

Global Eyewear Market Insights, Forecast to 2026

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Abstracts

Eyewear is device that corrective or protective eyes. This report include spectacles, contact lenses, sunglasses and so on.

The eyewear market has gained significant growth in the recent years. Emerging countries such as India and China have been the most prominent markets that have tremendous opportunities. Increasing cases of visual impairment and eye defects coupled with inclination for latest fashion trends are the major factors driving the growth of the global eyewear market. Growing prominence of digital devices and gadgets among younger population has adversely affected the eyes, leading to increasing incidences of eye disorders. Therefore, the demand for vision correction products have risen sharply. Additionally, factors such as distinct increase in disposable income and improved standard of living in the developing economies such as India and Brazil have driven the need for premium quality, branded eyewear.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Eyewear 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Eyewear 3900 industry.

Based on our recent survey, we have several different scenarios about the Eyewear

3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Eyewear 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Eyewear market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Eyewear market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Eyewear market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Eyewear market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Eyewear market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Eyewear market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on

price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Eyewear market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Eyewear market.

The following manufacturers are covered in this report:

Essilor & Luxottica

Grand Vision

Formosa Optical

Carl Zeiss AG

Hoya Corporation

De Rigo S.p.A.

Indo Internacional

Safilo Group S.p.A.

Johnson & Johnson

CIBA Vision (Novartis)

CooperVision (The Cooper Companies)

GBV

Marchon (VSP Global)

Fielmann

Bausch & Lomb

Charmant

TEK Optical Canada

Eyewear Breakdown Data by Type

Prescription Eyewear

Lensless Glasses

Sunglasses

Contact Lenses

Eyewear Breakdown Data by Application

Childhood (0-6)

Juvenile (7-17)

Youth (18-40)

Middle Aged (41-65)

Elderly (\$\$\$\$66)

Contents

1 STUDY COVERAGE

- 1.1 Eyewear Product Introduction
- 1.2 Market Segments
- 1.3 Key Eyewear Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Eyewear Market Size Growth Rate by Type
 - 1.4.2 Prescription Eyewear
 - 1.4.3 Lensless Glasses
 - 1.4.4 Sunglasses
 - 1.4.5 Contact Lenses
- 1.5 Market by Application
 - 1.5.1 Global Eyewear Market Size Growth Rate by Application
 - 1.5.2 Childhood (0-6)
 - 1.5.3 Juvenile (7-17)
 - 1.5.4 Youth (18-40)
 - 1.5.5 Middle Aged (41-65)
 - 1.5.6 Elderly (>66)
- 1.6 Coronavirus Disease 2019 (Covid-19): Eyewear Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Eyewear Industry
 - 1.6.1.1 Eyewear Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Eyewear Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Eyewear Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Eyewear Market Size Estimates and Forecasts
 - 2.1.1 Global Eyewear Revenue 2015-2026
 - 2.1.2 Global Eyewear Sales 2015-2026
- 2.2 Eyewear Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Eyewear Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Eyewear Retrospective Market Scenario in Revenue by Region:
2015-2020

3 GLOBAL EYEWEAR COMPETITOR LANDSCAPE BY PLAYERS

3.1 Eyewear Sales by Manufacturers

3.1.1 Eyewear Sales by Manufacturers (2015-2020)

3.1.2 Eyewear Sales Market Share by Manufacturers (2015-2020)

3.2 Eyewear Revenue by Manufacturers

3.2.1 Eyewear Revenue by Manufacturers (2015-2020)

3.2.2 Eyewear Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Eyewear Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Eyewear Revenue in 2019

3.2.5 Global Eyewear Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Eyewear Price by Manufacturers

3.4 Eyewear Manufacturing Base Distribution, Product Types

3.4.1 Eyewear Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Eyewear Product Type

3.4.3 Date of International Manufacturers Enter into Eyewear Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Eyewear Market Size by Type (2015-2020)

4.1.1 Global Eyewear Sales by Type (2015-2020)

4.1.2 Global Eyewear Revenue by Type (2015-2020)

4.1.3 Eyewear Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Eyewear Market Size Forecast by Type (2021-2026)

4.2.1 Global Eyewear Sales Forecast by Type (2021-2026)

4.2.2 Global Eyewear Revenue Forecast by Type (2021-2026)

4.2.3 Eyewear Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Eyewear Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Eyewear Market Size by Application (2015-2020)

5.1.1 Global Eyewear Sales by Application (2015-2020)

5.1.2 Global Eyewear Revenue by Application (2015-2020)

5.1.3 Eyewear Price by Application (2015-2020)

5.2 Eyewear Market Size Forecast by Application (2021-2026)

5.2.1 Global Eyewear Sales Forecast by Application (2021-2026)

5.2.2 Global Eyewear Revenue Forecast by Application (2021-2026)

5.2.3 Global Eyewear Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Eyewear by Country

6.1.1 North America Eyewear Sales by Country

6.1.2 North America Eyewear Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Eyewear Market Facts & Figures by Type

6.3 North America Eyewear Market Facts & Figures by Application

7 EUROPE

7.1 Europe Eyewear by Country

7.1.1 Europe Eyewear Sales by Country

7.1.2 Europe Eyewear Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Eyewear Market Facts & Figures by Type

7.3 Europe Eyewear Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Eyewear by Region

8.1.1 Asia Pacific Eyewear Sales by Region

8.1.2 Asia Pacific Eyewear Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Eyewear Market Facts & Figures by Type

8.3 Asia Pacific Eyewear Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Eyewear by Country

- 9.1.1 Latin America Eyewear Sales by Country
- 9.1.2 Latin America Eyewear Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Eyewear Market Facts & Figures by Type

9.3 Central & South America Eyewear Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Eyewear by Country

- 10.1.1 Middle East and Africa Eyewear Sales by Country
- 10.1.2 Middle East and Africa Eyewear Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 UAE

10.2 Middle East and Africa Eyewear Market Facts & Figures by Type

10.3 Middle East and Africa Eyewear Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Essilor & Luxottica

- 11.1.1 Essilor & Luxottica Corporation Information
- 11.1.2 Essilor & Luxottica Description, Business Overview and Total Revenue
- 11.1.3 Essilor & Luxottica Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Essilor & Luxottica Eyewear Products Offered
- 11.1.5 Essilor & Luxottica Recent Development

11.2 Grand Vision

11.2.1 Grand Vision Corporation Information

11.2.2 Grand Vision Description, Business Overview and Total Revenue

11.2.3 Grand Vision Sales, Revenue and Gross Margin (2015-2020)

11.2.4 Grand Vision Eyewear Products Offered

11.2.5 Grand Vision Recent Development

11.3 Formosa Optical

11.3.1 Formosa Optical Corporation Information

11.3.2 Formosa Optical Description, Business Overview and Total Revenue

11.3.3 Formosa Optical Sales, Revenue and Gross Margin (2015-2020)

11.3.4 Formosa Optical Eyewear Products Offered

11.3.5 Formosa Optical Recent Development

11.4 Carl Zeiss AG

11.4.1 Carl Zeiss AG Corporation Information

11.4.2 Carl Zeiss AG Description, Business Overview and Total Revenue

11.4.3 Carl Zeiss AG Sales, Revenue and Gross Margin (2015-2020)

11.4.4 Carl Zeiss AG Eyewear Products Offered

11.4.5 Carl Zeiss AG Recent Development

11.5 Hoya Corporation

11.5.1 Hoya Corporation Corporation Information

11.5.2 Hoya Corporation Description, Business Overview and Total Revenue

11.5.3 Hoya Corporation Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Hoya Corporation Eyewear Products Offered

11.5.5 Hoya Corporation Recent Development

11.6 De Rigo S.p.A.

11.6.1 De Rigo S.p.A. Corporation Information

11.6.2 De Rigo S.p.A. Description, Business Overview and Total Revenue

11.6.3 De Rigo S.p.A. Sales, Revenue and Gross Margin (2015-2020)

11.6.4 De Rigo S.p.A. Eyewear Products Offered

11.6.5 De Rigo S.p.A. Recent Development

11.7 Indo Internacional

11.7.1 Indo Internacional Corporation Information

11.7.2 Indo Internacional Description, Business Overview and Total Revenue

11.7.3 Indo Internacional Sales, Revenue and Gross Margin (2015-2020)

11.7.4 Indo Internacional Eyewear Products Offered

11.7.5 Indo Internacional Recent Development

11.8 Safilo Group S.p.A.

11.8.1 Safilo Group S.p.A. Corporation Information

11.8.2 Safilo Group S.p.A. Description, Business Overview and Total Revenue

- 11.8.3 Safilo Group S.p.A. Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Safilo Group S.p.A. Eyewear Products Offered
- 11.8.5 Safilo Group S.p.A. Recent Development
- 11.9 Johnson & Johnson
 - 11.9.1 Johnson & Johnson Corporation Information
 - 11.9.2 Johnson & Johnson Description, Business Overview and Total Revenue
 - 11.9.3 Johnson & Johnson Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Johnson & Johnson Eyewear Products Offered
 - 11.9.5 Johnson & Johnson Recent Development
- 11.10 CIBA Vision (Novartis)
 - 11.10.1 CIBA Vision (Novartis) Corporation Information
 - 11.10.2 CIBA Vision (Novartis) Description, Business Overview and Total Revenue
 - 11.10.3 CIBA Vision (Novartis) Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 CIBA Vision (Novartis) Eyewear Products Offered
 - 11.10.5 CIBA Vision (Novartis) Recent Development
- 11.1 Essilor & Luxottica
 - 11.1.1 Essilor & Luxottica Corporation Information
 - 11.1.2 Essilor & Luxottica Description, Business Overview and Total Revenue
 - 11.1.3 Essilor & Luxottica Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Essilor & Luxottica Eyewear Products Offered
 - 11.1.5 Essilor & Luxottica Recent Development
- 11.12 GBV
 - 11.12.1 GBV Corporation Information
 - 11.12.2 GBV Description, Business Overview and Total Revenue
 - 11.12.3 GBV Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 GBV Products Offered
 - 11.12.5 GBV Recent Development
- 11.13 Marchon (VSP Global)
 - 11.13.1 Marchon (VSP Global) Corporation Information
 - 11.13.2 Marchon (VSP Global) Description, Business Overview and Total Revenue
 - 11.13.3 Marchon (VSP Global) Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 Marchon (VSP Global) Products Offered
 - 11.13.5 Marchon (VSP Global) Recent Development
- 11.14 Fielmann
 - 11.14.1 Fielmann Corporation Information
 - 11.14.2 Fielmann Description, Business Overview and Total Revenue
 - 11.14.3 Fielmann Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 Fielmann Products Offered
 - 11.14.5 Fielmann Recent Development

11.15 Bausch & Lomb

11.15.1 Bausch & Lomb Corporation Information

11.15.2 Bausch & Lomb Description, Business Overview and Total Revenue

11.15.3 Bausch & Lomb Sales, Revenue and Gross Margin (2015-2020)

11.15.4 Bausch & Lomb Products Offered

11.15.5 Bausch & Lomb Recent Development

11.16 Charmant

11.16.1 Charmant Corporation Information

11.16.2 Charmant Description, Business Overview and Total Revenue

11.16.3 Charmant Sales, Revenue and Gross Margin (2015-2020)

11.16.4 Charmant Products Offered

11.16.5 Charmant Recent Development

11.17 TEK Optical Canada

11.17.1 TEK Optical Canada Corporation Information

11.17.2 TEK Optical Canada Description, Business Overview and Total Revenue

11.17.3 TEK Optical Canada Sales, Revenue and Gross Margin (2015-2020)

11.17.4 TEK Optical Canada Products Offered

11.17.5 TEK Optical Canada Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Eyewear Market Estimates and Projections by Region

12.1.1 Global Eyewear Sales Forecast by Regions 2021-2026

12.1.2 Global Eyewear Revenue Forecast by Regions 2021-2026

12.2 North America Eyewear Market Size Forecast (2021-2026)

12.2.1 North America: Eyewear Sales Forecast (2021-2026)

12.2.2 North America: Eyewear Revenue Forecast (2021-2026)

12.2.3 North America: Eyewear Market Size Forecast by Country (2021-2026)

12.3 Europe Eyewear Market Size Forecast (2021-2026)

12.3.1 Europe: Eyewear Sales Forecast (2021-2026)

12.3.2 Europe: Eyewear Revenue Forecast (2021-2026)

12.3.3 Europe: Eyewear Market Size Forecast by Country (2021-2026)

12.4 Asia Pacific Eyewear Market Size Forecast (2021-2026)

12.4.1 Asia Pacific: Eyewear Sales Forecast (2021-2026)

12.4.2 Asia Pacific: Eyewear Revenue Forecast (2021-2026)

12.4.3 Asia Pacific: Eyewear Market Size Forecast by Region (2021-2026)

12.5 Latin America Eyewear Market Size Forecast (2021-2026)

12.5.1 Latin America: Eyewear Sales Forecast (2021-2026)

12.5.2 Latin America: Eyewear Revenue Forecast (2021-2026)

- 12.5.3 Latin America: Eyewear Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Eyewear Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Eyewear Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Eyewear Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Eyewear Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Eyewear Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Eyewear Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Eyewear Market Segments

Table 2. Ranking of Global Top Eyewear Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Eyewear Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Prescription Eyewear

Table 5. Major Manufacturers of Lensless Glasses

Table 6. Major Manufacturers of Sunglasses

Table 7. Major Manufacturers of Contact Lenses

Table 8. COVID-19 Impact Global Market: (Four Eyewear Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Eyewear Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Eyewear Players to Combat Covid-19 Impact

Table 13. Global Eyewear Market Size Growth Rate by Application 2020-2026 (K Units)

Table 14. Global Eyewear Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 15. Global Eyewear Sales by Regions 2015-2020 (K Units)

Table 16. Global Eyewear Sales Market Share by Regions (2015-2020)

Table 17. Global Eyewear Revenue by Regions 2015-2020 (US\$ Million)

Table 18. Global Eyewear Sales by Manufacturers (2015-2020) (K Units)

Table 19. Global Eyewear Sales Share by Manufacturers (2015-2020)

Table 20. Global Eyewear Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 21. Global Eyewear by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Eyewear as of 2019)

Table 22. Eyewear Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 23. Eyewear Revenue Share by Manufacturers (2015-2020)

Table 24. Key Manufacturers Eyewear Price (2015-2020) (USD/Unit)

Table 25. Eyewear Manufacturers Manufacturing Base Distribution and Headquarters

Table 26. Manufacturers Eyewear Product Type

Table 27. Date of International Manufacturers Enter into Eyewear Market

Table 28. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 29. Global Eyewear Sales by Type (2015-2020) (K Units)

- Table 30. Global Eyewear Sales Share by Type (2015-2020)
- Table 31. Global Eyewear Revenue by Type (2015-2020) (US\$ Million)
- Table 32. Global Eyewear Revenue Share by Type (2015-2020)
- Table 33. Eyewear Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 34. Global Eyewear Sales by Application (2015-2020) (K Units)
- Table 35. Global Eyewear Sales Share by Application (2015-2020)
- Table 36. North America Eyewear Sales by Country (2015-2020) (K Units)
- Table 37. North America Eyewear Sales Market Share by Country (2015-2020)
- Table 38. North America Eyewear Revenue by Country (2015-2020) (US\$ Million)
- Table 39. North America Eyewear Revenue Market Share by Country (2015-2020)
- Table 40. North America Eyewear Sales by Type (2015-2020) (K Units)
- Table 41. North America Eyewear Sales Market Share by Type (2015-2020)
- Table 42. North America Eyewear Sales by Application (2015-2020) (K Units)
- Table 43. North America Eyewear Sales Market Share by Application (2015-2020)
- Table 44. Europe Eyewear Sales by Country (2015-2020) (K Units)
- Table 45. Europe Eyewear Sales Market Share by Country (2015-2020)
- Table 46. Europe Eyewear Revenue by Country (2015-2020) (US\$ Million)
- Table 47. Europe Eyewear Revenue Market Share by Country (2015-2020)
- Table 48. Europe Eyewear Sales by Type (2015-2020) (K Units)
- Table 49. Europe Eyewear Sales Market Share by Type (2015-2020)
- Table 50. Europe Eyewear Sales by Application (2015-2020) (K Units)
- Table 51. Europe Eyewear Sales Market Share by Application (2015-2020)
- Table 52. Asia Pacific Eyewear Sales by Region (2015-2020) (K Units)
- Table 53. Asia Pacific Eyewear Sales Market Share by Region (2015-2020)
- Table 54. Asia Pacific Eyewear Revenue by Region (2015-2020) (US\$ Million)
- Table 55. Asia Pacific Eyewear Revenue Market Share by Region (2015-2020)
- Table 56. Asia Pacific Eyewear Sales by Type (2015-2020) (K Units)
- Table 57. Asia Pacific Eyewear Sales Market Share by Type (2015-2020)
- Table 58. Asia Pacific Eyewear Sales by Application (2015-2020) (K Units)
- Table 59. Asia Pacific Eyewear Sales Market Share by Application (2015-2020)
- Table 60. Latin America Eyewear Sales by Country (2015-2020) (K Units)
- Table 61. Latin America Eyewear Sales Market Share by Country (2015-2020)
- Table 62. Latin Americaa Eyewear Revenue by Country (2015-2020) (US\$ Million)
- Table 63. Latin America Eyewear Revenue Market Share by Country (2015-2020)
- Table 64. Latin America Eyewear Sales by Type (2015-2020) (K Units)
- Table 65. Latin America Eyewear Sales Market Share by Type (2015-2020)
- Table 66. Latin America Eyewear Sales by Application (2015-2020) (K Units)
- Table 67. Latin America Eyewear Sales Market Share by Application (2015-2020)
- Table 68. Middle East and Africa Eyewear Sales by Country (2015-2020) (K Units)

Table 69. Middle East and Africa Eyewear Sales Market Share by Country (2015-2020)

Table 70. Middle East and Africa Eyewear Revenue by Country (2015-2020) (US\$ Million)

Table 71. Middle East and Africa Eyewear Revenue Market Share by Country (2015-2020)

Table 72. Middle East and Africa Eyewear Sales by Type (2015-2020) (K Units)

Table 73. Middle East and Africa Eyewear Sales Market Share by Type (2015-2020)

Table 74. Middle East and Africa Eyewear Sales by Application (2015-2020) (K Units)

Table 75. Middle East and Africa Eyewear Sales Market Share by Application (2015-2020)

Table 76. Essilor & Luxottica Corporation Information

Table 77. Essilor & Luxottica Description and Major Businesses

Table 78. Essilor & Luxottica Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 79. Essilor & Luxottica Product

Table 80. Essilor & Luxottica Recent Development

Table 81. Grand Vision Corporation Information

Table 82. Grand Vision Description and Major Businesses

Table 83. Grand Vision Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 84. Grand Vision Product

Table 85. Grand Vision Recent Development

Table 86. Formosa Optical Corporation Information

Table 87. Formosa Optical Description and Major Businesses

Table 88. Formosa Optical Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 89. Formosa Optical Product

Table 90. Formosa Optical Recent Development

Table 91. Carl Zeiss AG Corporation Information

Table 92. Carl Zeiss AG Description and Major Businesses

Table 93. Carl Zeiss AG Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 94. Carl Zeiss AG Product

Table 95. Carl Zeiss AG Recent Development

Table 96. Hoya Corporation Corporation Information

Table 97. Hoya Corporation Description and Major Businesses

Table 98. Hoya Corporation Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 99. Hoya Corporation Product

- Table 100. Hoya Corporation Recent Development
- Table 101. De Rigo S.p.A. Corporation Information
- Table 102. De Rigo S.p.A. Description and Major Businesses
- Table 103. De Rigo S.p.A. Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 104. De Rigo S.p.A. Product
- Table 105. De Rigo S.p.A. Recent Development
- Table 106. Indo Internacional Corporation Information
- Table 107. Indo Internacional Description and Major Businesses
- Table 108. Indo Internacional Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 109. Indo Internacional Product
- Table 110. Indo Internacional Recent Development
- Table 111. Safilo Group S.p.A. Corporation Information
- Table 112. Safilo Group S.p.A. Description and Major Businesses
- Table 113. Safilo Group S.p.A. Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 114. Safilo Group S.p.A. Product
- Table 115. Safilo Group S.p.A. Recent Development
- Table 116. Johnson & Johnson Corporation Information
- Table 117. Johnson & Johnson Description and Major Businesses
- Table 118. Johnson & Johnson Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 119. Johnson & Johnson Product
- Table 120. Johnson & Johnson Recent Development
- Table 121. CIBA Vision (Novartis) Corporation Information
- Table 122. CIBA Vision (Novartis) Description and Major Businesses
- Table 123. CIBA Vision (Novartis) Eyewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 124. CIBA Vision (Novartis) Product
- Table 125. CIBA Vision (Novartis) Recent Development
- Table 126. CooperVision (The Cooper Companies) Corporation Information
- Table 127. CooperVision (The Cooper Companies) Description and Major Businesses
- Table 128. CooperVision (The Cooper Companies) Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 129. CooperVision (The Cooper Companies) Product
- Table 130. CooperVision (The Cooper Companies) Recent Development
- Table 131. GBV Corporation Information
- Table 132. GBV Description and Major Businesses

Table 133. GBV Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 134. GBV Product

Table 135. GBV Recent Development

Table 136. Marchon (VSP Global) Corporation Information

Table 137. Marchon (VSP Global) Description and Major Businesses

Table 138. Marchon (VSP Global) Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 139. Marchon (VSP Global) Product

Table 140. Marchon (VSP Global) Recent Development

Table 141. Fielmann Corporation Information

Table 142. Fielmann Description and Major Businesses

Table 143. Fielmann Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 144. Fielmann Product

Table 145. Fielmann Recent Development

Table 146. Bausch & Lomb Corporation Information

Table 147. Bausch & Lomb Description and Major Businesses

Table 148. Bausch & Lomb Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 149. Bausch & Lomb Product

Table 150. Bausch & Lomb Recent Development

Table 151. Charmant Corporation Information

Table 152. Charmant Description and Major Businesses

Table 153. Charmant Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 154. Charmant Product

Table 155. Charmant Recent Development

Table 156. TEK Optical Canada Corporation Information

Table 157. TEK Optical Canada Description and Major Businesses

Table 158. TEK Optical Canada Eyewear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 159. TEK Optical Canada Product

Table 160. TEK Optical Canada Recent Development

Table 161. Global Eyewear Sales Forecast by Regions (2021-2026) (K Units)

Table 162. Global Eyewear Sales Market Share Forecast by Regions (2021-2026)

Table 163. Global Eyewear Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 164. Global Eyewear Revenue Market Share Forecast by Regions (2021-2026)

Table 165. North America: Eyewear Sales Forecast by Country (2021-2026) (K Units)

Table 166. North America: Eyewear Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 167. Europe: Eyewear Sales Forecast by Country (2021-2026) (K Units)

Table 168. Europe: Eyewear Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 169. Asia Pacific: Eyewear Sales Forecast by Region (2021-2026) (K Units)

Table 170. Asia Pacific: Eyewear Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 171. Latin America: Eyewear Sales Forecast by Country (2021-2026) (K Units)

Table 172. Latin America: Eyewear Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 173. Middle East and Africa: Eyewear Sales Forecast by Country (2021-2026) (K Units)

Table 174. Middle East and Africa: Eyewear Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 175. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 176. Key Challenges

Table 177. Market Risks

Table 178. Main Points Interviewed from Key Eyewear Players

Table 179. Eyewear Customers List

Table 180. Eyewear Distributors List

Table 181. Research Programs/Design for This Report

Table 182. Key Data Information from Secondary Sources

Table 183. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Eyewear Product Picture
- Figure 2. Global Eyewear Sales Market Share by Type in 2020 & 2026
- Figure 3. Prescription Eyewear Product Picture
- Figure 4. Lensless Glasses Product Picture
- Figure 5. Sunglasses Product Picture
- Figure 6. Contact Lenses Product Picture
- Figure 7. Global Eyewear Sales Market Share by Application in 2020 & 2026
- Figure 8. Childhood (0-6)
- Figure 9. Juvenile (7-17)
- Figure 10. Youth (18-40)
- Figure 11. Middle Aged (41-65)
- Figure 12. Elderly (>66)
- Figure 13. Eyewear Report Years Considered
- Figure 14. Global Eyewear Market Size 2015-2026 (US\$ Million)
- Figure 15. Global Eyewear Sales 2015-2026 (K Units)
- Figure 16. Global Eyewear Market Size Market Share by Region: 2020 Versus 2026
- Figure 17. Global Eyewear Sales Market Share by Region (2015-2020)
- Figure 18. Global Eyewear Sales Market Share by Region in 2019
- Figure 19. Global Eyewear Revenue Market Share by Region (2015-2020)
- Figure 20. Global Eyewear Revenue Market Share by Region in 2019
- Figure 21. Global Eyewear Sales Share by Manufacturer in 2019
- Figure 22. The Top 10 and 5 Players Market Share by Eyewear Revenue in 2019
- Figure 23. Eyewear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 24. Global Eyewear Sales Market Share by Type (2015-2020)
- Figure 25. Global Eyewear Sales Market Share by Type in 2019
- Figure 26. Global Eyewear Revenue Market Share by Type (2015-2020)
- Figure 27. Global Eyewear Revenue Market Share by Type in 2019
- Figure 28. Global Eyewear Market Share by Price Range (2015-2020)
- Figure 29. Global Eyewear Sales Market Share by Application (2015-2020)
- Figure 30. Global Eyewear Sales Market Share by Application in 2019
- Figure 31. Global Eyewear Revenue Market Share by Application (2015-2020)
- Figure 32. Global Eyewear Revenue Market Share by Application in 2019
- Figure 33. North America Eyewear Sales Growth Rate 2015-2020 (K Units)
- Figure 34. North America Eyewear Revenue Growth Rate 2015-2020 (US\$ Million)

- Figure 35. North America Eyewear Sales Market Share by Country in 2019
- Figure 36. North America Eyewear Revenue Market Share by Country in 2019
- Figure 37. U.S. Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 38. U.S. Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. Canada Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 40. Canada Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 41. North America Eyewear Market Share by Type in 2019
- Figure 42. North America Eyewear Market Share by Application in 2019
- Figure 43. Europe Eyewear Sales Growth Rate 2015-2020 (K Units)
- Figure 44. Europe Eyewear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 45. Europe Eyewear Sales Market Share by Country in 2019
- Figure 46. Europe Eyewear Revenue Market Share by Country in 2019
- Figure 47. Germany Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 48. Germany Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. France Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 50. France Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. U.K. Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 52. U.K. Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Italy Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Italy Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Russia Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 56. Russia Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 57. Europe Eyewear Market Share by Type in 2019
- Figure 58. Europe Eyewear Market Share by Application in 2019
- Figure 59. Asia Pacific Eyewear Sales Growth Rate 2015-2020 (K Units)
- Figure 60. Asia Pacific Eyewear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 61. Asia Pacific Eyewear Sales Market Share by Region in 2019
- Figure 62. Asia Pacific Eyewear Revenue Market Share by Region in 2019
- Figure 63. China Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 64. China Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. Japan Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 66. Japan Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. South Korea Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 68. South Korea Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. India Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 70. India Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Australia Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Australia Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Taiwan Eyewear Sales Growth Rate (2015-2020) (K Units)

- Figure 74. Taiwan Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Indonesia Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Indonesia Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Thailand Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Thailand Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Malaysia Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Malaysia Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Philippines Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Philippines Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Vietnam Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 84. Vietnam Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 85. Asia Pacific Eyewear Market Share by Type in 2019
- Figure 86. Asia Pacific Eyewear Market Share by Application in 2019
- Figure 87. Latin America Eyewear Sales Growth Rate 2015-2020 (K Units)
- Figure 88. Latin America Eyewear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 89. Latin America Eyewear Sales Market Share by Country in 2019
- Figure 90. Latin America Eyewear Revenue Market Share by Country in 2019
- Figure 91. Mexico Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Mexico Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Brazil Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Brazil Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Argentina Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 96. Argentina Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 97. Latin America Eyewear Market Share by Type in 2019
- Figure 98. Latin America Eyewear Market Share by Application in 2019
- Figure 99. Middle East and Africa Eyewear Sales Growth Rate 2015-2020 (K Units)
- Figure 100. Middle East and Africa Eyewear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 101. Middle East and Africa Eyewear Sales Market Share by Country in 2019
- Figure 102. Middle East and Africa Eyewear Revenue Market Share by Country in 2019
- Figure 103. Turkey Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 104. Turkey Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. Saudi Arabia Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 106. Saudi Arabia Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. UAE Eyewear Sales Growth Rate (2015-2020) (K Units)
- Figure 108. UAE Eyewear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 109. Middle East and Africa Eyewear Market Share by Type in 2019
- Figure 110. Middle East and Africa Eyewear Market Share by Application in 2019
- Figure 111. Essilor & Luxottica Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 112. Grand Vision Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Formosa Optical Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Carl Zeiss AG Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Hoya Corporation Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. De Rigo S.p.A. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Indo Internacional Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Safilo Group S.p.A. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Johnson & Johnson Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. CIBA Vision (Novartis) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. CooperVision (The Cooper Companies) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. GBV Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Marchon (VSP Global) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Fielmann Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Bausch & Lomb Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Charmant Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. TEK Optical Canada Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 128. North America Eyewear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 129. North America Eyewear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 130. Europe Eyewear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 131. Europe Eyewear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 132. Asia Pacific Eyewear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 133. Asia Pacific Eyewear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 134. Latin America Eyewear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 135. Latin America Eyewear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 136. Middle East and Africa Eyewear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 137. Middle East and Africa Eyewear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 138. Porter's Five Forces Analysis
- Figure 139. Channels of Distribution
- Figure 140. Distributors Profiles

Figure 141. Bottom-up and Top-down Approaches for This Report

Figure 142. Data Triangulation

Figure 143. Key Executives Interviewed

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