

Global Fitness Equipment Market Research Report 2016

<https://marketpublishers.com/r/G09DFDB2D74EN.html>

Date: November 2016

Pages: 124

Price: US\$ 2,900.00 (Single User License)

ID: G09DFDB2D74EN

Abstracts

Notes:

Production, means the output of Fitness Equipment

Revenue, means the sales value of Fitness Equipment

This report studies Fitness Equipment in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

ICON

Nautilus

Johnson

Life Fitness

Technogym

Cybex

Precor

Star Trac

Bodyguard

Concept-II

StairMaster

Ivanko

GYM80

PULSE

CATEYE

STEX

KEISER

Paramount

BODY-SOLID

BH

Sports Art

Schwinn

ORIENT

Shuhua

WNQ

Goodfamily

Inrayfitness

MBH

Cowell

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Fitness Equipment in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Physical Fitness Equipment

Cardio Fitness Equipment

Others

Split by application, this report focuses on consumption, market share and growth rate of Fitness Equipment in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Fitness Equipment Market Research Report 2016

1 FITNESS EQUIPMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Fitness Equipment
- 1.2 Fitness Equipment Segment by Type
 - 1.2.1 Global Production Market Share of Fitness Equipment by Type in 2015
 - 1.2.2 Physical Fitness Equipment
 - 1.2.3 Cardio Fitness Equipment
 - 1.2.4 Others
- 1.3 Fitness Equipment Segment by Application
 - 1.3.1 Fitness Equipment Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Fitness Equipment Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Fitness Equipment (2011-2021)

2 GLOBAL FITNESS EQUIPMENT MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Fitness Equipment Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Fitness Equipment Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Fitness Equipment Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Fitness Equipment Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Fitness Equipment Market Competitive Situation and Trends
 - 2.5.1 Fitness Equipment Market Concentration Rate
 - 2.5.2 Fitness Equipment Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL FITNESS EQUIPMENT PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Fitness Equipment Production by Region (2011-2016)
- 3.2 Global Fitness Equipment Production Market Share by Region (2011-2016)
- 3.3 Global Fitness Equipment Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL FITNESS EQUIPMENT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Fitness Equipment Consumption by Regions (2011-2016)
- 4.2 North America Fitness Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Fitness Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Fitness Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Fitness Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Fitness Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Fitness Equipment Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL FITNESS EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE

TREND BY TYPE

- 5.1 Global Fitness Equipment Production and Market Share by Type (2011-2016)
- 5.2 Global Fitness Equipment Revenue and Market Share by Type (2011-2016)
- 5.3 Global Fitness Equipment Price by Type (2011-2016)
- 5.4 Global Fitness Equipment Production Growth by Type (2011-2016)

6 GLOBAL FITNESS EQUIPMENT MARKET ANALYSIS BY APPLICATION

- 6.1 Global Fitness Equipment Consumption and Market Share by Application (2011-2016)
- 6.2 Global Fitness Equipment Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL FITNESS EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

7.1 ICON

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Fitness Equipment Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 ICON Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

7.2 Nautilus

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Fitness Equipment Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Nautilus Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

7.3 Johnson

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Fitness Equipment Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II

7.3.3 Johnson Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Life Fitness

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Fitness Equipment Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Life Fitness Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Technogym

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Fitness Equipment Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Technogym Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Cybex

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Fitness Equipment Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Cybex Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Precor

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Fitness Equipment Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Precor Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Star Trac

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Fitness Equipment Product Type, Application and Specification

7.8.2.1 Type I

- 7.8.2.2 Type II
- 7.8.3 Star Trac Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Bodyguard
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Fitness Equipment Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Bodyguard Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Concept-II
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Fitness Equipment Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Concept-II Fitness Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 StairMaster
- 7.12 Ivanko
- 7.13 GYM80
- 7.14 PULSE
- 7.15 CATEYE
- 7.16 STEX
- 7.17 KEISER
- 7.18 Paramount
- 7.19 BODY-SOLID
- 7.20 BH
- 7.21 Sports Art
- 7.22 Schwinn
- 7.23 ORIENT
- 7.24 Shuhua
- 7.25 WNQ
- 7.26 Goodfamily
- 7.27 Inrayfitness
- 7.28 MBH
- 7.29 Cowell

8 FITNESS EQUIPMENT MANUFACTURING COST ANALYSIS

8.1 Fitness Equipment Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Fitness Equipment

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Fitness Equipment Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Fitness Equipment Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL FITNESS EQUIPMENT MARKET FORECAST (2016-2021)

12.1 Global Fitness Equipment Production, Revenue Forecast (2016-2021)

12.2 Global Fitness Equipment Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Fitness Equipment Production Forecast by Type (2016-2021)

12.4 Global Fitness Equipment Consumption Forecast by Application (2016-2021)

12.5 Fitness Equipment Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fitness Equipment

Figure Global Production Market Share of Fitness Equipment by Type in 2015

Figure Product Picture of Physical Fitness Equipment

Table Major Manufacturers of Physical Fitness Equipment

Figure Product Picture of Cardio Fitness Equipment

Table Major Manufacturers of Cardio Fitness Equipment

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Fitness Equipment Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Fitness Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Fitness Equipment Capacity of Key Manufacturers (2015 and 2016)

Table Global Fitness Equipment Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Fitness Equipment Capacity of Key Manufacturers in 2015

Figure Global Fitness Equipment Capacity of Key Manufacturers in 2016

Table Global Fitness Equipment Production of Key Manufacturers (2015 and 2016)

Table Global Fitness Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Fitness Equipment Production Share by Manufacturers

Figure 2016 Fitness Equipment Production Share by Manufacturers

Table Global Fitness Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Fitness Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Fitness Equipment Revenue Share by Manufacturers

Table 2016 Global Fitness Equipment Revenue Share by Manufacturers

Table Global Market Fitness Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Fitness Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Fitness Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Fitness Equipment Product Type

Figure Fitness Equipment Market Share of Top 3 Manufacturers

Figure Fitness Equipment Market Share of Top 5 Manufacturers

Table Global Fitness Equipment Capacity by Regions (2011-2016)

Figure Global Fitness Equipment Capacity Market Share by Regions (2011-2016)

Figure Global Fitness Equipment Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Fitness Equipment Capacity Market Share by Regions

Table Global Fitness Equipment Production by Regions (2011-2016)

Figure Global Fitness Equipment Production and Market Share by Regions (2011-2016)

Figure Global Fitness Equipment Production Market Share by Regions (2011-2016)

Figure 2015 Global Fitness Equipment Production Market Share by Regions

Table Global Fitness Equipment Revenue by Regions (2011-2016)

Table Global Fitness Equipment Revenue Market Share by Regions (2011-2016)

Table 2015 Global Fitness Equipment Revenue Market Share by Regions

Table Global Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table China Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table India Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Fitness Equipment Consumption Market by Regions (2011-2016)

Table Global Fitness Equipment Consumption Market Share by Regions (2011-2016)

Figure Global Fitness Equipment Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Fitness Equipment Consumption Market Share by Regions

Table North America Fitness Equipment Production, Consumption, Import & Export (2011-2016)

Table Europe Fitness Equipment Production, Consumption, Import & Export (2011-2016)

Table China Fitness Equipment Production, Consumption, Import & Export (2011-2016)

Table Japan Fitness Equipment Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Fitness Equipment Production, Consumption, Import & Export (2011-2016)

Table India Fitness Equipment Production, Consumption, Import & Export (2011-2016)

Table Global Fitness Equipment Production by Type (2011-2016)

Table Global Fitness Equipment Production Share by Type (2011-2016)

Figure Production Market Share of Fitness Equipment by Type (2011-2016)

Figure 2015 Production Market Share of Fitness Equipment by Type

Table Global Fitness Equipment Revenue by Type (2011-2016)

Table Global Fitness Equipment Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Fitness Equipment by Type (2011-2016)

Figure 2015 Revenue Market Share of Fitness Equipment by Type

Table Global Fitness Equipment Price by Type (2011-2016)

Figure Global Fitness Equipment Production Growth by Type (2011-2016)

Table Global Fitness Equipment Consumption by Application (2011-2016)

Table Global Fitness Equipment Consumption Market Share by Application (2011-2016)

Figure Global Fitness Equipment Consumption Market Share by Application in 2015

Table Global Fitness Equipment Consumption Growth Rate by Application (2011-2016)

Figure Global Fitness Equipment Consumption Growth Rate by Application (2011-2016)

Table ICON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ICON Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure ICON Fitness Equipment Market Share (2011-2016)

Table Nautilus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nautilus Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nautilus Fitness Equipment Market Share (2011-2016)

Table Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson Fitness Equipment Market Share (2011-2016)

Table Life Fitness Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Life Fitness Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Life Fitness Fitness Equipment Market Share (2011-2016)

Table Technogym Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Technogym Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Technogym Fitness Equipment Market Share (2011-2016)

Table Cybex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cybex Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cybex Fitness Equipment Market Share (2011-2016)

Table Precor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Precor Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Precor Fitness Equipment Market Share (2011-2016)

Table Star Trac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Star Trac Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Star Trac Fitness Equipment Market Share (2011-2016)

Table Bodyguard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bodyguard Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bodyguard Fitness Equipment Market Share (2011-2016)

Table Concept-II Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Concept-II Fitness Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Concept-II Fitness Equipment Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fitness Equipment

Figure Manufacturing Process Analysis of Fitness Equipment

Figure Fitness Equipment Industrial Chain Analysis

Table Raw Materials Sources of Fitness Equipment Major Manufacturers in 2015

Table Major Buyers of Fitness Equipment

Table Distributors/Traders List

Figure Global Fitness Equipment Production and Growth Rate Forecast (2016-2021)

Figure Global Fitness Equipment Revenue and Growth Rate Forecast (2016-2021)

Table Global Fitness Equipment Production Forecast by Regions (2016-2021)

Table Global Fitness Equipment Consumption Forecast by Regions (2016-2021)

Table Global Fitness Equipment Production Forecast by Type (2016-2021)

Table Global Fitness Equipment Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Fitness Equipment Market Research Report 2016

Product link: <https://marketpublishers.com/r/G09DFDB2D74EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G09DFDB2D74EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970