

# Global Facial Wipes Sales Market Report 2018

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## Abstracts

This report studies the global Facial Wipes market status and forecast, categorizes the global Facial Wipes market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Facial Wipes were designed to gently and effectively remove dirt and germs from face anywhere, anytime. If you are looking for an easy way to cleanse your face or add a little moisture, face wipes can help you get the job done. One of the biggest reasons to use face wipes is the fact that they are quick and easy to use. For example, if you are extremely tired and don't want to take the time to cleanse and moisturize your face, this product will remove your makeup without the need for all the cleansing steps.

Facial Wipes companies are mainly from United States and Europe, the top three companies are P&G, Johnson & Johnson, Kimberly-Clark, Nice-Pak Products, Rockline Industries, GS Covertig, Albaad Massuot, Beiersdorf, 3M, Diamond Wipes International, SCA, etc. P&G is the biggest manufacturer in the world. In 2016, P&G occupied about 12.50% of the global revenue market.

Although sales of Facial Wipes brought a lot of opportunities, the study group recommends the new entrants who has not technical advantage and downstream support do not enter into the Facial Wipes field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market share.

The global Facial Wipes market is valued at 1880 million US\$ in 2017 and will reach 3520 million US\$ by the end of 2025, growing at a CAGR of 8.2% during 2018-2025. The major players covered in this report

P&G

Johnson & Johnson

Kimberly-Clark

Nice-Pak Products

Rockline Industries

GS Coverting

Albaad Massuot

Beiersdorf

3M

Diamond Wipes International

SCA

Hengan Group

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

#### North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Absorbent Cotton

Non-Woven Fabric

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Daily

Performance

Other

The study objectives of this report are:

To analyze and study the global Facial Wipes sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Facial Wipes players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Facial Wipes are as

follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Facial Wipes Manufacturers

Facial Wipes Distributors/Traders/Wholesalers

Facial Wipes Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Facial Wipes market, by end-use.

Detailed analysis and profiles of additional market players.

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