

# Global Fishing Rod Market Professional Survey Report 2016

<https://marketpublishers.com/r/G0153817FD0EN.html>

Date: July 2016

Pages: 117

Price: US\$ 3,500.00 (Single User License)

ID: G0153817FD0EN

## Abstracts

This report studies Fishing Rod in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, with production, revenue, consumption, import and export in these regions, from 2011 to 2015, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

TENRYU

All Star rods

Castaway Rods

DAIWA

FUJIFILM

G. Loomis

Lamiglas

Major Craft

Mystic Fly Rods

Penn

## Seeker Rods

By types, the market can be split into

Type I

Type II

Type III

By Application, the market can be split into

Application 1

Application 2

Application 3

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

## Contents

### Global Fishing Rod Market Professional Survey Report 2016

#### **1 INDUSTRY OVERVIEW OF FISHING ROD**

##### 1.1 Definition and Specifications of Fishing Rod

1.1.1 Definition of Fishing Rod

1.1.2 Specifications of Fishing Rod

##### 1.2 Classification of Fishing Rod

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

##### 1.3 Applications of Fishing Rod

1.3.1 Application

1.3.2 Application

1.3.3 Application

##### 1.4 Market Segment by Regions

1.4.1 North America

1.4.2 China

1.4.3 Europe

1.4.4 Southeast Asia

1.4.5 Japan

1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF FISHING ROD**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of Fishing Rod

##### 2.3 Manufacturing Process Analysis of Fishing Rod

##### 2.4 Industry Chain Structure of Fishing Rod

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF FISHING ROD**

##### 3.1 Capacity and Commercial Production Date of Global Fishing Rod Major Manufacturers in 2015

##### 3.2 Manufacturing Plants Distribution of Global Fishing Rod Major Manufacturers in 2015

3.3 R&D Status and Technology Source of Global Fishing Rod Major Manufacturers in 2015

3.4 Raw Materials Sources Analysis of Global Fishing Rod Major Manufacturers in 2015

## **4 GLOBAL FISHING ROD OVERALL MARKET OVERVIEW**

4.1 2011-2016E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2011-2016E Global Fishing Rod Capacity and Growth Rate Analysis

4.2.2 2015 Fishing Rod Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2011-2016E Global Fishing Rod Sales and Growth Rate Analysis

4.3.2 2015 Fishing Rod Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2011-2016E Global Fishing Rod Sales Price

4.4.2 2015 Fishing Rod Sales Price Analysis (Company Segment)

## **5 FISHING ROD REGIONAL MARKET ANALYSIS**

5.1 North America Fishing Rod Market Analysis

5.1.1 North America Fishing Rod Market Overview

5.1.2 North America 2011-2016E Fishing Rod Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2011-2016E Fishing Rod Sales Price Analysis

5.1.4 North America 2015 Fishing Rod Market Share Analysis

5.2 China Fishing Rod Market Analysis

5.2.1 China Fishing Rod Market Overview

5.2.2 China 2011-2016E Fishing Rod Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2011-2016E Fishing Rod Sales Price Analysis

5.2.4 China 2015 Fishing Rod Market Share Analysis

5.3 Europe Fishing Rod Market Analysis

5.3.1 Europe Fishing Rod Market Overview

5.3.2 Europe 2011-2016E Fishing Rod Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2011-2016E Fishing Rod Sales Price Analysis

5.3.4 Europe 2015 Fishing Rod Market Share Analysis

5.4 Southeast Asia Fishing Rod Market Analysis

5.4.1 Southeast Asia Fishing Rod Market Overview

5.4.2 Southeast Asia 2011-2016E Fishing Rod Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Southeast Asia 2011-2016E Fishing Rod Sales Price Analysis

5.4.4 Southeast Asia 2015 Fishing Rod Market Share Analysis

5.5 Japan Fishing Rod Market Analysis

5.5.1 Japan Fishing Rod Market Overview

5.5.2 Japan 2011-2016E Fishing Rod Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2011-2016E Fishing Rod Sales Price Analysis

5.5.4 Japan 2015 Fishing Rod Market Share Analysis

5.6 India Fishing Rod Market Analysis

5.6.1 India Fishing Rod Market Overview

5.6.2 India 2011-2016E Fishing Rod Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2011-2016E Fishing Rod Sales Price Analysis

5.6.4 India 2015 Fishing Rod Market Share Analysis

## **6 GLOBAL 2011-2016E FISHING ROD SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2011-2016E Fishing Rod Sales by Type

6.2 Different Types of Fishing Rod Product Interview Price Analysis

6.3 Different Types of Fishing Rod Product Driving Factors Analysis

6.3.1 Type I Fishing Rod Growth Driving Factor Analysis

6.3.2 Type II Fishing Rod Growth Driving Factor Analysis

6.3.3 Type III Fishing Rod Growth Driving Factor Analysis

## **7 GLOBAL 2011-2016E FISHING ROD SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2011-2016E Fishing Rod Consumption by Application

7.2 Different Application of Fishing Rod Product Interview Price Analysis

7.3 Different Application of Fishing Rod Product Driving Factors Analysis

7.3.1 Application 1 Fishing Rod Growth Driving Factor Analysis

7.3.2 Application 2 Fishing Rod Growth Driving Factor Analysis

7.3.3 Application 3 Fishing Rod Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF FISHING ROD**

8.1 TENRYU

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Type I
  - 8.1.2.2 Type II
  - 8.1.2.3 Type III
- 8.1.3 TENRYU 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 TENRYU 2015 Fishing Rod Business Region Distribution Analysis
- 8.2 All Star rods
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Type I
    - 8.2.2.2 Type II
    - 8.2.2.3 Type III
  - 8.2.3 All Star rods 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 All Star rods 2015 Fishing Rod Business Region Distribution Analysis
- 8.3 Castaway Rods
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Type I
    - 8.3.2.2 Type II
    - 8.3.2.3 Type III
  - 8.3.3 Castaway Rods 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Castaway Rods 2015 Fishing Rod Business Region Distribution Analysis
- 8.4 DAIWA
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Type I
    - 8.4.2.2 Type II
    - 8.4.2.3 Type III
  - 8.4.3 DAIWA 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 DAIWA 2015 Fishing Rod Business Region Distribution Analysis
- 8.5 FUJIFILM
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Type I

8.5.2.2 Type II

8.5.2.3 Type III

8.5.3 FUJIFILM 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 FUJIFILM 2015 Fishing Rod Business Region Distribution Analysis

8.6 G. Loomis

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Type I

8.6.2.2 Type II

8.6.2.3 Type III

8.6.3 G. Loomis 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 G. Loomis 2015 Fishing Rod Business Region Distribution Analysis

8.7 Lamiglas

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Type I

8.7.2.2 Type II

8.7.2.3 Type III

8.7.3 Lamiglas 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Lamiglas 2015 Fishing Rod Business Region Distribution Analysis

8.8 Major Craft

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Type I

8.8.2.2 Type II

8.8.2.3 Type III

8.8.3 Major Craft 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Major Craft 2015 Fishing Rod Business Region Distribution Analysis

8.9 Mystic Fly Rods

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Type I

8.9.2.2 Type II

8.9.2.3 Type III

8.9.3 Mystic Fly Rods 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross

## Margin Analysis

8.9.4 Mystic Fly Rods 2015 Fishing Rod Business Region Distribution Analysis

## 8.10 Penn

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Type I

8.10.2.2 Type II

8.10.2.3 Type III

8.10.3 Penn 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.10.4 Penn 2015 Fishing Rod Business Region Distribution Analysis

## 8.11 Seeker Rods

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.2.1 Type I

8.11.2.2 Type II

8.11.2.3 Type III

8.11.3 Seeker Rods 2015 Fishing Rod Sales, Ex-factory Price, Revenue, Gross

## Margin Analysis

8.11.4 Seeker Rods 2015 Fishing Rod Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF FISHING ROD MARKET**

### 9.1 Global Fishing Rod Market Trend Analysis

9.1.1 Global 2016-2021 Fishing Rod Market Size (Volume and Value) Forecast

9.1.2 Global 2016-2021 Fishing Rod Sales Price Forecast

### 9.2 Fishing Rod Regional Market Trend

9.2.1 North America 2016-2021 Fishing Rod Consumption Forecast

9.2.2 China 2016-2021 Fishing Rod Consumption Forecast

9.2.3 Europe 2016-2021 Fishing Rod Consumption Forecast

9.2.4 Southeast Asia 2016-2021 Fishing Rod Consumption Forecast

9.2.5 Japan 2016-2021 Fishing Rod Consumption Forecast

9.2.6 India 2016-2021 Fishing Rod Consumption Forecast

### 9.3 Fishing Rod Market Trend (Product Type)

### 9.4 Fishing Rod Market Trend (Application)

## **10 FISHING ROD MARKETING TYPE ANALYSIS**

### 10.1 Fishing Rod Regional Marketing Type Analysis



10.2 Fishing Rod International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Fishing Rod by Regions

10.4 Fishing Rod Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF FISHING ROD**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL FISHING ROD MARKET PROFESSIONAL SURVEY REPORT 2016**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Fishing Rod

Table Product Specifications of Fishing Rod

Table Classification of Fishing Rod

Figure Global Production Market Share of Fishing Rod by Type in 2015

Table Applications of Fishing Rod

Figure Global Consumption Volume Market Share of Fishing Rod by Application in 2015

Figure Market Share of Fishing Rod by Regions

Figure North America Fishing Rod Market Size (2011-2021)

Figure China Fishing Rod Market Size (2011-2021)

Figure Europe Fishing Rod Market Size (2011-2021)

Figure Southeast Asia Fishing Rod Market Size (2011-2021)

Figure Japan Fishing Rod Market Size (2011-2021)

Figure India Fishing Rod Market Size (2011-2021)

Table Fishing Rod Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Fishing Rod in 2015

Figure Manufacturing Process Analysis of Fishing Rod

Figure Industry Chain Structure of Fishing Rod

Table Capacity (Unit) and Commercial Production Date of Global Fishing Rod Major Manufacturers in 2015

Table Manufacturing Plants Distribution of Global Fishing Rod Major Manufacturers in 2015

Table R&D Status and Technology Source of Global Fishing Rod Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Global Fishing Rod Major Manufacturers in 2015

Table Global Capacity (Unit), Sales (Unit), Price (USD/Unit), Cost (USD/Unit), Sales Revenue (M USD) and Gross Margin of Fishing Rod 2011-2016

Figure Global 2011-2016E Fishing Rod Market Size (Volume) and Growth Rate

Figure Global 2011-2016E Fishing Rod Market Size (Value) and Growth Rate

Table 2011-2016E Global Fishing Rod Capacity and Growth Rate

Table 2015 Global Fishing Rod Capacity List (Company Segment)

Table 2011-2016E Global Fishing Rod Sales and Growth Rate

Table 2015 Global Fishing Rod Sales List (Company Segment)

Table 2011-2016E Global Fishing Rod Sales Price

Table 2015 Global Fishing Rod Sales Price List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption of Fishing Rod  
2011-2016 (Unit)

Figure North America 2011-2016E Fishing Rod Sales Price (USD/Unit)

Figure North America 2015 Fishing Rod Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption of Fishing Rod 2011-2016 (Unit)

Figure China 2011-2016E Fishing Rod Sales Price (USD/Unit)

Figure China 2015 Fishing Rod Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption of Fishing Rod 2011-2016 (Unit)

Figure Europe 2011-2016E Fishing Rod Sales Price (USD/Unit)

Figure Europe 2015 Fishing Rod Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption of Fishing Rod  
2011-2016 (Unit)

Figure Southeast Asia 2011-2016E Fishing Rod Sales Price (USD/Unit)

Figure Southeast Asia 2015 Fishing Rod Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption of Fishing Rod 2011-2016 (Unit)

Figure Japan 2011-2016E Fishing Rod Sales Price (USD/Unit)

Figure Japan 2015 Fishing Rod Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption of Fishing Rod 2011-2016 (Unit)

Figure India 2011-2016E Fishing Rod Sales Price (USD/Unit)

Figure India 2015 Fishing Rod Sales Market Share

Table Global 2011-2016E Fishing Rod Sales by Type

Table Different Types Fishing Rod Product Interview Price

Table Global 2011-2016E Fishing Rod Sales by Application

Table Different Application Fishing Rod Product Interview Price

Table TENRYU Information List

Table Type I Fishing Rod Overview

Table Type II Fishing Rod Overview

Table Type III Fishing Rod Overview

Table 2015 TENRYU Fishing Rod Revenue, Sales, Ex-factory Price

Figure 2015 TENRYU 2015 Fishing Rod Business Region Distribution

Table All Star rods Information List

Table Type I Fishing Rod Overview

Table Type II Fishing Rod Overview

Table Type III Fishing Rod Overview  
Table 2015 All Star rods Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 All Star rods 2015 Fishing Rod Business Region Distribution  
Table Castaway Rods Information List  
Table Type I Fishing Rod Overview  
Table Type II Fishing Rod Overview  
Table Type III Fishing Rod Overview  
Table 2015 Castaway Rods Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 Castaway Rods 2015 Fishing Rod Business Region Distribution  
Table DAIWA Information List  
Table Type I Fishing Rod Overview  
Table Type II Fishing Rod Overview  
Table Type III Fishing Rod Overview  
Table 2015 DAIWA Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 DAIWA 2015 Fishing Rod Business Region Distribution  
Table FUJIFILM Information List  
Table Type I Fishing Rod Overview  
Table Type II Fishing Rod Overview  
Table Type III Fishing Rod Overview  
Table 2015 FUJIFILM Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 FUJIFILM 2015 Fishing Rod Business Region Distribution  
Table G. Loomis Information List  
Table Type I Fishing Rod Overview  
Table Type II Fishing Rod Overview  
Table Type III Fishing Rod Overview  
Table 2015 G. Loomis Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 G. Loomis 2015 Fishing Rod Business Region Distribution  
Table Lamiglas Information List  
Table Type I Fishing Rod Overview  
Table Type II Fishing Rod Overview  
Table Type III Fishing Rod Overview  
Table 2015 Lamiglas Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 Lamiglas 2015 Fishing Rod Business Region Distribution  
Table Major Craft Information List  
Table Type I Fishing Rod Overview  
Table Type II Fishing Rod Overview  
Table Type III Fishing Rod Overview  
Table 2015 Major Craft Fishing Rod Revenue, Sales, Ex-factory Price  
Figure 2015 Major Craft 2015 Fishing Rod Business Region Distribution

Table Mystic Fly Rods Information List

Table Type I Fishing Rod Overview

Table Type II Fishing Rod Overview

Table Type III Fishing Rod Overview

Table 2015 Mystic Fly Rods Fishing Rod Revenue, Sales, Ex-factory Price

Figure 2015 Mystic Fly Rods 2015 Fishing Rod Business Region Distribution

Table Penn Information List

Table Type I Fishing Rod Overview

Table Type II Fishing Rod Overview

Table Type III Fishing Rod Overview

Table 2015 Penn Fishing Rod Revenue, Sales, Ex-factory Price

Figure 2015 Penn 2015 Fishing Rod Business Region Distribution

Table Seeker Rods Information List

Table Type I Fishing Rod Overview

Table Type II Fishing Rod Overview

Table Type III Fishing Rod Overview

Table 2015 Seeker Rods Fishing Rod Revenue, Sales, Ex-factory Price

Figure 2015 Seeker Rods 2015 Fishing Rod Business Region Distribution

Figure Global 2016-2021 Fishing Rod Market Size (Volume) and Growth Rate Forecast

Figure Global 2016-2021 Fishing Rod Market Size (Value) and Growth Rate Forecast

Figure Global 2016-2021 Fishing Rod Sales Price (USD/Unit) Forecast

Figure North America 2016-2021 Fishing Rod Consumption Volume and Growth Rate Forecast

Figure China 2016-2021 Fishing Rod Consumption Volume and Growth Rate Forecast

Figure Europe 2016-2021 Fishing Rod Consumption Volume and Growth Rate Forecast

Figure Southeast Asia 2016-2021 Fishing Rod Consumption Volume and Growth Rate Forecast

Figure Japan 2016-2021 Fishing Rod Consumption Volume and Growth Rate Forecast

Figure India 2016-2021 Fishing Rod Consumption Volume and Growth Rate Forecast

Table Global Sales Volume (Unit) of Fishing Rod by Types 2016-2021

Table Global Consumption Volume (Unit) of Fishing Rod by Applications 2016-2021

Table Traders or Distributors with Contact Information of Fishing Rod by Regions

Table Part of Interviewees Record List

## I would like to order

Product name: Global Fishing Rod Market Professional Survey Report 2016

Product link: <https://marketpublishers.com/r/G0153817FD0EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0153817FD0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970