

Global Excavator Market Research Report 2016

https://marketpublishers.com/r/G8C74C7190BEN.html Date: November 2016 Pages: 129 Price: US\$ 2,900.00 (Single User License) ID: G8C74C7190BEN

Abstracts

Notes:

Production, means the output of Excavator

Revenue, means the sales value of Excavator

This report studies Excavator in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Caterpillar Deere & Company Hitachi Construction Machinery

Komatsu

Volvo Construction Equipment

Bharat Earth Movers

Doosan Heavy Industries & Construction

Guangxi LiuGong Machinery

JCB



Sany Group

XCMG

Zoomlion Heavy Industry Science and Technology

Doosan

Komatsu

Hyundai

Kobelco

Sumitomo

John Deere

Kubota

Zoomlion

Liugong Group

Sunward

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Excavator in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan



Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Excavator in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Excavator Market Research Report 2016

1 EXCAVATOR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Excavator
- 1.2 Excavator Segment by Type
- 1.2.1 Global Production Market Share of Excavator by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Excavator Segment by Application
- 1.3.1 Excavator Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Excavator Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Excavator (2011-2021)

2 GLOBAL EXCAVATOR MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Excavator Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Excavator Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Excavator Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Excavator Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Excavator Market Competitive Situation and Trends
 - 2.5.1 Excavator Market Concentration Rate
 - 2.5.2 Excavator Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL EXCAVATOR PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

3.1 Global Excavator Production by Region (2011-2016)

3.2 Global Excavator Production Market Share by Region (2011-2016)

3.3 Global Excavator Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Excavator Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Excavator Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Excavator Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Excavator Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Excavator Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Excavator Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Excavator Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL EXCAVATOR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Excavator Consumption by Regions (2011-2016)

4.2 North America Excavator Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Excavator Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Excavator Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Excavator Production, Consumption, Export, Import by Regions (2011-2016)4.6 Southeast Asia Excavator Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Excavator Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL EXCAVATOR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Excavator Production and Market Share by Type (2011-2016)

5.2 Global Excavator Revenue and Market Share by Type (2011-2016)

5.3 Global Excavator Price by Type (2011-2016)

5.4 Global Excavator Production Growth by Type (2011-2016)

6 GLOBAL EXCAVATOR MARKET ANALYSIS BY APPLICATION

6.1 Global Excavator Consumption and Market Share by Application (2011-2016)



- 6.2 Global Excavator Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL EXCAVATOR MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Caterpillar
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Excavator Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II

7.1.3 Caterpillar Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.1.4 Main Business/Business Overview
- 7.2 Deere & Company
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Excavator Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II

7.2.3 Deere & Company Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.2.4 Main Business/Business Overview
- 7.3 Hitachi Construction Machinery
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Excavator Product Type, Application and Specification
 - 7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Hitachi Construction Machinery Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Komatsu

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.4.2 Excavator Product Type, Application and Specification
- 7.4.2.1 Type I
- 7.4.2.2 Type II

7.4.3 Komatsu Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview



7.5 Volvo Construction Equipment

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Excavator Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Volvo Construction Equipment Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Bharat Earth Movers

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Excavator Product Type, Application and Specification
- 7.6.2.1 Type I
- 7.6.2.2 Type II

7.6.3 Bharat Earth Movers Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.6.4 Main Business/Business Overview
- 7.7 Doosan Heavy Industries & Construction
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Excavator Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II

7.7.3 Doosan Heavy Industries & Construction Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Guangxi LiuGong Machinery

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Excavator Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Guangxi LiuGong Machinery Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 JCB

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Excavator Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

- 7.9.3 JCB Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview



7.10 Sany Group

- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Excavator Product Type, Application and Specification
- 7.10.2.1 Type I
- 7.10.2.2 Type II

7.10.3 Sany Group Excavator Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.10.4 Main Business/Business Overview
- 7.11 XCMG
- 7.12 Zoomlion Heavy Industry Science and Technology
- 7.13 Doosan
- 7.14 Komatsu
- 7.15 Hyundai
- 7.16 Kobelco
- 7.17 Sumitomo
- 7.18 John Deere
- 7.19 Kubota
- 7.20 Zoomlion
- 7.21 Liugong Group
- 7.22 Sunward

8 EXCAVATOR MANUFACTURING COST ANALYSIS

- 8.1 Excavator Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Excavator

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Excavator Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Excavator Major Manufacturers in 2015



9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL EXCAVATOR MARKET FORECAST (2016-2021)

- 12.1 Global Excavator Production, Revenue Forecast (2016-2021)
- 12.2 Global Excavator Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Excavator Production Forecast by Type (2016-2021)
- 12.4 Global Excavator Consumption Forecast by Application (2016-2021)
- 12.5 Excavator Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Excavator Figure Global Production Market Share of Excavator by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Excavator Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Excavator Revenue (Million USD) and Growth Rate (2011-2021) Figure Europe Excavator Revenue (Million USD) and Growth Rate (2011-2021) Figure China Excavator Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Excavator Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Excavator Revenue (Million USD) and Growth Rate (2011-2021) Figure India Excavator Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Excavator Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Excavator Capacity of Key Manufacturers (2015 and 2016) Table Global Excavator Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Excavator Capacity of Key Manufacturers in 2015 Figure Global Excavator Capacity of Key Manufacturers in 2016 Table Global Excavator Production of Key Manufacturers (2015 and 2016) Table Global Excavator Production Share by Manufacturers (2015 and 2016) Figure 2015 Excavator Production Share by Manufacturers Figure 2016 Excavator Production Share by Manufacturers Table Global Excavator Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Excavator Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Excavator Revenue Share by Manufacturers Table 2016 Global Excavator Revenue Share by Manufacturers Table Global Market Excavator Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Excavator Average Price of Key Manufacturers in 2015 Table Manufacturers Excavator Manufacturing Base Distribution and Sales Area Table Manufacturers Excavator Product Type



Figure Excavator Market Share of Top 3 Manufacturers Figure Excavator Market Share of Top 5 Manufacturers Table Global Excavator Capacity by Regions (2011-2016) Figure Global Excavator Capacity Market Share by Regions (2011-2016) Figure Global Excavator Capacity Market Share by Regions (2011-2016) Figure 2015 Global Excavator Capacity Market Share by Regions Table Global Excavator Production by Regions (2011-2016) Figure Global Excavator Production and Market Share by Regions (2011-2016) Figure Global Excavator Production Market Share by Regions (2011-2016) Figure 2015 Global Excavator Production Market Share by Regions Table Global Excavator Revenue by Regions (2011-2016) Table Global Excavator Revenue Market Share by Regions (2011-2016) Table 2015 Global Excavator Revenue Market Share by Regions Table Global Excavator Production, Revenue, Price and Gross Margin (2011-2016) Table North America Excavator Production, Revenue, Price and Gross Margin (2011 - 2016)Table Europe Excavator Production, Revenue, Price and Gross Margin (2011-2016) Table China Excavator Production, Revenue, Price and Gross Margin (2011-2016) Table Japan Excavator Production, Revenue, Price and Gross Margin (2011-2016) Table Southeast Asia Excavator Production, Revenue, Price and Gross Margin (2011 - 2016)Table India Excavator Production, Revenue, Price and Gross Margin (2011-2016) Table Global Excavator Consumption Market by Regions (2011-2016) Table Global Excavator Consumption Market Share by Regions (2011-2016) Figure Global Excavator Consumption Market Share by Regions (2011-2016) Figure 2015 Global Excavator Consumption Market Share by Regions Table North America Excavator Production, Consumption, Import & Export (2011-2016) Table Europe Excavator Production, Consumption, Import & Export (2011-2016) Table China Excavator Production, Consumption, Import & Export (2011-2016) Table Japan Excavator Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Excavator Production, Consumption, Import & Export (2011-2016) Table India Excavator Production, Consumption, Import & Export (2011-2016) Table Global Excavator Production by Type (2011-2016) Table Global Excavator Production Share by Type (2011-2016) Figure Production Market Share of Excavator by Type (2011-2016) Figure 2015 Production Market Share of Excavator by Type Table Global Excavator Revenue by Type (2011-2016) Table Global Excavator Revenue Share by Type (2011-2016) Figure Production Revenue Share of Excavator by Type (2011-2016)



Figure 2015 Revenue Market Share of Excavator by Type Table Global Excavator Price by Type (2011-2016) Figure Global Excavator Production Growth by Type (2011-2016) Table Global Excavator Consumption by Application (2011-2016) Table Global Excavator Consumption Market Share by Application (2011-2016) Figure Global Excavator Consumption Market Share by Application in 2015 Table Global Excavator Consumption Growth Rate by Application (2011-2016) Figure Global Excavator Consumption Growth Rate by Application (2011-2016) Table Caterpillar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Caterpillar Excavator Production, Revenue, Price and Gross Margin (2011-2016) Figure Caterpillar Excavator Market Share (2011-2016) Table Deere & Company Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Deere & Company Excavator Production, Revenue, Price and Gross Margin (2011-2016)Figure Deere & Company Excavator Market Share (2011-2016) Table Hitachi Construction Machinery Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hitachi Construction Machinery Excavator Production, Revenue, Price and Gross Margin (2011-2016) Figure Hitachi Construction Machinery Excavator Market Share (2011-2016) Table Komatsu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Komatsu Excavator Production, Revenue, Price and Gross Margin (2011-2016) Figure Komatsu Excavator Market Share (2011-2016) Table Volvo Construction Equipment Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Volvo Construction Equipment Excavator Production, Revenue, Price and Gross Margin (2011-2016) Figure Volvo Construction Equipment Excavator Market Share (2011-2016) Table Bharat Earth Movers Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bharat Earth Movers Excavator Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Bharat Earth Movers Excavator Market Share (2011-2016) Table Doosan Heavy Industries & Construction Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Doosan Heavy Industries & Construction Excavator Production, Revenue, Price

and Gross Margin (2011-2016)



Figure Doosan Heavy Industries & Construction Excavator Market Share (2011-2016) Table Guangxi LiuGong Machinery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangxi LiuGong Machinery Excavator Production, Revenue, Price and Gross Margin (2011-2016)

Figure Guangxi LiuGong Machinery Excavator Market Share (2011-2016) Table JCB Basic Information, Manufacturing Base, Sales Area and Its Competitors Table JCB Excavator Production, Revenue, Price and Gross Margin (2011-2016) Figure JCB Excavator Market Share (2011-2016)

Table Sany Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sany Group Excavator Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sany Group Excavator Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Excavator

Figure Manufacturing Process Analysis of Excavator

Figure Excavator Industrial Chain Analysis

Table Raw Materials Sources of Excavator Major Manufacturers in 2015

Table Major Buyers of Excavator

Table Distributors/Traders List

Figure Global Excavator Production and Growth Rate Forecast (2016-2021)

Figure Global Excavator Revenue and Growth Rate Forecast (2016-2021)

Table Global Excavator Production Forecast by Regions (2016-2021)

Table Global Excavator Consumption Forecast by Regions (2016-2021)

Table Global Excavator Production Forecast by Type (2016-2021)

Table Global Excavator Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Excavator Market Research Report 2016

Product link: <u>https://marketpublishers.com/r/G8C74C7190BEN.html</u>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G8C74C7190BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970