

# Global Fitness APP Market Size, Status and Forecast 2022

https://marketpublishers.com/r/GB4CBA4248FEN.html

Date: October 2017

Pages: 107

Price: US\$ 3,300.00 (Single User License)

ID: GB4CBA4248FEN

# **Abstracts**

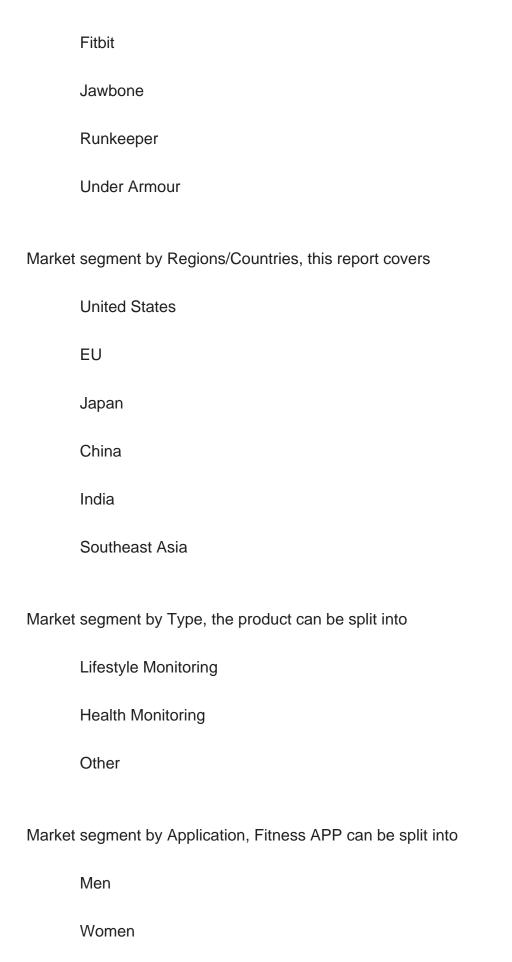
This report studies the global Fitness APP market, analyzes and researches the Fitness APP development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

MapMyFitness Inc
Runtastic GmbH
FitnessKeeper Inc
Azumio Inc
Endomondo ApS
Wahoo
Garmin Ltd
Jawbone
Polar Electro
Pearsports

Azumio







If you have any special requirements, please let us know and we will offer you the report as you want.



## **Contents**

Global Fitness APP Market Size, Status and Forecast 2022

#### 1 INDUSTRY OVERVIEW OF FITNESS APP

- 1.1 Fitness APP Market Overview
  - 1.1.1 Fitness APP Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Fitness APP Market Size and Analysis by Regions
  - 1.2.1 United States
  - 1.2.2 EU
  - 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia
- 1.3 Fitness APP Market by Type
  - 1.3.1 Lifestyle Monitoring
  - 1.3.2 Health Monitoring
  - 1.3.3 Other
- 1.4 Fitness APP Market by End Users/Application
  - 1.4.1 Men
  - 1.4.2 Women

## 2 GLOBAL FITNESS APP COMPETITION ANALYSIS BY PLAYERS

- 2.1 Fitness APP Market Size (Value) by Players (2016 and 2017)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

## **3 COMPANY (TOP PLAYERS) PROFILES**

- 3.1 MapMyFitness Inc
  - 3.1.1 Company Profile
  - 3.1.2 Main Business/Business Overview
  - 3.1.3 Products, Services and Solutions



- 3.1.4 Fitness APP Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 Runtastic GmbH
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.2.5 Recent Developments
- 3.3 FitnessKeeper Inc
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.3.5 Recent Developments
- 3.4 Azumio Inc
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.4.5 Recent Developments
- 3.5 Endomondo ApS
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.5.5 Recent Developments
- 3.6 Wahoo
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.6.5 Recent Developments
- 3.7 Garmin Ltd
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.7.5 Recent Developments
- 3.8 Jawbone



- 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Fitness APP Revenue (Value) (2012-2017)
- 3.8.5 Recent Developments
- 3.9 Polar Electro
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products. Services and Solutions
  - 3.9.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.9.5 Recent Developments
- 3.10 Pearsports
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Fitness APP Revenue (Value) (2012-2017)
  - 3.10.5 Recent Developments
- 3.11 Azumio
- 3.12 Fitbit
- 3.13 Jawbone
- 3.14 Runkeeper
- 3.15 Under Armour

## 4 GLOBAL FITNESS APP MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Fitness APP Market Size by Type (2012-2017)
- 4.2 Global Fitness APP Market Size by Application (2012-2017)
- 4.3 Potential Application of Fitness APP in Future
- 4.4 Top Consumer/End Users of Fitness APP

#### 5 UNITED STATES FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Fitness APP Market Size (2012-2017)
- 5.2 United States Fitness APP Market Size and Market Share by Players (2016 and 2017)

### **6 EU FITNESS APP DEVELOPMENT STATUS AND OUTLOOK**

6.1 EU Fitness APP Market Size (2012-2017)



6.2 EU Fitness APP Market Size and Market Share by Players (2016 and 2017)

#### 7 JAPAN FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Fitness APP Market Size (2012-2017)
- 7.2 Japan Fitness APP Market Size and Market Share by Players (2016 and 2017)

#### 8 CHINA FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Fitness APP Market Size (2012-2017)
- 8.2 China Fitness APP Market Size and Market Share by Players (2016 and 2017)

### 9 INDIA FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Fitness APP Market Size (2012-2017)
- 9.2 India Fitness APP Market Size and Market Share by Players (2016 and 2017)

### 10 SOUTHEAST ASIA FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

- 10.1 Southeast Asia Fitness APP Market Size (2012-2017)
- 10.2 Southeast Asia Fitness APP Market Size and Market Share by Players (2016 and 2017)

## 11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

- 11.1 Global Fitness APP Market Size (Value) by Regions (2017-2022)
  - 11.1.1 United States Fitness APP Revenue and Growth Rate (2017-2022)
  - 11.1.2 EU Fitness APP Revenue and Growth Rate (2017-2022)
  - 11.1.3 Japan Fitness APP Revenue and Growth Rate (2017-2022)
  - 11.1.4 China Fitness APP Revenue and Growth Rate (2017-2022)
  - 11.1.5 India Fitness APP Revenue and Growth Rate (2017-2022)
- 11.1.6 Southeast Asia Fitness APP Revenue and Growth Rate (2017-2022)
- 11.2 Global Fitness APP Market Size (Value) by Type (2017-2022)
- 11.3 Global Fitness APP Market Size by Application (2017-2022)

### 12 FITNESS APP MARKET DYNAMICS

- 12.1 Fitness APP Market Opportunities
- 12.2 Fitness APP Challenge and Risk



- 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 Fitness APP Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Fitness APP Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

### 14 RESEARCH FINDING/CONCLUSION

#### 15 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Fitness APP Product Scope

Figure Global Fitness APP Market Size (Million USD) (2012-2017)

Table Global Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Fitness APP Market Share by Regions in 2016

Figure United States Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Fitness APP Market Share by Type in 2016

Figure Lifestyle Monitoring Market Size (Million USD) and Growth Rate (2012-2017)

Figure Health Monitoring Market Size (Million USD) and Growth Rate (2012-2017)

Figure Other Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Fitness APP Market Share by Application in 2016

Table Key Downstream Customer in Men

Figure Fitness APP Market Size (Million USD) and Growth Rate in Men (2012-2017)

Table Key Downstream Customer in Women

Figure Fitness APP Market Size (Million USD) and Growth Rate in Women (2012-2017)

Figure Fitness APP Market Size (Million USD) and Growth Rate in Applications 3 (2012-2017)

Table Fitness APP Market Size (Million USD) by Players (2016 and 2017)

Figure Fitness APP Market Size Share by Players in 2016

Figure Fitness APP Market Size Share by Players in 2017

Table MapMyFitness Inc Basic Information List

Table Fitness APP Business Revenue (Million USD) of MapMyFitness Inc (2012-2017)

Figure MapMyFitness Inc Fitness APP Business Revenue Market Share in 2016

Table Runtastic GmbH Basic Information List



Table Fitness APP Business Revenue (Million USD) of Runtastic GmbH (2012-2017)

Figure Runtastic GmbH Fitness APP Business Revenue Market Share in 2016

Table FitnessKeeper Inc Basic Information List

Table Fitness APP Business Revenue (Million USD) of FitnessKeeper Inc (2012-2017)

Figure FitnessKeeper Inc Fitness APP Business Revenue Market Share in 2016

Table Azumio Inc Basic Information List

Table Fitness APP Business Revenue (Million USD) of Azumio Inc (2012-2017)

Figure Azumio Inc Fitness APP Business Revenue Market Share in 2016

Table Endomondo ApS Basic Information List

Table Fitness APP Business Revenue (Million USD) of Endomondo ApS (2012-2017)

Figure Endomondo ApS Fitness APP Business Revenue Market Share in 2016

Table Wahoo Basic Information List

Table Fitness APP Business Revenue (Million USD) of Wahoo (2012-2017)

Figure Wahoo Fitness APP Business Revenue Market Share in 2016

Table Garmin Ltd Basic Information List

Table Fitness APP Business Revenue (Million USD) of Garmin Ltd (2012-2017)

Figure Garmin Ltd Fitness APP Business Revenue Market Share in 2016

Table Jawbone Basic Information List

Table Fitness APP Business Revenue (Million USD) of Jawbone (2012-2017)

Figure Jawbone Fitness APP Business Revenue Market Share in 2016

Table Polar Electro Basic Information List

Table Fitness APP Business Revenue (Million USD) of Polar Electro (2012-2017)

Figure Polar Electro Fitness APP Business Revenue Market Share in 2016

Table Pearsports Basic Information List

Table Fitness APP Business Revenue (Million USD) of Pearsports (2012-2017)

Figure Pearsports Fitness APP Business Revenue Market Share in 2016

**Table Azumio Basic Information List** 

Table Fitness APP Business Revenue (Million USD) of Azumio (2012-2017)

Figure Azumio Fitness APP Business Revenue Market Share in 2016

Table Fitbit Basic Information List

Table Fitness APP Business Revenue (Million USD) of Fitbit (2012-2017)

Figure Fitbit Fitness APP Business Revenue Market Share in 2016

Table Jawbone Basic Information List

Table Fitness APP Business Revenue (Million USD) of Jawbone (2012-2017)

Figure Jawbone Fitness APP Business Revenue Market Share in 2016

Table Runkeeper Basic Information List

Table Fitness APP Business Revenue (Million USD) of Runkeeper (2012-2017)

Figure Runkeeper Fitness APP Business Revenue Market Share in 2016

Table Under Armour Basic Information List



Table Fitness APP Business Revenue (Million USD) of Under Armour (2012-2017)

Figure Under Armour Fitness APP Business Revenue Market Share in 2016

Table Global Fitness APP Market Size (Million USD) by Type (2012-2017)

Figure Global Fitness APP Market Size Share by Type in 2012

Figure Global Fitness APP Market Size Share by Type in 2013

Figure Global Fitness APP Market Size Share by Type in 2014

Figure Global Fitness APP Market Size Share by Type in 2015

Figure Global Fitness APP Market Size Share by Type in 2016

Figure Global Fitness APP Market Size Share by Type in 2017

Table Global Fitness APP Market Size (Million USD) by Application (2012-2017)

Figure Global Fitness APP Market Size (Million USD) by Application in 2012

Figure Global Fitness APP Market Size (Million USD) by Application in 2013

Figure Global Fitness APP Market Size (Million USD) by Application in 2014

Figure Global Fitness APP Market Size (Million USD) by Application in 2015

Figure Global Fitness APP Market Size (Million USD) by Application in 2016

Figure Global Fitness APP Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Fitness APP

Figure United States Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Fitness APP Market Size (Million USD) by Players (2012-2017)

Figure United States Fitness APP Market Size Share by Players in 2016

Figure United States Fitness APP Market Size Share by Players in 2017

Figure EU Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Fitness APP Market Size (Million USD) by Players (2012-2017)

Figure EU Fitness APP Market Size Share by Players in 2016

Figure EU Fitness APP Market Size Share by Players in 2017

Figure Japan Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Fitness APP Market Size (Million USD) by Players (2012-2017)

Figure Japan Fitness APP Market Size Share by Players in 2016

Figure Japan Fitness APP Market Size Share by Players in 2017

Figure China Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Fitness APP Market Size (Million USD) by Players (2012-2017)

Figure China Fitness APP Market Size Share by Players in 2016

Figure China Fitness APP Market Size Share by Players in 2017

Figure India Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)



Table India Fitness APP Market Size (Million USD) by Players (2012-2017)

Figure India Fitness APP Market Size Share by Players in 2016

Figure India Fitness APP Market Size Share by Players in 2017

Figure Southeast Asia Fitness APP Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Fitness APP Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Fitness APP Market Size Share by Players in 2016

Figure Southeast Asia Fitness APP Market Size Share by Players in 2017

Figure Global Fitness APP Market Size (Million USD) by Regions (2017-2022)

Table Global Fitness APP Market Size (Million USD) by Regions (2017-2022)

Figure Global Fitness APP Market Size Share by Regions in 2017

Figure Global Fitness APP Market Size Share by Regions in 2022

Figure United States Fitness APP Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Fitness APP Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Fitness APP Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Fitness APP Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Fitness APP Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Fitness APP Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Fitness APP Market Size (Million USD) by Type (2017-2022)

Figure Global Fitness APP Market Size Share by Type in 2017

Figure Global Fitness APP Market Size Share by Type in 2022

Table Global Fitness APP Market Size (Million USD) by Application (2017-2022)

Figure Global Fitness APP Market Size (Million USD) by Application in 2017

Figure Global Fitness APP Market Size (Million USD) by Application in 2022



### I would like to order

Product name: Global Fitness APP Market Size, Status and Forecast 2022

Product link: https://marketpublishers.com/r/GB4CBA4248FEN.html

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GB4CBA4248FEN.html">https://marketpublishers.com/r/GB4CBA4248FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970