

Global Fitness Bands/Watches Sales Market Report 2016

<https://marketpublishers.com/r/G38F850DE96EN.html>

Date: October 2016

Pages: 110

Price: US\$ 4,000.00 (Single User License)

ID: G38F850DE96EN

Abstracts

Notes:

Sales, means the sales volume of Fitness Bands/Watches

Revenue, means the sales value of Fitness Bands/Watches

This report studies sales (consumption) of Fitness Bands/Watches in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Apple

Epson

Fujitsu

Google

Microsoft

Vizux

Samsung

Sony

MOTOROLA

LG

Nike

Fitbit

Casio

TAG Heuer

TomTom

Qualcomm

Garmin

Withings

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Fitness Bands/Watches in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Fitness Bands/Watches in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Fitness Bands/Watches Sales Market Report 2016

1 FITNESS BANDS/WATCHES OVERVIEW

- 1.1 Product Overview and Scope of Fitness Bands/Watches
- 1.2 Classification of Fitness Bands/Watches
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Fitness Bands/Watches
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Fitness Bands/Watches Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Fitness Bands/Watches (2011-2021)
 - 1.5.1 Global Fitness Bands/Watches Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Fitness Bands/Watches Revenue and Growth Rate (2011-2021)

2 GLOBAL FITNESS BANDS/WATCHES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Fitness Bands/Watches Market Competition by Manufacturers
 - 2.1.1 Global Fitness Bands/Watches Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Fitness Bands/Watches Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Fitness Bands/Watches (Volume and Value) by Type
 - 2.2.1 Global Fitness Bands/Watches Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Fitness Bands/Watches Revenue and Market Share by Type (2011-2016)
- 2.3 Global Fitness Bands/Watches (Volume and Value) by Regions
 - 2.3.1 Global Fitness Bands/Watches Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Fitness Bands/Watches Revenue and Market Share by Regions (2011-2016)

2.4 Global Fitness Bands/Watches (Volume) by Application

3 UNITED STATES FITNESS BANDS/WATCHES (VOLUME, VALUE AND SALES PRICE)

3.1 United States Fitness Bands/Watches Sales and Value (2011-2016)

3.1.1 United States Fitness Bands/Watches Sales and Growth Rate (2011-2016)

3.1.2 United States Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

3.1.3 United States Fitness Bands/Watches Sales Price Trend (2011-2016)

3.2 United States Fitness Bands/Watches Sales and Market Share by Manufacturers

3.3 United States Fitness Bands/Watches Sales and Market Share by Type

3.4 United States Fitness Bands/Watches Sales and Market Share by Application

4 CHINA FITNESS BANDS/WATCHES (VOLUME, VALUE AND SALES PRICE)

4.1 China Fitness Bands/Watches Sales and Value (2011-2016)

4.1.1 China Fitness Bands/Watches Sales and Growth Rate (2011-2016)

4.1.2 China Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

4.1.3 China Fitness Bands/Watches Sales Price Trend (2011-2016)

4.2 China Fitness Bands/Watches Sales and Market Share by Manufacturers

4.3 China Fitness Bands/Watches Sales and Market Share by Type

4.4 China Fitness Bands/Watches Sales and Market Share by Application

5 EUROPE FITNESS BANDS/WATCHES (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Fitness Bands/Watches Sales and Value (2011-2016)

5.1.1 Europe Fitness Bands/Watches Sales and Growth Rate (2011-2016)

5.1.2 Europe Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

5.1.3 Europe Fitness Bands/Watches Sales Price Trend (2011-2016)

5.2 Europe Fitness Bands/Watches Sales and Market Share by Manufacturers

5.3 Europe Fitness Bands/Watches Sales and Market Share by Type

5.4 Europe Fitness Bands/Watches Sales and Market Share by Application

6 JAPAN FITNESS BANDS/WATCHES (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Fitness Bands/Watches Sales and Value (2011-2016)

6.1.1 Japan Fitness Bands/Watches Sales and Growth Rate (2011-2016)

6.1.2 Japan Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

6.1.3 Japan Fitness Bands/Watches Sales Price Trend (2011-2016)

- 6.2 Japan Fitness Bands/Watches Sales and Market Share by Manufacturers
- 6.3 Japan Fitness Bands/Watches Sales and Market Share by Type
- 6.4 Japan Fitness Bands/Watches Sales and Market Share by Application

7 GLOBAL FITNESS BANDS/WATCHES MANUFACTURERS ANALYSIS

7.1 Apple

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Fitness Bands/Watches Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Apple Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview

7.2 Epson

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 110 Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Epson Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview

7.3 Fujitsu

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 132 Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Fujitsu Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview

7.4 Google

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Oct Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Google Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview

7.5 Microsoft

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Microsoft Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Vizux
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Million USD Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Vizux Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Samsung
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Electronics Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Samsung Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Sony
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Sony Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 MOTOROLA
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 MOTOROLA Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.9.4 Main Business/Business Overview

7.10 LG

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 LG Fitness Bands/Watches Sales, Revenue, Price and Gross Margin
(2011-2016)

7.10.4 Main Business/Business Overview

7.11 Nike

7.12 Fitbit

7.13 Casio

7.14 TAG Heuer

7.15 TomTom

7.16 Qualcomm

7.17 Garmin

7.18 Withings

8 FITNESS BANDS/WATCHES MAUFACTURING COST ANALYSIS

8.1 Fitness Bands/Watches Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Fitness Bands/Watches

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Fitness Bands/Watches Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Fitness Bands/Watches Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL FITNESS BANDS/WATCHES MARKET FORECAST (2016-2021)

- 12.1 Global Fitness Bands/Watches Sales, Revenue Forecast (2016-2021)
- 12.2 Global Fitness Bands/Watches Sales Forecast by Regions (2016-2021)
- 12.3 Global Fitness Bands/Watches Sales Forecast by Type (2016-2021)
- 12.4 Global Fitness Bands/Watches Sales Forecast by Application (2016-2021)

13 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fitness Bands/Watches

Table Classification of Fitness Bands/Watches

Figure Global Sales Market Share of Fitness Bands/Watches by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Fitness Bands/Watches

Figure Global Sales Market Share of Fitness Bands/Watches by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Fitness Bands/Watches Revenue and Growth Rate (2011-2021)

Figure China Fitness Bands/Watches Revenue and Growth Rate (2011-2021)

Figure Europe Fitness Bands/Watches Revenue and Growth Rate (2011-2021)

Figure Japan Fitness Bands/Watches Revenue and Growth Rate (2011-2021)

Figure Global Fitness Bands/Watches Sales and Growth Rate (2011-2021)

Figure Global Fitness Bands/Watches Revenue and Growth Rate (2011-2021)

Table Global Fitness Bands/Watches Sales of Key Manufacturers (2011-2016)

Table Global Fitness Bands/Watches Sales Share by Manufacturers (2011-2016)

Figure 2015 Fitness Bands/Watches Sales Share by Manufacturers

Figure 2016 Fitness Bands/Watches Sales Share by Manufacturers

Table Global Fitness Bands/Watches Revenue by Manufacturers (2011-2016)

Table Global Fitness Bands/Watches Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Fitness Bands/Watches Revenue Share by Manufacturers

Table 2016 Global Fitness Bands/Watches Revenue Share by Manufacturers

Table Global Fitness Bands/Watches Sales and Market Share by Type (2011-2016)

Table Global Fitness Bands/Watches Sales Share by Type (2011-2016)

Figure Sales Market Share of Fitness Bands/Watches by Type (2011-2016)

Figure Global Fitness Bands/Watches Sales Growth Rate by Type (2011-2016)

Table Global Fitness Bands/Watches Revenue and Market Share by Type (2011-2016)

Table Global Fitness Bands/Watches Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Fitness Bands/Watches by Type (2011-2016)

Figure Global Fitness Bands/Watches Revenue Growth Rate by Type (2011-2016)

Table Global Fitness Bands/Watches Sales and Market Share by Regions (2011-2016)

Table Global Fitness Bands/Watches Sales Share by Regions (2011-2016)

Figure Sales Market Share of Fitness Bands/Watches by Regions (2011-2016)

Figure Global Fitness Bands/Watches Sales Growth Rate by Regions (2011-2016)

Table Global Fitness Bands/Watches Revenue and Market Share by Regions (2011-2016)

Table Global Fitness Bands/Watches Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Fitness Bands/Watches by Regions (2011-2016)

Figure Global Fitness Bands/Watches Revenue Growth Rate by Regions (2011-2016)

Table Global Fitness Bands/Watches Sales and Market Share by Application (2011-2016)

Table Global Fitness Bands/Watches Sales Share by Application (2011-2016)

Figure Sales Market Share of Fitness Bands/Watches by Application (2011-2016)

Figure Global Fitness Bands/Watches Sales Growth Rate by Application (2011-2016)

Figure United States Fitness Bands/Watches Sales and Growth Rate (2011-2016)

Figure United States Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

Figure United States Fitness Bands/Watches Sales Price Trend (2011-2016)

Table United States Fitness Bands/Watches Sales by Manufacturers (2011-2016)

Table United States Fitness Bands/Watches Market Share by Manufacturers (2011-2016)

Table United States Fitness Bands/Watches Sales by Type (2011-2016)

Table United States Fitness Bands/Watches Market Share by Type (2011-2016)

Table United States Fitness Bands/Watches Sales by Application (2011-2016)

Table United States Fitness Bands/Watches Market Share by Application (2011-2016)

Figure China Fitness Bands/Watches Sales and Growth Rate (2011-2016)

Figure China Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

Figure China Fitness Bands/Watches Sales Price Trend (2011-2016)

Table China Fitness Bands/Watches Sales by Manufacturers (2011-2016)

Table China Fitness Bands/Watches Market Share by Manufacturers (2011-2016)

Table China Fitness Bands/Watches Sales by Type (2011-2016)

Table China Fitness Bands/Watches Market Share by Type (2011-2016)

Table China Fitness Bands/Watches Sales by Application (2011-2016)

Table China Fitness Bands/Watches Market Share by Application (2011-2016)

Figure Europe Fitness Bands/Watches Sales and Growth Rate (2011-2016)

Figure Europe Fitness Bands/Watches Revenue and Growth Rate (2011-2016)

Figure Europe Fitness Bands/Watches Sales Price Trend (2011-2016)

Table Europe Fitness Bands/Watches Sales by Manufacturers (2011-2016)

Table Europe Fitness Bands/Watches Market Share by Manufacturers (2011-2016)

Table Europe Fitness Bands/Watches Sales by Type (2011-2016)

Table Europe Fitness Bands/Watches Market Share by Type (2011-2016)

Table Europe Fitness Bands/Watches Sales by Application (2011-2016)

Table Europe Fitness Bands/Watches Market Share by Application (2011-2016)

Figure Japan Fitness Bands/Watches Sales and Growth Rate (2011-2016)

Figure Japan Fitness Bands/Watches Revenue and Growth Rate (2011-2016)
Figure Japan Fitness Bands/Watches Sales Price Trend (2011-2016)
Table Japan Fitness Bands/Watches Sales by Manufacturers (2011-2016)
Table Japan Fitness Bands/Watches Market Share by Manufacturers (2011-2016)
Table Japan Fitness Bands/Watches Sales by Type (2011-2016)
Table Japan Fitness Bands/Watches Market Share by Type (2011-2016)
Table Japan Fitness Bands/Watches Sales by Application (2011-2016)
Table Japan Fitness Bands/Watches Market Share by Application (2011-2016)
Table Apple Basic Information List
Table Apple Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Apple Fitness Bands/Watches Global Market Share (2011-2016)
Table Epson Basic Information List
Table Epson Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Epson Fitness Bands/Watches Global Market Share (2011-2016)
Table Fujitsu Basic Information List
Table Fujitsu Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Fujitsu Fitness Bands/Watches Global Market Share (2011-2016)
Table Google Basic Information List
Table Google Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Google Fitness Bands/Watches Global Market Share (2011-2016)
Table Microsoft Basic Information List
Table Microsoft Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Microsoft Fitness Bands/Watches Global Market Share (2011-2016)
Table Vizux Basic Information List
Table Vizux Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Vizux Fitness Bands/Watches Global Market Share (2011-2016)
Table Samsung Basic Information List
Table Samsung Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Samsung Fitness Bands/Watches Global Market Share (2011-2016)
Table Sony Basic Information List
Table Sony Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Fitness Bands/Watches Global Market Share (2011-2016)
Table MOTOROLA Basic Information List
Table MOTOROLA Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure MOTOROLA Fitness Bands/Watches Global Market Share (2011-2016)
Table LG Basic Information List
Table LG Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure LG Fitness Bands/Watches Global Market Share (2011-2016)
Table Nike Basic Information List
Table Nike Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Nike Fitness Bands/Watches Global Market Share (2011-2016)
Table Fitbit Basic Information List
Table Fitbit Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Fitbit Fitness Bands/Watches Global Market Share (2011-2016)
Table Casio Basic Information List
Table Casio Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Casio Fitness Bands/Watches Global Market Share (2011-2016)
Table TAG Heuer Basic Information List
Table TAG Heuer Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure TAG Heuer Fitness Bands/Watches Global Market Share (2011-2016)
Table TomTom Basic Information List
Table TomTom Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure TomTom Fitness Bands/Watches Global Market Share (2011-2016)
Table Qualcomm Basic Information List
Table Qualcomm Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Qualcomm Fitness Bands/Watches Global Market Share (2011-2016)
Table Garmin Basic Information List
Table Garmin Fitness Bands/Watches Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Garmin Fitness Bands/Watches Global Market Share (2011-2016)
Table Withings Basic Information List
Table Withings Fitness Bands/Watches Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Withings Fitness Bands/Watches Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fitness Bands/Watches

Figure Manufacturing Process Analysis of Fitness Bands/Watches

Figure Fitness Bands/Watches Industrial Chain Analysis

Table Raw Materials Sources of Fitness Bands/Watches Major Manufacturers in 2015

Table Major Buyers of Fitness Bands/Watches

Table Distributors/Traders List

Figure Global Fitness Bands/Watches Sales and Growth Rate Forecast (2016-2021)

Figure Global Fitness Bands/Watches Revenue and Growth Rate Forecast (2016-2021)

Table Global Fitness Bands/Watches Sales Forecast by Regions (2016-2021)

Table Global Fitness Bands/Watches Sales Forecast by Type (2016-2021)

Table Global Fitness Bands/Watches Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Fitness Bands/Watches Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G38F850DE96EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G38F850DE96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970