

# Global Fitness Bands Industry 2016 Market Research Report

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## Abstracts

The Global Fitness Bands Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Fitness Bands industry.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Fitness Bands market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (United States, EU, China and Japan), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Fitness Bands industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW OF FITNESS BANDS**

- 1.1 Definition and Specifications of Fitness Bands
  - 1.1.1 Definition of Fitness Bands
  - 1.1.2 Specifications of Fitness Bands
- 1.2 Classification of Fitness Bands
- 1.3 Applications of Fitness Bands
- 1.4 Industry Chain Structure of Fitness Bands
- 1.5 Industry Overview and Major Regions Status of Fitness Bands
  - 1.5.1 Industry Overview of Fitness Bands
  - 1.5.2 Global Major Regions Status of Fitness Bands
- 1.6 Industry Policy Analysis of Fitness Bands
- 1.7 Industry News Analysis of Fitness Bands

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF FITNESS BANDS**

- 2.1 Raw Material Suppliers and Price Analysis of Fitness Bands
- 2.2 Equipment Suppliers and Price Analysis of Fitness Bands
- 2.3 Labor Cost Analysis of Fitness Bands
- 2.4 Other Costs Analysis of Fitness Bands
- 2.5 Manufacturing Cost Structure Analysis of Fitness Bands
- 2.6 Manufacturing Process Analysis of Fitness Bands

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF FITNESS BANDS**

- 3.1 Capacity and Commercial Production Date of Global Fitness Bands Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Fitness Bands Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Fitness Bands Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Fitness Bands Major Manufacturers in 2015

### **4 CAPACITY, PRODUCTION AND REVENUE ANALYSIS OF FITNESS BANDS BY REGIONS, TYPES AND MANUFACTURERS**

- 4.1 Global Capacity, Production and Revenue of Fitness Bands by Regions 2011-2016
- 4.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Fitness Bands 2011-2016
- 4.3 Global Capacity, Production and Revenue of Fitness Bands by Types 2011-2016
- 4.4 Global Capacity, Production and Revenue of Fitness Bands by Manufacturers 2011-2016

## **5 PRICE, COST, GROSS AND GROSS MARGIN ANALYSIS OF FITNESS BANDS BY REGIONS, TYPES AND MANUFACTURERS**

- 5.1 Price, Cost, Gross and Gross Margin Analysis of Fitness Bands by Regions 2011-2016
- 5.2 Price, Cost, Gross and Gross Margin Analysis of Fitness Bands by Types 2011-2016
- 5.3 Price, Cost, Gross and Gross Margin Analysis of Fitness Bands by Manufacturers 2011-2016

## **6 CONSUMPTION VOLUME, CONSUMPTION VALUE AND SALE PRICE ANALYSIS OF FITNESS BANDS BY REGIONS, TYPES AND APPLICATIONS**

- 6.1 Global Consumption Volume and Consumption Value of Fitness Bands by Regions 2011-2016
- 6.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Fitness Bands 2011-2016
- 6.3 Global Consumption Volume and Consumption Value of Fitness Bands by Types 2011-2016
- 6.4 Global Consumption Volume and Consumption Value of Fitness Bands by Applications 2011-2016
- 6.5 Sale Price of Fitness Bands by Regions 2011-2016
- 6.6 Sale Price of Fitness Bands by Types 2011-2016
- 6.7 Sale Price of Fitness Bands by Applications 2011-2016
- 6.8 Market Share Analysis of Fitness Bands by Different Sale Price Levels

## **7 SUPPLY, IMPORT, EXPORT AND CONSUMPTION ANALYSIS OF FITNESS BANDS**

- 7.1 Supply, Consumption and Gap of Fitness Bands 2011-2016
- 7.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and

Consumption of Fitness Bands 2011-2016

7.3 United States Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Fitness Bands 2011-2016

7.4 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Fitness Bands 2011-2016

7.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Fitness Bands 2011-2016

7.6 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Fitness Bands 2011-2016

## **8 MAJOR MANUFACTURERS ANALYSIS OF FITNESS BANDS**

### 8.1 Fitbit

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.3 Capacity, Production, Price, Cost, Gross and Revenue

8.1.4 Contact Information

### 8.2 Garmin

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.3 Capacity, Production, Price, Cost, Gross and Revenue

8.2.4 Contact Information

### 8.3 Jawbone

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 Capacity, Production, Price, Cost, Gross and Revenue

8.3.4 Contact Information

### 8.4 Xiaomi

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 Capacity, Production, Price, Cost, Gross and Revenue

8.4.4 Contact Information

### 8.5 Amiigo

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Capacity, Production, Price, Cost, Gross and Revenue

8.5.4 Contact Information

### 8.6 Atlas Wearables

8.6.1 Company Profile

- 8.6.2 Product Picture and Specifications
- 8.6.3 Capacity, Production, Price, Cost, Gross and Revenue
- 8.6.4 Contact Information
- 8.7 Fitbug
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
  - 8.7.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.7.4 Contact Information
- 8.8 Flyfit
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
  - 8.8.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.8.4 Contact Information
- 8.9 Goqii
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
  - 8.9.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.9.4 Contact Information
- 8.10 Healbe
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
  - 8.10.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.10.4 Contact Information
- 8.11 iFit
  - 8.11.1 Company Profile
  - 8.11.2 Product Picture and Specifications
  - 8.11.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.11.4 Contact Information
- 8.12 Jaybird
  - 8.12.1 Company Profile
  - 8.12.2 Product Picture and Specifications
  - 8.12.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.12.4 Contact Information
- 8.13 Misfit
  - 8.13.1 Company Profile
  - 8.13.2 Product Picture and Specifications
  - 8.13.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.13.4 Contact Information
- 8.14 Movable

- 8.14.1 Company Profile
- 8.14.2 Product Picture and Specifications
- 8.14.3 Capacity, Production, Price, Cost, Gross and Revenue
- 8.14.4 Contact Information
- 8.15 Mushroom Labs
  - 8.15.1 Company Profile
  - 8.15.2 Product Picture and Specifications
  - 8.15.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.15.4 Contact Information
- 8.16 Nautilus
  - 8.16.1 Company Profile
  - 8.16.2 Product Picture and Specifications
  - 8.16.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.16.4 Contact Information
- 8.17 Pivotal
  - 8.17.1 Company Profile
  - 8.17.2 Product Picture and Specifications
  - 8.17.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.17.4 Contact Information
- 8.18 Polar
  - 8.18.1 Company Profile
  - 8.18.2 Product Picture and Specifications
  - 8.18.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.18.4 Contact Information
- 8.19 Razer
  - 8.19.1 Company Profile
  - 8.19.2 Product Picture and Specifications
  - 8.19.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.19.4 Contact Information
- 8.20 Runtastic
  - 8.20.1 Company Profile
  - 8.20.2 Product Picture and Specifications
  - 8.20.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.20.4 Contact Information
- 8.21 Skechers
  - 8.21.1 Company Profile
  - 8.21.2 Product Picture and Specifications
  - 8.21.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.21.4 Contact Information

## 8.22 Striiv

8.22.1 Company Profile

8.22.2 Product Picture and Specifications

8.22.3 Capacity, Production, Price, Cost, Gross and Revenue

8.22.4 Contact Information

## 8.23 YU Televentures.

8.23.1 Company Profile

8.23.2 Product Picture and Specifications

8.23.3 Capacity, Production, Price, Cost, Gross and Revenue

8.23.4 Contact Information

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FITNESS BANDS**

9.1 Marketing Channels Status of Fitness Bands

9.2 Traders or Distributors with Contact Information of Fitness Bands by Regions

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Fitness Bands

9.4 Regional Import, Export and Trade Analysis of Fitness Bands

## **10 INDUSTRY CHAIN ANALYSIS OF FITNESS BANDS**

10.1 Upstream Major Raw Materials Suppliers Analysis of Fitness Bands

10.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Fitness Bands

10.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Fitness Bands by Regions

10.2 Upstream Major Equipment Suppliers Analysis of Fitness Bands

10.2.1 Major Equipment Suppliers with Contact Information Analysis of Fitness Bands

10.2.2 Major Equipment Suppliers with Product Pictures Analysis of Fitness Bands by Regions

10.3 Downstream Major Consumers Analysis of Fitness Bands

10.3.1 Major Consumers with Contact Information Analysis of Fitness Bands

10.3.2 Major Consumers with Consumption Volume Analysis of Fitness Bands by Regions

10.4 Supply Chain Relationship Analysis of Fitness Bands

## **11 DEVELOPMENT TREND OF ANALYSIS OF FITNESS BANDS**

11.1 Capacity, Production and Revenue Forecast of Fitness Bands by Regions and Types



11.1.1 Global Capacity, Production and Revenue of Fitness Bands by Regions  
2016-2021

11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of  
Fitness Bands 2016-2021

11.1.3 Global Capacity, Production and Revenue of Fitness Bands by Types  
2016-2021

11.2 Consumption Volume and Consumption Value Forecast of Fitness Bands by  
Regions, Types and Applications

11.2.1 Global Consumption Volume and Consumption Value of Fitness Bands by  
Regions 2016-2021

11.2.2 Global and Major Regions Consumption Volume, Consumption Value and  
Growth Rate of Fitness Bands 2016-2021

11.2.3 Global Consumption Volume and Consumption Value of Fitness Bands by  
Types 2016-2021

11.2.4 Global Consumption Volume and Consumption Value of Fitness Bands by  
Applications 2016-2021

11.3 Supply, Import, Export and Consumption Forecast of Fitness Bands

11.3.1 Supply, Consumption and Gap of Fitness Bands 2016-2021

11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Fitness Bands 2016-2021

11.3.3 United States Capacity, Production, Price, Cost, Revenue, Supply, Import,  
Export and Consumption of Fitness Bands 2016-2021

11.3.4 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Fitness Bands 2016-2021

11.3.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Fitness Bands 2016-2021

11.3.6 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Fitness Bands 2016-2021

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FITNESS BANDS**

12.1 New Project SWOT Analysis of Fitness Bands

12.2 New Project Investment Feasibility Analysis of Fitness Bands

## **13 CONCLUSION OF THE GLOBAL FITNESS BANDS INDUSTRY 2016 MARKET RESEARCH REPORT**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Fitness Bands

Table Product Specifications of Fitness Bands

Table Classification of Fitness Bands

Figure Global Production Market Share of Fitness Bands by Types in 2015

Table Applications of Fitness Bands

Figure Global Consumption Volume Market Share of Fitness Bands by Applications in 2015

Figure Industry Chain Structure of Fitness Bands

Table Global Fitness Bands Major Manufacturers

Table Global Major Regions Fitness Bands Development Status

Table Industry Policy of Fitness Bands

Table Industry News List of Fitness Bands

Table Raw Material Suppliers and Price Analysis

Table Equipment Suppliers and Price Analysis

Table Manufacturing Cost Structure Analysis of Fitness Bands in 2015

Figure Manufacturing Process Analysis of Fitness Bands

Table Capacity (K Units) and Commercial Production Date of Global Fitness Bands Major Manufacturers in 2015

Table Manufacturing Plants Distribution of Global Fitness Bands Major Manufacturers in 2015

Table R&D Status and Technology Source of Global Fitness Bands Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Global Fitness Bands Major Manufacturers in 2015

Table Global Capacity (K Units) of Fitness Bands by Regions 2011-2016

Figure Global Capacity Market Share of Fitness Bands by Regions in 2011

Figure Global Capacity Market Share of Fitness Bands by Regions in 2015

Table Global Production (K Units) of Fitness Bands by Regions 2011-2016

Figure Global Production Market Share of Fitness Bands by Regions in 2011

Figure Global Production Market Share of Fitness Bands by Regions in 2015

Table Global Revenue (M USD) of Fitness Bands by Regions 2011-2016

Figure Global Revenue Market Share of Fitness Bands by Regions in 2011

Figure Global Revenue Market Share of Fitness Bands by Regions in 2015

Figure Global Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2011-2016

Figure Global Capacity Utilization Rate of Fitness Bands 2011-2016

Figure Global Revenue (M USD) and Growth Rate of Fitness Bands 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2011-2016

Figure United States Capacity Utilization Rate of Fitness Bands 2011-2016

Figure United States Revenue (M USD) and Growth Rate of Fitness Bands 2011-2016

Figure EU Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2011-2016

Figure EU Capacity Utilization Rate of Fitness Bands 2011-2016

Figure EU Revenue (M USD) and Growth Rate of Fitness Bands 2011-2016

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2011-2016

Figure China Capacity Utilization Rate of Fitness Bands 2011-2016

Figure China Revenue (M USD) and Growth Rate of Fitness Bands 2011-2016

Figure Japan Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2011-2016

Figure Japan Capacity Utilization Rate of Fitness Bands 2011-2016

Figure Japan Revenue (M USD) and Growth Rate of Fitness Bands 2011-2016

Table Global Capacity (K Units) of Fitness Bands by Types 2011-2016

Figure Global Capacity Market Share of Fitness Bands by Types in 2011

Figure Global Capacity Market Share of Fitness Bands by Types in 2015

Table Global Production (K Units) of Fitness Bands by Types 2011-2016

Figure Global Production Market Share of Fitness Bands by Types in 2011

Figure Global Production Market Share of Fitness Bands by Types in 2015

Table Global Revenue (M USD) of Fitness Bands by Types 2011-2016

Figure Global Revenue Market Share of Fitness Bands by Types in 2011

Figure Global Revenue Market Share of Fitness Bands by Types in 2015

Table Global and Major Manufacturers Capacity (K Units) of Fitness Bands 2011-2016

Table Global Capacity Market Share of Fitness Bands Major Manufacturers 2011-2016

Figure Global Capacity Market Share of Fitness Bands Major Manufacturers in 2011

Figure Global Capacity Market Share of Fitness Bands Major Manufacturers in 2015

Table Global and Major Manufacturers Production (K Units) of Fitness Bands 2011-2016

Table Global Production Market Share of Fitness Bands Major Manufacturers 2011-2016

Figure Global Production Market Share of Fitness Bands Major Manufacturers in 2011

Figure Global Production Market Share of Fitness Bands Major Manufacturers in 2015

Table Global and Major Manufacturers Revenue (M USD) of Fitness Bands 2011-2016

Table Global Revenue Market Share of Fitness Bands Major Manufacturers 2011-2016

Figure Global Revenue Market Share of Fitness Bands Major Manufacturers in 2011  
Figure Global Revenue Market Share of Fitness Bands Major Manufacturers in 2015  
Table Price (USD/Unit) of Fitness Bands by Regions 2011-2016  
Figure Price (USD/Unit) of Fitness Bands by Regions in 2015  
Table Cost (USD/Unit) of Fitness Bands by Regions 2011-2016  
Figure Cost (USD/Unit) of Fitness Bands by Regions in 2015  
Table Gross (USD/Unit) of Fitness Bands by Regions 2011-2016  
Figure Gross (USD/Unit) of Fitness Bands by Regions in 2015  
Table Gross Margin of Fitness Bands by Regions 2011-2016  
Figure Gross Margin of Fitness Bands by Regions in 2015  
Table Price (USD/Unit) of Fitness Bands by Types 2011-2016  
Figure Price (USD/Unit) of Fitness Bands by Types in 2015  
Table Cost (USD/Unit) of Fitness Bands by Types 2011-2016  
Figure Cost (USD/Unit) of Fitness Bands by Types in 2015  
Table Gross (USD/Unit) of Fitness Bands by Types 2011-2016  
Figure Gross (USD/Unit) of Fitness Bands by Types in 2015  
Table Gross Margin of Fitness Bands by Types 2011-2016  
Figure Gross Margin of Fitness Bands by Types in 2015  
Table Price (USD/Unit) of Fitness Bands by Manufacturers 2011-2016  
Figure Price (USD/Unit) of Fitness Bands by Manufacturers in 2015  
Table Cost (USD/Unit) of Fitness Bands by Manufacturers 2011-2016  
Figure Cost (USD/Unit) of Fitness Bands by Manufacturers in 2015  
Table Gross (USD/Unit) of Fitness Bands by Manufacturers 2011-2016  
Figure Gross (USD/Unit) of Fitness Bands by Manufacturers in 2015  
Table Gross Margin of Fitness Bands by Manufacturers 2011-2016  
Figure Gross Margin of Fitness Bands by Manufacturers in 2015  
Table Global Consumption Volume (K Units) of Fitness Bands by Regions 2011-2016  
Figure Global Consumption Volume Market Share of Fitness Bands by Regions in 2011  
Figure Global Consumption Volume Market Share of Fitness Bands by Regions in 2015  
Table Global Consumption Value (M USD) of Fitness Bands by Regions 2011-2016  
Figure Global Consumption Value Market Share of Fitness Bands by Regions in 2011  
Figure Global Consumption Value Market Share of Fitness Bands by Regions in 2015  
Figure Global Consumption Volume (K Units) and Growth Rate of Fitness Bands  
2011-2016  
Figure Global Consumption Value (M USD) and Growth Rate of Fitness Bands  
2011-2016  
Figure United States Consumption Volume (K Units) and Growth Rate of Fitness Bands  
2011-2016  
Figure United States Consumption Value (M USD) and Growth Rate of Fitness Bands

2011-2016

Figure EU Consumption Volume (K Units) and Growth Rate of Fitness Bands

2011-2016

Figure EU Consumption Value (M USD) and Growth Rate of Fitness Bands 2011-2016

Figure China Consumption Volume (K Units) and Growth Rate of Fitness Bands

2011-2016

Figure China Consumption Value (M USD) and Growth Rate of Fitness Bands

2011-2016

Figure Japan Consumption Volume (K Units) and Growth Rate of Fitness Bands

2011-2016

Figure Japan Consumption Value (M USD) and Growth Rate of Fitness Bands

2011-2016

Table Global Consumption Volume (K Units) of Fitness Bands by Types 2011-2016

Figure Global Consumption Volume Market Share of Fitness Bands by Types in 2011

Figure Global Consumption Volume Market Share of Fitness Bands by Types in 2015

Table Global Consumption Value (M USD) of Fitness Bands by Types 2011-2016

Figure Global Consumption Value Market Share of Fitness Bands by Types in 2011

Figure Global Consumption Value Market Share of Fitness Bands by Types in 2015

Table Global Consumption Volume (K Units) of Fitness Bands by Applications

2011-2016

Figure Global Consumption Volume Market Share of Fitness Bands by Applications in 2011

Figure Global Consumption Volume Market Share of Fitness Bands by Applications in 2015

Table Global Consumption Value (M USD) of Fitness Bands by Applications 2011-2016

Figure Global Consumption Value Market Share of Fitness Bands by Applications in 2011

Figure Global Consumption Value Market Share of Fitness Bands by Applications in 2015

Table Sale Price (USD/Unit) of Fitness Bands by Regions 2011-2016

Figure Sale Price (USD/Unit) of Fitness Bands by Regions in 2015

Table Sale Price (USD/Unit) of Fitness Bands by Types 2011-2016

Figure Sale Price (USD/Unit) of Fitness Bands by Types in 2015

Table Sale Price (USD/Unit) of Fitness Bands by Applications 2011-2016

Figure Sale Price (USD/Unit) of Fitness Bands by Applications in 2015

Table Market Share of Fitness Bands by Different Sale Price Levels

Table Global Supply, Consumption and Gap of Fitness Bands 2011-2016 (K Units)

Table United States Supply, Consumption and Gap of Fitness Bands 2011-2016 (K Units)

Table EU Supply, Consumption and Gap of Fitness Bands 2011-2016 (K Units)

Table China Supply, Consumption and Gap of Fitness Bands 2011-2016 (K Units)

Table Japan Supply, Consumption and Gap of Fitness Bands 2011-2016 (K Units)

Table Global Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2011-2016

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2011-2016

Table United States Supply, Import, Export and Consumption of Fitness Bands 2011-2016 (K Units)

Table EU Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2011-2016

Table EU Supply, Import, Export and Consumption of Fitness Bands 2011-2016 (K Units)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2011-2016

Table China Supply, Import, Export and Consumption of Fitness Bands 2011-2016 (K Units)

Table Japan Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2011-2016

Table Japan Supply, Import, Export and Consumption of Fitness Bands 2011-2016 (K Units)

Table Fitbit Information List

Figure Fitness Bands Picture and Specifications of Fitbit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbit 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Fitbit 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Fitbit 2011-2016

Table Garmin Information List

Figure Fitness Bands Picture and Specifications of Garmin

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Garmin 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Garmin 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Garmin 2011-2016

Table Jawbone Information List

Figure Fitness Bands Picture and Specifications of Jawbone



Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jawbone 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Jawbone 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Jawbone 2011-2016

Table Xiaomi Information List

Figure Fitness Bands Picture and Specifications of Xiaomi

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Xiaomi 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Xiaomi 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Xiaomi 2011-2016

Table Amiigo Information List

Figure Fitness Bands Picture and Specifications of Amiigo

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Amiigo 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Amiigo 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Amiigo 2011-2016

Table Atlas Wearables Information List

Figure Fitness Bands Picture and Specifications of Atlas Wearables

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Atlas Wearables 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Atlas Wearables 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Atlas Wearables 2011-2016

Table Fitbug Information List

Figure Fitness Bands Picture and Specifications of Fitbug

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbug 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Fitbug 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Fitbug 2011-2016

Table Flyfit Information List

Figure Fitness Bands Picture and Specifications of Flyfit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Flyfit 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Flyfit 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Flyfit 2011-2016

Table Goqii Information List

Figure Fitness Bands Picture and Specifications of Goqii

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Goqii 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Goqii 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Goqii 2011-2016

Table Healbe Information List

Figure Fitness Bands Picture and Specifications of Healbe

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Healbe 2011-2016

2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Healbe 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Healbe 2011-2016

Table iFit Information List

Figure Fitness Bands Picture and Specifications of iFit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of iFit 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of iFit 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of iFit 2011-2016

Table Jaybird Information List

Figure Fitness Bands Picture and Specifications of Jaybird

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jaybird 2011-2016

2011-2016



Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Jaybird 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Jaybird 2011-2016

Table Misfit Information List

Figure Fitness Bands Picture and Specifications of Misfit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Misfit 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Misfit 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Misfit 2011-2016

Table Movable Information List

Figure Fitness Bands Picture and Specifications of Movable

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Movable 2011-2016

2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Movable 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Movable 2011-2016

Table Mushroom Labs Information List

Figure Fitness Bands Picture and Specifications of Mushroom Labs

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mushroom Labs 2011-2016

2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Mushroom Labs 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Mushroom Labs 2011-2016

Table Nautilus Information List

Figure Fitness Bands Picture and Specifications of Nautilus

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nautilus 2011-2016

2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Nautilus 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Nautilus 2011-2016

Table Pivotal Information List

Figure Fitness Bands Picture and Specifications of Pivotal

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Pivotal 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Pivotal 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Pivotal 2011-2016

Table Polar Information List

Figure Fitness Bands Picture and Specifications of Polar

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Polar 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Polar 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Polar 2011-2016

Table Razer Information List

Figure Fitness Bands Picture and Specifications of Razer

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Razer 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Razer 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Razer 2011-2016

Table Runtastic Information List

Figure Fitness Bands Picture and Specifications of Runtastic

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Runtastic 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Runtastic 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Runtastic 2011-2016

Table Skechers Information List

Figure Fitness Bands Picture and Specifications of Skechers

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Skechers 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of

Skechers 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Skechers 2011-2016

Table Striiv Information List

Figure Fitness Bands Picture and Specifications of Striiv

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Striiv 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Striiv 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of Striiv 2011-2016

Table YU Televentures. Information List

Figure Fitness Bands Picture and Specifications of YU Televentures.

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of YU

Televentures. 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of YU Televentures. 2011-2016

Figure Fitness Bands Production (K Units) and Global Market Share of YU Televentures. 2011-2016

Figure Marketing Channels of Fitness Bands

Table Traders or Distributors with Contact Information of Fitness Bands by Regions

Table Ex-work Price, Channel Price and End Buyer Price of Fitness Bands (USD/Unit)

Table Regional Import, Export, and Trade of Fitness Bands (K Units)

Table Flow of International Trade in 2015

Table Major Raw Materials Suppliers with Contact Information of Fitness Bands

Table Major Raw Materials Suppliers with Supply Volume of Fitness Bands by Regions

Table Major Equipment Suppliers with Contact Information of Fitness Bands

Table Major Equipment Suppliers with Product Pictures of Fitness Bands by Regions

Table Major Consumers with Contact Information of Fitness Bands

Table Major Consumers with Consumption Volume of Fitness Bands by Regions

Figure Supply Chain Relationship Analysis of Fitness Bands

Table Global Capacity (K Units) of Fitness Bands by Regions 2016-2021

Figure Global Capacity Market Share of Fitness Bands by Regions in 2016

Figure Global Capacity Market Share of Fitness Bands by Regions in 2021

Table Global Production (K Units) of Fitness Bands by Regions 2016-2021

Figure Global Production Market Share of Fitness Bands by Regions in 2016

Figure Global Production Market Share of Fitness Bands by Regions in 2021

Table Global Revenue (M USD) of Fitness Bands by Regions 2016-2021

Figure Global Revenue Market Share of Fitness Bands by Regions in 2016

Figure Global Revenue Market Share of Fitness Bands by Regions in 2021

Figure Global Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure Global Capacity Utilization Rate of Fitness Bands 2016-2021

Figure Global Revenue (M USD) and Growth Rate of Fitness Bands 2016-2021

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure United States Capacity Utilization Rate of Fitness Bands 2016-2021

Figure United States Revenue (M USD) and Growth Rate of Fitness Bands 2016-2021

Figure EU Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure EU Capacity Utilization Rate of Fitness Bands 2016-2021

Figure EU Revenue (M USD) and Growth Rate of Fitness Bands 2016-2021

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure China Capacity Utilization Rate of Fitness Bands 2016-2021

Figure China Revenue (M USD) and Growth Rate of Fitness Bands 2016-2021

Figure Japan Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure Japan Capacity Utilization Rate of Fitness Bands 2016-2021

Figure Japan Revenue (M USD) and Growth Rate of Fitness Bands 2016-2021

Table Global Capacity (K Units) of Fitness Bands by Types 2016-2021

Figure Global Capacity Market Share of Fitness Bands by Types in 2016

Figure Global Capacity Market Share of Fitness Bands by Types in 2021

Table Global Production (K Units) of Fitness Bands by Types 2016-2021

Figure Global Production Market Share of Fitness Bands by Types in 2016

Figure Global Production Market Share of Fitness Bands by Types in 2021

Table Global Revenue (M USD) of Fitness Bands by Types 2016-2021

Figure Global Revenue Market Share of Fitness Bands by Types in 2016

Figure Global Revenue Market Share of Fitness Bands by Types in 2021

Table Global Consumption Volume (K Units) of Fitness Bands by Regions 2016-2021

Figure Global Consumption Volume Market Share of Fitness Bands by Regions in 2016

Figure Global Consumption Volume Market Share of Fitness Bands by Regions in 2021

Table Global Consumption Value (M USD) of Fitness Bands by Regions 2016-2021

Figure Global Consumption Value Market Share of Fitness Bands by Regions in 2016

Figure Global Consumption Value Market Share of Fitness Bands by Regions in 2021

Figure Global Consumption Volume (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure Global Consumption Value (M USD) and Growth Rate of Fitness Bands

2016-2021

Figure United States Consumption Volume (K Units) and Growth Rate of Fitness Bands  
2016-2021

Figure United States Consumption Value (M USD) and Growth Rate of Fitness Bands  
2016-2021

Figure EU Consumption Volume (K Units) and Growth Rate of Fitness Bands  
2016-2021

Figure EU Consumption Value (M USD) and Growth Rate of Fitness Bands 2016-2021

Figure China Consumption Volume (K Units) and Growth Rate of Fitness Bands  
2016-2021

Figure China Consumption Value (M USD) and Growth Rate of Fitness Bands  
2016-2021

Figure Japan Consumption Volume (K Units) and Growth Rate of Fitness Bands  
2016-2021

Figure Japan Consumption Value (M USD) and Growth Rate of Fitness Bands  
2016-2021

Table Global Consumption Volume (K Units) of Fitness Bands by Types 2016-2021

Figure Global Consumption Volume Market Share of Fitness Bands by Types in 2016

Figure Global Consumption Volume Market Share of Fitness Bands by Types in 2021

Table Global Consumption Value (M USD) of Fitness Bands by Types 2016-2021

Figure Global Consumption Value Market Share of Fitness Bands by Types in 2016

Figure Global Consumption Value Market Share of Fitness Bands by Types in 2021

Table Global Consumption Volume (K Units) of Fitness Bands by Applications  
2016-2021

Figure Global Consumption Volume Market Share of Fitness Bands by Applications in  
2016

Figure Global Consumption Volume Market Share of Fitness Bands by Applications in  
2021

Table Global Consumption Value (M USD) of Fitness Bands by Applications 2016-2021

Figure Global Consumption Value Market Share of Fitness Bands by Applications in  
2016

Figure Global Consumption Value Market Share of Fitness Bands by Applications in  
2021

Table Global Supply, Consumption and Gap of Fitness Bands 2016-2021 (K Units)

Table United States Supply, Consumption and Gap of Fitness Bands 2016-2021 (K  
Units)

Table EU Supply, Consumption and Gap of Fitness Bands 2016-2021 (K Units)

Table China Supply, Consumption and Gap of Fitness Bands 2016-2021 (K Units)

Table Japan Supply, Consumption and Gap of Fitness Bands 2016-2021 (K Units)



Table Global Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2016-2021

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2016-2021

Table United States Supply, Import, Export and Consumption of Fitness Bands 2016-2021 (K Units)

Table EU Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2016-2021

Table EU Supply, Import, Export and Consumption of Fitness Bands 2016-2021 (K Units)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2016-2021

Table China Supply, Import, Export and Consumption of Fitness Bands 2016-2021 (K Units)

Table Japan Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2016-2021

Table Japan Supply, Import, Export and Consumption of Fitness Bands 2016-2021 (K Units)

Table New Project SWOT Analysis of Fitness Bands

Table New Project Investment Feasibility Analysis of Fitness Bands

Table Part of Interviewees Record List

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