

# Global Eye Makeup Market Research Report 2016

<https://marketpublishers.com/r/G0A0F0DFCABEN.html>

Date: October 2016

Pages: 110

Price: US\$ 2,900.00 (Single User License)

ID: G0A0F0DFCABEN

## Abstracts

### Notes:

Production, means the output of Eye Makeup

Revenue, means the sales value of Eye Makeup

This report studies Eye Makeup in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Este Lauder

L'Oral

LVMH Mot Hennessy Louis Vuitton

The Procter & Gamble Company (P&G)

Shiseido

Amway

Avon

Clarins

Coty

Chanel

Kao

Natura

Boticrio

Revlon

Unilever

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Eye Makeup in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Eye Makeup in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Eye Makeup Market Research Report 2016

#### **1 EYE MAKEUP MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Eye Makeup
- 1.2 Eye Makeup Segment by Type
  - 1.2.1 Global Production Market Share of Eye Makeup by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Eye Makeup Segment by Application
  - 1.3.1 Eye Makeup Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Eye Makeup Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Eye Makeup (2011-2021)

#### **2 GLOBAL EYE MAKEUP MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Eye Makeup Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Eye Makeup Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Eye Makeup Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Eye Makeup Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Eye Makeup Market Competitive Situation and Trends
  - 2.5.1 Eye Makeup Market Concentration Rate
  - 2.5.2 Eye Makeup Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL EYE MAKEUP PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Eye Makeup Production and Market Share by Region (2011-2016)
- 3.2 Global Eye Makeup Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL EYE MAKEUP SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Eye Makeup Consumption by Regions (2011-2016)
- 4.2 North America Eye Makeup Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Eye Makeup Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Eye Makeup Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Eye Makeup Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Eye Makeup Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Eye Makeup Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL EYE MAKEUP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Eye Makeup Production and Market Share by Type (2011-2016)
- 5.2 Global Eye Makeup Revenue and Market Share by Type (2011-2016)
- 5.3 Global Eye Makeup Price by Type (2011-2016)
- 5.4 Global Eye Makeup Production Growth by Type (2011-2016)

## **6 GLOBAL EYE MAKEUP MARKET ANALYSIS BY APPLICATION**

6.1 Global Eye Makeup Consumption and Market Share by Application (2011-2016)

6.2 Global Eye Makeup Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL EYE MAKEUP MANUFACTURERS PROFILES/ANALYSIS**

7.1 Este Lauder

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Eye Makeup Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Este Lauder Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 L'Oral

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Eye Makeup Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 L'Oral Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 LVMH Mot Hennessy Louis Vuitton

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Eye Makeup Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 LVMH Mot Hennessy Louis Vuitton Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 The Procter & Gamble Company (P&G)

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Eye Makeup Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 The Procter & Gamble Company (P&G) Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Shiseido

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Eye Makeup Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Shiseido Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Amway

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Eye Makeup Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Amway Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Avon

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Eye Makeup Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Avon Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Clarins

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Eye Makeup Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Clarins Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Coty

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Eye Makeup Product Type, Application and Specification

7.9.2.1 Type I

#### 7.9.2.2 Type II

7.9.3 Coty Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

#### 7.10 Chanel

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Eye Makeup Product Type, Application and Specification

##### 7.10.2.1 Type I

##### 7.10.2.2 Type II

7.10.3 Chanel Eye Makeup Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

#### 7.11 Kao

#### 7.12 Natura

#### 7.13 Boticrio

#### 7.14 Revlon

#### 7.15 Unilever

## **8 EYE MAKEUP MANUFACTURING COST ANALYSIS**

### 8.1 Eye Makeup Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Eye Makeup

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Eye Makeup Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Eye Makeup Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL EYE MAKEUP MARKET FORECAST (2016-2021)**

- 12.1 Global Eye Makeup Production, Revenue Forecast (2016-2021)
- 12.2 Global Eye Makeup Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Eye Makeup Production Forecast by Type (2016-2021)
- 12.4 Global Eye Makeup Consumption Forecast by Application (2016-2021)
- 12.5 Eye Makeup Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Eye Makeup

Figure Global Production Market Share of Eye Makeup by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Eye Makeup Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Eye Makeup Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Eye Makeup Production of Key Manufacturers (2015 and 2016)

Table Global Eye Makeup Production Share by Manufacturers (2015 and 2016)

Figure 2015 Eye Makeup Production Share by Manufacturers

Figure 2016 Eye Makeup Production Share by Manufacturers

Table Global Eye Makeup Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Eye Makeup Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Eye Makeup Revenue Share by Manufacturers

Table 2016 Global Eye Makeup Revenue Share by Manufacturers

Table Global Market Eye Makeup Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Eye Makeup Average Price of Key Manufacturers in 2015

Table Manufacturers Eye Makeup Manufacturing Base Distribution and Sales Area

Table Manufacturers Eye Makeup Product Type

Figure Eye Makeup Market Share of Top 3 Manufacturers

Figure Eye Makeup Market Share of Top 5 Manufacturers

Table Global Eye Makeup Production by Regions (2011-2016)  
Figure Global Eye Makeup Production and Market Share by Regions (2011-2016)  
Figure Global Eye Makeup Production Market Share by Regions (2011-2016)  
Figure 2015 Global Eye Makeup Production Market Share by Regions  
Table Global Eye Makeup Revenue by Regions (2011-2016)  
Table Global Eye Makeup Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Eye Makeup Revenue Market Share by Regions  
Table Global Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Eye Makeup Consumption Market by Regions (2011-2016)  
Table Global Eye Makeup Consumption Market Share by Regions (2011-2016)  
Figure Global Eye Makeup Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Eye Makeup Consumption Market Share by Regions  
Table North America Eye Makeup Production, Consumption, Import & Export (2011-2016)  
Table Europe Eye Makeup Production, Consumption, Import & Export (2011-2016)  
Table China Eye Makeup Production, Consumption, Import & Export (2011-2016)  
Table Japan Eye Makeup Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Eye Makeup Production, Consumption, Import & Export (2011-2016)  
Table India Eye Makeup Production, Consumption, Import & Export (2011-2016)  
Table Global Eye Makeup Production by Type (2011-2016)  
Table Global Eye Makeup Production Share by Type (2011-2016)  
Figure Production Market Share of Eye Makeup by Type (2011-2016)  
Figure 2015 Production Market Share of Eye Makeup by Type  
Table Global Eye Makeup Revenue by Type (2011-2016)  
Table Global Eye Makeup Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Eye Makeup by Type (2011-2016)  
Figure 2015 Revenue Market Share of Eye Makeup by Type  
Table Global Eye Makeup Price by Type (2011-2016)  
Figure Global Eye Makeup Production Growth by Type (2011-2016)  
Table Global Eye Makeup Consumption by Application (2011-2016)

Table Global Eye Makeup Consumption Market Share by Application (2011-2016)

Figure Global Eye Makeup Consumption Market Share by Application in 2015

Table Global Eye Makeup Consumption Growth Rate by Application (2011-2016)

Figure Global Eye Makeup Consumption Growth Rate by Application (2011-2016)

Table Este Lauder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Este Lauder Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Este Lauder Eye Makeup Market Share (2011-2016)

Table L'Oral Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table L'Oral Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure L'Oral Eye Makeup Market Share (2011-2016)

Table LVMH Mot Hennessy Louis Vuitton Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Mot Hennessy Louis Vuitton Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure LVMH Mot Hennessy Louis Vuitton Eye Makeup Market Share (2011-2016)

Table The Procter & Gamble Company (P&G) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Procter & Gamble Company (P&G) Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Procter & Gamble Company (P&G) Eye Makeup Market Share (2011-2016)

Table Shiseido Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shiseido Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shiseido Eye Makeup Market Share (2011-2016)

Table Amway Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amway Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amway Eye Makeup Market Share (2011-2016)

Table Avon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avon Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avon Eye Makeup Market Share (2011-2016)

Table Clarins Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clarins Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Clarins Eye Makeup Market Share (2011-2016)

Table Coty Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coty Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coty Eye Makeup Market Share (2011-2016)

Table Chanel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chanel Eye Makeup Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chanel Eye Makeup Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Eye Makeup  
Figure Manufacturing Process Analysis of Eye Makeup  
Figure Eye Makeup Industrial Chain Analysis  
Table Raw Materials Sources of Eye Makeup Major Manufacturers in 2015  
Table Major Buyers of Eye Makeup  
Table Distributors/Traders List  
Figure Global Eye Makeup Production and Growth Rate Forecast (2016-2021)  
Figure Global Eye Makeup Revenue and Growth Rate Forecast (2016-2021)  
Table Global Eye Makeup Production Forecast by Regions (2016-2021)  
Table Global Eye Makeup Consumption Forecast by Regions (2016-2021)  
Table Global Eye Makeup Production Forecast by Type (2016-2021)  
Table Global Eye Makeup Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Eye Makeup Market Research Report 2016

Product link: <https://marketpublishers.com/r/G0A0F0DFCABEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0A0F0DFCABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970