

Global Fitness APP Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/G8985B9E293EN.html>

Date: January 2017

Pages: 104

Price: US\$ 3,300.00 (Single User License)

ID: G8985B9E293EN

Abstracts

Notes:

Production, means the output of Fitness APP

Revenue, means the sales value of Fitness APP

This report studies the global Fitness APP market, analyzes and researches the Fitness APP development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

MapMyFitness Inc

Runtastic GmbH

FitnessKeeper Inc

Azumio Inc

Endomondo ApS

Wahoo

Garmin Ltd

Jawbone

Polar Electro

Pearsports

Azumio

Fitbit

Jawbone

Runkeeper

Under Armour

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, Fitness APP can be split into

HRMs

Running computers

Other

Market segment by Application, Fitness APP can be split into

Household

Commercial use

Other

Contents

Global Fitness APP Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF FITNESS APP

1.1 Fitness APP Market Overview

1.1.1 Fitness APP Product Scope

1.1.2 Market Status and Outlook

1.2 Global Fitness APP Market Size and Analysis by Regions

1.2.1 United States

1.2.2 EU

1.2.3 Japan

1.2.4 China

1.2.5 India

1.2.6 Southeast Asia

1.3 Fitness APP Market by Type

1.3.1 HRMs

1.3.2 Running computers

1.3.3 Other

1.4 Fitness APP Market by End Users/Application

1.4.1 Household

1.4.2 Commercial use

1.4.3 Other

2 GLOBAL FITNESS APP COMPETITION ANALYSIS BY PLAYERS

2.1 Fitness APP Market Size (Value) by Players (2015-2016)

2.2 Competitive Status and Trend

2.2.1 Market Concentration Rate

2.2.2 Product/Service Differences

2.2.3 New Entrants

2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 MapMyFitness Inc

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

- 3.1.3 Products, Services and Solutions
- 3.1.4 Fitness APP Revenue (Value) (2011-2016)
- 3.1.5 Recent Developments
- 3.2 Runtastic GmbH
 - 3.2.1 Company Profile
 - 3.2.2 Main Business/Business Overview
 - 3.2.3 Products, Services and Solutions
 - 3.2.4 Fitness APP Revenue (Value) (2011-2016)
 - 3.2.5 Recent Developments
- 3.3 FitnessKeeper Inc
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
 - 3.3.4 Fitness APP Revenue (Value) (2011-2016)
 - 3.3.5 Recent Developments
- 3.4 Azumio Inc
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 Fitness APP Revenue (Value) (2011-2016)
 - 3.4.5 Recent Developments
- 3.5 Endomondo ApS
 - 3.5.1 Company Profile
 - 3.5.2 Main Business/Business Overview
 - 3.5.3 Products, Services and Solutions
 - 3.5.4 Fitness APP Revenue (Value) (2011-2016)
 - 3.5.5 Recent Developments
- 3.6 Wahoo
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 Fitness APP Revenue (Value) (2011-2016)
 - 3.6.5 Recent Developments
- 3.7 Garmin Ltd
 - 3.7.1 Company Profile
 - 3.7.2 Main Business/Business Overview
 - 3.7.3 Products, Services and Solutions
 - 3.7.4 Fitness APP Revenue (Value) (2011-2016)
 - 3.7.5 Recent Developments

3.8 Jawbone

- 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Fitness APP Revenue (Value) (2011-2016)
- 3.8.5 Recent Developments

3.9 Polar Electro

- 3.9.1 Company Profile
- 3.9.2 Main Business/Business Overview
- 3.9.3 Products, Services and Solutions
- 3.9.4 Fitness APP Revenue (Value) (2011-2016)
- 3.9.5 Recent Developments

3.10 Pearsports

- 3.10.1 Company Profile
- 3.10.2 Main Business/Business Overview
- 3.10.3 Products, Services and Solutions
- 3.10.4 Fitness APP Revenue (Value) (2011-2016)
- 3.10.5 Recent Developments

3.11 Azumio

3.12 Fitbit

3.13 Jawbone

3.14 Runkeeper

3.15 Under Armour

4 GLOBAL FITNESS APP MARKET SIZE BY TYPE AND APPLICATION (2011-2016)

4.1 Global Fitness APP Market Size by Type (2011-2016)

4.2 Global Fitness APP Market Size by Application (2011-2016)

4.3 Potential Application of Fitness APP in Future

4.4 Top Consumer/End Users of Fitness APP

5 UNITED STATES FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

5.1 United States Fitness APP Market Size (2011-2016)

5.2 United States Fitness APP Market Size and Market Share by Players (2015-2016)

6 EU FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

6.1 EU Fitness APP Market Size (2011-2016)

6.2 EU Fitness APP Market Size and Market Share by Players (2015-2016)

7 JAPAN FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Fitness APP Market Size (2011-2016)

7.2 Japan Fitness APP Market Size and Market Share by Players (2015-2016)

8 CHINA FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

8.1 China Fitness APP Market Size (2011-2016)

8.2 China Fitness APP Market Size and Market Share by Players (2015-2016)

9 INDIA FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

9.1 India Fitness APP Market Size (2011-2016)

9.2 India Fitness APP Market Size and Market Share by Players (2015-2016)

10 SOUTHEAST ASIA FITNESS APP DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Fitness APP Market Size (2011-2016)

10.2 Southeast Asia Fitness APP Market Size and Market Share by Players (2015-2016)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2016-2021)

11.1 Global Fitness APP Market Size (Value) by Regions (2016-2021)

11.1.1 United States Fitness APP Revenue and Growth Rate (2016-2021)

11.1.2 EU Fitness APP Revenue and Growth Rate (2016-2021)

11.1.3 Japan Fitness APP Revenue and Growth Rate (2016-2021)

11.1.4 China Fitness APP Revenue and Growth Rate (2016-2021)

11.1.5 India Fitness APP Revenue and Growth Rate (2016-2021)

11.1.6 Southeast Asia Fitness APP Revenue and Growth Rate (2016-2021)

11.2 Global Fitness APP Market Size (Value) by Type (2016-2021)

11.3 Global Fitness APP Market Size by Application (2016-2021)

12 FITNESS APP MARKET DYNAMICS

12.1 Fitness APP Market Opportunities

12.2 Fitness APP Challenge and Risk

- 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 Fitness APP Market Constraints and Threat
 - 12.3.1 Threat from Substitute
 - 12.3.2 Government Policy
 - 12.3.3 Technology Risks
- 12.4 Fitness APP Market Driving Force
 - 12.4.1 Growing Demand from Emerging Markets
 - 12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes
 - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
 - 13.3.1 Economic Fluctuations
 - 13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Fitness APP Product Scope

Figure Global Fitness APP Market Size (2011-2016)

Table Global Fitness APP Market Size and Growth Rate by Regions (2011-2016)

Figure Global Fitness APP Market Share by Regions in 2015

Figure United States Fitness APP Market Size and Growth Rate by Regions
(2011-2016)

Figure EU Fitness APP Market Size and Growth Rate by Regions (2011-2016)

Figure Japan Fitness APP Market Size and Growth Rate by Regions (2011-2016)

Figure China Fitness APP Market Size and Growth Rate by Regions (2011-2016)

Figure India Fitness APP Market Size and Growth Rate by Regions (2011-2016)

Figure Southeast Asia Fitness APP Market Size and Growth Rate by Regions
(2011-2016)

Figure Global Fitness APP Market Share by Type in 2015

Figure HRMs Market Size (Value) and Growth Rate (2011-2016)

Figure Running computers Market Size (Value) and Growth Rate (2011-2016)

Figure Other Market Size (Value) and Growth Rate (2011-2016)

Figure Global Fitness APP Market Share by Application in 2015

Figure Fitness APP Market Size and Growth Rate in Household (2011-2016)

Figure Fitness APP Market Size and Growth Rate in Commercial use (2011-2016)

Figure Fitness APP Market Size and Growth Rate in Other (2011-2016)

Table Fitness APP Market Size (Value) by Players (2015-2016)

Figure Fitness APP Market Size Share by Players in 2015

Figure Fitness APP Market Size Share by Players in 2016

Table MapMyFitness Inc Basic Information List

Table Fitness APP Business Revenue of MapMyFitness Inc (2011-2016)

Figure MapMyFitness Inc Fitness APP Business Revenue Market Share in 2015

Table Runtastic GmbH Basic Information List

Table Fitness APP Business Revenue of Runtastic GmbH (2011-2016)

Figure Runtastic GmbH Fitness APP Business Revenue Market Share in 2015

Table FitnessKeeper Inc Basic Information List

Table Fitness APP Business Revenue of FitnessKeeper Inc (2011-2016)

Figure FitnessKeeper Inc Fitness APP Business Revenue Market Share in 2015

Table Azumio Inc Basic Information List

Table Fitness APP Business Revenue of Azumio Inc (2011-2016)

Figure Azumio Inc Fitness APP Business Revenue Market Share in 2015

Table Endomondo ApS Basic Information List
Table Fitness APP Business Revenue of Endomondo ApS (2011-2016)
Figure Endomondo ApS Fitness APP Business Revenue Market Share in 2015
Table Wahoo Basic Information List
Table Fitness APP Business Revenue of Wahoo (2011-2016)
Figure Wahoo Fitness APP Business Revenue Market Share in 2015
Table Garmin Ltd Basic Information List
Table Fitness APP Business Revenue of Garmin Ltd (2011-2016)
Figure Garmin Ltd Fitness APP Business Revenue Market Share in 2015
Table Jawbone Basic Information List
Table Fitness APP Business Revenue of Jawbone (2011-2016)
Figure Jawbone Fitness APP Business Revenue Market Share in 2015
Table Polar Electro Basic Information List
Table Fitness APP Business Revenue of Polar Electro (2011-2016)
Figure Polar Electro Fitness APP Business Revenue Market Share in 2015
Table Pearsports Basic Information List
Table Fitness APP Business Revenue of Pearsports (2011-2016)
Figure Pearsports Fitness APP Business Revenue Market Share in 2015
Table Azumio Basic Information List
Table Fitness APP Business Revenue of Azumio (2011-2016)
Figure Azumio Fitness APP Business Revenue Market Share in 2015
Table Fitbit Basic Information List
Table Fitness APP Business Revenue of Fitbit (2011-2016)
Figure Fitbit Fitness APP Business Revenue Market Share in 2015
Table Jawbone Basic Information List
Table Fitness APP Business Revenue of Jawbone (2011-2016)
Figure Jawbone Fitness APP Business Revenue Market Share in 2015
Table Runkeeper Basic Information List
Table Fitness APP Business Revenue of Runkeeper (2011-2016)
Figure Runkeeper Fitness APP Business Revenue Market Share in 2015
Table Under Armour Basic Information List
Table Fitness APP Business Revenue of Under Armour (2011-2016)
Figure Under Armour Fitness APP Business Revenue Market Share in 2015
Table Global Fitness APP Market Size by Type (2011-2016)
Figure Global Fitness APP Market Size Share by Type in 2011
Figure Global Fitness APP Market Size Share by Type in 2012
Figure Global Fitness APP Market Size Share by Type in 2013
Figure Global Fitness APP Market Size Share by Type in 2014
Figure Global Fitness APP Market Size Share by Type in 2015

Figure Global Fitness APP Market Size Share by Type in 2016
Table Global Fitness APP Market Size by Application (2011-2016)
Figure Global Fitness APP Market Size by Application in 2011
Figure Global Fitness APP Market Size by Application in 2012
Figure Global Fitness APP Market Size by Application in 2013
Figure Global Fitness APP Market Size by Application in 2014
Figure Global Fitness APP Market Size by Application in 2015
Figure Global Fitness APP Market Size by Application in 2016
Table Top Consumer/End Users of Fitness APP
Figure United States Fitness APP Market Size and Growth Rate by Regions (2011-2016)
Table United States Fitness APP Market Size by Players (2011-2016)
Figure United States Fitness APP Market Size Share by Players in 2015
Figure United States Fitness APP Market Size Share by Players in 2016
Figure EU Fitness APP Market Size and Growth Rate by Regions (2011-2016)
Table EU Fitness APP Market Size by Players (2011-2016)
Figure EU Fitness APP Market Size Share by Players in 2015
Figure EU Fitness APP Market Size Share by Players in 2016
Figure Japan Fitness APP Market Size and Growth Rate by Regions (2011-2016)
Table Japan Fitness APP Market Size by Players (2011-2016)
Figure Japan Fitness APP Market Size Share by Players in 2015
Figure Japan Fitness APP Market Size Share by Players in 2016
Figure China Fitness APP Market Size and Growth Rate by Regions (2011-2016)
Table China Fitness APP Market Size by Players (2011-2016)
Figure China Fitness APP Market Size Share by Players in 2015
Figure China Fitness APP Market Size Share by Players in 2016
Figure India Fitness APP Market Size and Growth Rate by Regions (2011-2016)
Table India Fitness APP Market Size by Players (2011-2016)
Figure India Fitness APP Market Size Share by Players in 2015
Figure India Fitness APP Market Size Share by Players in 2016
Figure Southeast Asia Fitness APP Market Size and Growth Rate by Regions (2011-2016)
Table Southeast Asia Fitness APP Market Size by Players (2011-2016)
Figure Southeast Asia Fitness APP Market Size Share by Players in 2015
Figure Southeast Asia Fitness APP Market Size Share by Players in 2016
Figure Global Fitness APP Market Size (Value) by Regions (2016-2021)
Table Global Fitness APP Market Size by Regions (2016-2021)
Figure Global Fitness APP Market Size Share by Regions in 2017
Figure Global Fitness APP Market Size Share by Regions in 2021

I would like to order

Product name: Global Fitness APP Market Size, Status and Forecast 2022

Product link: <https://marketpublishers.com/r/G8985B9E293EN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8985B9E293EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970