

# Global Facial Mask Sales Market Report 2016

<https://marketpublishers.com/r/G1C893C7835EN.html>

Date: November 2016

Pages: 100

Price: US\$ 4,000.00 (Single User License)

ID: G1C893C7835EN

## Abstracts

### Notes:

Sales, means the sales volume of Facial Mask

Revenue, means the sales value of Facial Mask

This report studies sales (consumption) of Facial Mask in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Guangzhou Soyawa

Nox-Bellcow

NORSEN

Jiebao

Beihao

Emeline

Hangzhou Xinyue

Leai

Mannay

## Polaroisin

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Facial Mask in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Anti Aging

Hydrating??

Whitening

Others

Split by applications, this report focuses on sales, market share and growth rate of Facial Mask in each application, can be divided into

Combination Skin

Oil Skin

Dry Skin

Normal Skin

## Contents

### Global Facial Mask Sales Market Report 2016

#### **1 FACIAL MASK OVERVIEW**

- 1.1 Product Overview and Scope of Facial Mask
- 1.2 Classification of Facial Mask
  - 1.2.1 Anti Aging
  - 1.2.2 Hydrating??
  - 1.2.3 Whitening
  - 1.2.4 Others
- 1.3 Application of Facial Mask
  - 1.3.1 Combination Skin
  - 1.3.2 Oil Skin
  - 1.3.3 Dry Skin
  - 1.3.4 Normal Skin
- 1.4 Facial Mask Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Facial Mask (2011-2021)
  - 1.5.1 Global Facial Mask Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Facial Mask Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL FACIAL MASK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Facial Mask Market Competition by Manufacturers
  - 2.1.1 Global Facial Mask Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Facial Mask Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Facial Mask (Volume and Value) by Type
  - 2.2.1 Global Facial Mask Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Facial Mask Revenue and Market Share by Type (2011-2016)
- 2.3 Global Facial Mask (Volume and Value) by Regions
  - 2.3.1 Global Facial Mask Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Facial Mask Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Facial Mask (Volume) by Application

### **3 UNITED STATES FACIAL MASK (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 United States Facial Mask Sales and Value (2011-2016)

3.1.1 United States Facial Mask Sales and Growth Rate (2011-2016)

3.1.2 United States Facial Mask Revenue and Growth Rate (2011-2016)

3.1.3 United States Facial Mask Sales Price Trend (2011-2016)

#### 3.2 United States Facial Mask Sales and Market Share by Manufacturers

#### 3.3 United States Facial Mask Sales and Market Share by Type

#### 3.4 United States Facial Mask Sales and Market Share by Application

### **4 CHINA FACIAL MASK (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China Facial Mask Sales and Value (2011-2016)

4.1.1 China Facial Mask Sales and Growth Rate (2011-2016)

4.1.2 China Facial Mask Revenue and Growth Rate (2011-2016)

4.1.3 China Facial Mask Sales Price Trend (2011-2016)

#### 4.2 China Facial Mask Sales and Market Share by Manufacturers

#### 4.3 China Facial Mask Sales and Market Share by Type

#### 4.4 China Facial Mask Sales and Market Share by Application

### **5 EUROPE FACIAL MASK (VOLUME, VALUE AND SALES PRICE)**

#### 5.1 Europe Facial Mask Sales and Value (2011-2016)

5.1.1 Europe Facial Mask Sales and Growth Rate (2011-2016)

5.1.2 Europe Facial Mask Revenue and Growth Rate (2011-2016)

5.1.3 Europe Facial Mask Sales Price Trend (2011-2016)

#### 5.2 Europe Facial Mask Sales and Market Share by Manufacturers

#### 5.3 Europe Facial Mask Sales and Market Share by Type

#### 5.4 Europe Facial Mask Sales and Market Share by Application

### **6 JAPAN FACIAL MASK (VOLUME, VALUE AND SALES PRICE)**

#### 6.1 Japan Facial Mask Sales and Value (2011-2016)

6.1.1 Japan Facial Mask Sales and Growth Rate (2011-2016)

6.1.2 Japan Facial Mask Revenue and Growth Rate (2011-2016)

6.1.3 Japan Facial Mask Sales Price Trend (2011-2016)

#### 6.2 Japan Facial Mask Sales and Market Share by Manufacturers

#### 6.3 Japan Facial Mask Sales and Market Share by Type

## 6.4 Japan Facial Mask Sales and Market Share by Application

# 7 GLOBAL FACIAL MASK MANUFACTURERS ANALYSIS

## 7.1 Guangzhou Soyawa

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Facial Mask Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Guangzhou Soyawa Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

## 7.2 Nox-Bellcow

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 100 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Nox-Bellcow Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

## 7.3 NORSEN

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 124 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 NORSEN Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

## 7.4 Jiebao

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Jiebao Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

## 7.5 Beihao

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Beihao Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)

- 7.5.4 Main Business/Business Overview
- 7.6 Emeline
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Emeline Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Hangzhou Xinyue
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Consumer Goods Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Hangzhou Xinyue Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Leai
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Leai Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Mannay
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Mannay Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Polaroinin
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Polaroinin Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview

## **8 FACIAL MASK MAUFACTURING COST ANALYSIS**

## 8.1 Facial Mask Key Raw Materials Analysis

### 8.1.1 Key Raw Materials

### 8.1.2 Price Trend of Key Raw Materials

### 8.1.3 Key Suppliers of Raw Materials

### 8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

### 8.2.1 Raw Materials

### 8.2.2 Labor Cost

### 8.2.3 Manufacturing Process Analysis of Facial Mask

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Facial Mask Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Facial Mask Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL FACIAL MASK MARKET FORECAST (2016-2021)**

- 12.1 Global Facial Mask Sales, Revenue Forecast (2016-2021)
- 12.2 Global Facial Mask Sales Forecast by Regions (2016-2021)
- 12.3 Global Facial Mask Sales Forecast by Type (2016-2021)
- 12.4 Global Facial Mask Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Facial Mask  
Table Classification of Facial Mask  
Figure Global Sales Market Share of Facial Mask by Type in 2015  
Figure Anti Aging Picture  
Figure Hydrating??Picture  
Figure Whitening Picture  
Figure Others Picture  
Table Applications of Facial Mask  
Figure Global Sales Market Share of Facial Mask by Application in 2015  
Figure Combination Skin Examples  
Figure Oil Skin Examples  
Figure Dry Skin Examples  
Figure Normal Skin Examples  
Figure United States Facial Mask Revenue and Growth Rate (2011-2021)  
Figure China Facial Mask Revenue and Growth Rate (2011-2021)  
Figure Europe Facial Mask Revenue and Growth Rate (2011-2021)  
Figure Japan Facial Mask Revenue and Growth Rate (2011-2021)  
Figure Global Facial Mask Sales and Growth Rate (2011-2021)  
Figure Global Facial Mask Revenue and Growth Rate (2011-2021)  
Table Global Facial Mask Sales of Key Manufacturers (2011-2016)  
Table Global Facial Mask Sales Share by Manufacturers (2011-2016)  
Figure 2015 Facial Mask Sales Share by Manufacturers  
Figure 2016 Facial Mask Sales Share by Manufacturers  
Table Global Facial Mask Revenue by Manufacturers (2011-2016)  
Table Global Facial Mask Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Facial Mask Revenue Share by Manufacturers  
Table 2016 Global Facial Mask Revenue Share by Manufacturers  
Table Global Facial Mask Sales and Market Share by Type (2011-2016)  
Table Global Facial Mask Sales Share by Type (2011-2016)  
Figure Sales Market Share of Facial Mask by Type (2011-2016)  
Figure Global Facial Mask Sales Growth Rate by Type (2011-2016)  
Table Global Facial Mask Revenue and Market Share by Type (2011-2016)  
Table Global Facial Mask Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Facial Mask by Type (2011-2016)  
Figure Global Facial Mask Revenue Growth Rate by Type (2011-2016)

Table Global Facial Mask Sales and Market Share by Regions (2011-2016)  
Table Global Facial Mask Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Facial Mask by Regions (2011-2016)  
Figure Global Facial Mask Sales Growth Rate by Regions (2011-2016)  
Table Global Facial Mask Revenue and Market Share by Regions (2011-2016)  
Table Global Facial Mask Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Facial Mask by Regions (2011-2016)  
Figure Global Facial Mask Revenue Growth Rate by Regions (2011-2016)  
Table Global Facial Mask Sales and Market Share by Application (2011-2016)  
Table Global Facial Mask Sales Share by Application (2011-2016)  
Figure Sales Market Share of Facial Mask by Application (2011-2016)  
Figure Global Facial Mask Sales Growth Rate by Application (2011-2016)  
Figure United States Facial Mask Sales and Growth Rate (2011-2016)  
Figure United States Facial Mask Revenue and Growth Rate (2011-2016)  
Figure United States Facial Mask Sales Price Trend (2011-2016)  
Table United States Facial Mask Sales by Manufacturers (2011-2016)  
Table United States Facial Mask Market Share by Manufacturers (2011-2016)  
Table United States Facial Mask Sales by Type (2011-2016)  
Table United States Facial Mask Market Share by Type (2011-2016)  
Table United States Facial Mask Sales by Application (2011-2016)  
Table United States Facial Mask Market Share by Application (2011-2016)  
Figure China Facial Mask Sales and Growth Rate (2011-2016)  
Figure China Facial Mask Revenue and Growth Rate (2011-2016)  
Figure China Facial Mask Sales Price Trend (2011-2016)  
Table China Facial Mask Sales by Manufacturers (2011-2016)  
Table China Facial Mask Market Share by Manufacturers (2011-2016)  
Table China Facial Mask Sales by Type (2011-2016)  
Table China Facial Mask Market Share by Type (2011-2016)  
Table China Facial Mask Sales by Application (2011-2016)  
Table China Facial Mask Market Share by Application (2011-2016)  
Figure Europe Facial Mask Sales and Growth Rate (2011-2016)  
Figure Europe Facial Mask Revenue and Growth Rate (2011-2016)  
Figure Europe Facial Mask Sales Price Trend (2011-2016)  
Table Europe Facial Mask Sales by Manufacturers (2011-2016)  
Table Europe Facial Mask Market Share by Manufacturers (2011-2016)  
Table Europe Facial Mask Sales by Type (2011-2016)  
Table Europe Facial Mask Market Share by Type (2011-2016)  
Table Europe Facial Mask Sales by Application (2011-2016)  
Table Europe Facial Mask Market Share by Application (2011-2016)

Figure Japan Facial Mask Sales and Growth Rate (2011-2016)  
Figure Japan Facial Mask Revenue and Growth Rate (2011-2016)  
Figure Japan Facial Mask Sales Price Trend (2011-2016)  
Table Japan Facial Mask Sales by Manufacturers (2011-2016)  
Table Japan Facial Mask Market Share by Manufacturers (2011-2016)  
Table Japan Facial Mask Sales by Type (2011-2016)  
Table Japan Facial Mask Market Share by Type (2011-2016)  
Table Japan Facial Mask Sales by Application (2011-2016)  
Table Japan Facial Mask Market Share by Application (2011-2016)  
Table Guangzhou Soyawa Basic Information List  
Table Guangzhou Soyawa Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Guangzhou Soyawa Facial Mask Global Market Share (2011-2016)  
Table Nox-Bellcow Basic Information List  
Table Nox-Bellcow Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Nox-Bellcow Facial Mask Global Market Share (2011-2016)  
Table NORSEN Basic Information List  
Table NORSEN Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure NORSEN Facial Mask Global Market Share (2011-2016)  
Table Jiebao Basic Information List  
Table Jiebao Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Jiebao Facial Mask Global Market Share (2011-2016)  
Table Beihao Basic Information List  
Table Beihao Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Beihao Facial Mask Global Market Share (2011-2016)  
Table Emeline Basic Information List  
Table Emeline Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Emeline Facial Mask Global Market Share (2011-2016)  
Table Hangzhou Xinyue Basic Information List  
Table Hangzhou Xinyue Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Hangzhou Xinyue Facial Mask Global Market Share (2011-2016)  
Table Leai Basic Information List  
Table Leai Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Leai Facial Mask Global Market Share (2011-2016)  
Table Mannay Basic Information List  
Table Mannay Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Mannay Facial Mask Global Market Share (2011-2016)  
Table Polaroisin Basic Information List

Table Polaroisin Facial Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Polaroisin Facial Mask Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Facial Mask

Figure Manufacturing Process Analysis of Facial Mask

Figure Facial Mask Industrial Chain Analysis

Table Raw Materials Sources of Facial Mask Major Manufacturers in 2015

Table Major Buyers of Facial Mask

Table Distributors/Traders List

Figure Global Facial Mask Sales and Growth Rate Forecast (2016-2021)

Figure Global Facial Mask Revenue and Growth Rate Forecast (2016-2021)

Table Global Facial Mask Sales Forecast by Regions (2016-2021)

Table Global Facial Mask Sales Forecast by Type (2016-2021)

Table Global Facial Mask Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Facial Mask Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G1C893C7835EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1C893C7835EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970