

# Global External Nasal Dilator Market Professional Survey Report 2018

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## Abstracts

This report studies the global External Nasal Dilator market status and forecast, categorizes the global External Nasal Dilator market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

An External Nasal Dilator (END) is basically a strip of adhesive tape with two parallel layers of plastic. Going from one nasal wing to the other, and acting as a spring, the goal of such strips is to prevent nasal wings from collapsing and closing during breathing.

The classification of External Nasal Dilator includes Adults Type and Kids Type; and the sales proportion of Adults Type in 2016 is about 78.6%.

External Nasal Dilator can be used for Nasal Congestion, Snoring and Other. Nasal Congestion was the largest application segment in 2016, and the proportion is about 59.2%. The application used in snoring with the fastest growth rate.

Market competition is not intense. GSK, etc. are the leaders of the industry. The revenue market share of GSK is 80% in 2016. It holds the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

The global External Nasal Dilator market is valued at 350 million US\$ in 2017 and will reach 510 million US\$ by the end of 2025, growing at a CAGR of 4.8% during 2018-2025.

The major manufacturers covered in this report

GSK

Equate (Walmart)

ASO Medical

Hongze Sanitary

SK&F

Health Right Products

AirWare Labs

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Adults Type

Kids Type

By Application, the market can be split into

Nasal Congestion

Snoring

Other

The study objectives of this report are:

To analyze and study the global External Nasal Dilator capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key External Nasal Dilator manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of External Nasal Dilator are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

External Nasal Dilator Manufacturers

External Nasal Dilator Distributors/Traders/Wholesalers

External Nasal Dilator Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the External Nasal Dilator market, by end-use.

Detailed analysis and profiles of additional market players.

## Contents

Global External Nasal Dilator Market Professional Survey Report 2018

### **1 INDUSTRY OVERVIEW OF EXTERNAL NASAL DILATOR**

#### 1.1 Definition and Specifications of External Nasal Dilator

1.1.1 Definition of External Nasal Dilator

1.1.2 Specifications of External Nasal Dilator

#### 1.2 Classification of External Nasal Dilator

1.2.1 Adults Type

1.2.2 Kids Type

#### 1.3 Applications of External Nasal Dilator

1.3.1 Nasal Congestion

1.3.2 Snoring

1.3.3 Other

#### 1.4 Market Segment by Regions

1.4.1 North America

1.4.2 Europe

1.4.3 China

1.4.4 Japan

1.4.5 Southeast Asia

1.4.6 India

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF EXTERNAL NASAL DILATOR**

#### 2.1 Raw Material and Suppliers

#### 2.2 Manufacturing Cost Structure Analysis of External Nasal Dilator

#### 2.3 Manufacturing Process Analysis of External Nasal Dilator

#### 2.4 Industry Chain Structure of External Nasal Dilator

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF EXTERNAL NASAL DILATOR**

#### 3.1 Capacity and Commercial Production Date of Global External Nasal Dilator Major Manufacturers in 2017

#### 3.2 Manufacturing Plants Distribution of Global External Nasal Dilator Major Manufacturers in 2017

3.3 R&D Status and Technology Source of Global External Nasal Dilator Major Manufacturers in 2017

3.4 Raw Materials Sources Analysis of Global External Nasal Dilator Major Manufacturers in 2017

## **4 GLOBAL EXTERNAL NASAL DILATOR OVERALL MARKET OVERVIEW**

4.1 2013-2018E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2013-2018E Global External Nasal Dilator Capacity and Growth Rate Analysis

4.2.2 2017 External Nasal Dilator Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2013-2018E Global External Nasal Dilator Sales and Growth Rate Analysis

4.3.2 2017 External Nasal Dilator Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2013-2018E Global External Nasal Dilator Sales Price

4.4.2 2017 External Nasal Dilator Sales Price Analysis (Company Segment)

## **5 EXTERNAL NASAL DILATOR REGIONAL MARKET ANALYSIS**

5.1 North America External Nasal Dilator Market Analysis

5.1.1 North America External Nasal Dilator Market Overview

5.1.2 North America 2013-2018E External Nasal Dilator Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2013-2018E External Nasal Dilator Sales Price Analysis

5.1.4 North America 2017 External Nasal Dilator Market Share Analysis

5.2 Europe External Nasal Dilator Market Analysis

5.2.1 Europe External Nasal Dilator Market Overview

5.2.2 Europe 2013-2018E External Nasal Dilator Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2013-2018E External Nasal Dilator Sales Price Analysis

5.2.4 Europe 2017 External Nasal Dilator Market Share Analysis

5.3 China External Nasal Dilator Market Analysis

5.3.1 China External Nasal Dilator Market Overview

5.3.2 China 2013-2018E External Nasal Dilator Local Supply, Import, Export, Local Consumption Analysis

5.3.3 China 2013-2018E External Nasal Dilator Sales Price Analysis

5.3.4 China 2017 External Nasal Dilator Market Share Analysis

5.4 Japan External Nasal Dilator Market Analysis



- 5.4.1 Japan External Nasal Dilator Market Overview
- 5.4.2 Japan 2013-2018E External Nasal Dilator Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Japan 2013-2018E External Nasal Dilator Sales Price Analysis
- 5.4.4 Japan 2017 External Nasal Dilator Market Share Analysis
- 5.5 Southeast Asia External Nasal Dilator Market Analysis
  - 5.5.1 Southeast Asia External Nasal Dilator Market Overview
  - 5.5.2 Southeast Asia 2013-2018E External Nasal Dilator Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Southeast Asia 2013-2018E External Nasal Dilator Sales Price Analysis
  - 5.5.4 Southeast Asia 2017 External Nasal Dilator Market Share Analysis
- 5.6 India External Nasal Dilator Market Analysis
  - 5.6.1 India External Nasal Dilator Market Overview
  - 5.6.2 India 2013-2018E External Nasal Dilator Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2013-2018E External Nasal Dilator Sales Price Analysis
  - 5.6.4 India 2017 External Nasal Dilator Market Share Analysis

## **6 GLOBAL 2013-2018E EXTERNAL NASAL DILATOR SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2013-2018E External Nasal Dilator Sales by Type
- 6.2 Different Types of External Nasal Dilator Product Interview Price Analysis
- 6.3 Different Types of External Nasal Dilator Product Driving Factors Analysis
  - 6.3.1 Adults Type Growth Driving Factor Analysis
  - 6.3.2 Kids Type Growth Driving Factor Analysis

## **7 GLOBAL 2013-2018E EXTERNAL NASAL DILATOR SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2013-2018E External Nasal Dilator Consumption by Application
- 7.2 Different Application of External Nasal Dilator Product Interview Price Analysis
- 7.3 Different Application of External Nasal Dilator Product Driving Factors Analysis
  - 7.3.1 Nasal Congestion of External Nasal Dilator Growth Driving Factor Analysis
  - 7.3.2 Snoring of External Nasal Dilator Growth Driving Factor Analysis
  - 7.3.3 Other of External Nasal Dilator Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF EXTERNAL NASAL DILATOR**

## 8.1 GSK

### 8.1.1 Company Profile

### 8.1.2 Product Picture and Specifications

#### 8.1.2.1 Product A

#### 8.1.2.2 Product B

### 8.1.3 GSK 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.1.4 GSK 2017 External Nasal Dilator Business Region Distribution Analysis

## 8.2 Equate (Walmart)

### 8.2.1 Company Profile

### 8.2.2 Product Picture and Specifications

#### 8.2.2.1 Product A

#### 8.2.2.2 Product B

### 8.2.3 Equate (Walmart) 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.2.4 Equate (Walmart) 2017 External Nasal Dilator Business Region Distribution Analysis

## 8.3 ASO Medical

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

#### 8.3.2.1 Product A

#### 8.3.2.2 Product B

### 8.3.3 ASO Medical 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.3.4 ASO Medical 2017 External Nasal Dilator Business Region Distribution Analysis

## 8.4 Hongze Sanitary

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

#### 8.4.2.1 Product A

#### 8.4.2.2 Product B

### 8.4.3 Hongze Sanitary 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 Hongze Sanitary 2017 External Nasal Dilator Business Region Distribution Analysis

## 8.5 SK&F

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

8.5.3 SK&F 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 SK&F 2017 External Nasal Dilator Business Region Distribution Analysis

8.6 Health Right Products

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 Health Right Products 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Health Right Products 2017 External Nasal Dilator Business Region Distribution Analysis

8.7 AirWare Labs

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 AirWare Labs 2017 External Nasal Dilator Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 AirWare Labs 2017 External Nasal Dilator Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF EXTERNAL NASAL DILATOR MARKET**

9.1 Global External Nasal Dilator Market Trend Analysis

9.1.1 Global 2018-2025 External Nasal Dilator Market Size (Volume and Value) Forecast

9.1.2 Global 2018-2025 External Nasal Dilator Sales Price Forecast

9.2 External Nasal Dilator Regional Market Trend

9.2.1 North America 2018-2025 External Nasal Dilator Consumption Forecast

9.2.2 Europe 2018-2025 External Nasal Dilator Consumption Forecast

9.2.3 China 2018-2025 External Nasal Dilator Consumption Forecast

9.2.4 Japan 2018-2025 External Nasal Dilator Consumption Forecast

9.2.5 Southeast Asia 2018-2025 External Nasal Dilator Consumption Forecast

9.2.6 India 2018-2025 External Nasal Dilator Consumption Forecast

9.3 External Nasal Dilator Market Trend (Product Type)

9.4 External Nasal Dilator Market Trend (Application)

## **10 EXTERNAL NASAL DILATOR MARKETING TYPE ANALYSIS**

- 10.1 External Nasal Dilator Regional Marketing Type Analysis
- 10.2 External Nasal Dilator International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of External Nasal Dilator by Region
- 10.4 External Nasal Dilator Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF EXTERNAL NASAL DILATOR**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL EXTERNAL NASAL DILATOR MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of External Nasal Dilator

Table Product Specifications of External Nasal Dilator

Table Classification of External Nasal Dilator

Figure Global Production Market Share of External Nasal Dilator by Type in 2017

Figure Adults Type Picture

Table Major Manufacturers of Adults Type

Figure Kids Type Picture

Table Major Manufacturers of Kids Type

Table Applications of External Nasal Dilator

Figure Global Consumption Volume Market Share of External Nasal Dilator by Application in 2017

Figure Nasal Congestion Examples

Table Major Consumers in Nasal Congestion

Figure Snoring Examples

Table Major Consumers in Snoring

Figure Other Examples

Table Major Consumers in Other

Figure Market Share of External Nasal Dilator by Regions

Figure North America External Nasal Dilator Market Size (Million USD) (2013-2025)

Figure Europe External Nasal Dilator Market Size (Million USD) (2013-2025)

Figure China External Nasal Dilator Market Size (Million USD) (2013-2025)

Figure Japan External Nasal Dilator Market Size (Million USD) (2013-2025)

Figure Southeast Asia External Nasal Dilator Market Size (Million USD) (2013-2025)

Figure India External Nasal Dilator Market Size (Million USD) (2013-2025)

Table External Nasal Dilator Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of External Nasal Dilator in 2017

Figure Manufacturing Process Analysis of External Nasal Dilator

Figure Industry Chain Structure of External Nasal Dilator

Table Capacity and Commercial Production Date of Global External Nasal Dilator Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global External Nasal Dilator Major Manufacturers in 2017

Table R&D Status and Technology Source of Global External Nasal Dilator Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global External Nasal Dilator Major

Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of External Nasal Dilator 2013-2018E

Figure Global 2013-2018E External Nasal Dilator Market Size (Volume) and Growth Rate

Figure Global 2013-2018E External Nasal Dilator Market Size (Value) and Growth Rate

Table 2013-2018E Global External Nasal Dilator Capacity and Growth Rate

Table 2017 Global External Nasal Dilator Capacity (M Units) List (Company Segment)

Table 2013-2018E Global External Nasal Dilator Sales (M Units) and Growth Rate

Table 2017 Global External Nasal Dilator Sales (M Units) List (Company Segment)

Table 2013-2018E Global External Nasal Dilator Sales Price (USD/K Units)

Table 2017 Global External Nasal Dilator Sales Price (USD/K Units) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (M Units) of External Nasal Dilator 2013-2018E

Figure North America 2013-2018E External Nasal Dilator Sales Price (USD/K Units)

Figure North America 2017 External Nasal Dilator Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (M Units) of External Nasal Dilator 2013-2018E

Figure Europe 2013-2018E External Nasal Dilator Sales Price (USD/K Units)

Figure Europe 2017 External Nasal Dilator Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (M Units) of External Nasal Dilator 2013-2018E

Figure China 2013-2018E External Nasal Dilator Sales Price (USD/K Units)

Figure China 2017 External Nasal Dilator Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (M Units) of External Nasal Dilator 2013-2018E

Figure Japan 2013-2018E External Nasal Dilator Sales Price (USD/K Units)

Figure Japan 2017 External Nasal Dilator Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (M Units) of External Nasal Dilator 2013-2018E

Figure Southeast Asia 2013-2018E External Nasal Dilator Sales Price (USD/K Units)

Figure Southeast Asia 2017 External Nasal Dilator Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (M Units) of External Nasal Dilator 2013-2018E

Figure India 2013-2018E External Nasal Dilator Sales Price (USD/K Units)

Figure India 2017 External Nasal Dilator Sales Market Share

Table Global 2013-2018E External Nasal Dilator Sales (M Units) by Type

Table Different Types External Nasal Dilator Product Interview Price

Table Global 2013-2018E External Nasal Dilator Sales (M Units) by Application

Table Different Application External Nasal Dilator Product Interview Price

Table GSK Information List

Table Product Overview

Table 2017 GSK External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 GSK External Nasal Dilator Business Region Distribution

Table Equate (Walmart) Information List

Table Product Overview

Table 2017 Equate (Walmart) External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 Equate (Walmart) External Nasal Dilator Business Region Distribution

Table ASO Medical Information List

Table Product Overview

Table 2017 ASO Medical External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 ASO Medical External Nasal Dilator Business Region Distribution

Table Hongze Sanitary Information List

Table Product Overview

Table 2017 Hongze Sanitary External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 Hongze Sanitary External Nasal Dilator Business Region Distribution

Table SK&F Information List

Table Product Overview

Table 2017 SK&F External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 SK&F External Nasal Dilator Business Region Distribution

Table Health Right Products Information List

Table Product Overview

Table 2017 Health Right Products External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 Health Right Products External Nasal Dilator Business Region Distribution

Table AirWare Labs Information List

Table Product Overview

Table 2017 AirWare Labs External Nasal Dilator Revenue (Million USD), Sales (M Units), Ex-factory Price (USD/K Units)

Figure 2017 AirWare Labs External Nasal Dilator Business Region Distribution

Figure Global 2018-2025 External Nasal Dilator Market Size (M Units) and Growth Rate Forecast

Figure Global 2018-2025 External Nasal Dilator Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 External Nasal Dilator Sales Price (USD/K Units) Forecast

Figure North America 2018-2025 External Nasal Dilator Consumption Volume (M Units) and Growth Rate Forecast

Figure China 2018-2025 External Nasal Dilator Consumption Volume (M Units) and Growth Rate Forecast

Figure Europe 2018-2025 External Nasal Dilator Consumption Volume (M Units) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 External Nasal Dilator Consumption Volume (M Units) and Growth Rate Forecast

Figure Japan 2018-2025 External Nasal Dilator Consumption Volume (M Units) and Growth Rate Forecast

Figure India 2018-2025 External Nasal Dilator Consumption Volume (M Units) and Growth Rate Forecast

Table Global Sales Volume (M Units) of External Nasal Dilator by Type 2018-2025

Table Global Consumption Volume (M Units) of External Nasal Dilator by Application 2018-2025

Table Traders or Distributors with Contact Information of External Nasal Dilator by Region



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