

# Global Fitness Bikes Market Research Report 2017

<https://marketpublishers.com/r/G518408EB61EN.html>

Date: January 2017

Pages: 128

Price: US\$ 2,900.00 (Single User License)

ID: G518408EB61EN

## Abstracts

### Notes:

Production, means the output of Fitness Bikes

Revenue, means the sales value of Fitness Bikes

This report studies Fitness Bikes in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Giant Bicycles

Fuji

Marin Bicycle

Diamondback

SE Racing

ElliptiGO

Top End

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Fitness Bikes in

these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Aluminium Frame

Carbon Frame

Steel Frame

Others

Split by application, this report focuses on consumption, market share and growth rate of Fitness Bikes in each application, can be divided into

Home Use

Commercial

Others

## Contents

### Global Fitness Bikes Market Research Report 2017

#### **1 FITNESS BIKES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Fitness Bikes
- 1.2 Fitness Bikes Segment by Type
  - 1.2.1 Global Production Market Share of Fitness Bikes by Type in 2015
  - 1.2.2 Aluminium Frame
  - 1.2.3 Carbon Frame
  - 1.2.4 Steel Frame
  - 1.2.5 Others
- 1.3 Fitness Bikes Segment by Application
  - 1.3.1 Fitness Bikes Consumption Market Share by Application in 2015
  - 1.3.2 Home Use
  - 1.3.3 Commercial
  - 1.3.4 Others
- 1.4 Fitness Bikes Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Fitness Bikes (2012-2022)

#### **2 GLOBAL FITNESS BIKES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Fitness Bikes Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Fitness Bikes Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Fitness Bikes Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Fitness Bikes Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Fitness Bikes Market Competitive Situation and Trends
  - 2.5.1 Fitness Bikes Market Concentration Rate
  - 2.5.2 Fitness Bikes Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL FITNESS BIKES PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Fitness Bikes Production and Market Share by Region (2012-2017)
- 3.2 Global Fitness Bikes Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)

### **4 GLOBAL FITNESS BIKES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Fitness Bikes Consumption by Regions (2012-2017)
- 4.2 North America Fitness Bikes Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Fitness Bikes Production, Consumption, Export, Import (2012-2017)
- 4.4 China Fitness Bikes Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Fitness Bikes Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Fitness Bikes Production, Consumption, Export, Import (2012-2017)
- 4.7 India Fitness Bikes Production, Consumption, Export, Import (2012-2017)

### **5 GLOBAL FITNESS BIKES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Fitness Bikes Production and Market Share by Type (2012-2017)
- 5.2 Global Fitness Bikes Revenue and Market Share by Type (2012-2017)
- 5.3 Global Fitness Bikes Price by Type (2012-2017)
- 5.4 Global Fitness Bikes Production Growth by Type (2012-2017)

### **6 GLOBAL FITNESS BIKES MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Fitness Bikes Consumption and Market Share by Application (2012-2017)
- 6.2 Global Fitness Bikes Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

## **7 GLOBAL FITNESS BIKES MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Giant Bicycles

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Fitness Bikes Product Type, Application and Specification
  - 7.1.2.1 Aluminium Frame
  - 7.1.2.2 Carbon Frame
- 7.1.3 Giant Bicycles Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### 7.2 Fuji

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Fitness Bikes Product Type, Application and Specification
  - 7.2.2.1 Aluminium Frame
  - 7.2.2.2 Carbon Frame
- 7.2.3 Fuji Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### 7.3 Marin Bicycle

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Fitness Bikes Product Type, Application and Specification
  - 7.3.2.1 Aluminium Frame
  - 7.3.2.2 Carbon Frame
- 7.3.3 Marin Bicycle Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

### 7.4 Diamondback

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Fitness Bikes Product Type, Application and Specification
  - 7.4.2.1 Aluminium Frame
  - 7.4.2.2 Carbon Frame
- 7.4.3 Diamondback Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

### 7.5 SE Racing

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.5.2 Fitness Bikes Product Type, Application and Specification
  - 7.5.2.1 Aluminium Frame
  - 7.5.2.2 Carbon Frame
- 7.5.3 SE Racing Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 ElliptiGO
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Fitness Bikes Product Type, Application and Specification
    - 7.6.2.1 Aluminium Frame
    - 7.6.2.2 Carbon Frame
  - 7.6.3 ElliptiGO Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Top End
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Fitness Bikes Product Type, Application and Specification
    - 7.7.2.1 Aluminium Frame
    - 7.7.2.2 Carbon Frame
  - 7.7.3 Top End Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview

## **8 FITNESS BIKES MANUFACTURING COST ANALYSIS**

- 8.1 Fitness Bikes Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Fitness Bikes

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Fitness Bikes Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Fitness Bikes Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL FITNESS BIKES MARKET FORECAST (2017-2022)**

12.1 Global Fitness Bikes Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Fitness Bikes Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Fitness Bikes Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Fitness Bikes Price and Trend Forecast (2017-2022)

12.2 Global Fitness Bikes Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Fitness Bikes Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Fitness Bikes Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Fitness Bikes Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Fitness Bikes Production, Revenue, Consumption, Export and Import

Forecast (2017-2022)

12.2.5 Southeast Asia Fitness Bikes Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Fitness Bikes Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Fitness Bikes Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Fitness Bikes Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Fitness Bikes

Figure Global Production Market Share of Fitness Bikes by Type in 2015

Figure Product Picture of Aluminium Frame

Table Major Manufacturers of Aluminium Frame

Figure Product Picture of Carbon Frame

Table Major Manufacturers of Carbon Frame

Figure Product Picture of Steel Frame

Table Major Manufacturers of Steel Frame

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Fitness Bikes Consumption Market Share by Application in 2015

Figure Home Use Examples

Figure Commercial Examples

Figure Others Examples

Figure North America Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Fitness Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Fitness Bikes Production of Key Manufacturers (2015 and 2016)

Table Global Fitness Bikes Production Share by Manufacturers (2015 and 2016)

Figure 2015 Fitness Bikes Production Share by Manufacturers

Figure 2016 Fitness Bikes Production Share by Manufacturers

Table Global Fitness Bikes Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Fitness Bikes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Fitness Bikes Revenue Share by Manufacturers

Table 2016 Global Fitness Bikes Revenue Share by Manufacturers

Table Global Market Fitness Bikes Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Fitness Bikes Average Price of Key Manufacturers in 2015

Table Manufacturers Fitness Bikes Manufacturing Base Distribution and Sales Area

Table Manufacturers Fitness Bikes Product Type  
Figure Fitness Bikes Market Share of Top 3 Manufacturers  
Figure Fitness Bikes Market Share of Top 5 Manufacturers  
Table Global Fitness Bikes Production by Regions (2012-2017)  
Figure Global Fitness Bikes Production and Market Share by Regions (2012-2017)  
Figure Global Fitness Bikes Production Market Share by Regions (2012-2017)  
Figure 2015 Global Fitness Bikes Production Market Share by Regions  
Table Global Fitness Bikes Revenue by Regions (2012-2017)  
Table Global Fitness Bikes Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Fitness Bikes Revenue Market Share by Regions  
Table Global Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Fitness Bikes Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Fitness Bikes Consumption Market by Regions (2012-2017)  
Table Global Fitness Bikes Consumption Market Share by Regions (2012-2017)  
Figure Global Fitness Bikes Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Fitness Bikes Consumption Market Share by Regions  
Table North America Fitness Bikes Production, Consumption, Import & Export (2012-2017)  
Table Europe Fitness Bikes Production, Consumption, Import & Export (2012-2017)  
Table China Fitness Bikes Production, Consumption, Import & Export (2012-2017)  
Table Japan Fitness Bikes Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Fitness Bikes Production, Consumption, Import & Export (2012-2017)  
Table India Fitness Bikes Production, Consumption, Import & Export (2012-2017)  
Table Global Fitness Bikes Production by Type (2012-2017)  
Table Global Fitness Bikes Production Share by Type (2012-2017)  
Figure Production Market Share of Fitness Bikes by Type (2012-2017)  
Figure 2015 Production Market Share of Fitness Bikes by Type  
Table Global Fitness Bikes Revenue by Type (2012-2017)  
Table Global Fitness Bikes Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Fitness Bikes by Type (2012-2017)  
Figure 2015 Revenue Market Share of Fitness Bikes by Type

Table Global Fitness Bikes Price by Type (2012-2017)  
Figure Global Fitness Bikes Production Growth by Type (2012-2017)  
Table Global Fitness Bikes Consumption by Application (2012-2017)  
Table Global Fitness Bikes Consumption Market Share by Application (2012-2017)  
Figure Global Fitness Bikes Consumption Market Share by Application in 2015  
Table Global Fitness Bikes Consumption Growth Rate by Application (2012-2017)  
Figure Global Fitness Bikes Consumption Growth Rate by Application (2012-2017)  
Table Giant Bicycles Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Giant Bicycles Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Giant Bicycles Fitness Bikes Market Share (2015 and 2016)  
Table Fuji Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Fuji Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Fuji Fitness Bikes Market Share (2015 and 2016)  
Table Marin Bicycle Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Marin Bicycle Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Marin Bicycle Fitness Bikes Market Share (2015 and 2016)  
Table Diamondback Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Diamondback Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Diamondback Fitness Bikes Market Share (2015 and 2016)  
Table SE Racing Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table SE Racing Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure SE Racing Fitness Bikes Market Share (2015 and 2016)  
Table ElliptiGO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table ElliptiGO Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure ElliptiGO Fitness Bikes Market Share (2015 and 2016)  
Table Top End Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Top End Fitness Bikes Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Top End Fitness Bikes Market Share (2015 and 2016)  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fitness Bikes

Figure Manufacturing Process Analysis of Fitness Bikes

Figure Fitness Bikes Industrial Chain Analysis

Table Raw Materials Sources of Fitness Bikes Major Manufacturers in 2015

Table Major Buyers of Fitness Bikes

Table Distributors/Traders List

Figure Global Fitness Bikes Production and Growth Rate Forecast (2017-2022)

Figure Global Fitness Bikes Revenue and Growth Rate Forecast (2017-2022)

Figure Global Fitness Bikes Price and Trend Forecast (2017-2022)

Table Global Fitness Bikes Production Forecast by Regions (2017-2022)

Table Global Fitness Bikes Consumption Forecast by Regions (2017-2022)

Figure North America Fitness Bikes Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Fitness Bikes Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Fitness Bikes Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Fitness Bikes Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Fitness Bikes Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Fitness Bikes Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Fitness Bikes Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Fitness Bikes Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Fitness Bikes Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Fitness Bikes Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Fitness Bikes Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Fitness Bikes Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Fitness Bikes Production Forecast by Type (2017-2022)

Table Global Fitness Bikes Revenue Forecast by Type (2017-2022)

Table Global Fitness Bikes Price Forecast by Type (2017-2022)

## Table Global Fitness Bikes Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Fitness Bikes Market Research Report 2017

Product link: <https://marketpublishers.com/r/G518408EB61EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G518408EB61EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970