

Global Facial Tissue Sales Market Report 2018

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Abstracts

This report studies the global Facial Tissue market status and forecast, categorizes the global Facial Tissue market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Facial tissues are sort of thin, soft, absorbent, smooth and disposable paper which is used for cleaning face. It is also known as paper handkerchiefs or wipes and generally sold in boxes. One of importance uses of facial tissue is reducing the spread of an infection or diseases as like swine flu.

On the basis of type, the Facial Tissue market is segmented into Box Facial Tissues, and Pocket Facial Tissue. The Box Facial Tissues segment is expected to account for the larger share of the global market in 2017.

End-users, included in this market are at home and away from home usage. The at home application is expected to account for the largest share of the global market in 2017.

The global Facial Tissue market is valued at 420 million US\$ in 2017 and will reach 590 million US\$ by the end of 2025, growing at a CAGR of 4.2% during 2018-2025.

The major players covered in this report

Kimberly-Clark

Procter & Gamble

SCA

APP

Hengan

Vinda

C&S PAPER

Sofidel

Georgia-Pacific

WEPA

Metsa Tissue

CMPC Tissue

KP Tissue

Cascades

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Box Facial Tissue

Pocket Facial Tissue

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

At Home

Away From Home

The study objectives of this report are:

To analyze and study the global Facial Tissue sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Facial Tissue players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Facial Tissue are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Facial Tissue Manufacturers

Facial Tissue Distributors/Traders/Wholesalers

Facial Tissue Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Facial Tissue market, by end-use.

Detailed analysis and profiles of additional market players.

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