

Global Fitness Bands Market Professional Survey Report 2018

<https://marketpublishers.com/r/G4588153C7FEN.html>

Date: January 2018

Pages: 117

Price: US\$ 3,500.00 (Single User License)

ID: G4588153C7FEN

Abstracts

This report studies Fitness Bands in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Garmin

Polar

Jawbone

Misfit

Fitbit

Sony

Apple

Xiaomi

TomTom

Microsoft

Withings

Moov

Nike

Samsung

Mio Alpha

Razer Nabu

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

All-Day Tracker Bands

Training Tracker Bands

By Application, the market can be split into

Running

Biking

Climbing

Cardio training

Other

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

Global Fitness Bands Market Professional Survey Report 2017

1 INDUSTRY OVERVIEW OF FITNESS BANDS

1.1 Definition and Specifications of Fitness Bands

- 1.1.1 Definition of Fitness Bands
- 1.1.2 Specifications of Fitness Bands

1.2 Classification of Fitness Bands

- 1.2.1 All-Day Tracker Bands
- 1.2.2 Training Tracker Bands

1.3 Applications of Fitness Bands

- 1.3.1 Running
- 1.3.2 Biking
- 1.3.3 Climbing
- 1.3.4 Cardio training
- 1.3.5 Other

1.4 Market Segment by Regions

- 1.4.1 North America
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Southeast Asia
- 1.4.5 Japan
- 1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF FITNESS BANDS

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Fitness Bands
- 2.3 Manufacturing Process Analysis of Fitness Bands
- 2.4 Industry Chain Structure of Fitness Bands

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF FITNESS BANDS

- 3.1 Capacity and Commercial Production Date of Global Fitness Bands Major Manufacturers in 2016
- 3.2 Manufacturing Plants Distribution of Global Fitness Bands Major Manufacturers in

2016

3.3 R&D Status and Technology Source of Global Fitness Bands Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Fitness Bands Major Manufacturers in 2016

4 GLOBAL FITNESS BANDS OVERALL MARKET OVERVIEW

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Fitness Bands Capacity and Growth Rate Analysis

4.2.2 2016 Fitness Bands Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Fitness Bands Sales and Growth Rate Analysis

4.3.2 2016 Fitness Bands Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Fitness Bands Sales Price

4.4.2 2016 Fitness Bands Sales Price Analysis (Company Segment)

5 FITNESS BANDS REGIONAL MARKET ANALYSIS

5.1 North America Fitness Bands Market Analysis

5.1.1 North America Fitness Bands Market Overview

5.1.2 North America 2012-2017E Fitness Bands Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Fitness Bands Sales Price Analysis

5.1.4 North America 2016 Fitness Bands Market Share Analysis

5.2 China Fitness Bands Market Analysis

5.2.1 China Fitness Bands Market Overview

5.2.2 China 2012-2017E Fitness Bands Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Fitness Bands Sales Price Analysis

5.2.4 China 2016 Fitness Bands Market Share Analysis

5.3 Europe Fitness Bands Market Analysis

5.3.1 Europe Fitness Bands Market Overview

5.3.2 Europe 2012-2017E Fitness Bands Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Fitness Bands Sales Price Analysis

5.3.4 Europe 2016 Fitness Bands Market Share Analysis

5.4 Southeast Asia Fitness Bands Market Analysis

5.4.1 Southeast Asia Fitness Bands Market Overview

5.4.2 Southeast Asia 2012-2017E Fitness Bands Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Southeast Asia 2012-2017E Fitness Bands Sales Price Analysis

5.4.4 Southeast Asia 2016 Fitness Bands Market Share Analysis

5.5 Japan Fitness Bands Market Analysis

5.5.1 Japan Fitness Bands Market Overview

5.5.2 Japan 2012-2017E Fitness Bands Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2012-2017E Fitness Bands Sales Price Analysis

5.5.4 Japan 2016 Fitness Bands Market Share Analysis

5.6 India Fitness Bands Market Analysis

5.6.1 India Fitness Bands Market Overview

5.6.2 India 2012-2017E Fitness Bands Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2012-2017E Fitness Bands Sales Price Analysis

5.6.4 India 2016 Fitness Bands Market Share Analysis

6 GLOBAL 2012-2017E FITNESS BANDS SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2012-2017E Fitness Bands Sales by Type

6.2 Different Types of Fitness Bands Product Interview Price Analysis

6.3 Different Types of Fitness Bands Product Driving Factors Analysis

6.3.1 All-Day Tracker Bands of Fitness Bands Growth Driving Factor Analysis

6.3.2 Training Tracker Bands of Fitness Bands Growth Driving Factor Analysis

7 GLOBAL 2012-2017E FITNESS BANDS SEGMENT MARKET ANALYSIS (BY APPLICATION)

7.1 Global 2012-2017E Fitness Bands Consumption by Application

7.2 Different Application of Fitness Bands Product Interview Price Analysis

7.3 Different Application of Fitness Bands Product Driving Factors Analysis

7.3.1 Running of Fitness Bands Growth Driving Factor Analysis

7.3.2 Biking of Fitness Bands Growth Driving Factor Analysis

7.3.3 Climbing of Fitness Bands Growth Driving Factor Analysis

7.3.4 Cardio training of Fitness Bands Growth Driving Factor Analysis

7.3.5 Other of Fitness Bands Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF FITNESS BANDS

8.1 Garmin

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.2.1 Product A

8.1.2.2 Product B

8.1.3 Garmin 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 Garmin 2016 Fitness Bands Business Region Distribution Analysis

8.2 Polar

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.2.1 Product A

8.2.2.2 Product B

8.2.3 Polar 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 Polar 2016 Fitness Bands Business Region Distribution Analysis

8.3 Jawbone

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.2.1 Product A

8.3.2.2 Product B

8.3.3 Jawbone 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 Jawbone 2016 Fitness Bands Business Region Distribution Analysis

8.4 Misfit

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.2.1 Product A

8.4.2.2 Product B

8.4.3 Misfit 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.4.4 Misfit 2016 Fitness Bands Business Region Distribution Analysis

8.5 Fitbit

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.2.1 Product A

8.5.2.2 Product B

8.5.3 Fitbit 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Fitbit 2016 Fitness Bands Business Region Distribution Analysis

8.6 Sony

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 Sony 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Sony 2016 Fitness Bands Business Region Distribution Analysis

8.7 Apple

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Apple 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Apple 2016 Fitness Bands Business Region Distribution Analysis

8.8 Xiaomi

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 Xiaomi 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Xiaomi 2016 Fitness Bands Business Region Distribution Analysis

8.9 TomTom

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 TomTom 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 TomTom 2016 Fitness Bands Business Region Distribution Analysis

8.10 Microsoft

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 Microsoft 2016 Fitness Bands Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Microsoft 2016 Fitness Bands Business Region Distribution Analysis

8.11 Withings

8.12 Moov

8.13 Nike

8.14 Samsung

8.15 Mio Alpha

8.16 Razer Nabu

9 DEVELOPMENT TREND OF ANALYSIS OF FITNESS BANDS MARKET

9.1 Global Fitness Bands Market Trend Analysis

9.1.1 Global 2017-2022 Fitness Bands Market Size (Volume and Value) Forecast

9.1.2 Global 2017-2022 Fitness Bands Sales Price Forecast

9.2 Fitness Bands Regional Market Trend

9.2.1 North America 2017-2022 Fitness Bands Consumption Forecast

9.2.2 China 2017-2022 Fitness Bands Consumption Forecast

9.2.3 Europe 2017-2022 Fitness Bands Consumption Forecast

9.2.4 Southeast Asia 2017-2022 Fitness Bands Consumption Forecast

9.2.5 Japan 2017-2022 Fitness Bands Consumption Forecast

9.2.6 India 2017-2022 Fitness Bands Consumption Forecast

9.3 Fitness Bands Market Trend (Product Type)

9.4 Fitness Bands Market Trend (Application)

10 FITNESS BANDS MARKETING TYPE ANALYSIS

10.1 Fitness Bands Regional Marketing Type Analysis

10.2 Fitness Bands International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Fitness Bands by Region

10.4 Fitness Bands Supply Chain Analysis

11 CONSUMERS ANALYSIS OF FITNESS BANDS

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL FITNESS BANDS MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fitness Bands

Table Product Specifications of Fitness Bands

Table Classification of Fitness Bands

Figure Global Production Market Share of Fitness Bands by Type in 2016

Figure All-Day Tracker Bands Picture

Table Major Manufacturers of All-Day Tracker Bands

Figure Training Tracker Bands Picture

Table Major Manufacturers of Training Tracker Bands

Table Applications of Fitness Bands

Figure Global Consumption Volume Market Share of Fitness Bands by Application in 2016

Figure Running Examples

Table Major Consumers in Running

Figure Biking Examples

Table Major Consumers in Biking

Figure Climbing Examples

Table Major Consumers in Climbing

Figure Cardio training Examples

Table Major Consumers in Cardio training

Figure Other Examples

Table Major Consumers in Other

Figure Market Share of Fitness Bands by Regions

Figure North America Fitness Bands Market Size (Million USD) (2012-2022)

Figure China Fitness Bands Market Size (Million USD) (2012-2022)

Figure Europe Fitness Bands Market Size (Million USD) (2012-2022)

Figure Southeast Asia Fitness Bands Market Size (Million USD) (2012-2022)

Figure Japan Fitness Bands Market Size (Million USD) (2012-2022)

Figure India Fitness Bands Market Size (Million USD) (2012-2022)

Table Fitness Bands Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Fitness Bands in 2016

Figure Manufacturing Process Analysis of Fitness Bands

Figure Industry Chain Structure of Fitness Bands

Table Capacity and Commercial Production Date of Global Fitness Bands Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Fitness Bands Major Manufacturers in

2016

Table R&D Status and Technology Source of Global Fitness Bands Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Fitness Bands Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Fitness Bands 2012-2017

Figure Global 2012-2017E Fitness Bands Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Fitness Bands Market Size (Value) and Growth Rate

Table 2012-2017E Global Fitness Bands Capacity and Growth Rate

Table 2016 Global Fitness Bands Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Fitness Bands Sales (K Units) and Growth Rate

Table 2016 Global Fitness Bands Sales (K Units) List (Company Segment)

Table 2012-2017E Global Fitness Bands Sales Price (USD/Unit)

Table 2016 Global Fitness Bands Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Fitness Bands 2012-2017E

Figure North America 2012-2017E Fitness Bands Sales Price (USD/Unit)

Figure North America 2016 Fitness Bands Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Fitness Bands 2012-2017E

Figure China 2012-2017E Fitness Bands Sales Price (USD/Unit)

Figure China 2016 Fitness Bands Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Fitness Bands 2012-2017E

Figure Europe 2012-2017E Fitness Bands Sales Price (USD/Unit)

Figure Europe 2016 Fitness Bands Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Fitness Bands 2012-2017E

Figure Southeast Asia 2012-2017E Fitness Bands Sales Price (USD/Unit)

Figure Southeast Asia 2016 Fitness Bands Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Fitness Bands 2012-2017E

Figure Japan 2012-2017E Fitness Bands Sales Price (USD/Unit)

Figure Japan 2016 Fitness Bands Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Fitness Bands 2012-2017E

Figure India 2012-2017E Fitness Bands Sales Price (USD/Unit)

Figure India 2016 Fitness Bands Sales Market Share

Table Global 2012-2017E Fitness Bands Sales (K Units) by Type

Table Different Types Fitness Bands Product Interview Price

Table Global 2012-2017E Fitness Bands Sales (K Units) by Application

Table Different Application Fitness Bands Product Interview Price

Table Garmin Information List

Table Product A Overview

Table Product B Overview

Table 2016 Garmin Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Garmin Fitness Bands Business Region Distribution

Table Polar Information List

Table Product A Overview

Table Product B Overview

Table 2016 Polar Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Polar Fitness Bands Business Region Distribution

Table Jawbone Information List

Table Product A Overview

Table Product B Overview

Table 2015 Jawbone Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Jawbone Fitness Bands Business Region Distribution

Table Misfit Information List

Table Product A Overview

Table Product B Overview

Table 2016 Misfit Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Misfit Fitness Bands Business Region Distribution

Table Fitbit Information List

Table Product A Overview

Table Product B Overview

Table 2016 Fitbit Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Fitbit Fitness Bands Business Region Distribution

Table Sony Information List

Table Product A Overview

Table Product B Overview

Table 2016 Sony Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Sony Fitness Bands Business Region Distribution

Table Apple Information List

Table Product A Overview

Table Product B Overview

Table 2016 Apple Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Apple Fitness Bands Business Region Distribution

Table Xiaomi Information List

Table Product A Overview

Table Product B Overview

Table 2016 Xiaomi Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Xiaomi Fitness Bands Business Region Distribution

Table TomTom Information List

Table Product A Overview

Table Product B Overview

Table 2016 TomTom Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 TomTom Fitness Bands Business Region Distribution

Table Microsoft Information List

Table Product A Overview

Table Product B Overview

Table 2016 Microsoft Fitness Bands Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Microsoft Fitness Bands Business Region Distribution

Table Withings Information List

Table Moov Information List

Table Nike Information List

Table Samsung Information List

Table Mio Alpha Information List

Table Razer Nabu Information List

Figure Global 2017-2022 Fitness Bands Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Fitness Bands Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Fitness Bands Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Fitness Bands Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Fitness Bands Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Fitness Bands Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Fitness Bands Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Fitness Bands Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Fitness Bands Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Fitness Bands by Type 2017-2022

Table Global Consumption Volume (K Units) of Fitness Bands by Application 2017-2022

Table Traders or Distributors with Contact Information of Fitness Bands by Region

I would like to order

Product name: Global Fitness Bands Market Professional Survey Report 2018

Product link: <https://marketpublishers.com/r/G4588153C7FEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4588153C7FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970