

# **Global Eyeliners Market Professional Survey Report** 2017

https://marketpublishers.com/r/G4A4ACF9638EN.html

Date: December 2017

Pages: 124

Price: US\$ 3,500.00 (Single User License)

ID: G4A4ACF9638EN

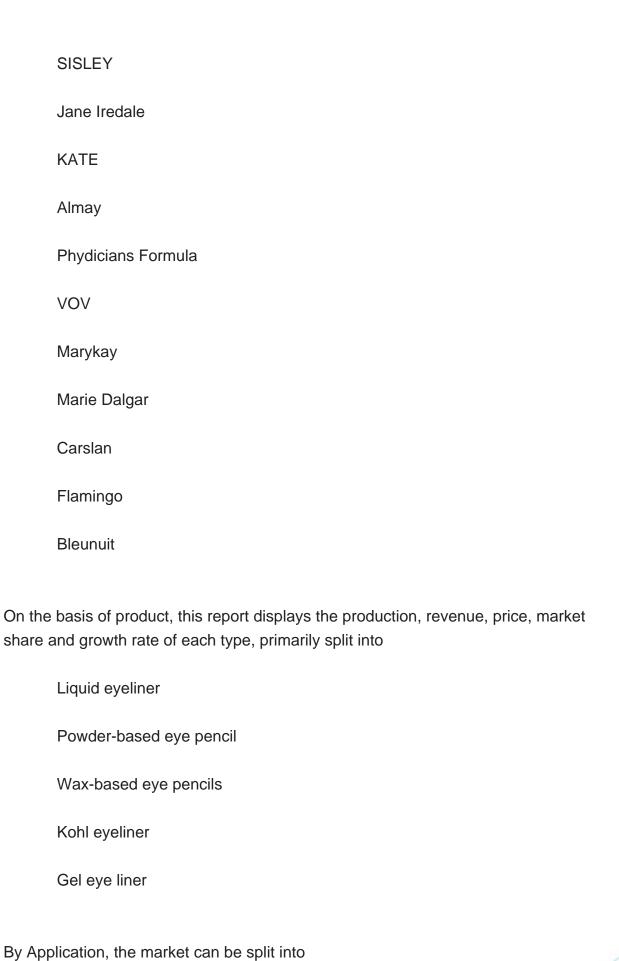
# **Abstracts**

This report studies Eyeliners in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

L'OREAL
Esteelauder
Procter & Gamble
LVMH
Shiseido
Christian Dior S.A.
Amorepacific Group
CHANEL
Jordana Cosmetics
Revlon







Women
Males for purpose like fashion
Girls
y Regions, this report covers (we can add the regions/countries as you want)
North America
China
Europe
Southeast Asia
Japan
India
you have any special requirements, please let us know and we will offer you the report

as you want.



# **Contents**

Global Eyeliners Market Professional Survey Report 2017

#### 1 INDUSTRY OVERVIEW OF EYELINERS

- 1.1 Definition and Specifications of Eyeliners
  - 1.1.1 Definition of Eyeliners
  - 1.1.2 Specifications of Eyeliners
- 1.2 Classification of Eyeliners
  - 1.2.1 Liquid eyeliner
  - 1.2.2 Powder-based eye pencil
  - 1.2.3 Wax-based eye pencils
  - 1.2.4 Kohl eyeliner
  - 1.2.5 Gel eye liner
- 1.3 Applications of Eyeliners
  - 1.3.1 Women
  - 1.3.2 Males for purpose like fashion
  - 1.3.3 Girls
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF EYELINERS

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Eyeliners
- 2.3 Manufacturing Process Analysis of Eyeliners
- 2.4 Industry Chain Structure of Eyeliners

# 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF EYELINERS

- 3.1 Capacity and Commercial Production Date of Global Eyeliners Major Manufacturers in 2016
- 3.2 Manufacturing Plants Distribution of Global Eyeliners Major Manufacturers in 2016



- 3.3 R&D Status and Technology Source of Global Eyeliners Major Manufacturers in 2016
- 3.4 Raw Materials Sources Analysis of Global Eyeliners Major Manufacturers in 2016

#### **4 GLOBAL EYELINERS OVERALL MARKET OVERVIEW**

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2012-2017E Global Eyeliners Capacity and Growth Rate Analysis
  - 4.2.2 2016 Eyeliners Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2012-2017E Global Eyeliners Sales and Growth Rate Analysis
  - 4.3.2 2016 Eyeliners Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2012-2017E Global Eyeliners Sales Price
  - 4.4.2 2016 Eyeliners Sales Price Analysis (Company Segment)

#### **5 EYELINERS REGIONAL MARKET ANALYSIS**

- 5.1 North America Eyeliners Market Analysis
  - 5.1.1 North America Eyeliners Market Overview
- 5.1.2 North America 2012-2017E Eyeliners Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2012-2017E Eyeliners Sales Price Analysis
- 5.1.4 North America 2016 Eyeliners Market Share Analysis
- 5.2 China Eyeliners Market Analysis
  - 5.2.1 China Eyeliners Market Overview
- 5.2.2 China 2012-2017E Eyeliners Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2012-2017E Eyeliners Sales Price Analysis
  - 5.2.4 China 2016 Eyeliners Market Share Analysis
- 5.3 Europe Eyeliners Market Analysis
  - 5.3.1 Europe Eyeliners Market Overview
- 5.3.2 Europe 2012-2017E Eyeliners Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 Europe 2012-2017E Eyeliners Sales Price Analysis
  - 5.3.4 Europe 2016 Eyeliners Market Share Analysis
- 5.4 Southeast Asia Eyeliners Market Analysis
  - 5.4.1 Southeast Asia Eyeliners Market Overview



- 5.4.2 Southeast Asia 2012-2017E Eyeliners Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2012-2017E Eyeliners Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Eyeliners Market Share Analysis
- 5.5 Japan Eyeliners Market Analysis
  - 5.5.1 Japan Eyeliners Market Overview
- 5.5.2 Japan 2012-2017E Eyeliners Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Eyeliners Sales Price Analysis
  - 5.5.4 Japan 2016 Eyeliners Market Share Analysis
- 5.6 India Eyeliners Market Analysis
  - 5.6.1 India Eyeliners Market Overview
- 5.6.2 India 2012-2017E Eyeliners Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Eyeliners Sales Price Analysis
  - 5.6.4 India 2016 Eyeliners Market Share Analysis

# 6 GLOBAL 2012-2017E EYELINERS SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017E Eyeliners Sales by Type
- 6.2 Different Types of Eyeliners Product Interview Price Analysis
- 6.3 Different Types of Eyeliners Product Driving Factors Analysis
  - 6.3.1 Liquid eyeliner of Eyeliners Growth Driving Factor Analysis
  - 6.3.2 Powder-based eye pencil of Eyeliners Growth Driving Factor Analysis
  - 6.3.3 Wax-based eye pencils of Eyeliners Growth Driving Factor Analysis
  - 6.3.4 Kohl eyeliner of Eyeliners Growth Driving Factor Analysis
  - 6.3.5 Gel eye liner of Eyeliners Growth Driving Factor Analysis

# 7 GLOBAL 2012-2017E EYELINERS SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E Eyeliners Consumption by Application
- 7.2 Different Application of Eyeliners Product Interview Price Analysis
- 7.3 Different Application of Eyeliners Product Driving Factors Analysis
  - 7.3.1 Women of Eyeliners Growth Driving Factor Analysis
  - 7.3.2 Males for purpose like fashion of Eyeliners Growth Driving Factor Analysis
  - 7.3.3 Girls of Eyeliners Growth Driving Factor Analysis

# **8 MAJOR MANUFACTURERS ANALYSIS OF EYELINERS**



- 8.1 L'OREAL
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
    - 8.1.2.1 Product A
    - 8.1.2.2 Product B
- 8.1.3 L'OREAL 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.1.4 L'OREAL 2016 Eyeliners Business Region Distribution Analysis
- 8.2 Esteelauder
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
- 8.2.3 Esteelauder 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Esteelauder 2016 Eyeliners Business Region Distribution Analysis
- 8.3 Procter & Gamble
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
- 8.3.3 Procter & Gamble 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 Procter & Gamble 2016 Eyeliners Business Region Distribution Analysis
- 8.4 LVMH
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
  - 8.4.3 LVMH 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 LVMH 2016 Eyeliners Business Region Distribution Analysis
- 8.5 Shiseido
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
- 8.5.3 Shiseido 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.5.4 Shiseido 2016 Eyeliners Business Region Distribution Analysis
- 8.6 Christian Dior S.A.
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B
- 8.6.3 Christian Dior S.A. 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 Christian Dior S.A. 2016 Eyeliners Business Region Distribution Analysis
- 8.7 Amorepacific Group
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
- 8.7.3 Amorepacific Group 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.7.4 Amorepacific Group 2016 Eyeliners Business Region Distribution Analysis 8.8 CHANEL
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
- 8.8.3 CHANEL 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 CHANEL 2016 Eyeliners Business Region Distribution Analysis
- 8.9 Jordana Cosmetics
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
- 8.9.3 Jordana Cosmetics 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.9.4 Jordana Cosmetics 2016 Eyeliners Business Region Distribution Analysis
- 8.10 Revlon
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
  - 8.10.3 Revlon 2016 Eyeliners Sales, Ex-factory Price, Revenue, Gross Margin



# Analysis

- 8.10.4 Revlon 2016 Eyeliners Business Region Distribution Analysis
- 8.11 SISLEY
- 8.12 Jane Iredale
- 8.13 KATE
- 8.14 Almay
- 8.15 Phydicians Formula
- 8.16 VOV
- 8.17 Marykay
- 8.18 Marie Dalgar
- 8.19 Carslan
- 8.20 Flamingo
- 8.21 Bleunuit

#### 9 DEVELOPMENT TREND OF ANALYSIS OF EYELINERS MARKET

- 9.1 Global Eyeliners Market Trend Analysis
  - 9.1.1 Global 2017-2022 Eyeliners Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2022 Eyeliners Sales Price Forecast
- 9.2 Eyeliners Regional Market Trend
  - 9.2.1 North America 2017-2022 Eyeliners Consumption Forecast
  - 9.2.2 China 2017-2022 Eyeliners Consumption Forecast
  - 9.2.3 Europe 2017-2022 Eyeliners Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Eyeliners Consumption Forecast
  - 9.2.5 Japan 2017-2022 Eyeliners Consumption Forecast
  - 9.2.6 India 2017-2022 Eyeliners Consumption Forecast
- 9.3 Eyeliners Market Trend (Product Type)
- 9.4 Eyeliners Market Trend (Application)

#### 10 EYELINERS MARKETING TYPE ANALYSIS

- 10.1 Eyeliners Regional Marketing Type Analysis
- 10.2 Eyeliners International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Eyeliners by Region
- 10.4 Eyeliners Supply Chain Analysis

### 11 CONSUMERS ANALYSIS OF EYELINERS

11.1 Consumer 1 Analysis



- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

# 12 CONCLUSION OF THE GLOBAL EYELINERS MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Eyeliners

Table Product Specifications of Eyeliners

Table Classification of Eyeliners

Figure Global Production Market Share of Eyeliners by Type in 2016

Figure Liquid eyeliner Picture

Table Major Manufacturers of Liquid eyeliner

Figure Powder-based eye pencil Picture

Table Major Manufacturers of Powder-based eye pencil

Figure Wax-based eye pencils Picture

Table Major Manufacturers of Wax-based eye pencils

Figure Kohl eyeliner Picture

Table Major Manufacturers of Kohl eyeliner

Figure Gel eye liner Picture

Table Major Manufacturers of Gel eye liner

**Table Applications of Eyeliners** 

Figure Global Consumption Volume Market Share of Eyeliners by Application in 2016

Figure Women Examples

Table Major Consumers in Women

Figure Males for purpose like fashion Examples

Table Major Consumers in Males for purpose like fashion

Figure Girls Examples

Table Major Consumers in Girls

Figure Market Share of Eyeliners by Regions

Figure North America Eyeliners Market Size (Million USD) (2012-2022)

Figure China Eyeliners Market Size (Million USD) (2012-2022)

Figure Europe Eyeliners Market Size (Million USD) (2012-2022)

Figure Southeast Asia Eyeliners Market Size (Million USD) (2012-2022)

Figure Japan Eyeliners Market Size (Million USD) (2012-2022)

Figure India Eyeliners Market Size (Million USD) (2012-2022)

Table Eyeliners Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Eyeliners in 2016

Figure Manufacturing Process Analysis of Eyeliners

Figure Industry Chain Structure of Eyeliners

Table Capacity and Commercial Production Date of Global Eyeliners Major

Manufacturers in 2016



Table Manufacturing Plants Distribution of Global Eyeliners Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Eyeliners Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Eyeliners Major Manufacturers in 2016 Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Eyeliners 2012-2017

Figure Global 2012-2017E Eyeliners Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Eyeliners Market Size (Value) and Growth Rate

Table 2012-2017E Global Eyeliners Capacity and Growth Rate

Table 2016 Global Eyeliners Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Eyeliners Sales (K Units) and Growth Rate

Table 2016 Global Eyeliners Sales (K Units) List (Company Segment)

Table 2012-2017E Global Eyeliners Sales Price (USD/Unit)

Table 2016 Global Eyeliners Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Eyeliners 2012-2017E

Figure North America 2012-2017E Eyeliners Sales Price (USD/Unit)

Figure North America 2016 Eyeliners Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Eyeliners 2012-2017E

Figure China 2012-2017E Eyeliners Sales Price (USD/Unit)

Figure China 2016 Eyeliners Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Eyeliners 2012-2017E

Figure Europe 2012-2017E Eyeliners Sales Price (USD/Unit)

Figure Europe 2016 Eyeliners Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Eyeliners 2012-2017E

Figure Southeast Asia 2012-2017E Eyeliners Sales Price (USD/Unit)

Figure Southeast Asia 2016 Eyeliners Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Eyeliners 2012-2017E

Figure Japan 2012-2017E Eyeliners Sales Price (USD/Unit)



Figure Japan 2016 Eyeliners Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Eyeliners 2012-2017E

Figure India 2012-2017E Eyeliners Sales Price (USD/Unit)

Figure India 2016 Eyeliners Sales Market Share

Table Global 2012-2017E Eyeliners Sales (K Units) by Type

Table Different Types Eyeliners Product Interview Price

Table Global 2012-2017E Eyeliners Sales (K Units) by Application

Table Different Application Eyeliners Product Interview Price

Table L'OREAL Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 L'OREAL Eyeliners Revenue (Million USD), Sales (K Units), Ex-factory

Price (USD/Unit)

Figure 2016 L'OREAL Eyeliners Business Region Distribution

**Table Esteelauder Information List** 

Table Product A Overview

**Table Product B Overview** 

Table 2016 Esteelauder Eyeliners Revenue (Million USD), Sales (K Units), Ex-factory

Price (USD/Unit)

Figure 2016 Esteelauder Eyeliners Business Region Distribution

Table Procter & Gamble Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2015 Procter & Gamble Eyeliners Revenue (Million USD), Sales (K Units), Ex-

factory Price (USD/Unit)

Figure 2016 Procter & Gamble Eyeliners Business Region Distribution

Table LVMH Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 LVMH Eyeliners Revenue (Million USD), Sales (K Units), Ex-factory Price

(USD/Unit)

Figure 2016 LVMH Eyeliners Business Region Distribution

Table Shiseido Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Shiseido Eyeliners Revenue (Million USD), Sales (K Units), Ex-factory Price

(USD/Unit)

Figure 2016 Shiseido Eyeliners Business Region Distribution



Table Christian Dior S.A. Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Christian Dior S.A. Eyeliners Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2016 Christian Dior S.A. Eyeliners Business Region Distribution

Table Amorepacific Group Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Amorepacific Group Eyeliners Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2016 Amorepacific Group Eyeliners Business Region Distribution

Table CHANEL Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 CHANEL Eyeliners Revenue (Million USD), Sales (K Units), Ex-factory

Price (USD/Unit)

Figure 2016 CHANEL Eyeliners Business Region Distribution

Table Jordana Cosmetics Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Jordana Cosmetics Eyeliners Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2016 Jordana Cosmetics Eyeliners Business Region Distribution

**Table Revion Information List** 

**Table Product A Overview** 

Table Product B Overview

Table 2016 Revlon Eyeliners Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Revlon Eyeliners Business Region Distribution

**Table SISLEY Information List** 

Table Jane Iredale Information List

**Table KATE Information List** 

Table Almay Information List

Table Phydicians Formula Information List

**Table VOV Information List** 

**Table Marykay Information List** 

Table Marie Dalgar Information List

**Table Carslan Information List** 



Table Flamingo Information List

Table Bleunuit Information List

Figure Global 2017-2022 Eyeliners Market Size (K Units) and Growth Rate Forecast Figure Global 2017-2022 Eyeliners Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Eyeliners Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Eyeliners Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Eyeliners Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Eyeliners Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Eyeliners Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Eyeliners Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Eyeliners Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Eyeliners by Type 2017-2022

Table Global Consumption Volume (K Units) of Eyeliners by Application 2017-2022 Table Traders or Distributors with Contact Information of Eyeliners by Region



### I would like to order

Product name: Global Eyeliners Market Professional Survey Report 2017

Product link: https://marketpublishers.com/r/G4A4ACF9638EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4A4ACF9638EN.html">https://marketpublishers.com/r/G4A4ACF9638EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970