3 Global Fitness Watches Price by Type (2011-2016)
- 5.4 Global Fitness Watches Production Growth by Type (2011-2016)



6 GLOBAL FITNESS WATCHES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Fitness Watches Consumption and Market Share by Application (2011-2016)
- 6.2 Global Fitness Watches Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL FITNESS WATCHES MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Apple
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Fitness Watches Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Apple Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Epson
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Fitness Watches Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Epson Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Fujitsu
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Fitness Watches Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Fujitsu Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Google
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Fitness Watches Product Type, Application and Specification
 - 7.4.2.1 Type I



- 7.4.2.2 Type II
- 7.4.3 Google Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Microsoft
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Fitness Watches Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Microsoft Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Vizux
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Fitness Watches Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Vizux Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Samsung
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Fitness Watches Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Samsung Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Sony
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Fitness Watches Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Sony Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 MOTOROLA
- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Fitness Watches Product Type, Application and Specification



- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 MOTOROLA Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 LG
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Fitness Watches Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 LG Fitness Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Nike
- 7.12 Fitbit
- 7.13 Casio
- 7.14 TAG Heuer
- 7.15 TomTom
- 7.16 Qualcomm
- 7.17 Garmin
- 7.18 Withings

8 FITNESS WATCHES MANUFACTURING COST ANALYSIS

- 8.1 Fitness Watches Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Fitness Watches

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Fitness Watches Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing



- 9.3 Raw Materials Sources of Fitness Watches Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL FITNESS WATCHES MARKET FORECAST (2016-2021)

- 12.1 Global Fitness Watches Production, Revenue Forecast (2016-2021)
- 12.2 Global Fitness Watches Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Fitness Watches Production Forecast by Type (2016-2021)
- 12.4 Global Fitness Watches Consumption Forecast by Application (2016-2021)
- 12.5 Fitness Watches Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology



Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fitness Watches

Figure Global Production Market Share of Fitness Watches by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Fitness Watches Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Fitness Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Fitness Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Fitness Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Fitness Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Fitness Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Fitness Watches Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Fitness Watches Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Fitness Watches Capacity of Key Manufacturers (2015 and 2016)

Table Global Fitness Watches Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Fitness Watches Capacity of Key Manufacturers in 2015

Figure Global Fitness Watches Capacity of Key Manufacturers in 2016

Table Global Fitness Watches Production of Key Manufacturers (2015 and 2016)

Table Global Fitness Watches Production Share by Manufacturers (2015 and 2016)

Figure 2015 Fitness Watches Production Share by Manufacturers

Figure 2016 Fitness Watches Production Share by Manufacturers

Table Global Fitness Watches Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Fitness Watches Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Fitness Watches Revenue Share by Manufacturers

Table 2016 Global Fitness Watches Revenue Share by Manufacturers

Table Global Market Fitness Watches Average Price of Key Manufacturers (2015 and



2016)

Figure Global Market Fitness Watches Average Price of Key Manufacturers in 2015

Table Manufacturers Fitness Watches Manufacturing Base Distribution and Sales Area

Table Manufacturers Fitness Watches Product Type

Figure Fitness Watches Market Share of Top 3 Manufacturers

Figure Fitness Watches Market Share of Top 5 Manufacturers

Table Global Fitness Watches Capacity by Regions (2011-2016)

Figure Global Fitness Watches Capacity Market Share by Regions (2011-2016)

Figure Global Fitness Watches Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Fitness Watches Capacity Market Share by Regions

Table Global Fitness Watches Production by Regions (2011-2016)

Figure Global Fitness Watches Production and Market Share by Regions (2011-2016)

Figure Global Fitness Watches Production Market Share by Regions (2011-2016)

Figure 2015 Global Fitness Watches Production Market Share by Regions

Table Global Fitness Watches Revenue by Regions (2011-2016)

Table Global Fitness Watches Revenue Market Share by Regions (2011-2016)

Table 2015 Global Fitness Watches Revenue Market Share by Regions

Table Global Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table China Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Fitness Watches Consumption Market by Regions (2011-2016)

Table Global Fitness Watches Consumption Market Share by Regions (2011-2016)

Figure Global Fitness Watches Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Fitness Watches Consumption Market Share by Regions

Table North America Fitness Watches Production, Consumption, Import & Export (2011-2016)

Table Europe Fitness Watches Production, Consumption, Import & Export (2011-2016)
Table China Fitness Watches Production, Consumption, Import & Export (2011-2016)



Table Japan Fitness Watches Production, Consumption, Import & Export (2011-2016)

Table Korea Fitness Watches Production, Consumption, Import & Export (2011-2016)

Table Taiwan Fitness Watches Production, Consumption, Import & Export (2011-2016)

Table Global Fitness Watches Production by Type (2011-2016)

Table Global Fitness Watches Production Share by Type (2011-2016)

Figure Production Market Share of Fitness Watches by Type (2011-2016)

Figure 2015 Production Market Share of Fitness Watches by Type

Table Global Fitness Watches Revenue by Type (2011-2016)

Table Global Fitness Watches Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Fitness Watches by Type (2011-2016)

Figure 2015 Revenue Market Share of Fitness Watches by Type

Table Global Fitness Watches Price by Type (2011-2016)

Figure Global Fitness Watches Production Growth by Type (2011-2016)

Table Global Fitness Watches Consumption by Application (2011-2016)

Table Global Fitness Watches Consumption Market Share by Application (2011-2016)

Figure Global Fitness Watches Consumption Market Share by Application in 2015

Table Global Fitness Watches Consumption Growth Rate by Application (2011-2016)

Figure Global Fitness Watches Consumption Growth Rate by Application (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Fitness Watches Market Share (2011-2016)

Table Epson Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Epson Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Epson Fitness Watches Market Share (2011-2016)

Table Fujitsu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fujitsu Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujitsu Fitness Watches Market Share (2011-2016)

Table Google Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Google Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Google Fitness Watches Market Share (2011-2016)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microsoft Fitness Watches Market Share (2011-2016)

Table Vizux Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Vizux Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vizux Fitness Watches Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Fitness Watches Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Fitness Watches Market Share (2011-2016)

Table MOTOROLA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MOTOROLA Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure MOTOROLA Fitness Watches Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Fitness Watches Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Fitness Watches Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fitness Watches

Figure Manufacturing Process Analysis of Fitness Watches

Figure Fitness Watches Industrial Chain Analysis

Table Raw Materials Sources of Fitness Watches Major Manufacturers in 2015

Table Major Buyers of Fitness Watches

Table Distributors/Traders List

Figure Global Fitness Watches Production and Growth Rate Forecast (2016-2021)

Figure Global Fitness Watches Revenue and Growth Rate Forecast (2016-2021)

Table Global Fitness Watches Production Forecast by Regions (2016-2021)

Table Global Fitness Watches Consumption Forecast by Regions (2016-2021)

Table Global Fitness Watches Production Forecast by Type (2016-2021)

Table Global Fitness Watches Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Fitness Watches Market Research Report 2016
Product link: https://marketpublishers.com/r/G68657395F3EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G68657395F3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970