

# Global Facial Makeup Market Professional Survey Report 2017

<https://marketpublishers.com/r/G1C522EC317EN.html>

Date: December 2017

Pages: 112

Price: US\$ 3,500.00 (Single User License)

ID: G1C522EC317EN

## Abstracts

This report studies Facial Makeup in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Lakme

LVMH

P&G

Avon

Shiseido

Revlon

Chanel

L'Oreal

Unilever

Coty

Estee Lauder

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Face Powder

Foundation

Concealer

Blush

Contouring and Highlighting

Other

By Application, the market can be split into

Supermarkets and Hypermarkets

Cosmetics and Skin Care Products Stores

Online Retailers

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Facial Makeup Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF FACIAL MAKEUP**

### 1.1 Definition and Specifications of Facial Makeup

#### 1.1.1 Definition of Facial Makeup

#### 1.1.2 Specifications of Facial Makeup

### 1.2 Classification of Facial Makeup

#### 1.2.1 Face Powder

#### 1.2.2 Foundation

#### 1.2.3 Concealer

#### 1.2.4 Blush

#### 1.2.5 Contouring and Highlighting

#### 1.2.6 Other

### 1.3 Applications of Facial Makeup

#### 1.3.1 Supermarkets and Hypermarkets

#### 1.3.2 Cosmetics and Skin Care Products Stores

#### 1.3.3 Online Retailers

### 1.4 Market Segment by Regions

#### 1.4.1 North America

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Southeast Asia

#### 1.4.5 Japan

#### 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF FACIAL MAKEUP**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Facial Makeup

### 2.3 Manufacturing Process Analysis of Facial Makeup

### 2.4 Industry Chain Structure of Facial Makeup

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF FACIAL MAKEUP**

### 3.1 Capacity and Commercial Production Date of Global Facial Makeup Major

Manufacturers in 2016

3.2 Manufacturing Plants Distribution of Global Facial Makeup Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Facial Makeup Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Facial Makeup Major Manufacturers in 2016

## **4 GLOBAL FACIAL MAKEUP OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Facial Makeup Capacity and Growth Rate Analysis

4.2.2 2016 Facial Makeup Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Facial Makeup Sales and Growth Rate Analysis

4.3.2 2016 Facial Makeup Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Facial Makeup Sales Price

4.4.2 2016 Facial Makeup Sales Price Analysis (Company Segment)

## **5 FACIAL MAKEUP REGIONAL MARKET ANALYSIS**

5.1 North America Facial Makeup Market Analysis

5.1.1 North America Facial Makeup Market Overview

5.1.2 North America 2012-2017E Facial Makeup Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Facial Makeup Sales Price Analysis

5.1.4 North America 2016 Facial Makeup Market Share Analysis

5.2 China Facial Makeup Market Analysis

5.2.1 China Facial Makeup Market Overview

5.2.2 China 2012-2017E Facial Makeup Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Facial Makeup Sales Price Analysis

5.2.4 China 2016 Facial Makeup Market Share Analysis

5.3 Europe Facial Makeup Market Analysis

5.3.1 Europe Facial Makeup Market Overview

5.3.2 Europe 2012-2017E Facial Makeup Local Supply, Import, Export, Local Consumption Analysis

- 5.3.3 Europe 2012-2017E Facial Makeup Sales Price Analysis
- 5.3.4 Europe 2016 Facial Makeup Market Share Analysis
- 5.4 Southeast Asia Facial Makeup Market Analysis
  - 5.4.1 Southeast Asia Facial Makeup Market Overview
  - 5.4.2 Southeast Asia 2012-2017E Facial Makeup Local Supply, Import, Export, Local Consumption Analysis
  - 5.4.3 Southeast Asia 2012-2017E Facial Makeup Sales Price Analysis
  - 5.4.4 Southeast Asia 2016 Facial Makeup Market Share Analysis
- 5.5 Japan Facial Makeup Market Analysis
  - 5.5.1 Japan Facial Makeup Market Overview
  - 5.5.2 Japan 2012-2017E Facial Makeup Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Facial Makeup Sales Price Analysis
  - 5.5.4 Japan 2016 Facial Makeup Market Share Analysis
- 5.6 India Facial Makeup Market Analysis
  - 5.6.1 India Facial Makeup Market Overview
  - 5.6.2 India 2012-2017E Facial Makeup Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Facial Makeup Sales Price Analysis
  - 5.6.4 India 2016 Facial Makeup Market Share Analysis

## **6 GLOBAL 2012-2017E FACIAL MAKEUP SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2012-2017E Facial Makeup Sales by Type
- 6.2 Different Types of Facial Makeup Product Interview Price Analysis
- 6.3 Different Types of Facial Makeup Product Driving Factors Analysis
  - 6.3.1 Face Powder of Facial Makeup Growth Driving Factor Analysis
  - 6.3.2 Foundation of Facial Makeup Growth Driving Factor Analysis
  - 6.3.3 Concealer of Facial Makeup Growth Driving Factor Analysis
  - 6.3.4 Blush of Facial Makeup Growth Driving Factor Analysis
  - 6.3.5 Contouring and Highlighting of Facial Makeup Growth Driving Factor Analysis
  - 6.3.6 Other of Facial Makeup Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E FACIAL MAKEUP SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2012-2017E Facial Makeup Consumption by Application
- 7.2 Different Application of Facial Makeup Product Interview Price Analysis

### 7.3 Different Application of Facial Makeup Product Driving Factors Analysis

#### 7.3.1 Supermarkets and Hypermarkets of Facial Makeup Growth Driving Factor Analysis

#### 7.3.2 Cosmetics and Skin Care Products Stores of Facial Makeup Growth Driving Factor Analysis

#### 7.3.3 Online Retailers of Facial Makeup Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF FACIAL MAKEUP**

### 8.1 Lakme

#### 8.1.1 Company Profile

#### 8.1.2 Product Picture and Specifications

##### 8.1.2.1 Product A

##### 8.1.2.2 Product B

#### 8.1.3 Lakme 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.1.4 Lakme 2016 Facial Makeup Business Region Distribution Analysis

### 8.2 LVMH

#### 8.2.1 Company Profile

#### 8.2.2 Product Picture and Specifications

##### 8.2.2.1 Product A

##### 8.2.2.2 Product B

#### 8.2.3 LVMH 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.2.4 LVMH 2016 Facial Makeup Business Region Distribution Analysis

### 8.3 P&G

#### 8.3.1 Company Profile

#### 8.3.2 Product Picture and Specifications

##### 8.3.2.1 Product A

##### 8.3.2.2 Product B

#### 8.3.3 P&G 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.3.4 P&G 2016 Facial Makeup Business Region Distribution Analysis

### 8.4 Avon

#### 8.4.1 Company Profile

#### 8.4.2 Product Picture and Specifications

##### 8.4.2.1 Product A

##### 8.4.2.2 Product B

#### 8.4.3 Avon 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

### 8.4.4 Avon 2016 Facial Makeup Business Region Distribution Analysis

## 8.5 Shiseido

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

### 8.5.3 Shiseido 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

### 8.5.4 Shiseido 2016 Facial Makeup Business Region Distribution Analysis

## 8.6 Revlon

### 8.6.1 Company Profile

### 8.6.2 Product Picture and Specifications

#### 8.6.2.1 Product A

#### 8.6.2.2 Product B

### 8.6.3 Revlon 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

### 8.6.4 Revlon 2016 Facial Makeup Business Region Distribution Analysis

## 8.7 Chanel

### 8.7.1 Company Profile

### 8.7.2 Product Picture and Specifications

#### 8.7.2.1 Product A

#### 8.7.2.2 Product B

### 8.7.3 Chanel 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

### 8.7.4 Chanel 2016 Facial Makeup Business Region Distribution Analysis

## 8.8 L'Oreal

### 8.8.1 Company Profile

### 8.8.2 Product Picture and Specifications

#### 8.8.2.1 Product A

#### 8.8.2.2 Product B

### 8.8.3 L'Oreal 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

### 8.8.4 L'Oreal 2016 Facial Makeup Business Region Distribution Analysis

## 8.9 Unilever

### 8.9.1 Company Profile

### 8.9.2 Product Picture and Specifications

#### 8.9.2.1 Product A

#### 8.9.2.2 Product B



8.9.3 Unilever 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Unilever 2016 Facial Makeup Business Region Distribution Analysis

8.10 Coty

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 Coty 2016 Facial Makeup Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Coty 2016 Facial Makeup Business Region Distribution Analysis

8.11 Estee Lauder

## **9 DEVELOPMENT TREND OF ANALYSIS OF FACIAL MAKEUP MARKET**

9.1 Global Facial Makeup Market Trend Analysis

9.1.1 Global 2017-2022 Facial Makeup Market Size (Volume and Value) Forecast

9.1.2 Global 2017-2022 Facial Makeup Sales Price Forecast

9.2 Facial Makeup Regional Market Trend

9.2.1 North America 2017-2022 Facial Makeup Consumption Forecast

9.2.2 China 2017-2022 Facial Makeup Consumption Forecast

9.2.3 Europe 2017-2022 Facial Makeup Consumption Forecast

9.2.4 Southeast Asia 2017-2022 Facial Makeup Consumption Forecast

9.2.5 Japan 2017-2022 Facial Makeup Consumption Forecast

9.2.6 India 2017-2022 Facial Makeup Consumption Forecast

9.3 Facial Makeup Market Trend (Product Type)

9.4 Facial Makeup Market Trend (Application)

## **10 FACIAL MAKEUP MARKETING TYPE ANALYSIS**

10.1 Facial Makeup Regional Marketing Type Analysis

10.2 Facial Makeup International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Facial Makeup by Region

10.4 Facial Makeup Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF FACIAL MAKEUP**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL FACIAL MAKEUP MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Facial Makeup  
Table Product Specifications of Facial Makeup  
Table Classification of Facial Makeup  
Figure Global Production Market Share of Facial Makeup by Type in 2016  
Figure Face Powder Picture  
Table Major Manufacturers of Face Powder  
Figure Foundation Picture  
Table Major Manufacturers of Foundation  
Figure Concealer Picture  
Table Major Manufacturers of Concealer  
Figure Blush Picture  
Table Major Manufacturers of Blush  
Figure Contouring and Highlighting Picture  
Table Major Manufacturers of Contouring and Highlighting  
Figure Other Picture  
Table Major Manufacturers of Other  
Table Applications of Facial Makeup  
Figure Global Consumption Volume Market Share of Facial Makeup by Application in 2016  
Figure Supermarkets and Hypermarkets Examples  
Table Major Consumers in Supermarkets and Hypermarkets  
Figure Cosmetics and Skin Care Products Stores Examples  
Table Major Consumers in Cosmetics and Skin Care Products Stores  
Figure Online Retailers Examples  
Table Major Consumers in Online Retailers  
Figure Market Share of Facial Makeup by Regions  
Figure North America Facial Makeup Market Size (Million USD) (2012-2022)  
Figure China Facial Makeup Market Size (Million USD) (2012-2022)  
Figure Europe Facial Makeup Market Size (Million USD) (2012-2022)  
Figure Southeast Asia Facial Makeup Market Size (Million USD) (2012-2022)  
Figure Japan Facial Makeup Market Size (Million USD) (2012-2022)  
Figure India Facial Makeup Market Size (Million USD) (2012-2022)  
Table Facial Makeup Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Facial Makeup in 2016  
Figure Manufacturing Process Analysis of Facial Makeup

Figure Industry Chain Structure of Facial Makeup

Table Capacity and Commercial Production Date of Global Facial Makeup Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Facial Makeup Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Facial Makeup Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Facial Makeup Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Facial Makeup 2012-2017

Figure Global 2012-2017E Facial Makeup Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Facial Makeup Market Size (Value) and Growth Rate

Table 2012-2017E Global Facial Makeup Capacity and Growth Rate

Table 2016 Global Facial Makeup Capacity (K MT) List (Company Segment)

Table 2012-2017E Global Facial Makeup Sales (K MT) and Growth Rate

Table 2016 Global Facial Makeup Sales (K MT) List (Company Segment)

Table 2012-2017E Global Facial Makeup Sales Price (USD/MT)

Table 2016 Global Facial Makeup Sales Price (USD/MT) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K MT) of Facial Makeup 2012-2017E

Figure North America 2012-2017E Facial Makeup Sales Price (USD/MT)

Figure North America 2016 Facial Makeup Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K MT) of Facial Makeup 2012-2017E

Figure China 2012-2017E Facial Makeup Sales Price (USD/MT)

Figure China 2016 Facial Makeup Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K MT) of Facial Makeup 2012-2017E

Figure Europe 2012-2017E Facial Makeup Sales Price (USD/MT)

Figure Europe 2016 Facial Makeup Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K MT) of Facial Makeup 2012-2017E

Figure Southeast Asia 2012-2017E Facial Makeup Sales Price (USD/MT)

Figure Southeast Asia 2016 Facial Makeup Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K MT) of Facial Makeup  
2012-2017E

Figure Japan 2012-2017E Facial Makeup Sales Price (USD/MT)

Figure Japan 2016 Facial Makeup Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K MT) of Facial Makeup  
2012-2017E

Figure India 2012-2017E Facial Makeup Sales Price (USD/MT)

Figure India 2016 Facial Makeup Sales Market Share

Table Global 2012-2017E Facial Makeup Sales (K MT) by Type

Table Different Types Facial Makeup Product Interview Price

Table Global 2012-2017E Facial Makeup Sales (K MT) by Application

Table Different Application Facial Makeup Product Interview Price

Table Lakme Information List

Table Product A Overview

Table Product B Overview

Table 2016 Lakme Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory  
Price (USD/MT)

Figure 2016 Lakme Facial Makeup Business Region Distribution

Table LVMH Information List

Table Product A Overview

Table Product B Overview

Table 2016 LVMH Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory  
Price (USD/MT)

Figure 2016 LVMH Facial Makeup Business Region Distribution

Table P&G Information List

Table Product A Overview

Table Product B Overview

Table 2015 P&G Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price  
(USD/MT)

Figure 2016 P&G Facial Makeup Business Region Distribution

Table Avon Information List

Table Product A Overview

Table Product B Overview

Table 2016 Avon Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price  
(USD/MT)

Figure 2016 Avon Facial Makeup Business Region Distribution

Table Shiseido Information List

Table Product A Overview

Table Product B Overview

Table 2016 Shiseido Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Shiseido Facial Makeup Business Region Distribution

Table Revlon Information List

Table Product A Overview

Table Product B Overview

Table 2016 Revlon Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Revlon Facial Makeup Business Region Distribution

Table Chanel Information List

Table Product A Overview

Table Product B Overview

Table 2016 Chanel Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Chanel Facial Makeup Business Region Distribution

Table L'Oreal Information List

Table Product A Overview

Table Product B Overview

Table 2016 L'Oreal Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 L'Oreal Facial Makeup Business Region Distribution

Table Unilever Information List

Table Product A Overview

Table Product B Overview

Table 2016 Unilever Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Unilever Facial Makeup Business Region Distribution

Table Coty Information List

Table Product A Overview

Table Product B Overview

Table 2016 Coty Facial Makeup Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Coty Facial Makeup Business Region Distribution

Table Estee Lauder Information List

Figure Global 2017-2022 Facial Makeup Market Size (K MT) and Growth Rate Forecast

Figure Global 2017-2022 Facial Makeup Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Facial Makeup Sales Price (USD/MT) Forecast

Figure North America 2017-2022 Facial Makeup Consumption Volume (K MT) and Growth Rate Forecast

Figure China 2017-2022 Facial Makeup Consumption Volume (K MT) and Growth Rate Forecast

Figure Europe 2017-2022 Facial Makeup Consumption Volume (K MT) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Facial Makeup Consumption Volume (K MT) and Growth Rate Forecast

Figure Japan 2017-2022 Facial Makeup Consumption Volume (K MT) and Growth Rate Forecast

Figure India 2017-2022 Facial Makeup Consumption Volume (K MT) and Growth Rate Forecast

Table Global Sales Volume (K MT) of Facial Makeup by Type 2017-2022

Table Global Consumption Volume (K MT) of Facial Makeup by Application 2017-2022

Table Traders or Distributors with Contact Information of Facial Makeup by Region

## I would like to order

Product name: Global Facial Makeup Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/G1C522EC317EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1C522EC317EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970