

Global External Hard Disk Sales Market Report 2017

<https://marketpublishers.com/r/G637BCFB448EN.html>

Date: January 2017

Pages: 106

Price: US\$ 4,000.00 (Single User License)

ID: G637BCFB448EN

Abstracts

Notes:

Sales, means the sales volume of External Hard Disk

Revenue, means the sales value of External Hard Disk

This report studies sales (consumption) of External Hard Disk in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Western Digital

Seagate

Toshiba

Fujitsu

Hitachi

Samsung Electronics

...

Market Segment by Regions, this report splits Global into several key Regions, with

sales (consumption), revenue, market share and growth rate of External Hard Disk in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Korea

Taiwan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

300G

500G

640G

1T

3T

5T

Split by applications, this report focuses on sales, market share and growth rate of External Hard Disk in each application, can be divided into

Personal Computers

Enterprise Applications

Contents

Global External Hard Disk Sales Market Report 2017

1 EXTERNAL HARD DISK OVERVIEW

- 1.1 Product Overview and Scope of External Hard Disk
- 1.2 Classification of External Hard Disk
 - 1.2.1 300G
 - 1.2.2 500G
 - 1.2.3 640G
 - 1.2.4 1T
 - 1.2.5 3T
 - 1.2.6 5T
- 1.3 Application of External Hard Disk
 - 1.3.1 Personal Computers
 - 1.3.2 Enterprise Applications
- 1.4 External Hard Disk Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of External Hard Disk (2011-2021)
 - 1.5.1 Global External Hard Disk Sales and Growth Rate (2011-2021)
 - 1.5.2 Global External Hard Disk Revenue and Growth Rate (2011-2021)

2 GLOBAL EXTERNAL HARD DISK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global External Hard Disk Market Competition by Manufacturers
 - 2.1.1 Global External Hard Disk Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global External Hard Disk Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global External Hard Disk (Volume and Value) by Type
 - 2.2.1 Global External Hard Disk Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global External Hard Disk Revenue and Market Share by Type (2011-2016)
- 2.3 Global External Hard Disk (Volume and Value) by Regions

- 2.3.1 Global External Hard Disk Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global External Hard Disk Revenue and Market Share by Regions (2011-2016)
- 2.4 Global External Hard Disk (Volume) by Application

3 UNITED STATES EXTERNAL HARD DISK (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States External Hard Disk Sales and Value (2011-2016)
 - 3.1.1 United States External Hard Disk Sales and Growth Rate (2011-2016)
 - 3.1.2 United States External Hard Disk Revenue and Growth Rate (2011-2016)
 - 3.1.3 United States External Hard Disk Sales Price Trend (2011-2016)
- 3.2 United States External Hard Disk Sales and Market Share by Manufacturers
- 3.3 United States External Hard Disk Sales and Market Share by Type
- 3.4 United States External Hard Disk Sales and Market Share by Application

4 CHINA EXTERNAL HARD DISK (VOLUME, VALUE AND SALES PRICE)

- 4.1 China External Hard Disk Sales and Value (2011-2016)
 - 4.1.1 China External Hard Disk Sales and Growth Rate (2011-2016)
 - 4.1.2 China External Hard Disk Revenue and Growth Rate (2011-2016)
 - 4.1.3 China External Hard Disk Sales Price Trend (2011-2016)
- 4.2 China External Hard Disk Sales and Market Share by Manufacturers
- 4.3 China External Hard Disk Sales and Market Share by Type
- 4.4 China External Hard Disk Sales and Market Share by Application

5 EUROPE EXTERNAL HARD DISK (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe External Hard Disk Sales and Value (2011-2016)
 - 5.1.1 Europe External Hard Disk Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe External Hard Disk Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe External Hard Disk Sales Price Trend (2011-2016)
- 5.2 Europe External Hard Disk Sales and Market Share by Manufacturers
- 5.3 Europe External Hard Disk Sales and Market Share by Type
- 5.4 Europe External Hard Disk Sales and Market Share by Application

6 JAPAN EXTERNAL HARD DISK (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan External Hard Disk Sales and Value (2011-2016)
 - 6.1.1 Japan External Hard Disk Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan External Hard Disk Revenue and Growth Rate (2011-2016)

- 6.1.3 Japan External Hard Disk Sales Price Trend (2011-2016)
- 6.2 Japan External Hard Disk Sales and Market Share by Manufacturers
- 6.3 Japan External Hard Disk Sales and Market Share by Type
- 6.4 Japan External Hard Disk Sales and Market Share by Application

7 KOREA EXTERNAL HARD DISK (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea External Hard Disk Sales and Value (2011-2016)
 - 7.1.1 Korea External Hard Disk Sales and Growth Rate (2011-2016)
 - 7.1.2 Korea External Hard Disk Revenue and Growth Rate (2011-2016)
 - 7.1.3 Korea External Hard Disk Sales Price Trend (2011-2016)
- 7.2 Korea External Hard Disk Sales and Market Share by Manufacturers
- 7.3 Korea External Hard Disk Sales and Market Share by Type
- 7.4 Korea External Hard Disk Sales and Market Share by Application

8 TAIWAN EXTERNAL HARD DISK (VOLUME, VALUE AND SALES PRICE)

- 8.1 Taiwan External Hard Disk Sales and Value (2011-2016)
 - 8.1.1 Taiwan External Hard Disk Sales and Growth Rate (2011-2016)
 - 8.1.2 Taiwan External Hard Disk Revenue and Growth Rate (2011-2016)
 - 8.1.3 Taiwan External Hard Disk Sales Price Trend (2011-2016)
- 8.2 Taiwan External Hard Disk Sales and Market Share by Manufacturers
- 8.3 Taiwan External Hard Disk Sales and Market Share by Type
- 8.4 Taiwan External Hard Disk Sales and Market Share by Application

9 GLOBAL EXTERNAL HARD DISK MANUFACTURERS ANALYSIS

- 9.1 Western Digital
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 External Hard Disk Product Type, Application and Specification
 - 9.1.2.1 300G
 - 9.1.2.2 500G
 - 9.1.3 Western Digital External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.1.4 Main Business/Business Overview
- 9.2 Seagate
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 External Hard Disk Product Type, Application and Specification
 - 9.2.2.1 300G

- 9.2.2.2 500G
- 9.2.3 Seagate External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.2.4 Main Business/Business Overview
- 9.3 Toshiba
 - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.3.2 External Hard Disk Product Type, Application and Specification
 - 9.3.2.1 300G
 - 9.3.2.2 500G
 - 9.3.3 Toshiba External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.3.4 Main Business/Business Overview
- 9.4 Fujitsu
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 External Hard Disk Product Type, Application and Specification
 - 9.4.2.1 300G
 - 9.4.2.2 500G
 - 9.4.3 Fujitsu External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.4.4 Main Business/Business Overview
- 9.5 Hitachi
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 External Hard Disk Product Type, Application and Specification
 - 9.5.2.1 300G
 - 9.5.2.2 500G
 - 9.5.3 Hitachi External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.5.4 Main Business/Business Overview
- 9.6 Samsung Electronics
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 External Hard Disk Product Type, Application and Specification
 - 9.6.2.1 300G
 - 9.6.2.2 500G
 - 9.6.3 Samsung Electronics External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 External Hard Disk Product Type, Application and Specification
 - 9.7.2.1 300G
 - 9.7.2.2 500G
 - 9.7.3 External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

9.7.4 Main Business/Business Overview

10 EXTERNAL HARD DISK MAUFACTURING COST ANALYSIS

10.1 External Hard Disk Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of External Hard Disk

10.3 Manufacturing Process Analysis of External Hard Disk

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

11.1 External Hard Disk Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of External Hard Disk Major Manufacturers in 2015

11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL EXTERNAL HARD DISK MARKET FORECAST (2016-2021)

- 14.1 Global External Hard Disk Sales, Revenue and Price Forecast (2016-2021)
 - 14.1.1 Global External Hard Disk Sales and Growth Rate Forecast (2016-2021)
 - 14.1.2 Global External Hard Disk Revenue and Growth Rate Forecast (2016-2021)
 - 14.1.3 Global External Hard Disk Price and Trend Forecast (2016-2021)
- 14.2 Global External Hard Disk Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)
 - 14.2.1 United States External Hard Disk Sales, Revenue and Growth Rate Forecast (2016-2021)
 - 14.2.2 China External Hard Disk Sales, Revenue and Growth Rate Forecast (2016-2021)
 - 14.2.3 Europe External Hard Disk Sales, Revenue and Growth Rate Forecast (2016-2021)
 - 14.2.4 Japan External Hard Disk Sales, Revenue and Growth Rate Forecast (2016-2021)
 - 14.2.5 Korea External Hard Disk Sales, Revenue and Growth Rate Forecast (2016-2021)
 - 14.2.6 Taiwan External Hard Disk Sales, Revenue and Growth Rate Forecast (2016-2021)
- 14.3 Global External Hard Disk Sales, Revenue and Price Forecast by Type (2016-2021)
- 14.4 Global External Hard Disk Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of External Hard Disk
Table Classification of External Hard Disk
Figure Global Sales Market Share of External Hard Disk by Type in 2015
Figure 300G Picture
Figure 500G Picture
Figure 640G Picture
Figure 1T Picture
Figure 3T Picture
Figure 5T Picture
Table Applications of External Hard Disk
Figure Global Sales Market Share of External Hard Disk by Application in 2015
Figure Personal Computers Examples
Figure Enterprise Applications Examples
Figure United States External Hard Disk Revenue and Growth Rate (2011-2021)
Figure China External Hard Disk Revenue and Growth Rate (2011-2021)
Figure Europe External Hard Disk Revenue and Growth Rate (2011-2021)
Figure Japan External Hard Disk Revenue and Growth Rate (2011-2021)
Figure Korea External Hard Disk Revenue and Growth Rate (2011-2021)
Figure Taiwan External Hard Disk Revenue and Growth Rate (2011-2021)
Figure Global External Hard Disk Sales and Growth Rate (2011-2021)
Figure Global External Hard Disk Revenue and Growth Rate (2011-2021)
Table Global External Hard Disk Sales of Key Manufacturers (2011-2016)
Table Global External Hard Disk Sales Share by Manufacturers (2011-2016)
Figure 2015 External Hard Disk Sales Share by Manufacturers
Figure 2016 External Hard Disk Sales Share by Manufacturers
Table Global External Hard Disk Revenue by Manufacturers (2011-2016)
Table Global External Hard Disk Revenue Share by Manufacturers (2011-2016)
Table 2015 Global External Hard Disk Revenue Share by Manufacturers
Table 2016 Global External Hard Disk Revenue Share by Manufacturers
Table Global External Hard Disk Sales and Market Share by Type (2011-2016)
Table Global External Hard Disk Sales Share by Type (2011-2016)
Figure Sales Market Share of External Hard Disk by Type (2011-2016)
Figure Global External Hard Disk Sales Growth Rate by Type (2011-2016)
Table Global External Hard Disk Revenue and Market Share by Type (2011-2016)
Table Global External Hard Disk Revenue Share by Type (2011-2016)

Figure Revenue Market Share of External Hard Disk by Type (2011-2016)
Figure Global External Hard Disk Revenue Growth Rate by Type (2011-2016)
Table Global External Hard Disk Sales and Market Share by Regions (2011-2016)
Table Global External Hard Disk Sales Share by Regions (2011-2016)
Figure Sales Market Share of External Hard Disk by Regions (2011-2016)
Figure Global External Hard Disk Sales Growth Rate by Regions (2011-2016)
Table Global External Hard Disk Revenue and Market Share by Regions (2011-2016)
Table Global External Hard Disk Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of External Hard Disk by Regions (2011-2016)
Figure Global External Hard Disk Revenue Growth Rate by Regions (2011-2016)
Table Global External Hard Disk Sales and Market Share by Application (2011-2016)
Table Global External Hard Disk Sales Share by Application (2011-2016)
Figure Sales Market Share of External Hard Disk by Application (2011-2016)
Figure Global External Hard Disk Sales Growth Rate by Application (2011-2016)
Figure United States External Hard Disk Sales and Growth Rate (2011-2016)
Figure United States External Hard Disk Revenue and Growth Rate (2011-2016)
Figure United States External Hard Disk Sales Price Trend (2011-2016)
Table United States External Hard Disk Sales by Manufacturers (2011-2016)
Table United States External Hard Disk Market Share by Manufacturers (2011-2016)
Table United States External Hard Disk Sales by Type (2011-2016)
Table United States External Hard Disk Market Share by Type (2011-2016)
Table United States External Hard Disk Sales by Application (2011-2016)
Table United States External Hard Disk Market Share by Application (2011-2016)
Figure China External Hard Disk Sales and Growth Rate (2011-2016)
Figure China External Hard Disk Revenue and Growth Rate (2011-2016)
Figure China External Hard Disk Sales Price Trend (2011-2016)
Table China External Hard Disk Sales by Manufacturers (2011-2016)
Table China External Hard Disk Market Share by Manufacturers (2011-2016)
Table China External Hard Disk Sales by Type (2011-2016)
Table China External Hard Disk Market Share by Type (2011-2016)
Table China External Hard Disk Sales by Application (2011-2016)
Table China External Hard Disk Market Share by Application (2011-2016)
Figure Europe External Hard Disk Sales and Growth Rate (2011-2016)
Figure Europe External Hard Disk Revenue and Growth Rate (2011-2016)
Figure Europe External Hard Disk Sales Price Trend (2011-2016)
Table Europe External Hard Disk Sales by Manufacturers (2011-2016)
Table Europe External Hard Disk Market Share by Manufacturers (2011-2016)
Table Europe External Hard Disk Sales by Type (2011-2016)
Table Europe External Hard Disk Market Share by Type (2011-2016)

Table Europe External Hard Disk Sales by Application (2011-2016)
Table Europe External Hard Disk Market Share by Application (2011-2016)
Figure Japan External Hard Disk Sales and Growth Rate (2011-2016)
Figure Japan External Hard Disk Revenue and Growth Rate (2011-2016)
Figure Japan External Hard Disk Sales Price Trend (2011-2016)
Table Japan External Hard Disk Sales by Manufacturers (2011-2016)
Table Japan External Hard Disk Market Share by Manufacturers (2011-2016)
Table Japan External Hard Disk Sales by Type (2011-2016)
Table Japan External Hard Disk Market Share by Type (2011-2016)
Table Japan External Hard Disk Sales by Application (2011-2016)
Table Japan External Hard Disk Market Share by Application (2011-2016)
Figure Korea External Hard Disk Sales and Growth Rate (2011-2016)
Figure Korea External Hard Disk Revenue and Growth Rate (2011-2016)
Figure Korea External Hard Disk Sales Price Trend (2011-2016)
Table Korea External Hard Disk Sales by Manufacturers (2011-2016)
Table Korea External Hard Disk Market Share by Manufacturers (2011-2016)
Table Korea External Hard Disk Sales by Type (2011-2016)
Table Korea External Hard Disk Market Share by Type (2011-2016)
Table Korea External Hard Disk Sales by Application (2011-2016)
Table Korea External Hard Disk Market Share by Application (2011-2016)
Figure Taiwan External Hard Disk Sales and Growth Rate (2011-2016)
Figure Taiwan External Hard Disk Revenue and Growth Rate (2011-2016)
Figure Taiwan External Hard Disk Sales Price Trend (2011-2016)
Table Taiwan External Hard Disk Sales by Manufacturers (2011-2016)
Table Taiwan External Hard Disk Market Share by Manufacturers (2011-2016)
Table Taiwan External Hard Disk Sales by Type (2011-2016)
Table Taiwan External Hard Disk Market Share by Type (2011-2016)
Table Taiwan External Hard Disk Sales by Application (2011-2016)
Table Taiwan External Hard Disk Market Share by Application (2011-2016)
Table Western Digital Basic Information List
Table Western Digital External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Western Digital External Hard Disk Global Market Share (2011-2016)
Table Seagate Basic Information List
Table Seagate External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Seagate External Hard Disk Global Market Share (2011-2016)
Table Toshiba Basic Information List
Table Toshiba External Hard Disk Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Toshiba External Hard Disk Global Market Share (2011-2016)

Table Fujitsu Basic Information List

Table Fujitsu External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Fujitsu External Hard Disk Global Market Share (2011-2016)

Table Hitachi Basic Information List

Table Hitachi External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hitachi External Hard Disk Global Market Share (2011-2016)

Table Samsung Electronics Basic Information List

Table Samsung Electronics External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics External Hard Disk Global Market Share (2011-2016)

Table. Basic Information List

Table. External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure. External Hard Disk Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of External Hard Disk

Figure Manufacturing Process Analysis of External Hard Disk

Figure External Hard Disk Industrial Chain Analysis

Table Raw Materials Sources of External Hard Disk Major Manufacturers in 2015

Table Major Buyers of External Hard Disk

Table Distributors/Traders List

Figure Global External Hard Disk Sales and Growth Rate Forecast (2016-2021)

Figure Global External Hard Disk Revenue and Growth Rate Forecast (2016-2021)

Table Global External Hard Disk Sales Forecast by Regions (2016-2021)

Table Global External Hard Disk Sales Forecast by Type (2016-2021)

Table Global External Hard Disk Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global External Hard Disk Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G637BCFB448EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G637BCFB448EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970